

# Equity-Based Preservation Plan: A Framework

DRAFT 8/27/2020

## Goals

- Increase awareness of historic preservation, historic resources, and available tools
- Identify new and existing tools for addressing and meeting community, Commission, and staff goals
- Build consensus around community goals and vision for historic preservation
- Ensure all voices are heard
- Connect historic preservation with other priorities: equity, affordability, sustainability, anti-displacement, cultural/living heritage, etc.
- Build the capacity of racially, culturally, and socioeconomically diverse community members to identify, appreciate, and preserve historic resources
- Build and deepen partnerships with allied organizations, institutions, and community groups
- Lay the groundwork for modernizing the preservation ordinance

## Stakeholders

1. Community task force
  - Should be paid (if not compensated through job)
  - Should cover relevant areas of expertise
  - Should be representative: geographic, racial, cultural, socioeconomic
  - Should have real power. HLC-requested and Council-appointed?
  - Should be an opportunity to build capacity and develop long-term partnerships
2. Professional facilitator
3. Historic Preservation Office staff
  - Convene and connect
  - Provide research support
  - Build partnerships for ongoing work

## Process

### *Phase 1 (propose for CLG grant funding)*

1. Define what preservation plan will cover (facilitator, staff, task force)
2. Compile materials on current policies, programs, processes, and resources—map for easier understanding by laypeople (staff)
3. Collect data on landmark database, maps, surveyed properties: #s, representation, impact (?) (staff)
4. Determine what else needs to be known to have an informed conversation (task force, staff)
  - Research good practices (staff)
  - Collect additional data as necessary (staff)
  - Work with Preservation Austin and EDD/Heritage Tourism plan to dovetail with their planned outreach
5. Draft statement of priorities and challenges (task force, staff)
  - Drafted by subcommittees?
6. Budget: \$25-30k for facilitator and task force compensation, matched by staff time and task force member time if compensated by job

*Phase 2 (funding TBD)*

1. Substantial community outreach
  - Ask people what heritage is important to them
  - Educate about current historic preservation resources, tools, and policies
  - Get feedback on potential priorities and challenges as defined by task force
  - Leverage task force relationships
  - What are the best ways to reach people? Be open to new/innovative/traditional engagement methods
  - Work through community and institutional partners
  - Focus groups, surveys, 1-on-1 conversations, more!
2. Complete additional analysis
3. Reconvene task force to consider community feedback
4. Finalize plan