

**RESOLUTION TO SUPPORT THE CREATION OF A MUSIC HUB AT THE
EMMA S. BARRIENTOS MEXICAN-AMERICAN CULTURAL CENTER
(ESB-MACC)**

WHEREAS, the City Council has passed numerous resolutions to support the Music Industry and musicians; and

WHEREAS, on March 3, 2016, Council approved Resolution No. 20160303-019, the Music and Creative Ecosystem Omnibus Resolution, which affirmed support for the music and creative ecosystem through short and long term goals specific to cultural tourism, revenue development, and venue retention; and

WHEREAS, Resolution No. 20160303-019, *“the Omnibus Music Resolution”* approved by the City Council directed the City Manager to explore the implementation of the creation of a Music HUB which increase the opportunities for professional and aspiring musicians to provide rehearsal and performing space and to obtain educational, and training in the music industry; and

WHEREAS, Resolution No. 20160303-019, *“the Omnibus Music Resolution”* specifically emphasized that *“equity, diversity, and inclusion remains under emphasized in the arts/music/culture arena....and the City of Austin adopt equity, diversity, and inclusion in all policies;”* and,

WHEREAS, Austin demographics have changed but Mexican-American and Latino music continues to remain in the shadows of the “Live Music Capital of the World” in spite of the fact that Latinos comprise over 34% of the population and is

expected to grow even larger as a percentage of the Austin population; and,

WHEREAS, Mexican-American and Latino musicians are struggling to appeal to Austin's new wave of potential audiences and a Music HUB at the ESB-MACC will assist in the development of musicians to attract new audiences and supporters to achieve a thriving, diverse, inclusive and equitable music community;

WHEREAS, in 2018 voters approved a \$12 million bond proposal to acquire creative spaces for the arts and music and the City of Austin is currently soliciting ideas to accomplish this through a Request for Information; and,

WHEREAS, musicians and community groups have advocated for over a year that the ESB-MACC be considered for an investment of \$2 million to develop a Music HUB;

NOW THEREFORE,

BE IT RESOLVED BY THE ESB-MACC ADVISORY BOARD OF THE CITY OF AUSTIN:

The ESB-MACC Advisory Board requests that \$2 million of the \$12 million bond funds approved in 2018 for creative spaces be allocated to the Emma S.

Barrientos Mexican-American Cultural Center to develop a Music HUB as called for in the 2016 Austin Music and Creative Ecosystem Omnibus Resolution approved by the City Council.

