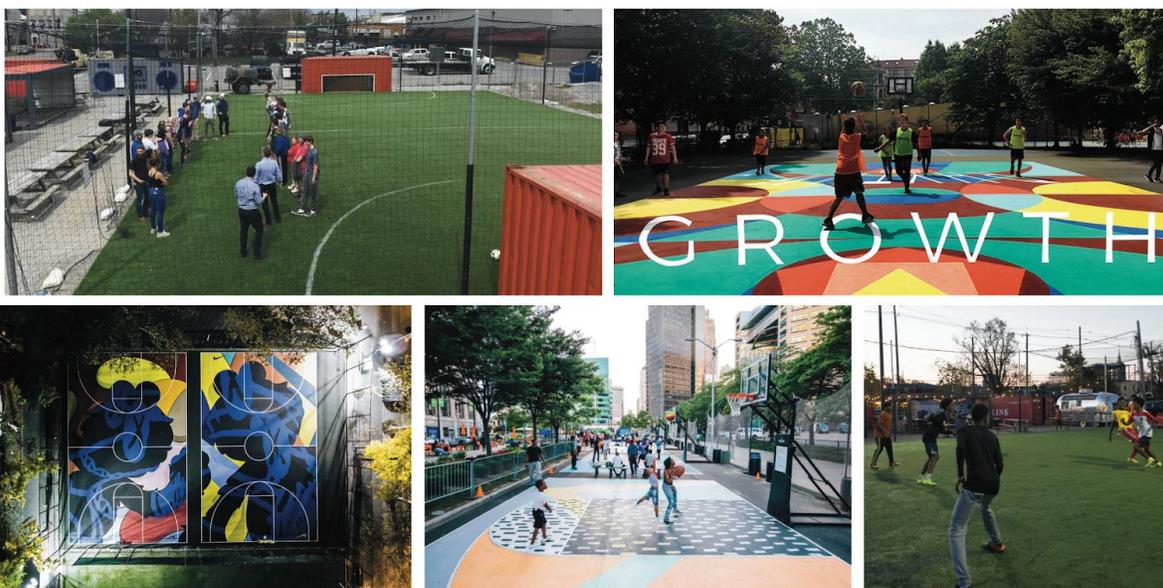


Project *ReSurfaced* East Austin (SPaces into Places)

02.30.2020



[Raasin in the sun](#)
1801 E 51st St, Suite 365
Austin, Texas 78723





Overview

Resurfaced (Pilot) is a program initiative that explores creative strategies to activate underutilized urban spaces. As with many cities the size of Austin, surface parking and vacant lots have historically been unproductive in terms of serving the community versus benefiting vehicle parking for a good portion of the downtown and surrounding areas. Through Resurfaced, we work with the community and strategic partners to re-vitalize these spaces by making low-cost investments that activate the space NOW rather than waiting for big, long-term developments to take shape. These initiatives focus on the city as the ultimate user interface, where the community can experiment and enjoy unique locations filled with inspiring visual arts from local creative and begin dialog about how we can revive the multitude of surface lots and underutilized spaces, ultimately, *turning spaces into places*.

Mission

Our mission is to serve the community through urban beautification projects that unite residents and combat neighborhood deterioration. Through the implementation of project resurfaced we will create opportunities for players of all skill levels, age, and background to engage as a community through the sport of soccer, while providing a place to showcase visual arts, community gardens to enrich the space, and incorporate community centered events.

Vision

An environmentally conscious community space for pick-up games, community gardens, visual arts, and community events.

Goals

1. Now
2. Later

Resurfaced Team



Land Development/Code Specialist:
Kelan Robinson



Landscape Architecture:
Kim Harding (DWG)



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Daniel Woodfroff (DWG)



Construction Manager:
Mark Rogers

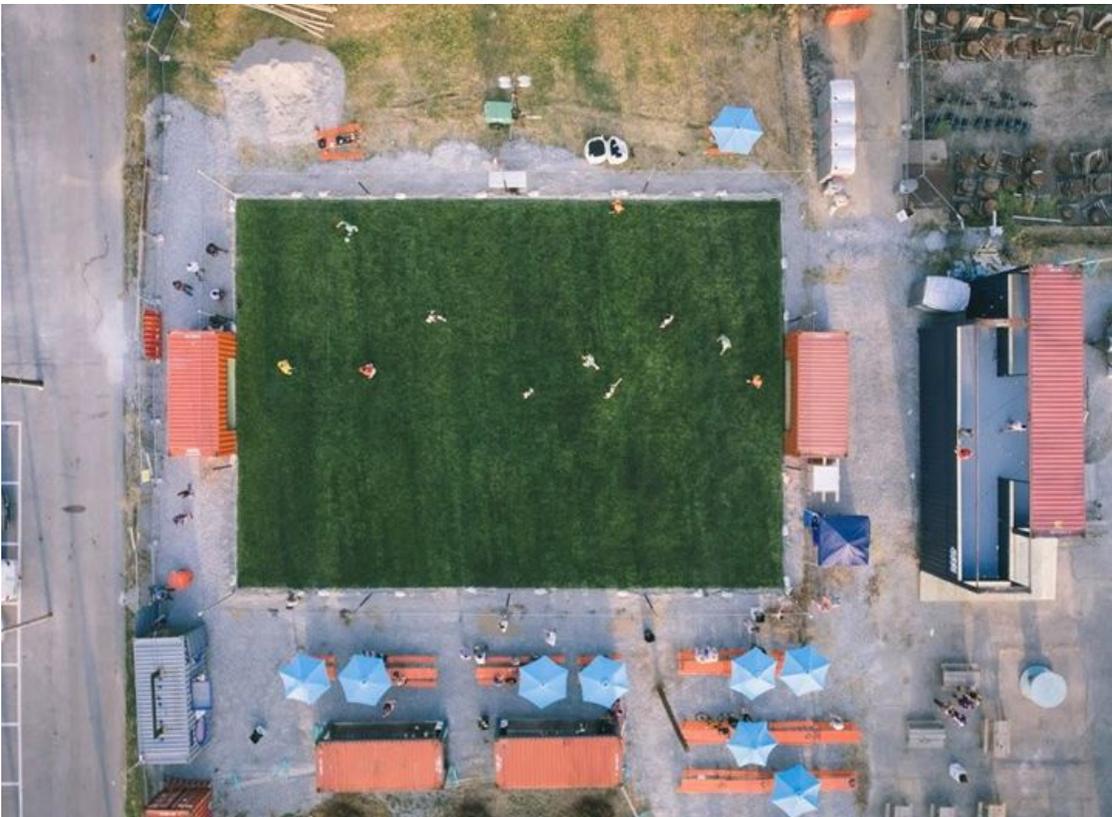


Programs and Facilities:
Raasin McIntosh



Media/Content Specialist:
Kris San

[Resurfaced National Model](#) (Click title or image)



1604 E. 12th Street





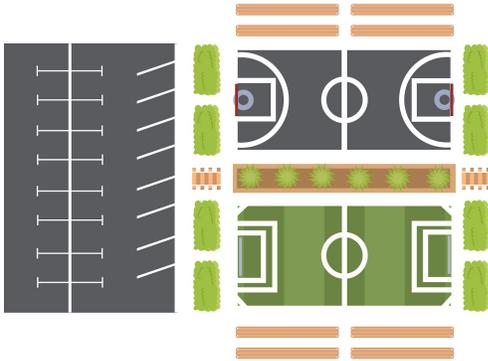
Environmental Benefits

What 'the Landscape' can do:

- Will upgrade current compacted site to previous field (grass or turf)
- Plant pockets of sponge park for stormwater infiltration
- Capture stormwater in cisterns (from the container roofs) for watering the field
- Shaded outdoor spaces/ tree plantings
- Plant pollinator species/ urban habitat
- Inspire care of the park and its surroundings, community cleanups
- Use of recycled and reusable construction materials for carbon sequestration
- Provide access to vital open space in a community that lacks a robust distribution of small neighborhood parks and open space.



Programs:



1. Community Outreach
 - a. Community Events
 - i. Raasin in the Sun Events
 1. Fundraisers
 - ii. Engagement
 1. Street Captains
 2. Entertainment
 3. Food
 4. Local business
 - iii. Miscellaneous
 1. Event Space
 - a. For profit Organizations Flat Rate
 - b. Non profit Organizations Free/small fee
 2. Workout Field for trainers
 - a. For profit organizations Flat Rate
 - b. Non profit Free/Small fee
 - iv. Yoga Classes
 1. once/week evening classes open to Community
 - v. Art Events
 1. Art classes
 2. Mural Unveiling
 3. Maintenance of Artscape
 - vi. Community Gardens
 1. Garden classes
 2. Volunteer Maintenance programs
- b. Soccer
 - i. Pick Up Soccer
 1. Facilities open to public for pick up games
 - ii. Tournaments
 1. once/month tournaments
 2. How big?
 3. Tap into existing operations/organizations
 - iii. League
 1. Regular players
 2. Small fee to be part of league

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3. Find people to recruit teams
- c. Youth Programs
 - i. Youth soccer clinics
 1. Summer camps
 2. Spring Break
 3. 3 - day Clinic
 4. Mentor Mondays
 - a. 1st Monday of each month
 - ii. Youth Practice
 1. Open facilities for area schools to use
 - iii. Art programs
 1. Color Classes
 2. Paint Classes
 3. Mentor programs
 - iv. Community Gardens
 1. Garden classes
 2. Volunteer Maintenance programs
 - v. Yoga for Kids

Field Hours and Rules:

Hours of Operation

Monday-Friday: 8 a.m.-5 p.m. Park is open beyond 5 p.m. if there is scheduled activity.

Saturday & Sunday: Park is open when there are scheduled activities.

Park Rules and Regulations

- Athletic fields available via reservation only. Free play is not permitted on any athletic field. (Community allowed to reserve online/app system)
- No pets allowed in the stadium complex unless they are a service animal.
- All pets outside the stadium complex must be kept on leash at all times. Pets are not allowed on athletic fields.
- Skateboards, rollerblades, scooters, etc. are prohibited inside the stadium complex.
- Parking allowed in designated areas only.
- All alcoholic beverages are prohibited on the playing fields and the cross country course.
- Damage to plants, turf, buildings and equipment is prohibited.
- Open fires are prohibited.
- Injuring or endangering wildlife is prohibited.

Athletic Soccer Field Regulations

In order to maintain this premier facility and to ensure the safety and enjoyment of our guests, the following items may not be brought into the stadium complex:

- Animals*
- Artificial Noise Makers
- Backpacks of all kinds*
- Bags larger than 14" x 14"
- Bicycles
- Cameras with detachable lenses
- Coolers
- Drones/Unmanned aerial vehicles
- Fireworks
- Food or Drink of any kind*
- Food or Drink containers (bottles, cans, thermos, etc.)
- Ice Bags

- Illegal Substances
- Laser Pointers
- Poles/Sticks for Flags or Signs
- Selfie Sticks, Signs/Banners/Flags larger than 3' x 2'
- Sitting/Standing in the aisles
- Smoking (except in designated areas)
- Strollers (large, non-collapsible; collapsible strollers permitted)
- Throwing objects in stands or onto field
- Umbrellas
- Video Cameras and Go Pros (hand-held still cameras are permitted)

Exceptions will be made for those with medical requirements or special needs; fans should carry necessary documentation, credentials or identification; diaper bags permitted only if accompanied by an infant.

For the safety of our patrons, all guests entering the stadium complex are subject to search as permissible by law. Refusal is grounds to prohibit admission.

Training and Match Field Use Guidelines

1. Goals may be moved for training session, but goals must be anchored at all times once they are placed in their needed spot. Goal anchors should be on the assigned field. If no goal anchors are available, ask management staff to provide them. If goals are moved, they must be returned to their original spot.
2. Moving of goals for youth practices should be done by adults when able. If goals are to be moved by youth, an adult must supervise and assist in the moving of the goals. Goals should be moved one at a time so that proper supervision by an adult is in place.
3. Shooting and goalkeeper training activities should be done outside of the penalty area, preferably near the sides of the field off the normal playing surface. Goalkeeper pre-match warm-ups should be done outside of the penalty area. Pre-match shooting activities may be done within normal penalty area.
4. Repetitive activities such as ladder training, grid training, etc. should be done in areas that are not heavily utilized for normal play. Repetitive activities as indicated above should be limited to dry field conditions.
5. Only those individuals involved directly in the training or match should be on the field of play. Spectators should remain off the field of play.
6. Teams are responsible for cleaning up all trash including food, drink bottles, paper cups, ankle tape, shin guard tape, etc. and placing in appropriate trash containers.
7. Rental time includes set up, warm up, cool down, and break down. Teams should not get on fields before their scheduled rental time. Teams should end their session and leave the fields at the scheduled end time. This will allow waiting groups to get access to the fields at

their scheduled time. If there is not a group on a field ahead of you, please inform your players that they should not get on the field until the proper time.

Staff/Personnel:

1. Park Officers

a. Manager

- i. Oversees all functions and events.
- ii. Translates programming through planning and staff
- iii. Website
 1. Schedules and promotes based on events in Appendix _____
 2. Maintains information regularly and keeps website alive and stable
- iv. Obtains all permits for events
- v. Contact point for the city government
- vi. Secondary contact point for community
- vii. Social Media
 1. Shows the work of the space through social media sharing and promotion (“Show your work”)
 2. Maintains a regular presence on Twitter, Facebook, Instagram and any new social outlets that become available and popular
- viii. Volunteer Coordination
 1. This program will not succeed without regular volunteer help
 2. Manager keeps a regular list of strong volunteers who can contribute to all aspects of this park
 3. Holds regular meetings with volunteers to maintain inspiration and drive

b. Administrator (Part Time)

- i. Regularly checks the grounds for any maintenance needs
- ii. Social Media Posts
 1. Captures the space and events for later promotion
 2. Manages and responds to inquiries and messages on social
- iii. Primary contact for community and event information

c. Maintenance

- i. Regularly checks grounds and facilities
 1. Does basic repairs and keeps log of such repairs
 2. Requests contractors for repairs out of their scope
 3. Keeps daily log of use and observations
 4. Maintains grounds through watering and removing unwanted plants
- ii. Vandalism
 1. Reverses vandalism to equipment or facilities
 2. Repairs locks and any broken equipment
- iii. Cleaning
 1. Removes litter and trash from park and surrounding areas

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- 2. Relocates trash and recycling to larger receptacles
 - iv. Pest Control
 - 1. Prevents pests from destroying park and facilities

Budget:

Milestones