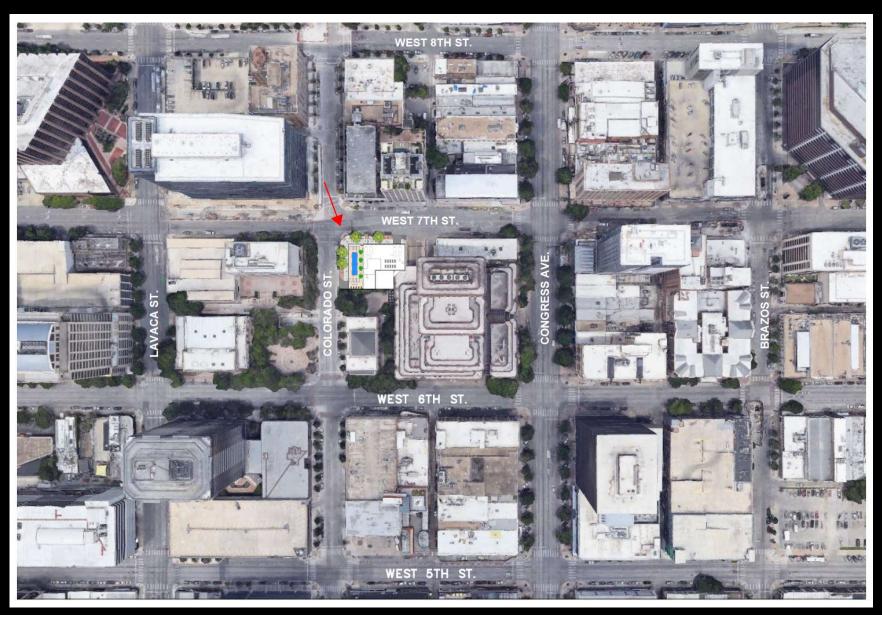
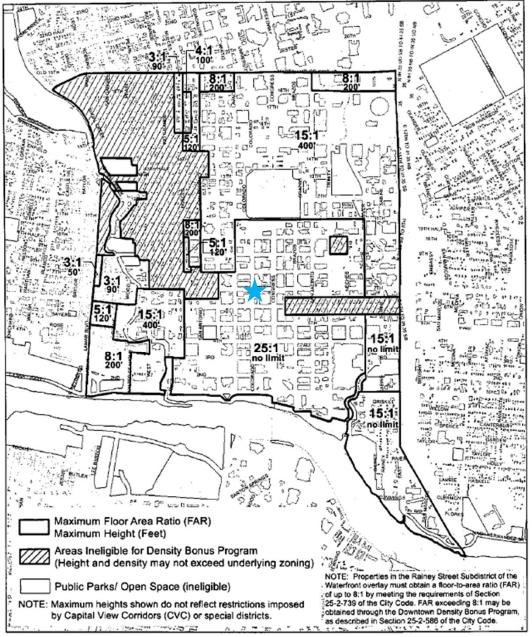
617 Colorado

Design Commission

September 30, 2020

Aerial – Site Vicinity





Downtown Density Bonus Program - Eligibility, Floor Area Ratio (FAR) and Height Map Figure 2: Page 1



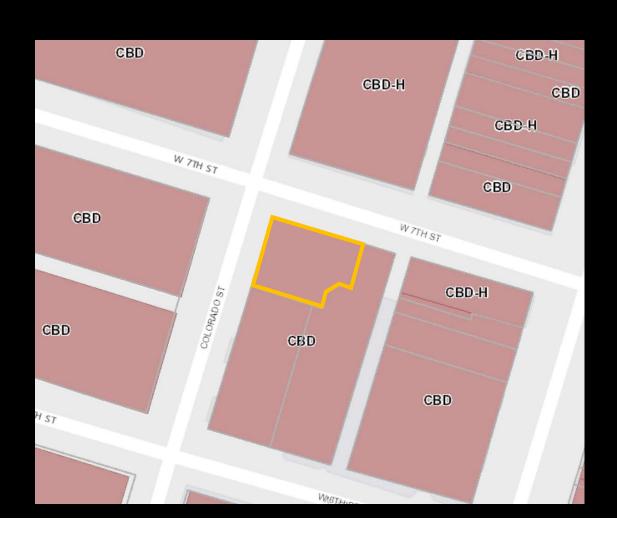
Current Use

Surface parking lot



Zoning

CBD



Property Facts

Address: 617 Colorado Street

Lot Size: 0.23 acres / 10,018 square feet

CBD Entitled Height: Unlimited

Proposed Height: 192 feet / 17 floors

CBD Zoning Entitled FAR: 8:1

Proposed DDBP FAR: 13:1

Project Facts

132,655 total Gross Square Feet (GSF)

• Bonus Area = 52,511 GSF

Hotel: 119,401 GSF

- Includes lobby space
- 344 rooms

Cocktail Lounge/Community Amenity Space: 4,827 GSF

Outdoor Terrace: 482 SF

Gatekeeper Requirements

- 1. 2-Star AE Green Building
 - Project plans to achieve 3-Star AE Green Building Status
- 2. Great Streets Compliance
- 3. Substantial Compliance with Downtown Design Guidelines





Urban Forests

Street Trees



120 cf Street Type A - Option A - 12 ft Trees



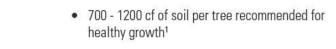
193 cf Street Type C, D, E - 15 ft Trees



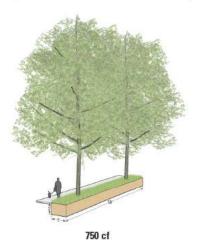
324 cf Street Type B - PUD & Option A - 30 ft Trees



Benefits of Urban Forests



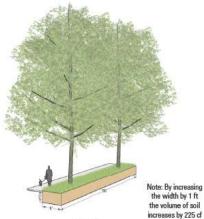
 Street trees with 1000 cf of soil can absorb up to 20,000 gallons of storm water in 1 hour²



DMS - Landscape area dimensions shown in sections provided by DMS

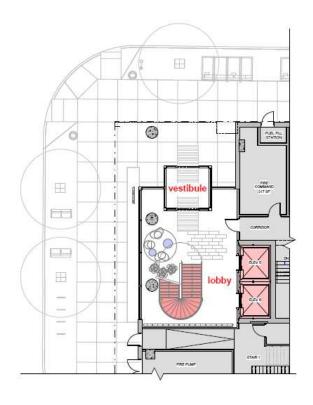
Ideal - Option A - 45 ft Trees

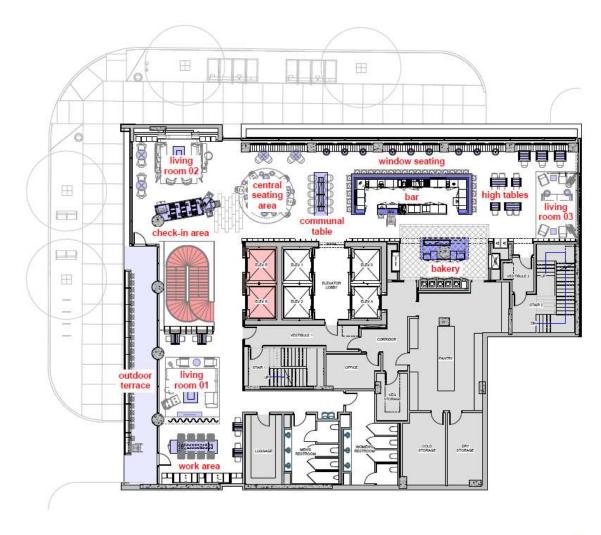
Recommended landscape area dimensions for maximum tree health



900 cf Ideal - Option B - 55 ft Trees

1: University of Florida IFAS Extension; Athens-Clark Country, GA Planning Department; City of Emeryville, CA Planning Department; Cleveland Species Planting Guide; North Carolina Planning Manual; 2: The Southern Group of State Poresters; Human-Environment Research Laboratory at University of Illinois at Urbana Champaign





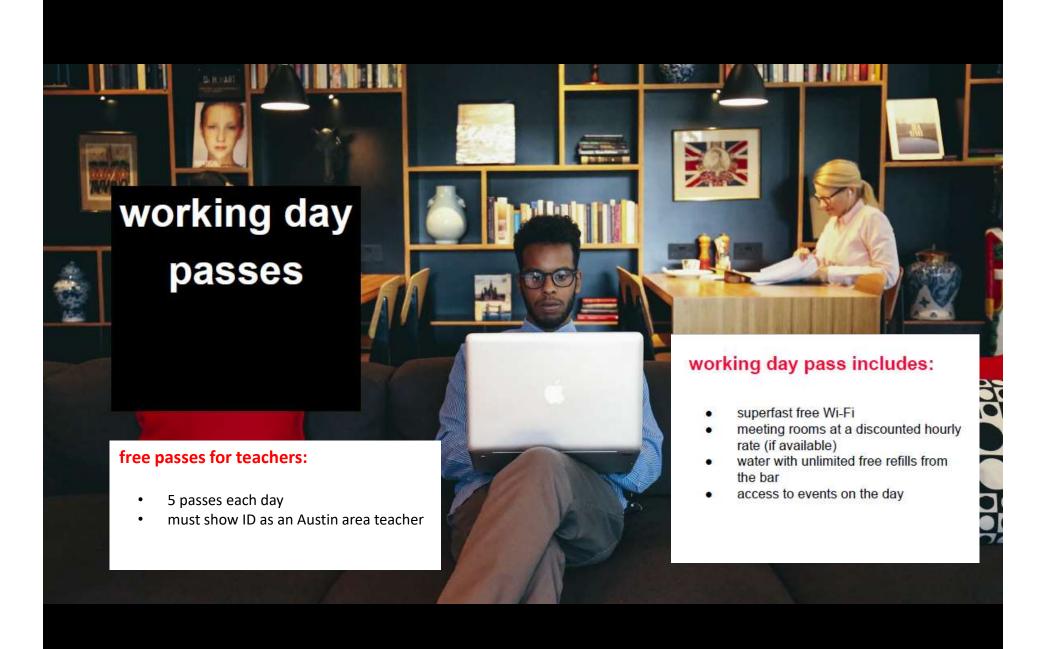












Area Wide Guidelines

AW.1	Create dense development	$\overline{\checkmark}$
AW.2	Create mixed-use development	\checkmark
AW.3	Limit development which closes Downtown streets	$\overline{\checkmark}$
AW.4	Buffer neighborhood edges	$\overline{\checkmark}$
AW.5	Incorporate civic art in both public and private development	V
AW.6	Protect important public views	\checkmark
AW.7	Avoid historical misinterpretations	$\overline{\checkmark}$
AW.8	Respect adjacent historic buildings	\checkmark
AW.9	Acknowledge that rooftops are seen from other buildings and the street	$\overline{\checkmark}$
AW.10	Avoid the development of theme environments	\checkmark
AW.11	Recycle existing building stock	N/A



AW 2: Create Mixed-Use Development

AW 3: Limit Development Which Closes Downtown Streets

AW 4: Buffer Neighborhood Edges

AW 5: Incorporate Civic Art in Public and Private Development

AW 6: Protect Important Public Views

AW 7: Avoid Historical Misinterpretations

AW 8: Respect Adjacent Historic Buildings

AW 9: Acknowledge that Rooftops are Seen from Other Buildings

and the Street



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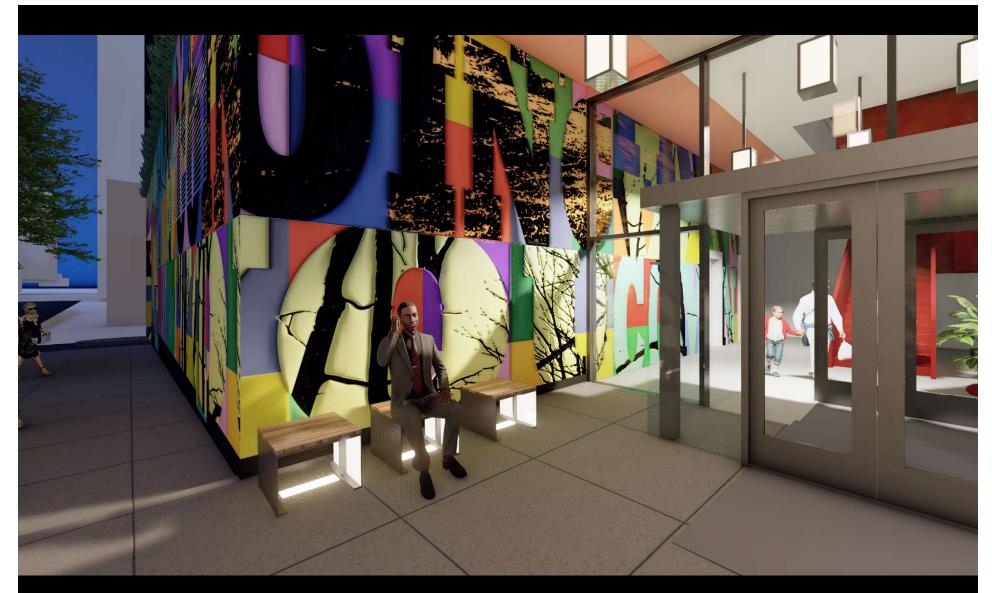
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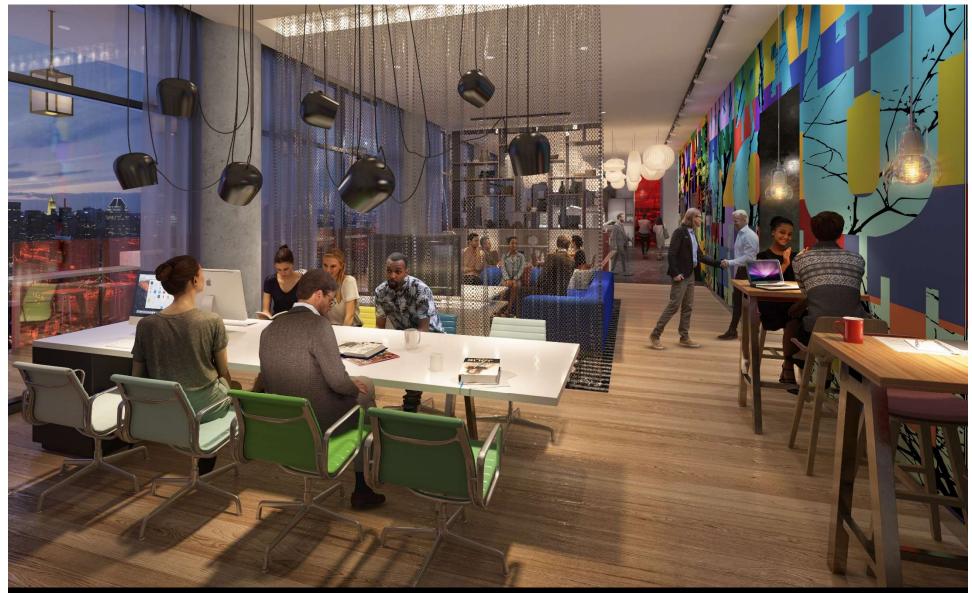
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Public Streetscape Guidelines

PS.1	Protect the pedestrian where the building meets the street	$\overline{\checkmark}$
PS.2	Minimize curb cuts	$\overline{\checkmark}$
PS.3	Create the potential for two-way streets	\checkmark
PS.4	Reinforce pedestrian activity	$\overline{\checkmark}$
PS.5	Enhance key transit stops	$\overline{\checkmark}$
PS.6	Enhance the streetscape	\checkmark
PS.7	Avoid conflicts between pedestrian and utility equipment	$\overline{\checkmark}$
PS.8	Install street trees	\checkmark
PS.9	Provide pedestrian-scaled lighting	$\overline{\checkmark}$
PS.10	Provide protection from cars/promote curbside parking	\checkmark
PS.11	Screen mechanical and utility equipment	V
PS.12	Provide generous street-level windows	V
PS.13	Install pedestrian-friendly materials at street level	V



WEST VIEW

PS 1: Protect The Pedestrian Where The Building Meets The Street PS 8: Install Street Trees

PS 2: Minimize Curb Cuts PS 9: Provide Pedestrian-Scale Lighting

PS 3: Create A Potential For Two-way Streets PS 10: Provide Protection From Cars/Promote Curbside Parking

PS 4: Reinforce Pedestrian Activity PS 11: Screen Mechanical And Utility Equipment

PS 12: Provide Generous Street-level Windows

PS 13: Install Pedestrian-friendly Materials At Street Level

PS 5: Enhance Key Transit Stops

PS 6: Enhance The Streetscape

PS 7: Avoid Conflicts Between Pedestrians And Utility Equipment

Building Guidelines

B.1	Build to the street	\checkmark
B.2	Provide multi-tenant, pedestrian-oriented, development at the	$\overline{\checkmark}$
	street level	
B.3	Accentuate primary entrances	$\overline{\checkmark}$
B.4	Encourage the inclusion of local character	\checkmark
B.5	Control on-site parking	\checkmark
B.6	Create quality construction	\checkmark
B.7	Create buildings with human scale	\checkmark



- **B 1: Build To The Street**
- B 2: Provide Multi-tenant, Pedestrian-Oriented Development At The Street Level
- **B 3: Accentuate Primary Entrances**
- **B 4: Encourage Inclusion Of Local Character**

- **B 5: Control On-Site Parking**
- **B 6: Create Quality Construction**
- **B 7: Create Buildings With Human Scale**

Request

We respectfully request your recommendation that we substantially comply with the Urban Design Guidelines in conjunction with our Downtown Density Bonus Program application.



Area Wide Guidelines

AW.1	Create dense development	\checkmark
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AW.8	Respect adjacent historic buildings	\checkmark
AW.9	Acknowledge that rooftops are seen from other buildings and the street	\checkmark
AW.10	Avoid the development of theme environments	\checkmark
AW.11	Recycle existing building stock	N/A



AW 2: Create Mixed-Use Development

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and the Street



living room & terrace



communal table



lobby



bar



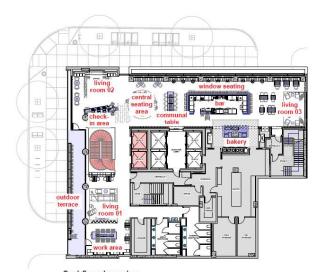
work area



living room



central seating area & communal table



2nd floor key plan

Public Streetscape Guidelines

PS.1	Protect the pedestrian where the building meets the street	$\overline{\checkmark}$
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PS.4	Reinforce pedestrian activity	\checkmark
PS.5	Enhance key transit stops	\checkmark
PS.6	Enhance the streetscape	\checkmark
PS.7	Avoid conflicts between pedestrian and utility equipment	\checkmark
PS.8	Install street trees	\checkmark
PS.9	Provide pedestrian-scaled lighting	\checkmark
PS.10	Provide protection from cars/promote curbside parking	\checkmark
PS.11	Screen mechanical and utility equipment	$\overline{\checkmark}$
PS.12	Provide generous street-level windows	\checkmark
PS.13	Install pedestrian-friendly materials at street level	V



WEST VIEW LOOKING NORTH

PS 1: Protect The Pedestrian Where The Building Meets The Street PS 8: Install Street Trees

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PS 4: Reinforce Pedestrian Activity PS 11: Screen Mechanical And Utility Equipment PS 5: Enhance Key Transit Stops

PS 12: Provide Generous Street-level Windows

PS 13: Install Pedestrian-friendly Materials At Street Level⁵

PS 6: Enhance The Streetscape PS 7: Avoid Conflicts Between Pedestrians And Utility Equipment



PS 1: Protect The Pedestrian Where The Building Meets The Street PS 8: Install Street Trees

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PS 5: Enhance Key Transit Stops

PS 6: Enhance The Streetscape

PS 7: Avoid Conflicts Between Pedestrians And Utility Equipment

15 6. Histail Street frees

PS 9: Provide Pedestrian-Scale Lighting

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PS 13: Install Pedestrian-friendly Materials At Street Level7



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PS 13: Install Pedestrian-friendly Materials At Street Level3

Plazas and Open Space Guidelines

PZ.1	Treat the four squares with special consideration	N/A
PZ.2	Contribute to an open space network	N/A
PZ.3	Emphasize connections to parks and greenways	N/A
PZ.4	Incorporate open space into residential development	N/A
PZ.5	Develop green roofs	N/A
PZ.6	Provide plazas in high use areas	N/A
PZ.7	Determine plaza function, size, and activity	N/A
PZ.8	Respond to the microclimate in plaza design	N/A
PZ.9	Consider views, circulation, boundaries, and subspaces	N/A
PZ.10	Provide an appropriate amount of plaza seating	N/A
PZ.11	Provide visual and spatial complexity in public spaces	$\overline{\checkmark}$
PZ.12	Use plants to enliven urban spaces	$\overline{\checkmark}$
PZ.13	Provide interactive civic art and fountains in plazas	$\overline{\checkmark}$
PZ.14	Provide food service for plaza participants	N/A
PZ.15	Increase safety in plazas through wayfinding, lighting, and	NI /A
	visibility	N/A
PZ.16	Consider plaza operations and maintenance	N/A



PZ 11: Provide Visual and Spatial Complexity in Public Spaces

PZ 12: Use Plants to Enliven Urban Spaces

PZ 13: Provide Interactive Civic Art and Fountains



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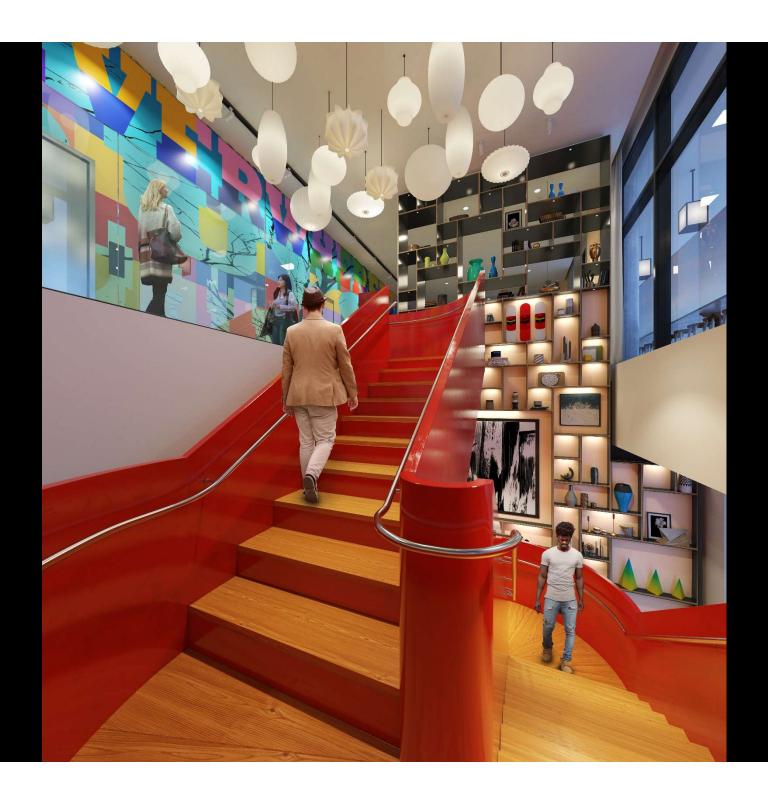
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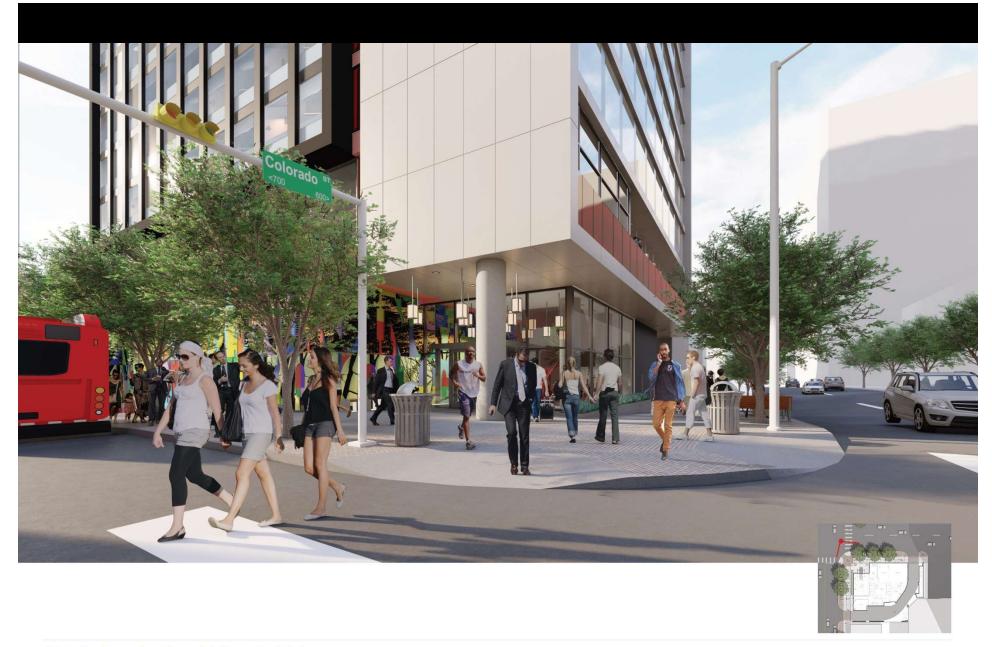






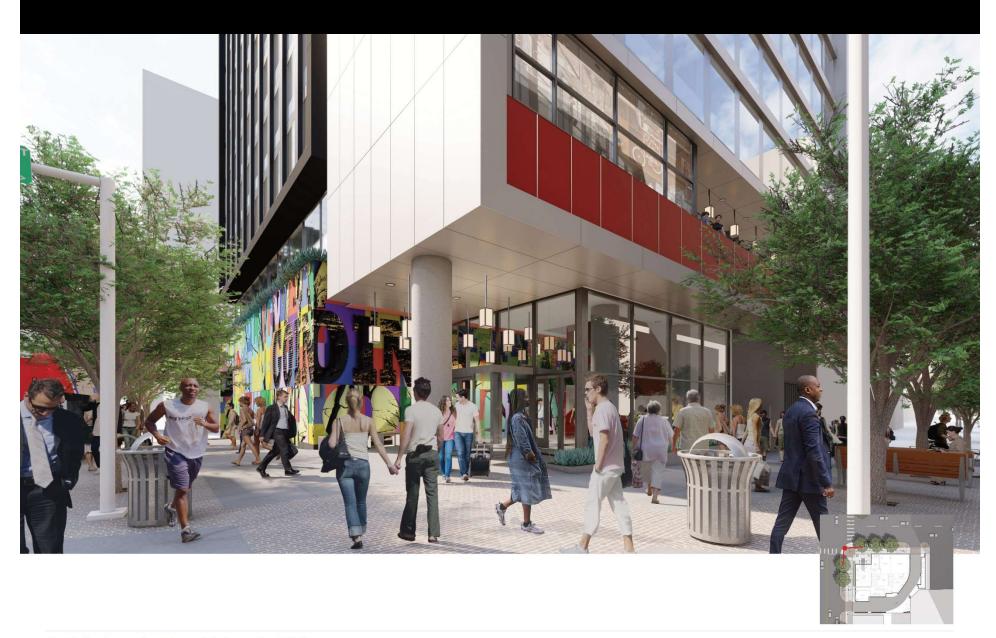






617 Colorado Hotel | Austin, TX

DESIGNWORKSHOP





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