

# Austin Economic Development Corporation: Board Nomination

The Austin Economic Development Corporation is a public, nonprofit, local corporation that serves Austin as a partner in facilitating holistic and collaborative, public-private initiatives to secure inclusive outcomes that strengthen the values of the city. The corporation is governed by a “blue-ribbon” board consisting of 21 members who are nominated by the City and other external agencies in the community. Each nominating body will be given a description of the subject matter area, qualifications and skill sets for an ideal nominee. The City Council will confirm a single selected candidate by majority vote.

## Criteria for Nomination(s):

1. Resident of the City of Austin;
2. Individual holds a strong background, understanding and familiarity of the nominating organization and the community the nominating body serves;
3. Individual possess demonstrable skills and experience in the areas of industry, public/private partnerships, infrastructure or transportation, real estate development or construction, urban/regional planning, historic preservation, finance, creative and music industry, minority and women-owned businesses (MWBE), and/or workforce;
4. Individual understands AEDC’s role in functions such as lease administration, transaction support and public development;
5. Capacity for serving roles on a working board instead of a political role:
  - Three year term;
  - One board meeting per month;
  - Committee and/or working group meetings;
  - Subsequent terms will be three years and while there is no limit to the number of terms served, no member of the Board is allowed to serve more than two consecutive terms.

## Timeline for Nomination(s):

Each nominating body is asked to provide information regarding their final nominee(s) in writing by **Friday, January 22, 2021**. To officially submit the nomination(s), each nominating entity is asked to provide an official letter addressed to AEDC’s Interim President and CEO, Veronica Briseño, from the President/CEO. The nomination(s) can also be provided in the form of a Resolution from the current President/Chair to the governing body of the nominating entity. The letter or Resolution should properly introduce the official nominee(s) and provide a summary of the process for selecting the nominee(s).

The letter or Resolution must be accompanied with the following attachments:

1. Completed nomination form (attached, COA Commissions were provided a different form);
2. Professional headshot and biography;
3. Current resume.

*\* Once approved as a Board Member by the Austin City Council, each will be required to submit financial statements in the same manner as City appointees to Boards and Commission as listed in City Code Section 2-7-72(C).*

This information will be delivered to the Interim Board of AEDC for review, discussion and approval during the February 2021 Board Meeting. Once the final series of nominees is approved by Interim Board, collective information will accompany their recommendation and Request for Approval of the first AEDC Board on the agenda for the February 18, 2021, Austin City Council Meeting.

For more discussion or questions please contact David Colligan, Acting Chief Operating Officer of Austin Economic Development Corporation, at [david.colligan@austintexas.gov](mailto:david.colligan@austintexas.gov) or (512) 974-6381.

## Nominee Contact and Profile Information

Name: Bradford Pattterson

Address: [REDACTED]

City: Austin

State: TX

Zip Code: 78704

Day Phone: [REDACTED]

Eve Phone: [REDACTED]

Email: [REDACTED]

Occupation: Director, Community Heritage Development

Employer: Texas Historical Commission

Please include the following self-identification criteria from your nominee (Optional):

Race or Ethnicity :

- ☐ Asian
- ☐ Black or African American
- ☐ Hispanic or Latino
- ☐ Middle Eastern, Arab, or North African
- ☐ Native American or Alaska Native
- ☐ Native Hawaiian or Other Pacific Islander
- ☒ White
- ☐ Multi Race or Ethnicity
- ☐ Race or Ethnicity Not Listed
- ☐ Prefer not to answer

Gender:

- ☐ Female
- ☒ Male
- ☐ Non-Binary
- ☐ Prefer not to answer

Are you a member of the LGBTQIA community?

- ☐ Yes
- ☒ No
- ☐ Prefer not to answer

Age:

- ☐ 19 or younger
- ☐ 20-29
- ☐ 30-39
- ☐ 40-49
- ☒ 50-59
- ☐ 60 or older

**Background with Community of Service:**

*In the section below, please provide information related to your nominee's background in areas of direct service to the particular community supported by the nominating body. Please describe your nominee's working knowledge of the specific community represented by the nominating body and outcomes of this individual's work, participation and/or support in Austin.*

Mr. Patterson recognizes that after decades assisting communities across Texas through his work with the state historic preservation office, it is the appropriate time to re-engage with community service in Austin where he has resided since 1993. Service on the city's Historic Landmark Commission would pose too many perceived conflicts of interest with his state position due to the agency's regulatory review and grant-making, however potential conflicts with the Austin Economic Development Corporation are anticipated to be minimal and easily manageable. If selected, Mr. Patterson would apply his career experience in preservation as well as community and economic development to the board position.

**Qualifications:**

*In the section below, please list your nominee's qualifications including skills and experience in the areas of industry, public-private partnerships, infrastructure and transportation, real estate development or construction, urban/regional planning, historic preservation, finance, creative or music industry, minority and women-owned businesses (MWB), and/or workforce.*

Mr. Patterson holds a professional architecture degree with a certificate in historic preservation and has been with the Texas Historical Commission in a variety of leadership capacities for 25 years. His current position as Director of Community Heritage Development emphasizes historic preservation as a critical tool in community and economic development. He has extensive preservation policy and practice experience with expertise in applying preservation standards, construction administration, fiscal oversight, real estate financing and tax credits, application of zoning codes, feasibility studies specific to historic rehabilitations, negotiation, and contract management. He has worked with nonprofit organizations throughout his career and is comfortable and knowledgeable regarding the oversight role of boards with additional public sector experience reporting to a governor appointed commission. Strategic collaboration across disciplines, programs, and organizations has been a hallmark of his career.

**Affiliations:**

*Please indicate your nominee's current affiliations with any Austin organizations and the individual's particular role, such as Board of Directors, Advisory Board, Staff, Member, or Volunteer and years of service in each position.*

Associate member of the American Institute of Architects which includes membership in the Texas Society of Architects and AIA Austin.

On-going general membership with Preservation Austin.

Liaison to the board of the El Camino Real de los Tejas National Historic Trail Association, an Austin-based nonprofit whose mission is to support the Congressionally designated trail. 2010 - present.

Ex-officio board member, Texas Travel Alliance (formerly Texas Travel Industry Association) an Austin-based, statewide organization of the travel industry partners. 2010-present.

Past service with The UMLAUF Sculpture Garden & Museum as well as the Bouldin Creek Neighborhood Association, however no current formal role with either organization.