

MACC Staff Report

Sept 2, 2020

Website: WWW.MACCAUSTIN.ORG, please sign up for our newsletter

Facebook: <https://www.facebook.com/AustinESBMACC>, please follow the MACC on Facebook

Exhibits:

- De-installed the Textile Poetics Exhibit in the SZC Gallery. Planning for only digital exhibits through the end of 2020.
- Contacted our artists who were on the exhibition schedule to ask them to take a [survey](#) on exhibit plans.



Viva Mexico: www.vivamexico2020.net

-Planning a full week of activities, the main program on Sept 16 will be a series of videos streamed to the public live.

-MACC Advisory Board members are invited to **contribute short videos** to be included in the event. Videos should be **prerecorded**, and can be about **1-5 minutes in length**. They can be in the format of an interview, or informal address. They can be filmed on a phone, laptop, or even a recorded conversation on Zoom. This is the equivalent of speaking in person at the event. **Please submit by Sept 9** to Jesus.varela@austintexas.gov.

Video Talking points (suggestions only):

- Tell us about you and how you've been doing these past few months.
- Tell us how you came to serve on the MACC Advisory Board and/or your involvement with the MACC
- What is Hispanic Heritage month and why is it important?
- How do you celebrate your culture & heritage?
- What are some memories from past Viva Mexico celebrations at the ESB-MACC?
- What role do the cultural arts play in our community?
- How does the Latinx community demonstrate resiliency during these trying times? What has been inspiring?
- For Sept 16, it's traditional to let out a "Grito" or "Call of Independence". Currently, there are *Gritos* of action from the community, passionate voices to be amplified and diverse interpretations of freedom and independence. What is your *Grito* in the year 2020?

Education:

- After school program with Communities in Schools planned for Fall 2020, starting this October
- Involvement in Viva Mexico: Youth Art Contest, Flag for the People art activity, Nepri lesson for schools
- [Ethnic Studies Conference](#) in late October, collaborating with Smithsonian

Evaluation:

We are developing a new Program Survey for digital programs that will be ready to go for Viva Mexico on Sept 16th. The survey will capture Performance Measures that we are required to report to City Council as well as questions about how our programming is serving the community and an option to give general suggestions or make inquiries. Cassie Smith will help develop the survey using her experience in Ethnographic research. These digital program surveys will be collected & reviewed monthly by the MACC Manager, Supervisor, and all Program Coordinators. Every 6 months we will conduct a mid-year review of the survey results to inform our Program Planning Sessions.



Caminos Teen Program:

In August the Caminos Teen Program launched ¡[VAMONOS](#)! a full-on 1 hour bi-weekly digital variety show by Teens for Teens. Our caminantes will be busy all year long producing, performing, broadcasting and promoting their show which includes thoughtful segments such as:

- Latinx Literary Collective
- Caminos Business Insight (Teens Interviewing professional creatives)
- Caminos Art Minute (Featuring Teen Art)
- Caminos FotoATX (featuring Youth Photography)
- Our own bilingual Telenovela episodes (yep!)
- Caminos Art Club (do art and chat/hang out with us)

FOLLOW CAMINOS ON INSTAGRAM at [@atxcaminos](#)

Meet the Caminantes! Left to right; top to bottom:

1st roll: Coral; Aren Pao

2nd roll: Elizabeth; Itzel

3rd roll: Giselle, Keona, Marina, Nilmarie

4th roll: Steve, Miguel Angel (instructor), Ethan

5th roll: Amy, Frede (coordinator).

Latino Artist Access Program:

Garden

Created a Garden brochure and Garden Spark page in English and Spanish which has been added to the MACC website.

Spanish: <https://spark.adobe.com/page/u42uAxiXeDQsw/>

English: <https://spark.adobe.com/page/Lvq3dOmFbPvN0/>

English: <http://www.austintexas.gov/sites/default/files/files/Parks/MACC/Community%20garden%20pamphlet%208.17.pdf>

Spanish: <http://www.austintexas.gov/sites/default/files/files/Parks/MACC/Community%20garden%20pamphlet%20spanish%208.17.pdf>

Rentals/ Space Usage

- The Mayor will film the **Zilker Tree Lighting** in Sept/ Oct in the MACC Auditorium. We conducted a tour of the space for Special Events department on Aug 21 to plan the filming. Aired to the public for the holidays.
- The MACC will be a **Voting Site on Nov 3rd**. We conducted a tour of the space on Aug 20 for Travis County.

- **Univision** and the **Mexican Consulate** are both is partnering with the MACC to promote Viva Mexico. They will film Consul Pablo Marentes giving the *Grito* from the MACC balcony. Filming will be completely outdoors, there will always be less than 10 people on-site at any time, they will provide touchless thermometers, face masks, hand sanitizer, and disinfectant wipes, and the entire production would be filmed within four hours (5-8 PM) in one day, Sept 10th.

GRITO 2020 REENACTMENT

In collaboration with the Consulate General of México, Mexican American Cultural Center and Univision Austin, Traditionally, Austin's annual Fiesta de El Grito de Independencia is a musical celebration and historical re-enactment of Mexico's call for independence from Spain. This year, the event will be pre-recorded in a private setting at the MACC.

The re-enactment of "El Grito", will be done by the Honorable Pablo Marentes , Cónsul General de México.

