

MACC Staff Report

Oct 5, 2020

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Digital Program Guide

Lesson plans, virtual performances, online art galleries, instructional videos, signature event links. Updated weekly. [Digital Program Guide](#)



Exhibits

Diana Molina's online exhibit launched Sept 18. "[XX Timeline at the Crossroads XX](#)". Partnered with Smithsonian Learning Lab. Diana will offer Fall programming.



Signature Events

[Viva Mexico](#) aired on Sept 16, all content on www.vivamexico2020.net

Over 10,000 views & created a [Youtube playlist](#) for Latinx Heritage Month: [National Anthem/ Cielito Lindo](#) · [Grito](#) · [Chiles en Nogada](#) · [Flag](#) · [Ballet Folklórico](#) · [Virtual Tour](#) · [Grito De Mujer](#) · [Frida Friday](#) · [2007 Opening](#)



[Dia de Los Muertos/ Day of the Dead](#) On Nov 1 & 2, we present another Signature Event, free to view for all. Local artists and the community can participate, making this a collective digital event. There are three ways for anyone from the public to [participate](#): Catrina Contest · Sugar Skull Kit · Altar Submission.

» Are there any community members we can connect with who may want to honor someone in our program this year?

DESDE LA SALA

Carrie Rodriguez



Saturday October 3rd

Desde la Sala

[Desde la Sala](#) final episode aired on Oct 3. This has been our most popular program of 2020, skyrocketed our reach on Facebook. This is one major accomplishment of 2020/ during COVID so far, alongside the digital Summer Camp, Stay Creative.

Finale Episode featured: Kiko Villamizar, Subuzzed, Shelly Lares, Carrie Rodriguez



Evaluation

New [Digital Program Survey](#), collect info and feedback. Will launch bilingual version with minor updates on Oct 15, in time for Day of the Dead. Feedback on the survey, please send it to me before Oct 15. (Olivia.tamzarian@austintexas.gov)

Feedback on Viva Mexico (34 Responses) *"The MACC absolutely should represent the spectrum of Latino culture, including Afro and Asian Latinos. we have a tremendous wealth of Latino culture in Austin, not just the contributions of Mexican-Americans...Let's celebrate and honor the diversity of our collective Latinx heritage. That heritage enriches the lives of all Austinites...."*

[Survey Results: Full Report](#)



Education:

- After-school program with Communities in Schools (CIS) starting October 11th
- Austin Museum Day Sept 20 - Bandera del Pueblo curriculum (pictured)
- 9/16 Nepris Streaming Lesson, 50 students/ teachers attended (Cultural History)

In Progress: Smithsonian Learning Lab / Ethnic Studies Conference & Spanish Language online classes



Caminos Teen Program:

11 Teen Caminos students ("caminantes") produce a bi-weekly digital variety show by Teens for Teens called Episodes 3 and 4 were released in September. ¡VAMONOS! www.bit.ly/atxvamonos @ATXCaminos.

Sample Vamonos Segments: Passion for Fashion, Cooking with Steve Santiago & Friends, Musical performance, Latinx Literary Collective, Caminos Business Insight (Teens Interviewing professional creatives), Art Minute (Featuring Teen Art), FotoATX (featuring Youth Photography), bilingual Telenovela episodes (monthly), Art Club (do art and chat/hang out with us). Also, Digital Art Exhibit with APL Oct-Dec 2020.



Latino Artist Access Program

- CentroAmericanto was held on Sept 19 with Mauricio Callejas
- Virtual Happy Hour held Wed, Sept 9th. Six artists in attendance. Held one-on-ones with 2 artists who were unable to attend.
- Next Virtual Happy Hour will be held in mid-October.

- Artists reminded about ArtResponders Exhibit, info on Community Initiatives funding, and an invite to attend Economic Development's Cultural Funding Review Process, along with some additional resources.



Community Healing Garden

Lorie Martinez created a Garden Spark page (Links to [English](#), [Spanish](#)) and Brochure (Links to [English](#), [Spanish](#)). Very informative, good reference guide and sets us up for future outreach and programming related to the Garden.



Rental/ Space Usage:

Zilker Park Christmas Tree Lighting finished filming on 10/2/20. Will be aired to the public in November.



The MACC will be a Voting Site on Nov 3rd. We conducted a tour of the space on Aug 20 for Travis County.

Voters will be able to enjoy an exterior Day of the Dead exhibit as they stand in line.