

MACC Staff Report

Nov 3, 2020

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Digital Program Guide

Lesson plans, virtual performances, online art galleries, instructional videos, signature event links. Updated weekly. [Digital Program Guide](#)



Exhibits

Diana Molina's online exhibit launched Sept 18. "[XX Timeline at the Crossroads XX](#)". Partnered with Smithsonian Learning Lab. Diana presented her Day of the Dead program on Nov 1.



Signature Events

[Viva Mexico](#) aired on Sept 16, all content is still free to view on www.vivamexico2020.net. Over 10,000 views & created a [Youtube playlist](#) for Latinx Heritage Month: · [National Anthem/ Cielito Lindo](#) · [Grito](#) · [Chiles en Nogada](#) · [Flag](#) · [Ballet Folklorico](#) · [Virtual Tour](#) · [Grito De Mujer](#) · [Frida Friday](#), · [2007 Opening](#)



[Dia de Los Muertos/ Day of the Dead](#) On Nov 1 & 2, we presented our Digital Signature Event for Dia de Muertos. We did community outreach and educational programming for local families and schools, detailed in the Day of the Dead Report. We engaged Austin creatives in the Digital Program and installed outdoor artworks at the MACC that can be enjoyed even as the building is still closed to the public.

DESDE LA SALA

Carrie Rodriguez



Saturday October 3rd

Desde la Sala

[Desde la Sala](#) final episode aired on Oct 3. This has been our most popular program of 2020, skyrocketed our reach on Facebook. This is one major accomplishment of 2020/ during COVID so far, alongside the digital Summer Camp, Stay Creative.

Finale Episode featured: Kiko Villamizar, Subuzzed, Shelly Lares, Carrie Rodriguez



Evaluation

New [Digital Program Survey](#), collect info and feedback. Will launch bilingual version with minor updates on Oct 15, in time for Day of the Dead. Feedback on the survey, please send it to me before Oct 15. (Olivia.tamzarian@austintexas.gov)

Feedback on Viva Mexico (34 Responses) *"The MACC absolutely should represent the spectrum of Latino culture, including Afro and Asian Latinos. we have a tremendous wealth of Latino culture in Austin, not just the contributions of Mexican-Americans...Let's*

celebrate and honor the diversity of our collective Latinx heritage. That heritage enriches the lives of all Austinites...."

Survey Results: Full Report



Education:

- After-school program with Communities in Schools (CIS) started October 26
- Using Zoom, MACC instructors teach cultural arts to 20 students from Communities in Schools at these 4 sites: Bouldin Oaks, Meadowbrook, Booker T Washington, and Santa Rita.

- EDU plans to start Spanish classes with Chupacabras, a UT graduate org.
- EDU will host Figuralo Youth Exhibit in January 2021 to showcase student artworks virtually
- EDU is currently working on the Smithsonian learning lab in creating collections around Ethnic Studies curriculum, in preparation for a Spring 2021 Conference.

Caminos Teen Program:



- 11 Teen Caminos students ("caminantes") produce a bi-weekly digital variety show by Teens for Teens called Episodes 3 and 4 were released in September. ¡VAMONOS! www.bit.ly/atxvamonos @ATXCaminos.

- The Teens presented in the National Youth Summit (digital)
- The Teens also created an [online exhibit](#) with Austin Public Library.

Sample Vamonos Segments: Passion for Fashion, Cooking with Steve Santiago & Friends, Musical performance, Latinx Literary Collective, Caminos Business Insight (Teens Interviewing professional creatives), Art Minute (Featuring Teen Art), FotoATX (featuring Youth Photography), bilingual Telenovela episodes (monthly), Art Club, and Digital Art Exhibit with APL Oct-Dec 2020.



Latino Artist Access Program

- CentroAmericanto was held on Sept 19 with Mauricio Callejas
- Virtual Happy Hour held Wed, Sept 9th and Mid-October. Next one will be in November. Lori will send an invite to the Arts Working Group to attend.

- 3 LAAP artists participated in DDLM: Fistera, Ballet Folklorico, BoCCA Austin

-Ideas discussed at the LAAP Happy Hour include:

Small Works: The idea behind this project is to connect our community to our LAAP Artists. Community members will be invited to submit an act of kindness they witnessed and an artist will interpret that kind act through their art. The marketing graphic we created will be shared at the Nov LAAP meeting.

Smithsonian Learning Lab [Smithsonian Learning Lab-ESBMACC profile](#) An educational platform used by educators and students as a resource for learning. Several LAAP artists (A'lante, BOCCA, Ballet Folklorico, Erica Saucedo) have begun to share work which will be added to the website.

ESB MACC Healing Garden [Garden Brochure \(English\)](#) [Garden Brochure \(Spanish\)](#) Those LAAP artists who are interested or feel a connection from their art to health/wellness/food, are invited to bring our Healing Garden and their creative spirits together.



Community Healing Garden

Lorie Martinez created a Garden Spark page (Links to [English](#), [Spanish](#)) and Brochure (Links to [English](#), [Spanish](#)). Very informative, good reference guide and sets us up for future outreach and programming related to the Garden.



Rental/ Space Usage:

Zilker Park Christmas Tree Lighting finished filming on 10/2/20. Will be aired to the public in November.

Production Coordinator Robert Poschmann is currently filming videos of all the MACC rental spaces to add to our website, for a more full view of each space that we can provide.



The MACC will be a Voting Site on Nov 3rd. We conducted a tour of the space on Aug 20 for Travis County.

Voters will be able to enjoy an exterior Day of the Dead exhibit as they stand in line.

Arts Responders

The division awarded funds to artists that had submitted proposals to the Arts Responders project. Two Artists have been commissioned by the MACC to train in social practice, a collaborative and participatory approach to public art, then organize and engage community in an artistic response to COVID-19. The two selected are Guateque Son who will produce a bilingual music video along with a community based Latino Musician/Artists Intergenerational PSA focused on sharing safety tips and safety guidelines for the Austin community especially targeting and connecting with the Latino community. The other artist is Jonathan Muzacz with his Be a Leader...Wear a Mask mosaic featuring an Afro-Latino female.