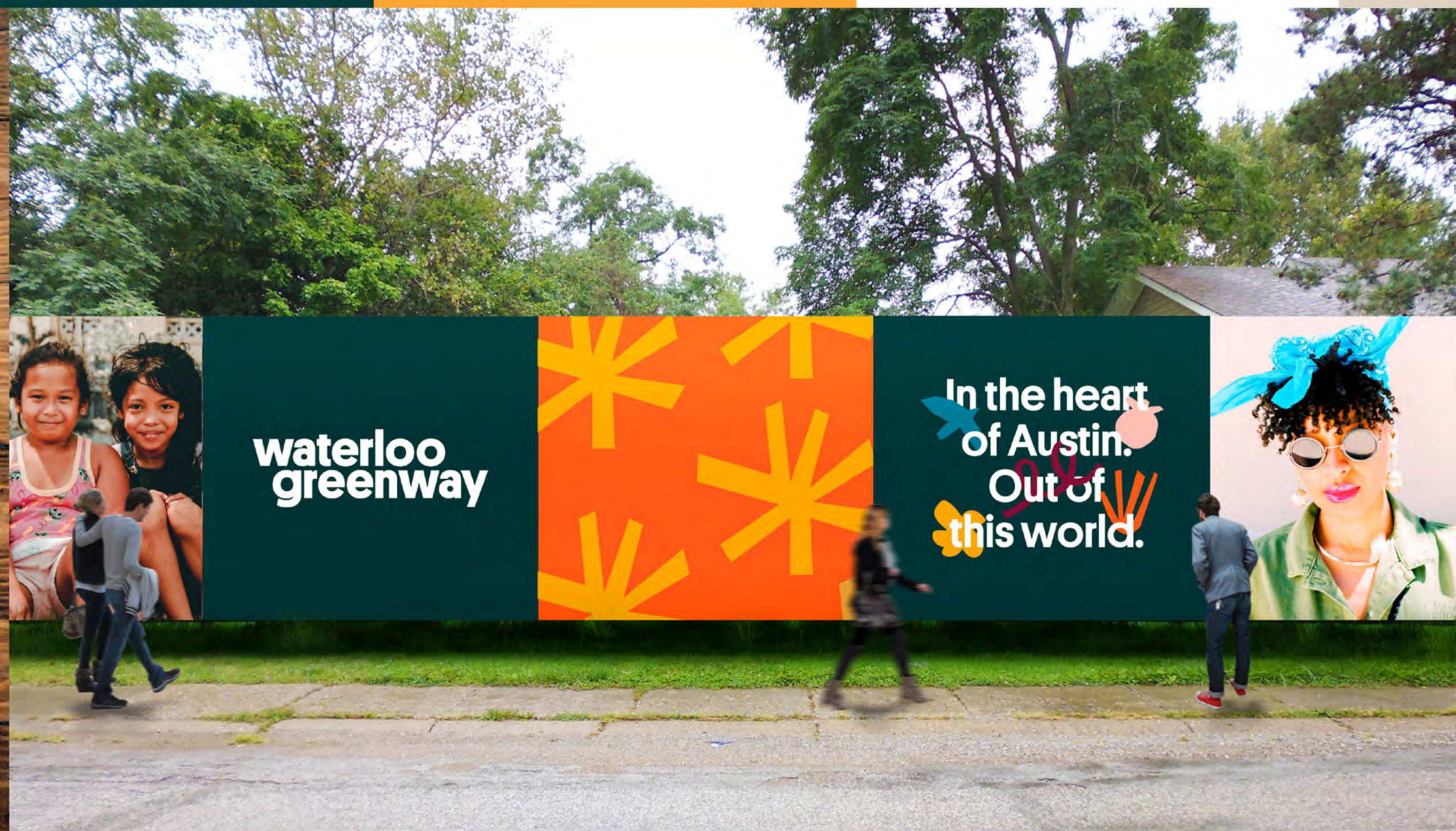


waterloo greenway

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Waterloo Park Reopening CommUNITY Day

Saturday, August 14

10am–10pm

Waterloo Park

500 E 12th St • Austin, TX

Free! All Are Welcome!

Music • Dance • Food Trucks • Family Fun





waterloo greenway

Collaborative Planning Process - Opening Day Ceremonies

- Substantial team effort and collaboration underway between City teams and Waterloo Greenway staff and consultants
- Extensive cross-team planning process and management plan underway to assure appropriate staff presence day-of
- Coordinating anticipated media attendance
- Digital invitations will begin distribution on or before July 14th



Waterloo Park will unite our neighbors, honor Austin history and different cultures in our community, and commemorate this green space as a common ground where we all come together.

Waterloo will CELEBRATE...

Community
Our Environment
Our Diversity
Our Creative Culture
Our Recovery & Revival
Our History
AUSTIN!



Waterloo Park CommUNITY Day

We will invite all of Austin to a day-long community festival featuring family-friendly activities, showcasing local talent, and culminating in the first-ever concert at the Moody Amphitheater.

Morning - 10-11AM:

- Land Acknowledgment & Blessing Ceremony
- Ribbon Cutting & Remarks
 - Emceed by State Rep. Gina Hinojosa
 - [7-8] Speakers including WG + City representatives
 - Each Council District will be represented in ceremonies
- Huston-Tillotson University Band Performance

11AM-4PM:

- Storytime and Children's Scavenger Hunt
- Community Vendor Area with [20+] Partner Tables
- Local Music & Dance Performances
- Live Art Mural + Free Family-Friendly Activities

Evening - 7-10PM:

- DJ Dance Party...
- "Taste of Austin" Concert Showcase, Featuring Local Artists!



The logo for Waterloo Greenway, featuring the words "waterloo" and "greenway" in a lowercase, sans-serif font. "waterloo" is in a light blue color and "greenway" is in a light green color.

waterloo
greenway

Waterloo Park Opening Season

Saturday, August 14, 2021

Waterloo Park Community Day

Ribbon Cutting & Land Acknowledgment Ceremonies

Fall 2021

Weekly Fitness Class · Aug-Dec

Live Nation/C3 Concerts · Aug-Dec

Inaugural Concert Aug. 20 - Gary Clark Jr.

Lebermann Plaza Concert Series · Sep/Oct/Nov

Asleep at the Wheel 50th Anniversary Concert

Día de Los Muertos Festival with Frida Friday ATX

MXTX: A Cross Border Cultural Exchange

Creek Show 2021 · Nov 12-21

THANK YOU!

Questions?