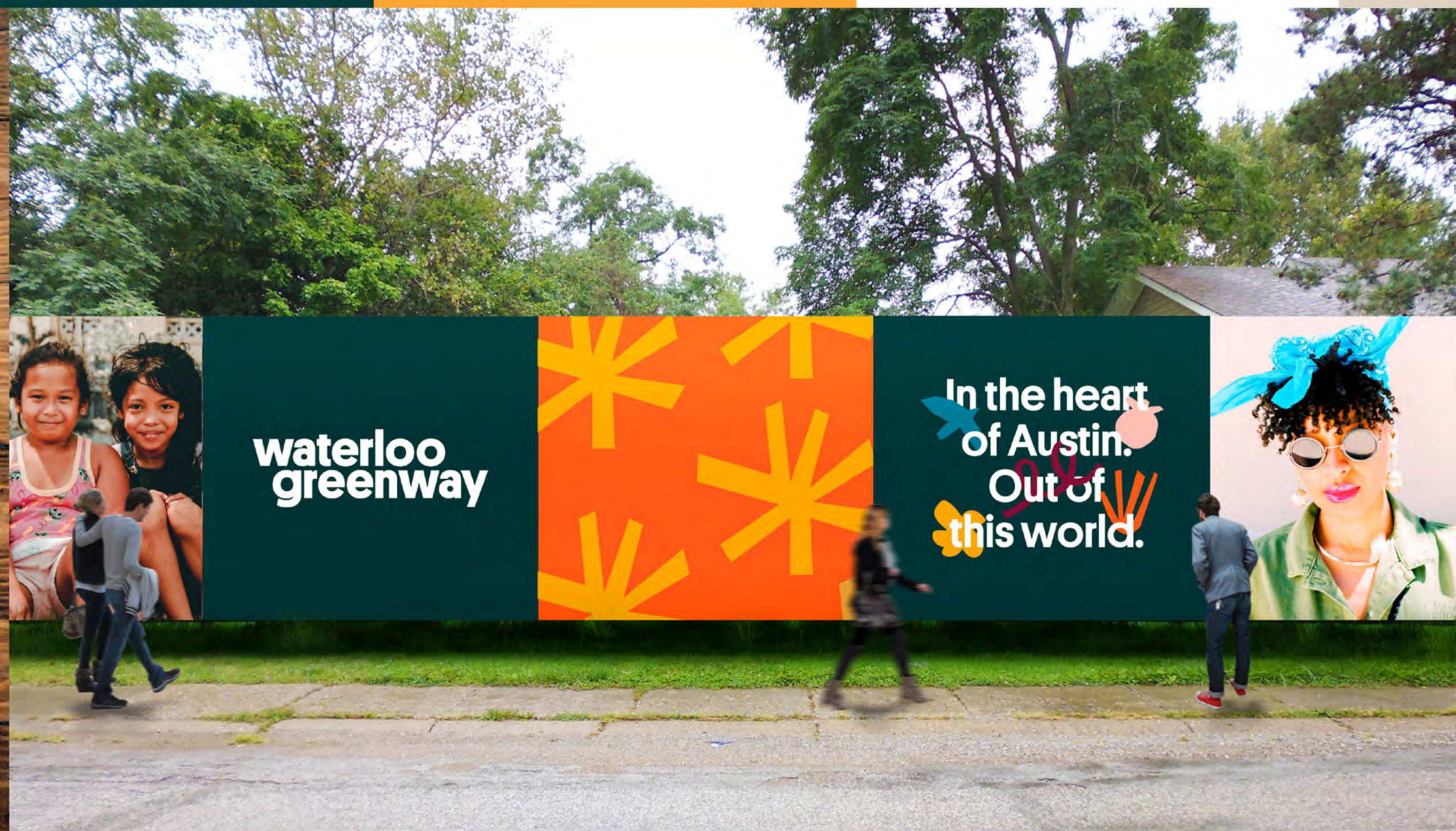


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Waterloo Park Overview



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- **Sponsoring Departments:**
 - PARD & Watershed Protection**
- **Code Compliance**
- **Public Health, Safety & Welfare**
- **Environmental Stewardship**
- **Subject Matter Expertise**
- **Community Leadership**
- **Operations & Maintenance**
- **Programming & Art**
- **Environmental Stewardship**
- **Design Excellence**

Council approved project and partnership

Mission

Waterloo Greenway Conservancy creates and maintains an extraordinary urban park system and a restored Waller Creek, in partnership with the City of Austin, **for the benefit of all**. The Conservancy renews the natural environment, promotes play, health and wellness, economic vitality and mobility, and engages the community through outreach, education, cultural events, and the arts.



ECOLOGY

MOBILITY

WEST AUSTIN

DOWNTOWN

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EAST AUSTIN

SOUTH AUSTIN



PARKS



Lady Bird Lake

Pontoon Bridge

Emma S. Barrientos Mexican American Cultural Center

Creek Delta

RAINEY ST

DAVIS ST

DRISKILL ST

CESAR CHAVEZ ST

Austin Convention Center

Palm School

Palm Park

2ND ST

3RD ST

4TH ST

SAN JACINTO BLVD

5TH ST

6TH ST

7TH ST

8TH ST

9TH ST

10TH ST

11TH ST

12TH ST

13TH ST

14TH ST

15TH ST

TRINITY ST

NECHES ST

RED RIVER ST

SABINE ST

Red River Cultural District

The Refuge

IH-35

Symphony Square

Waterloo Park

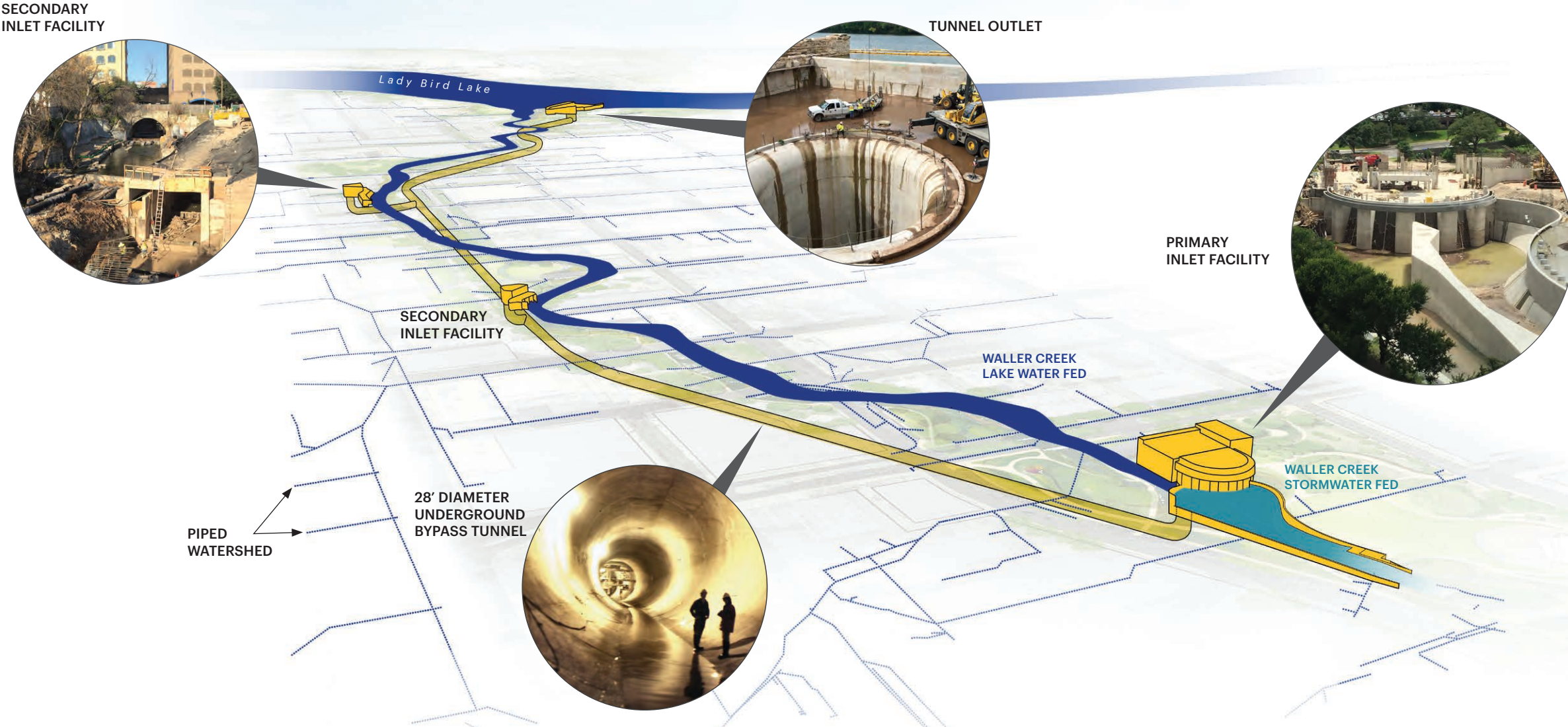
Dell Seton Medical Center

Dell Medical School at the University of Texas

Central Health Brackenridge Redevelopment Site

Frank C. Erwin, Jr. Special Events Center

Capture the Opportunity of the Tunnel



1928: plan forced African and Mexican Americans to move to certain neighborhoods in order to access amenities

1934: Austin redlined, preventing those living in East Austin and other neighborhoods from securing mortgages

1959-1961: Austin Development Plan zoned East Austin industrial

1962: I-35 built, creating East / West barrier

In 1968, the Brackenridge Urban Renewal Project north of 9th Street includes an addition to Brackenridge Hospital and the creation of a public space with two parts: Waterloo Park and Symphony Square.

2005: Rainey Street rezoned to business, forcing Latino families out

LEGEND
— EXISTING TRAFFICWAYS TO BE MADE INTO BOULEVARDS.
- - - NON-EXISTING TRAFFICWAYS TO BE MADE INTO BOULEVARDS.
▨ PROPOSED PARKWAYS.
■ EXISTING PARKS
▨ PROPOSED AIR PORT

AUSTIN
TEXAS
0 1000 2000 3000
SCALE IN FEET
PLAN SHOWING
PARK AND
BOULEVARD SYSTEM
KOCH & FOWLER ENGINEERS
FOR CITY PLAN COMMISSION
1927



Park History

Since the 1970s, Waterloo Park has been home to many authentically Austin experiences such as Spamarama, Pachanga, Fun Fun Fun Fest, Mess with Texas and the Ice Cream Festival. Its reopening illustrates a homecoming of sorts, as the newly revitalized Waterloo Park honors its neighborhood history and builds upon a legacy of offering a home to a variety of multicultural community events.

Community Programs 2019

Arts + Culture
Health + Environment
Civic Infrastructure
Economic Opportunity



70,000
Attendees



60 Free
Programs & Events



50+
Community
Partners



275
Volunteer
Hours



100+
Volunteers
Engaged





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Waterloo Greenway

 Phase 1  Phase 2  Phase 3

2019



2021





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Waterloo Park Reopening CommUNITY Day

Saturday, August 14

10am–10pm

Waterloo Park

500 E 12th St • Austin, TX

Free! All Are Welcome!

Music • Dance • Food Trucks • Family Fun





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Waterloo Park Opening Season

Saturday, August 14, 2021

WaterlooPark Community Day

Ribbon Cutting & Land Dedication Ceremonies

Live Music & Dance Performances

Free Evening Concert Showcase

Fall 2021

Weekly Fitness Programming

Live Nation/C3 Concerts

Inaugural Concert: Gary Clark Jr. [8/20-21]

Lebermann Plaza Concert Series

Asleep at the Wheel 50th Anniversary Concert

Día de Los Muertos Festival

MXTX: A Cross Border Cultural Exchange

Creek Show 2021















THANK YOU!

Waterloo Greenway

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