Gustavo "Gus" L. Garcia Recreation Center, Phase III Selection Process Recommendations

ARTS COMMISSION

JULY 21, 2021



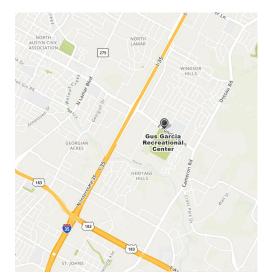
Area Background

- District 4 between the Windsor Hills and Heritage Hills Neighborhoods
- Area was largely unplanned until 2008, not fully annexed until December 2008
- Area's primary natural feature: Little Walnut Creek located less than a mile from the Center
- Formerly a part of Fiskville, Texas (est. early 1870s) Prior to the 1950s, area was used for farming and grazing of cattle
- Transitioned from a non-Hispanic White majority to become a majority-minority community

78753 Population, by race/ethnicity	
Hispanic or Latinx, of any race	61.3%
White, alone	20%
Black, alone or in combination	12.1%
Asian, alone or in combination	6.7%
American Indian, alone or in combination	1.9%
Native Hawaiian, alone or in combination	0.1%
Some other race, alone or in combination	20%

The **goals** for the Gus Garcia Recreation Center AIPP project are:

- Serve as a recognizable, visual landmark for the Gustavo "Gus" L. Garcia Recreation Center;
- Reflect the rich diversity of the Center and the surrounding community, highlighting its welcoming spirit;
- Integrate into the natural environment of the park and recreation center, drawing visitors to the site;
- Inspire curiosity and imagination in a visually appealing way;
- Respect the life and legacy of Gustavo "Gus" L. Garcia and family;
- Be safe, easily maintained, and vandal-resistant in an exterior environment; and
- Contribute to the depth/breadth of the City of Austin's public art collection



PARD | Gus Garcia Recreation Center

Project Advisors:

- Linda Powers, President of Friends of Gus Garcia Parks and Rec Cente
- Martha Langford, Community Garden Representative of Friends of Gus Garcia Parks and Rec Center
- Chelsea Ray, Secretary of Friends of Gus Garcia Parks and Rec Center
- J Muzacz, Artist and AIPP Panel Liaisor
- Delano Brown, M.S Ed. CPRP, PARD Staff, Gus Garcia Rec Center
- Binh Ly, Neighborhood Liaison, Austin Public Health

Jurors:







Ryan Runcie, Artist



Misa Yamamoto, Artist

2021

February 3: Call-to-Artists posted in PublicArtist.org

February 18: Artist Information Meeting

April 22: Call closes, 22 applications received

June 15: Jurors + Advisors meet to review applications and select

4 local finalists: kimie flores; Lindsey Millikan, Artist Team: Lindsay Palmer, Mylo

Mendez & Color Squad, Efren Rebugio & Brittany Johnson.

June 25: Jurors + Advisors meet to interview finalists and selected Lindsey

Millikan as the recommended artist and kimie flores as the alternate.

July 12: AIPP Panel approved Selection Process Recommendation 6-0

Demographics Statistics	
Type of Application	% of Applications
Male	37.04%
Female or Team w/ Female	55.56%
Gender Nonconforming or Other Answer	7.4%
LGBTQI Community	31.81%
Disability Community	9.09%
Veteran	4.55%
BIPOC	50%

Selection Process Summary

Budget: \$23,000

PARD | Gus Garcia Recreation Center

Lindsey Millikan

"Not only meets all the requirements, but does so at the highest level possible."

"No one is close to her skill set and experience with the community."

Jury + Advisor Comments:

"Went above and beyond on all the criteria."

"Capable to create a realistic style of the mural and engage with the local community."

"Has knowledge of budgeting and materials."



"Millikan is very knowledgeable of the multiple modern styles that can be utilized to carry out a community's ideas. She has much practice involving students and community members on a deep engaging level."

"Had the most initiative to getting into the community and seeing what is needed to be accomplished"



Selection Process Recommended Artist

PARD | Pharr Tennis Center

kimie flores

"She was strong in a few categories, but not on community engagement."

Jury + Advisor Comments: "Talented creative with the ability to inspire."

"Strong, up and coming artist with hunger to make something impressive. This large of a canvas would offer her a chance to explore expression on another level."

"Their work in the community may help connect to the students and young artists that currently visit

the Gus Garcia Recreation Center."

"Almost met all the requirements"

"They have a wide breadth of art history knowledge and a professional commercial mural portfolio





that garners much respect in the community."

Selection Process Recommended Alternate



Timeline subject to change

Completed to date:

üSeptember: Prospectus to AIPP Panel for Review

üNovember: Prospectus to AIPP Panel and Arts Commission for Approval

üFebruary: Request for Qualifications (RFQ) released and Artist information meeting

üApril: RFQ closed

üJune: Artist Selection Meetings #1 and #2 (Interviews)

üJuly: Approval of artist and alternate by AIPP Panel

TODAY: Approval of artist and alternate by Arts Commission

Next Steps:

July: Approval of artist and alternate by AIPP Panel and Austin Arts Commission

July – Sept.: Artist contract executed

Sept-Nov.: AIPP kick-off meeting; Artist community engagement; meeting(s) with

Advisory Board

October: Mid-Design review by AIPP Panel

November: Final design review by stakeholders; Conservation review; PARD review

December: Final Design approval by AIPP Panel and Austin Arts Commission

Feb 2022 - March: Installation

Dedication (planned with PARD and Advisory Board)