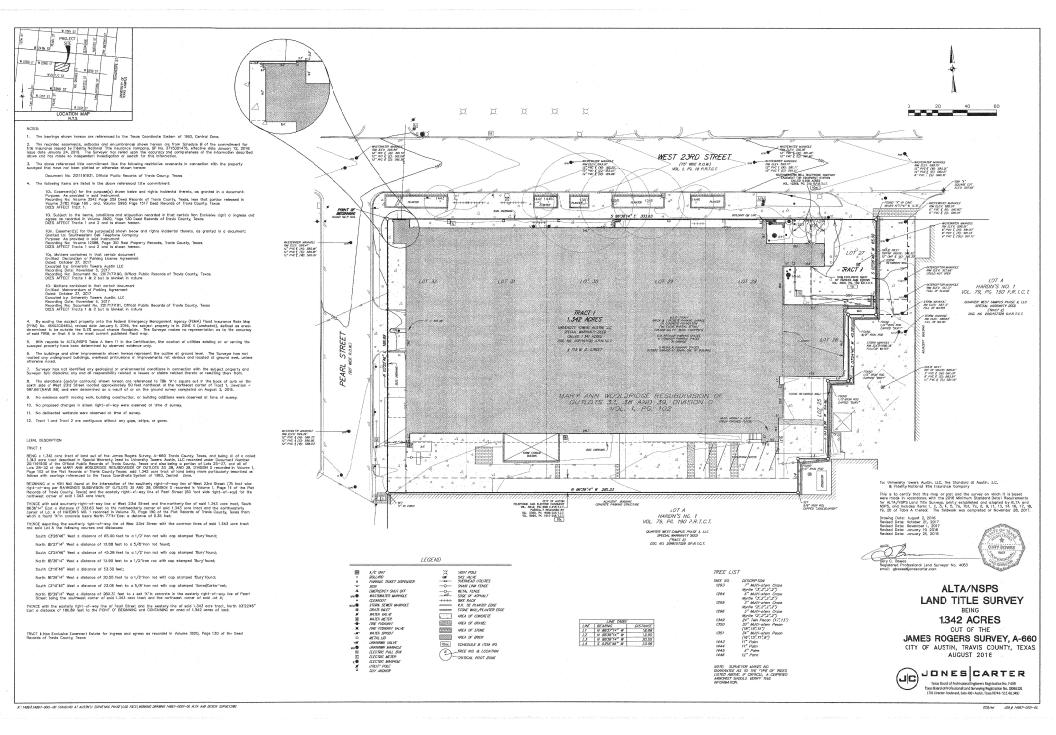
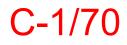
C - 1/69







#### MEMORANDUM

TO:	Members of the Planning Commission
FROM:	Jerry Rusthoven, Assistant Director/Interim Lead Planning and Zoning Department
DATE:	May 22, 2020
SUBJECT:	UNO Sign Regulations

The Planning and Zoning Department is requesting the Commission initiate an amendment to the UNO ordinance to correct an inadvertent change made to the sign regulations in the ordinance.

In November 2019 the City Council approved changes to the UNO ordinance. One of those changes was intended to address signs above the second story of a building. Those signs were required to be cut in or engraved into the structure of the building. If the name of a building were placed on the facade this made it physically difficult to change the name in the future. It was agreed by the stakeholders to remove this requirement.

In making this change to the ordinance a mistake was made and the result is all illuminated signs were prohibited in the UNO area. This is not what was intended or agreed to by the stakeholders. Also, because the UNO sign regulations are also used in TODs and the North Burnet/Gateway Plan this mistake carries over to other areas.

Staff is asking for the opportunity to correct the ordinance. We will be working with the same stakeholders involved in the November revisions.

If you need additional information, please contact me by email or 512-974-3207.

Cc: Andy Linseisen, Assistant Director, DSD



715 W 23RD ST

### **City of Austin**

### Sign Permit

Sign Type: Wall Issue Date:

Status: Final Expiry Date: 05/15/2021

LEGAL DESCRIPTION			EWED BY	ISSUED BY
1.2028 AC OF LOTS 28-32 & 0.1402 AC OF LOTS 2			a Beltran	
WOOLDRIDGE MARY ANN RESUB PLUS 1/2 ADJ 1.3430)	VAO ALLEY (TO			
	A Contraction		1 Og	
the second se				L
DESCRIPTION OF WORK		PROPOSED SIGN		
Wall			hannel letters reading "The	Standard" on North
vvan		elevation	Nº ZAN	
VARIANCE	en e	ZONING		
		65. <b>A</b>		
0.00		CS-NP		
SIGN FACE DIMENSIONS		TOTAL SIGN FACE	AREA 🛛 💮	
34' 5/8" x 2' 2"		74,00		
TOTAL AREA OF EXISTING SIGNS ON FACADE		DIMENSIONS OF BL	JILDING FACADE	· · · · · · · · · · · · · · · · · · ·
		322.67' x 15 =	4,840.05	
TOTAL HEIGHT OF SIGN		SETBACK OF SIGN	J // /	
		and the second se	A c I	
CLEARANCE ABOVE GRADE	South Contraction	LINEAR FEET OF S	TREET FRONTAGE	
$\sim 0^{\circ}$	and a second sec	Service States and States and States	6 /	
NUMBER OF OTHER FREESTANDING SIGNS ON F		SIGN OF EACH SIGN		·····
		Citin of EAch dief		
	an a Carlo Weller	a samena sa		
Sign District		Electric Inspection	on Required:	
UNO		No		
			TELEPHONE	
Owner, STANDARD AT AUSTIN LLC THE ATTN: J WESLI Internet User, Jennifer Garcia	EY ROGERS % L	ANDMARK PROPERTIES	() - (512) 255-3887	
Outdoor Advertising Contractor, Liberty Signs, Inc.	~		(512) 255-3887	
Online Applicant, Jennifer Garcia	· · · · · · · · · · · · · · · · · · ·		(512) 255-3887	
Fee Description	· · · · · · · · · · · · · · · · · · ·	Fee Amount	Payment Date	
Technology Surcharge-DSD		\$2.72	11/23/2020 9:19:56/	
Sign Review Fee		\$68.00	11/23/2020 9:19:56/	
	Total Fe	es: \$70.72		

	<u></u>	\$10.12	
Comment	Date	<u>User</u>	
Sign Permit Review	11/23/2020	Cierra Beltran	
Sign Permit Review	12/21/2020	Cierra Beltran	

#### **Conditions:**

.

Sign area may not exceed UNO-20% of facade area of first 15 ft. of bldg. height

Ci	ity of Austin	
	Sign Permit	
PERMIT NO: 2020-174180 SB 715 W 23RD ST	Sign Type: Wall Issue Date:	Status: Final Expiry Date: 05/15/2021
LEGAL DESCRIPTION 1.2028 AC OF LOTS 28-32 & 0.1402 AC OF LOTS 25-2 WOOLDRIDGE MARY ANN RESUB PLUS 1/2 ADJ VAC 1.3430)	27 OLT 38 DIV F C ALLEY (TOTAL ACR)	VED BY ISSUED BY Beltran
DESCRIPTION OF WORK	2011년 1월 27일 - 19일 - 1 <b>9일 - 19일 - 19일 - 19일 - 19일 - 19일</b> - 19일 - 19g	nnel letters reading "The Standard" on West ected to be "illuminated"
VARIANCE 0.00	ZONING CS-NP	
SIGN FACE DIMENSIONS 3' 4-5/8" x 41' 1/8"	TOTAL SIGN FACE AF	REA
TOTAL AREA OF EXISTING SIGNS ON FACADE	DIMENSIONS OF BUIL 186.42' x 15 = 2,	4
	SETBACK OF SIGN	
CLEARANCE ABOVE GRADE	LINEÁR FEET OF STR	
NUMBER OF OTHER FREESTANDING SIGNS ON PRO	DERTY SIGNOB EACH SIGN S	UPPORT
Sign District UNO	Electric Inspection	Required:
CONTACT Owner, STANDARD AT AUSTIN LLC THE ATTN: J WESLEY F Internet User, Jennifer Garcia Outdoor Advertising Contractor, Liberty Signs, Inc. Online Applicant, Jennifer Garcia	ROGERS % LANDMARK PROPERTIES	<u>TELEPHONE</u> () - (512) 255-3887 (512) 255-3887 (512) 255-3887 (512) 255-3887
Fee Description Technology Surcharge-DSD Sign Review Fee	Fee Amount \$2.72	Payment Date 11/23/2020 9:19:57AM 11/23/2020 9:19:57AM
Comment Date	User	
Sign Permit Review11/23/2Sign Permit Review12/21/2		

#### **Conditions:**

OF ADA

Sign area may not exceed UNO-20% of facade area of first 15 ft. of bldg. height

		C-1/73
	City of Austin	
FOUNDED IN	Sign Permit	
<b>PERMIT NO: 2020-174174 SE</b> 715 W 23RD ST	Sign Type: Wall Issue Date:	Status: Final Expiry Date: 05/15/2021
LEGAL DESCRIPTION 1.2028 AC OF LOTS 28-32 & 0.1402 AC OF L WOOLDRIDGE MARY ANN RESUB PLUS 1/2 1.3430)	.OTS 25-27 OLT 38 DIV F 🔥 Cierra E	VED BY ISSUED BY Beltran
DESCRIPTION OF WORK Wall	PROPOSED SIGN Install Internally Illuminated elevation	cabinet reading "The Standard" on North
VARIANCE 0.00	ZONING CS-NP	
SIGN FACE DIMENSIONS 9' 2-5/8" x 2' 6"	TOTAL SIGN FACE AF	REA
TOTAL AREA OF EXISTING SIGNS ON FACA	DIMÉNSIONS OF BUIL 322.67' x 15 = 4,	
TOTAL HEIGHT OF SIGN	SETBACK OF SIGN	
CLEARANCE ABOVE GRADE	LINEAR FEET OF STR	EET FRONTAGE
NUMBER OF OTHER FREESTANDING SIGNS	11 3 ~ 10	SUPPORT
Sign District UNO	Electric Inspection	Required:
<u>CONTACT</u> Owner, STANDARD AT AUSTIN LLC THE ATTN: J Internet User, Jennifer Garcia Outdoor Advertising Contractor, Liberty Signs, Inc. Online Applicant, Jennifer Garcia	WESLEY ROGERS % LANDMARK PROPERTIES	<u>TELEPHONE</u> () - (512) 255-3887 (512) 255-3887 (512) 255-3887
Fee Description Technology Surcharge-DSD Sign Review Fee	\$2.72 \$68.00	Payment Date 11/23/2020 9:19:54AM 11/23/2020 9:19:54AM
	Total Fees: \$70.72	
<u>Comment</u> Sign Permit Review Sign Permit Review	Date User   12/21/2020 Cierra E   11/23/2020 Cierra E	

#### **Conditions:**

Sign area may not exceed UNO-20% of facade area of first 15 ft. of bldg. height

		C-1/74
	<b>City of Austin</b>	
	Sign Permit	
<b>PERMIT NO:</b> 2020-174169 715 W 23RD ST	SB Sign Type: Wall Issue Date:	Status: Final Expiry Date: 05/15/2021
LEGAL DESCRIPTION 1.2028 AC OF LOTS 28-32 & 0.1402 AC WOOLDRIDGE MARY ANN RESUB PLU 1.3430)	OF LOTS 25-27 OLT 38 DIV F	WED BY ISSUED BY Beltran
DESCRIPTION OF WORK	PROPOSED SIGN Install LED Illuminated cha West Elevation	nnel letters reading "The Standard" located on
VARIANCE 0.00	, ZONING CS-NP	
SIGN FACE DIMENSIONS	TOTAL SIGN FACE AI 74.00	REA
TOTAL AREA OF EXISTING SIGNS ON	FACADE DIMENSIONS OF BUIL 186.42' × 15 = 2	1 1
TOTAL HEIGHT OF SIGN	SETBACK OF SIGN	
CLEARANCE ABOVE GRADE	LINEAR FEET OF STR	
NUMBER OF OTHER FREESTANDING S	A A A D L A C A A A A A A A A A A A A A A A A A	SUPPORT
<u>Sign District</u> UNO	Electric Inspection	<u>ı Required:</u>
CONTACT Owner, STANDARD AT AUSTIN LLC THE AT Internet User, Jennifer Garcia Outdoor Advertising Contractor, Liberty Signs, Online Applicant, Jennifer Garcia		TELEPHONE () - (512) 255-3887 (512) 255-3887 (512) 255-3887
Fee Description Technology Surcharge-DSD Sign Review Fee	Fee Amount \$2.72 \$68.00 <u>Total Fees:</u> \$70.72	Payment Date   11/23/2020 9:19:52AM   11/23/2020 9:19:52AM
Comment	<u>Date</u> <u>User</u>	
Sign Permit Review Sign Permit Review	12/21/2020 Cierra   11/23/2020 Cierra	

#### **Conditions:**

Sign area may not exceed UNO-20% of facade area of first 15 ft. of bldg, height

		C-1/75
	<b>City of Austin</b>	
COUNDED WIL	Sign Permit	
<b>PERMIT NO:</b> 2020-174159 SB 715 W 23RD ST	Sign Type: Wall Issue Date:	Status: Active Expiry Date: 05/15/2021
LEGAL DESCRIPTION 1.2028 AC OF LOTS 28-32 & 0.1402 AC OF L WOOLDRIDGE MARY ANN RESUB PLUS 1/2 1.3430)	OTS 25-27 OLT 38 DIV F	IEWED BY ISSUED BY
DESCRIPTION OF WORK Wall	PROPOSED SIGN Install LED Illuminated c elevation	hannel letters reading "STANDARD" on North
VARIANCE 0.00	, ZONING CS-NP	
SIGN FACE DIMENSIONS () 33'-4 5/8" x 4'-3/4"	TOTAL SIGN FACE 135.00	AREA
TOTAL AREA OF EXISTING SIGNS ON FACA	DE DIMENSIONS OF BL 322.67' x 15 =	i i i
TOTAL HEIGHT OF SIGN	SETBACK OF SIGN	
CLEARANCE ABOVE GRADE	LINEAR FEET OF S	TREET FRONTAGE
NUMBER OF OTHER FREESTANDING SIGNS	SON PROPERTY SIGN OF EACH SIGN	SUPPORT
Sign District UNO	<u>Electric Inspecti</u> Yes	on Required:
CONTACT Owner, STANDARD AT AUSTIN LLC THE ATTN: J Internet User, Jennifer Garcia Outdoor Advertising Contractor, Liberty Signs, Inc. Online Applicant, Jennifer Garcia	WESLEY ROGERS % LANDMARK PROPERTIES	<u>TELEPHONE</u> () - (512) 255-3887 (512) 255-3887 (512) 255-3887
Fee Description Sign Review Fee Technology Surcharge-DSD Technology Surcharge-DSD Electrical Sign Permit Fee	Fee Amount \$68.00 \$2.72 \$2.08 \$52.00	Payment Date 11/23/2020 9:19:51AM 11/23/2020 9:19:51AM
Comment	Total Fees: \$124.80	
Sign Permit Review Sign Permit Review		a Beltran a Beltran

X	NDED

# **City of Austin**

### Sign Permit

PERMIT NO: 2020-190066 SB	Sign Type: Wall	Status: Final
715 W 23RD ST	Issue Date:	Expiry Date: 06/15/2021
LEGAL DESCRIPTION 1.2028 AC OF LOTS 28-32 & 0.1402 AC OF LOTS 2 WOOLDRIDGE MARY ANN RESUB PLUS 1/2 ADJ 1.3430)	5-27 OLT 38 DIV F VAC ALLEY (TOTAL ACR)	
DESCRIPTION OF WORK Wall	PROPOSED SIGN Install LED illuminated chan	nel létters reading "THE" on the North elevation
VARIANCE 0.00	, ZONING CS-NP	
. SIGN FACE DIMENSIONS 4' 3/4" x 11' 11"	TOTAL SIGN FACE AR 46.40	EA
TOTAL AREA OF EXISTING SIGNS ON FACADE	DIMENSIONS OF BUILE 322.67' x 15 = 96	M I
TOTAL HEIGHT OF SIGN	SETBACK OF SIGN	
CLEARANCE ABOVE GRADE	LINEAR FEET OF STRE	ET FRONTAGE
NUMBER OF OTHER FREESTANDING SIGNS ON P	ROPERTY SIGN OF EACH SIGN SI	JPPORT
<u>Sign District</u> UNO	Electric Inspection	Required:
CONTACT Owner, STANDARD AT AUSTIN LLC THE ATTN: J WESLE Internet User, Jennifer Garcia Outdoor Advertising Contractor, Liberty Signs, Inc. Online Applicant, Jennifer Garcia	EY ROGERS % LANDMARK PROPERTIES () () ()	ELEPHONE ) - 512) 255-3887 512) 255-3887 512) 255-3887 512) 255-3887
Fee Description Technology Surcharge-DSD Sign Review Fee	\$2.72 1 \$68.00 1	Payment Date 2/22/2020 11:55:46AM 2/22/2020 11:55:46AM
	<u>Total Fees:</u> \$70.72	
Comment Date   Sign Permit Review 12/	<b>te <u>User</u></b> 22/2020 Cierra Be	eltran
Conditions:		oluan

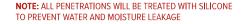
#### naitions:

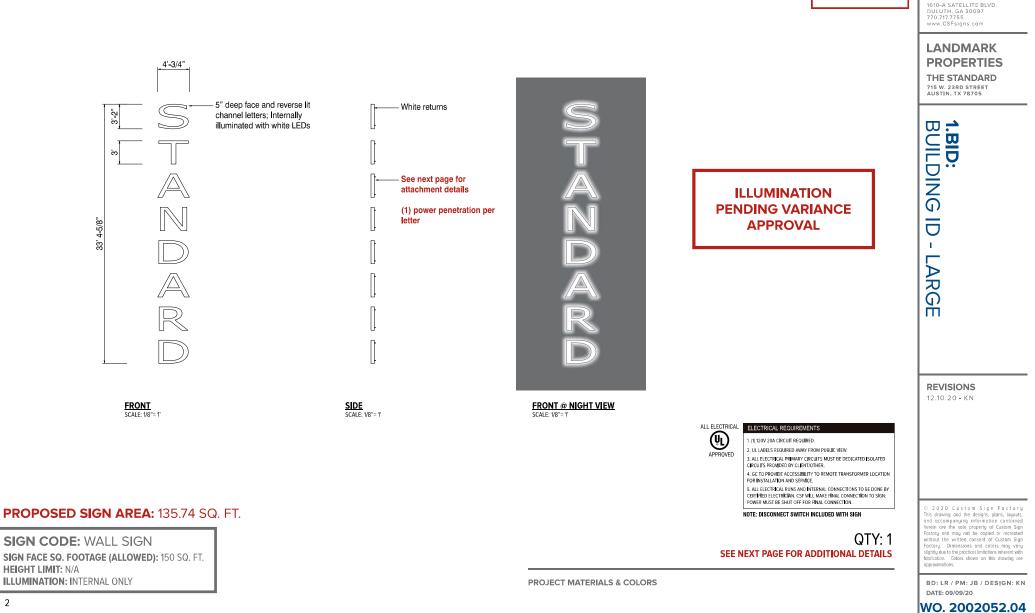
Sign area may not exceed UNO-20% of facade area of first 15 ft. of bldg. height

CUSTOM SIGN

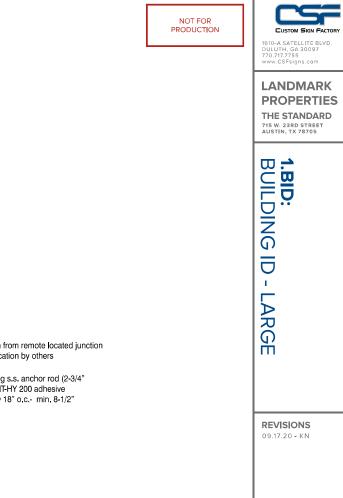
NOT FOR

PRODUCTION



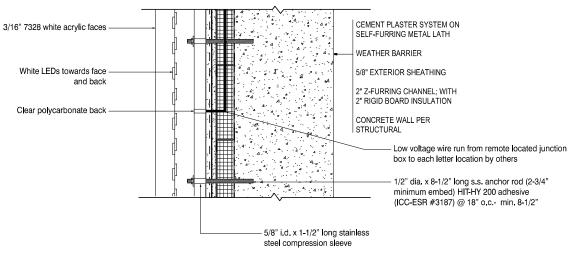


2

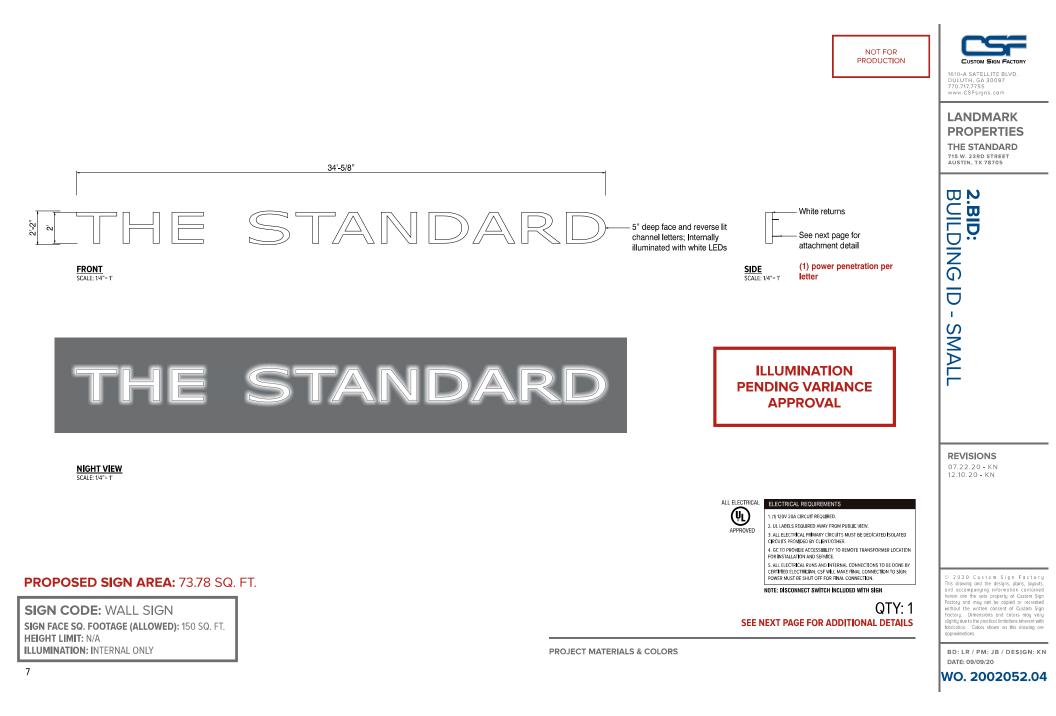


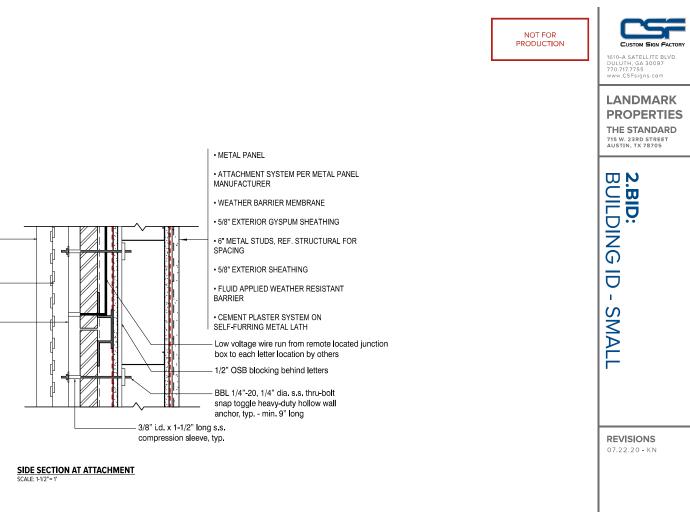
2.0.2.0.C us to m Sign. Factory This drawing and the design, plans, lapats, and accompanying information contained herein are the sale property of Custom Sign Ectany and may not be copied or recreted without the written consent of Custom Sign Factory. Thereasins and calors may vary slightly due to the practical limitations inherent with federation. Calors shown on this drawing or approximations.

BD: LR / PM: JB / DESIGN: KN DATE: 09/09/20 WO. 2002052.04



SIDE SECTION AT ATTACHMENT SCALE: 1-1/2"= 1'





3/16" 7328 white acrylic faces

White LEDs towards face

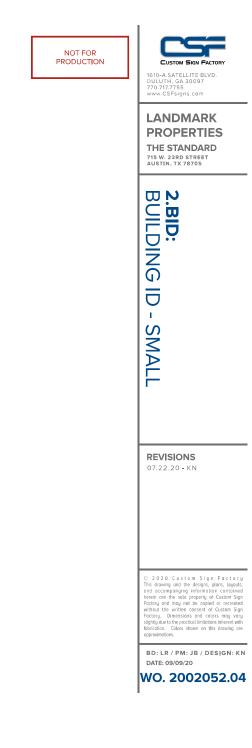
Clear polycarbonate back

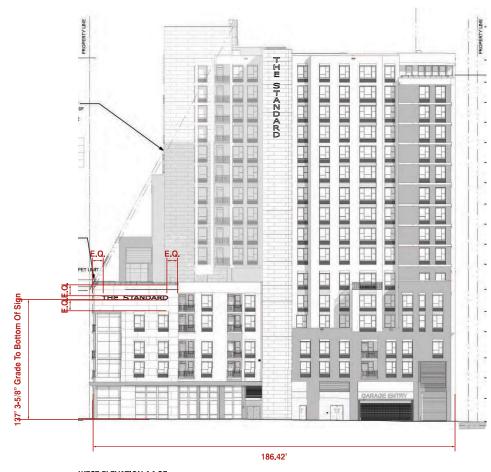
8

and back

© 2020 Custom Sign Factory This drawing and the designs, plans, layouts, and accompanying information contained been poet to Sciona Sign Factory and may not be copied or recreted without the written consent of Carlona Sign signity due to the practical limitations inherent with facilitation and the science of Carlona Sign signity due to the practical limitations inherent with facilitation. Calors shown on this drawing are approximations.

BD: LR / PM: JB / DESIGN: KN DATE: 09/09/20 WO. 2002052.04

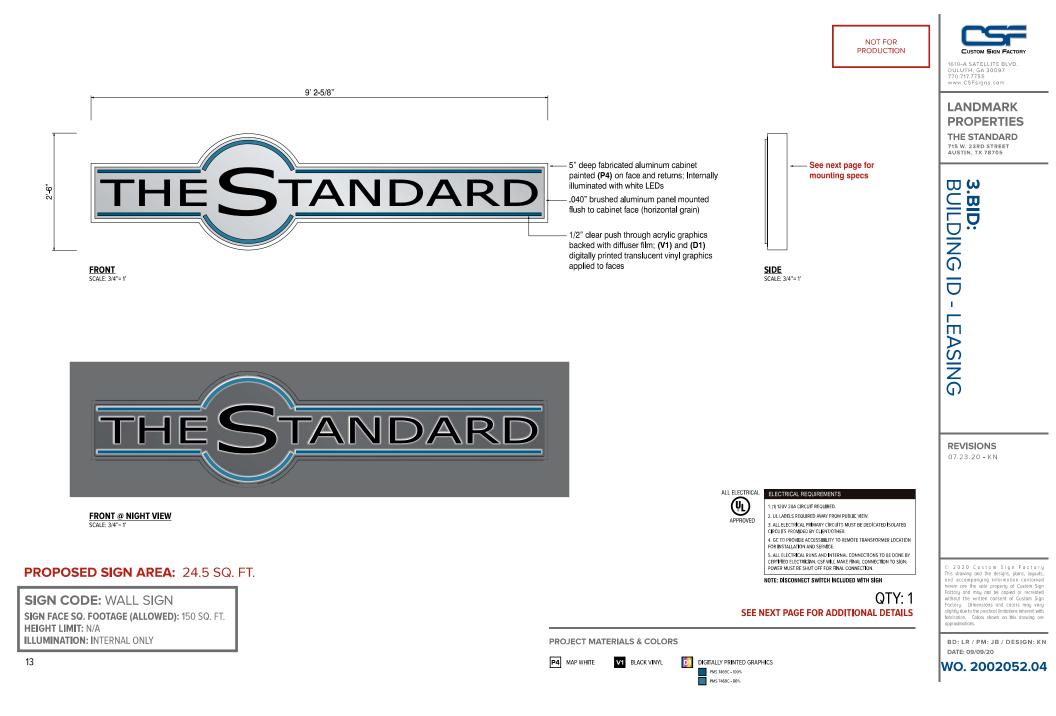




WEST ELEVATION A4.35 SCALE: 1/32"= 1'

186.42FT. X 15 X .2= 559.26 ALLOWED AREA OF ALL SIGNS: 150 SQ. FT.

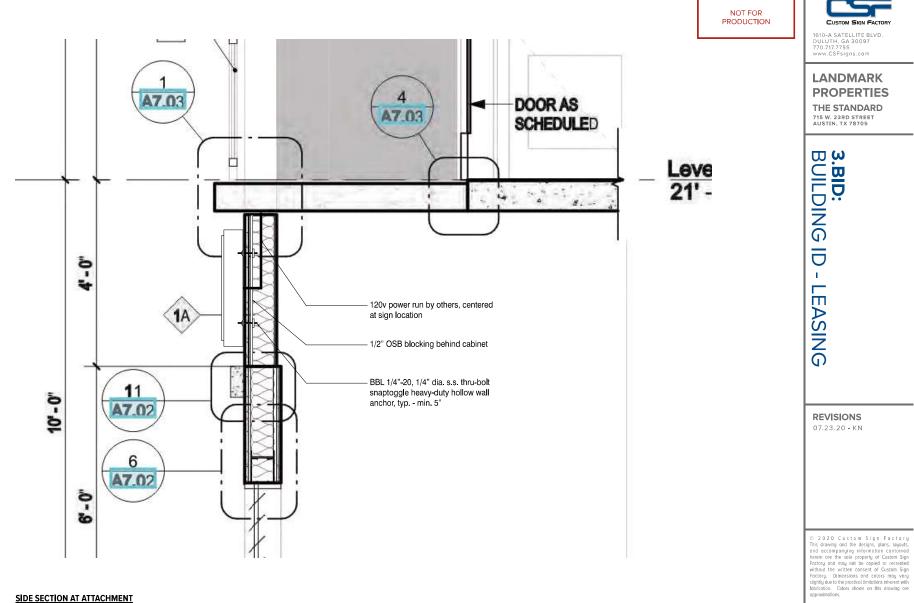
12



BD: LR / PM: JB / DESIGN: KN

WO. 2002052.04

DATE: 09/09/20



SCALE: 3/4"= 1

CUSTOM SIGN FACTO 1610-A SATELLITE BLVD. DULUTH, GA 30097 770.717.7755 www.CSFsigns.com

LANDMARK

715 W. 23RD STREET AUSTIN, TX 78705

3.BID: BUILDING

D

1

EASING

REVISIONS

07.23.20 - KN

PROPERTIES THE STANDARD



NORTH ELEVATION - A4.32 SCALE: 1/32"= 1'

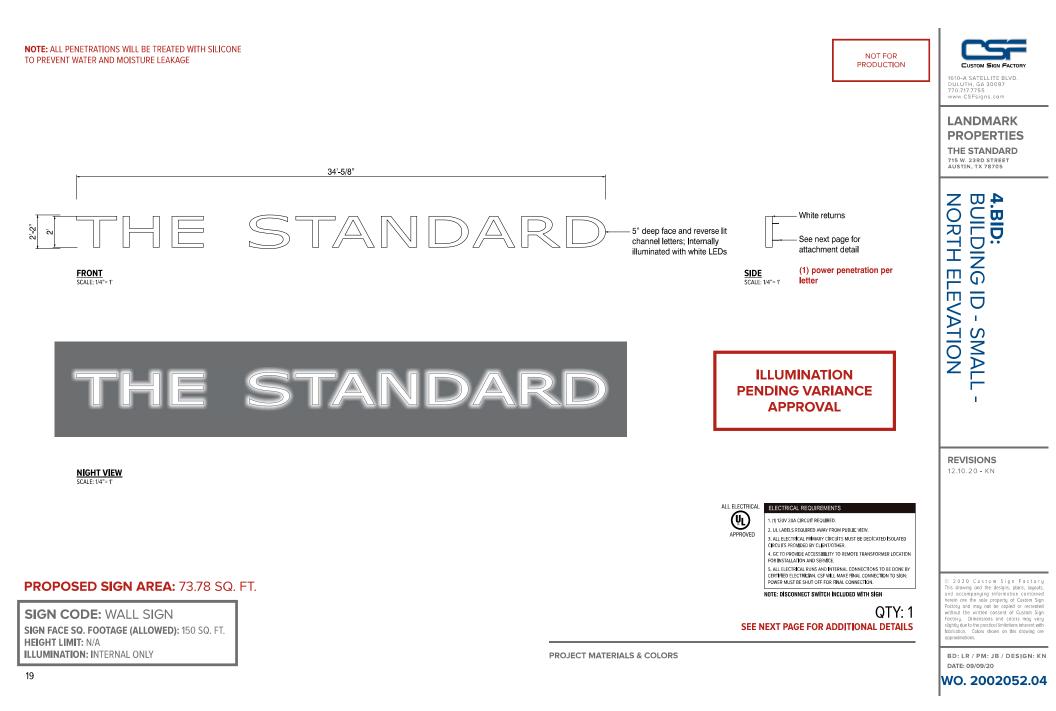
322.67FT. X 15 X .2= 968.01 ALLOWED AREA OF ALL SIGNS: 150 SQ. FT.

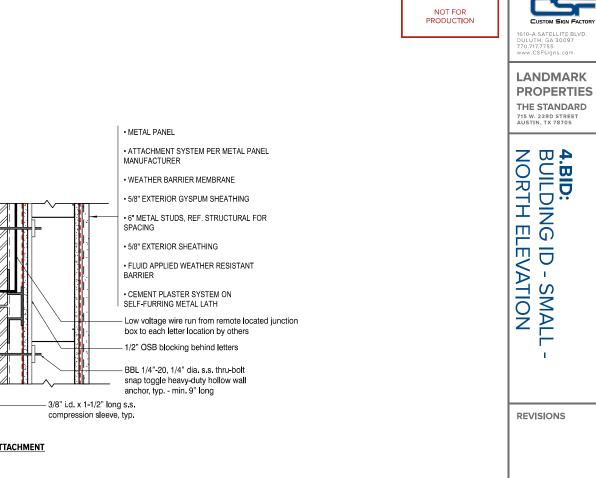
18

2.0.2.0.C ustom Sign Factory This drawing and the designs, plans, layouts, and accompanying information contained herein ore the sole property of Custom Sign Exchange and multiple control or recreted without the written consent of Custom Sign Factory. Directions and control or the sole factory and the procisions and colors may vary slightly due to the procision since on this drawing are approximations.

BD: LR / PM: JB / DESIGN: KN DATE: 09/09/20

WO. 2002052.04





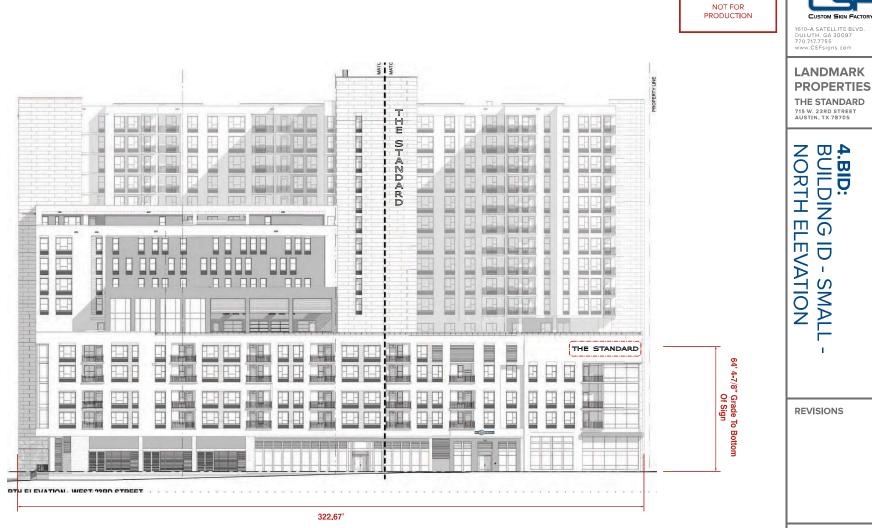
3/16" 7328 white acrylic faces White LEDs towards face and back Clear polycarbonate back Clear polycarbonate back BBL 1/4"-20, 1/4 snap toggle hea anchor, typ. - mi 3/8" i.d. x 1-1/2" long s.s. compression sleeve, typ.

SIDE SECTION AT ATTACHMENT

SCALE: 1-1/2"= 1'

2.0.2.0.C us to m Sign. Factory This drawing and the design, plans, lapats, and accompanying information contained herein are the sale property of Custom Sign Ectany and may not be copied or recreted without the written consent of Custom Sign Factory. Thereasins and calors may vary slightly due to the practical limitations inherent with federation. Calors shown on this drawing or approximations.

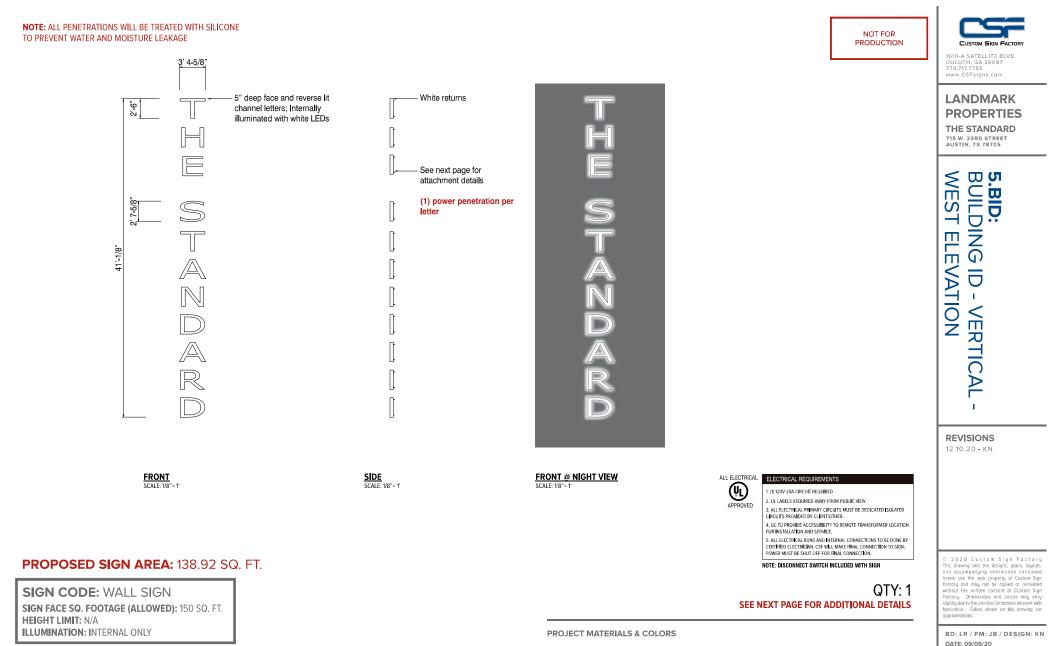
BD: LR / PM: JB / DESIGN: KN DATE: 09/09/20 WO. 2002052.04



NORTH ELEVATION - A4.32 SCALE: 1/32"= 1'

322.67FT. X 15 X .2= 968.01 ALLOWED AREA OF ALL SIGNS: 150 SQ. FT. ACTUAL AREA OF ALL SIGNS ON NORTH ELEVATION: 197.66 2020 Custom Sign Factory This drawing and the designs, plans, layouts, and accompanying information contained herein are the sole property of custom Sign Factory and may not be copied or recreted without the written consent of custom Sign Factory. Dimensions and colors may vary lightly due to be protocial limitodins inherent with febrication. Colors shown on this drawing are approximations.

BD: LR / PM: JB / DESIGN: KN DATE: 09/09/20 WO. 2002052.04

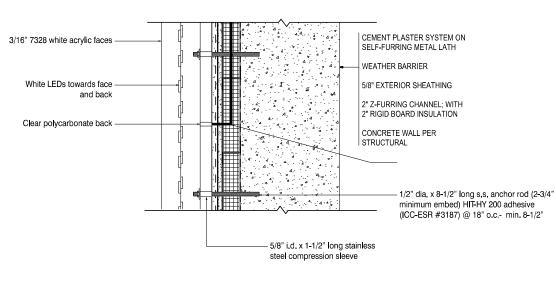


WO. 2002052.04



© 2020 Custom Sign Factory This drawing and the designs, plans, layouts, and accompanying information contained herein ore the sole property of Custom Sign Factory and may not be copied or recreteded without the written consent of Custom Sign Factory. Thereasions and cotors may vary slightly due to the practical limitations inherent with fabrication. Coders shown on this drawing are approximations.

BD: LR / PM: JB / DESIGN: KN DATE: 09/09/20 WO. 2002052.04



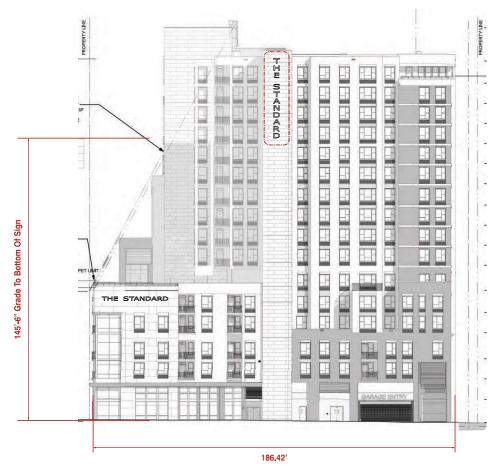
SIDE SECTION AT ATTACHMENT SCALE: 1-1/2"= 1'

56/422.11/2



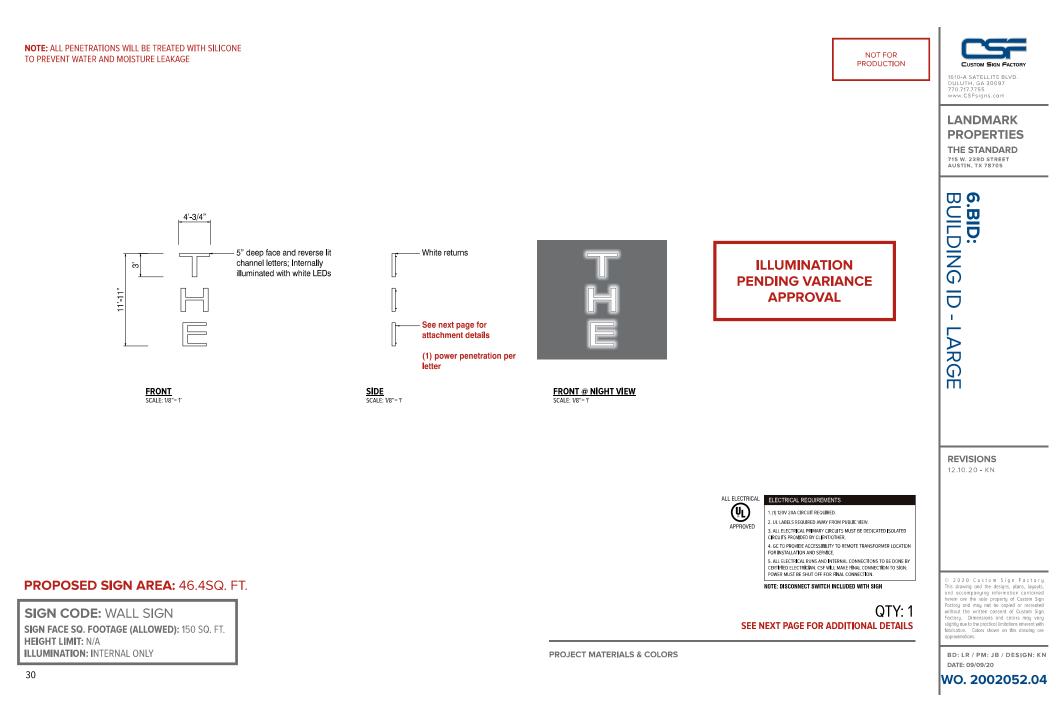
2020 Custom Sign Factory This drawing and the designs, plans, lapats, and accompanying information contained herein ore the sole property of Castom Sign Factory and may not be copied or instructed factory. Dimensions and calars may avail factory. Dimensions and calars may avail approximations. Colors shown on this drawing are approximations.

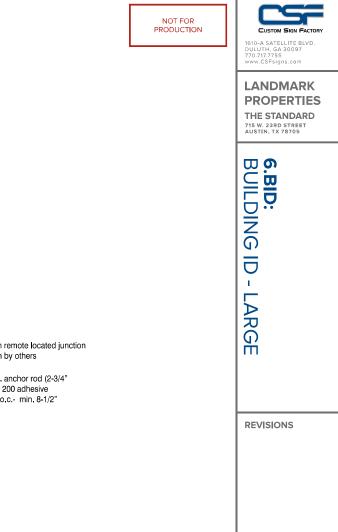
BD: LR / PM: JB / DESIGN: KN DATE: 09/09/20 WO. 2002052.04



WEST ELEVATION A4.35 SCALE: 1/32"= 1'

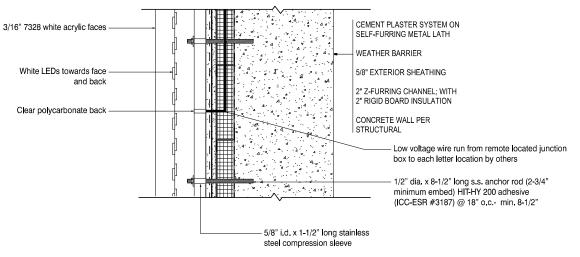
186.42FT. X 15 X .2= 559.26 ALLOWED AREA OF ALL SIGNS: 150 SQ. FT.



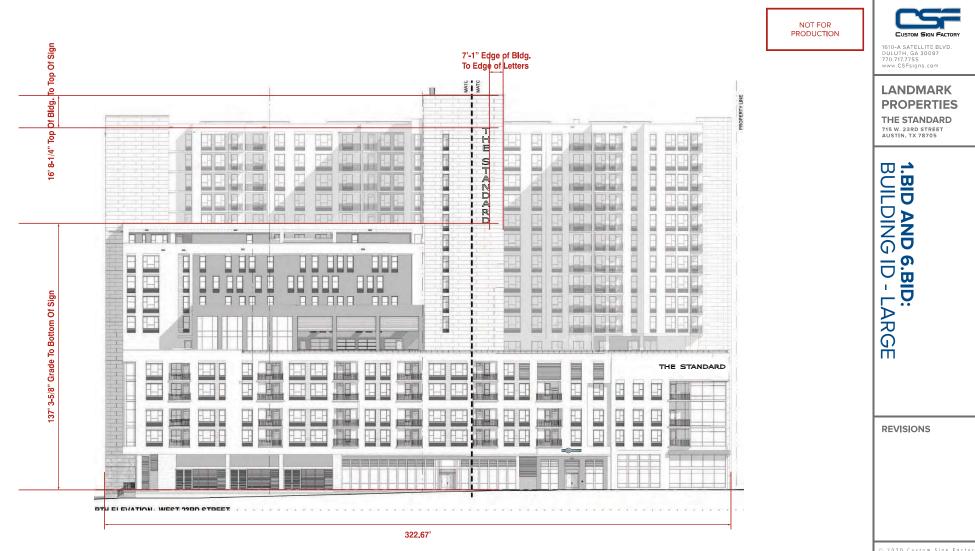


2.0.2.0.C us to m Sign. Factory This drawing and the design, plans, lapats, and accompanying information contained herein are the sale property of Custom Sign Ectany and may not be copied or recreted without the written consent of Custom Sign Factory. Thereasins and calors may vary slightly due to the practical limitations inherent with federation. Calors shown on this drawing or approximations.

BD: LR / PM: JB / DESIGN: KN DATE: 09/09/20 WO. 2002052.04



SIDE SECTION AT ATTACHMENT SCALE: 1-1/2"= 1'



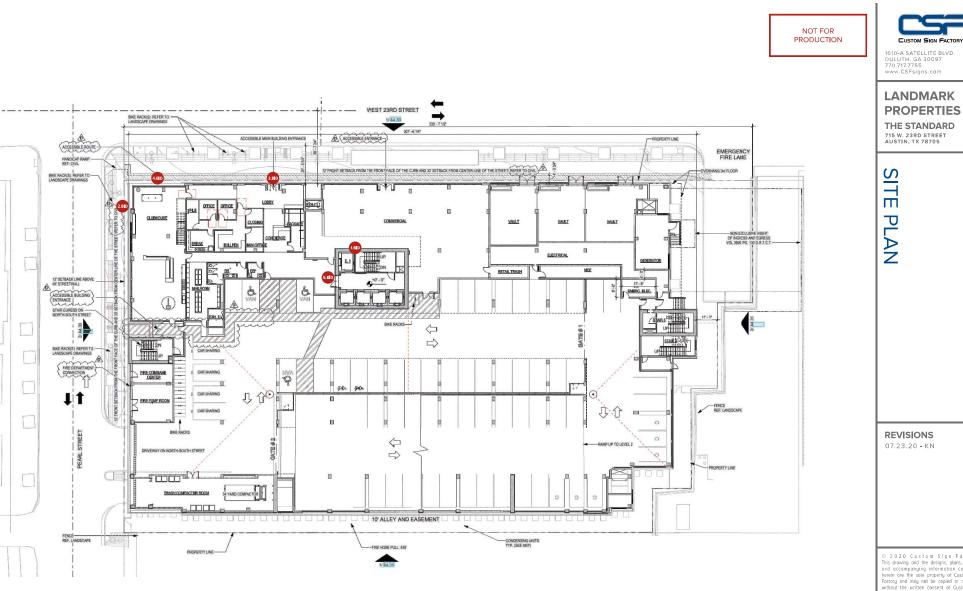
NORTH ELEVATION - A4.32 SCALE: 1/32"= 1'

322.67FT. X 15 X .2= 968.01 ALLOWED AREA OF ALL SIGNS: 150 SQ. FT. 2020 C ustom Sign Factory This drawing and the designs, plans, layouts, and accompanying information contained herein ore the sole property of Custom Sign Factory, and may not be copied or rerected without the written consent of Custom Sign Factory. Dimensions and colors may vary slightly due to the protectic limitations inherent with fedicitation. Colors shown on this drawing are approximations.

WO. 2002052.04

DATE: 09/09/20

CUSTOM SIGN FACTO



SITE PLAN SCALE: NTS

34

2.0.2.0.C ustom Sign Factory This drawing and the deigns, plans, layots, and accompanying information contained herein ore the sole property of Custom Sign Exchang and may not be copied or recreteded without the writter consent of Custom Sign (splat) gue to be porcide or the sole means the solution contained to the sole of the sole between the sole of the sole of the sole of the sole between the sole of the sole of the sole of the sole between the sole of the sole of the sole of the sole between the sole of the sole of the sole of the sole between the sole of the sole of the sole of the sole of the between the sole of the sole of the sole of the sole of the between the sole of the sole of the sole of the sole of the between the sole of t approximations.

BD: LR / PM: LR / DESIGN: KN DATE: 05/15/20

WO. 2002052.01