

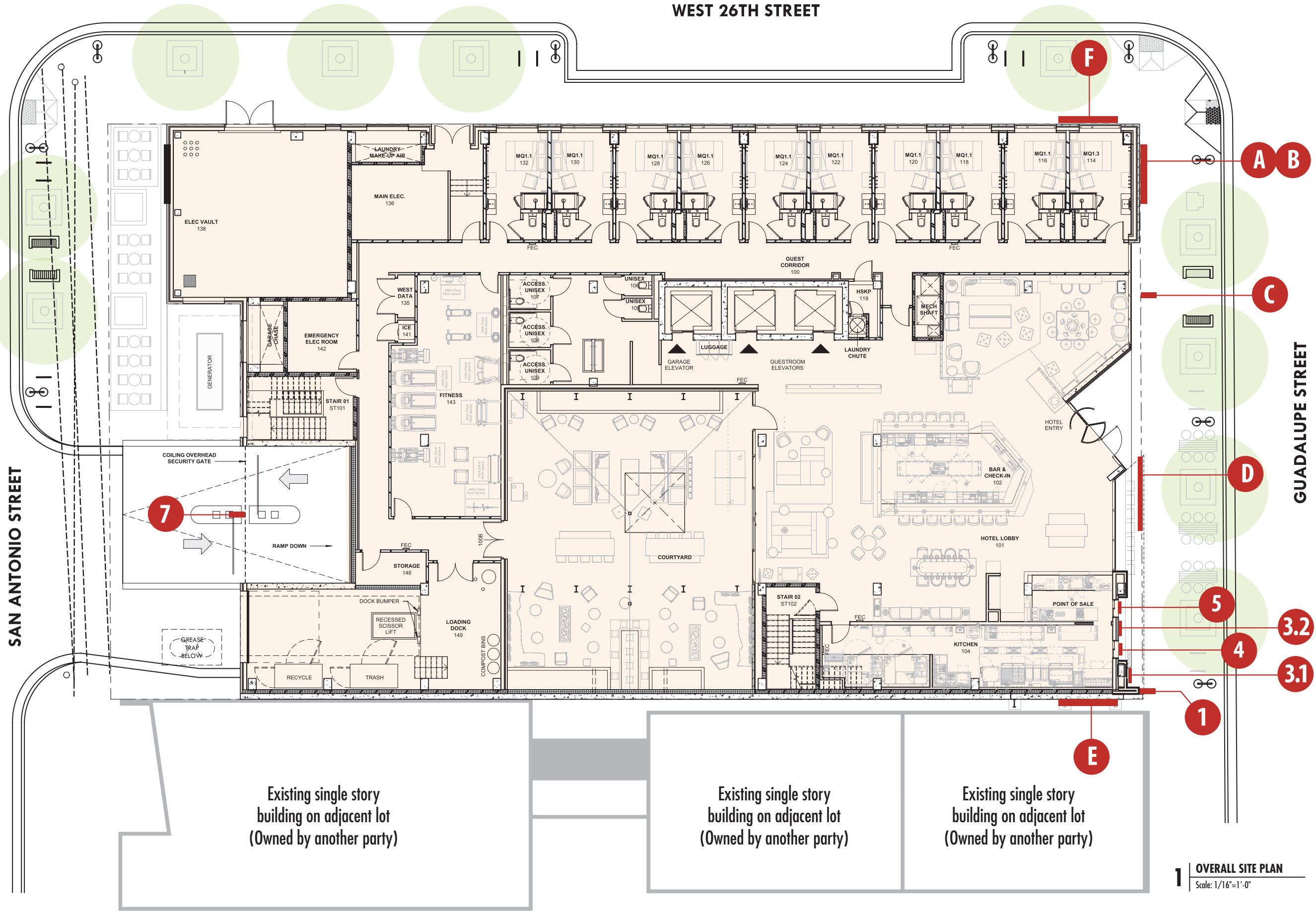
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Dallas, Texas 75231
214.265.1960
214.265.5552 (fax)
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Austin Moxy Hotel
2552 Guadalupe Street
Austin, Texas

Exterior Building Signage

City Presentation



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Sign Location Plan

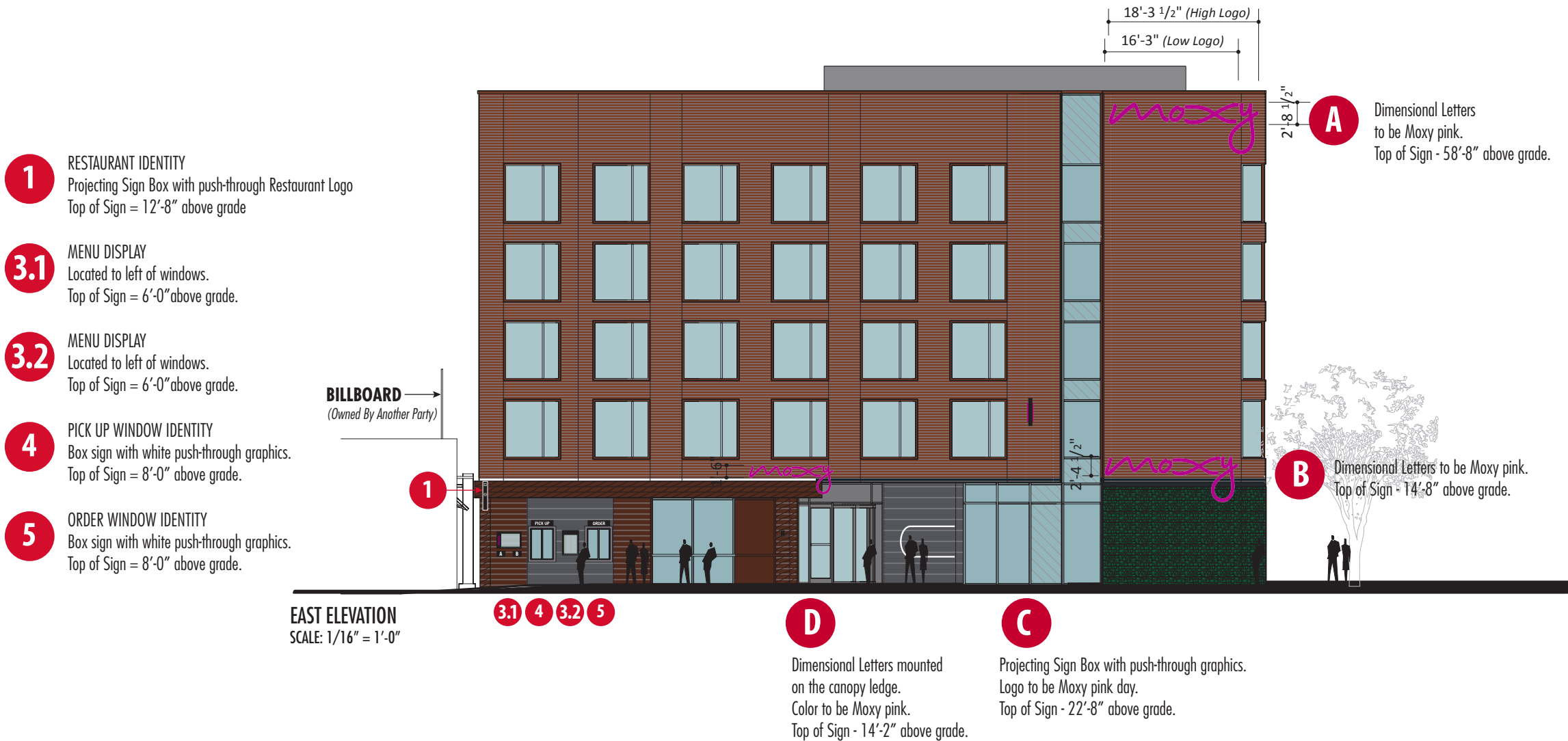
Austin Moxy Hotel
Austin, Texas
Exterior Building Signage

November 18, 2020



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East Elevation
High and Low
Level Signs

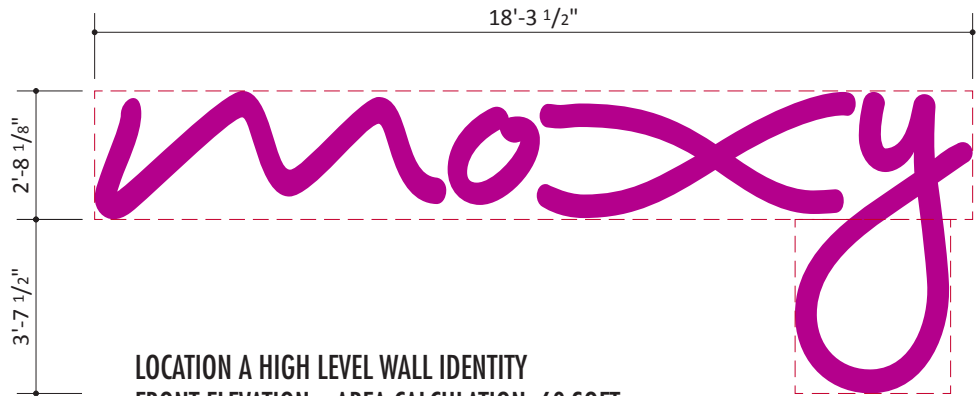
Austin Moxy Hotel
Austin, Texas
Exterior Building Signage

November 18, 2020



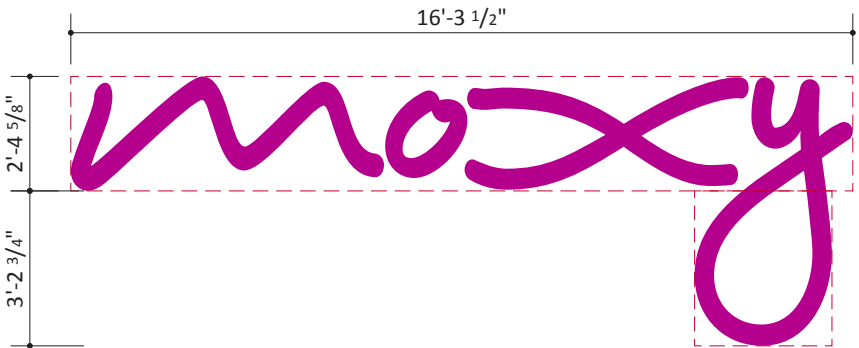
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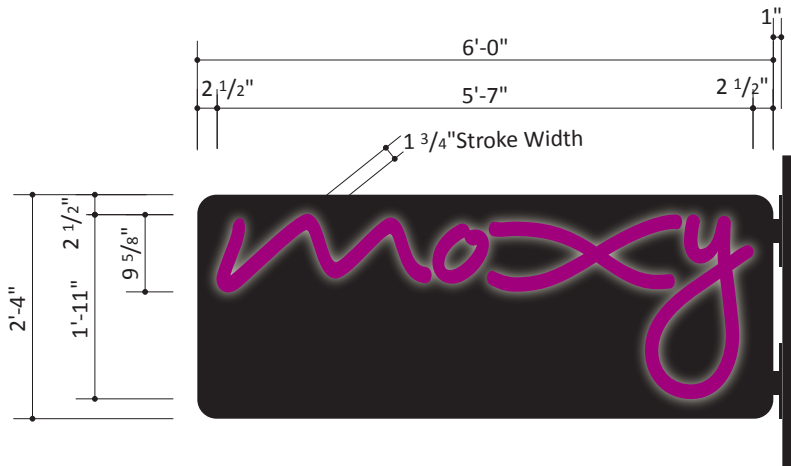
A

LOCATION A HIGH LEVEL WALL IDENTITY
FRONT ELEVATION • AREA CALCULATION: 60 SQFT
Top of Sign = 58'-8" above grade.
SCALE: 1/4" = 1'-0"



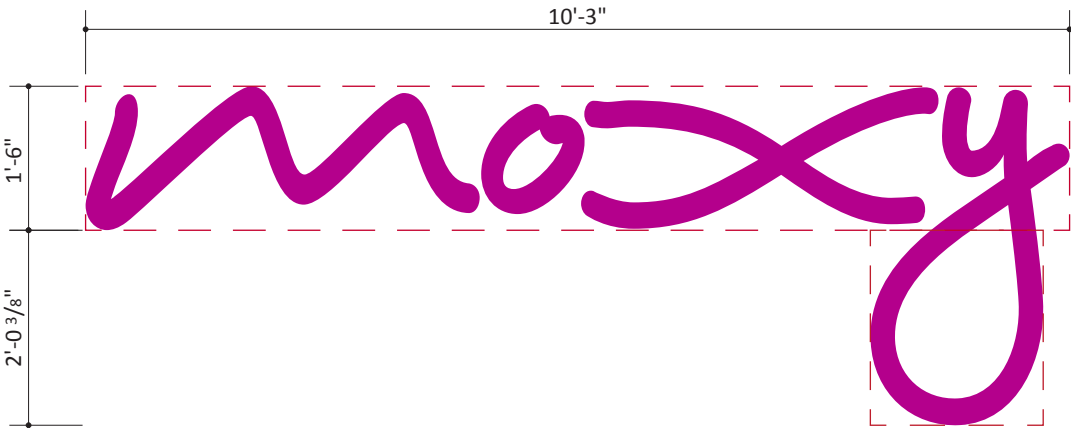
B

LOCATION B LOW LEVEL WALL IDENTITY
FRONT ELEVATION • AREA CALCULATION: 48 SQFT
Top of Sign = 14'-8" above grade.
SCALE: 1/4" = 1'-0"



C

LOCATION C FLAG BRAND IDENTITY
FRONT ELEVATION • AREA CALCULATION: 14 SQFT
Top of Sign = 22'-8" above grade.
SCALE: 1/2" = 1'-0"



D

LOCATION D CANOPY-TOP IDENTITY
FRONT ELEVATION • AREA CALCULATION: 19 SQFT
Top of Sign = 14'-2" above grade.
SCALE: 1/2" = 1'-0"

East Elevation
Locations A, B, C, D
Graphic Layouts

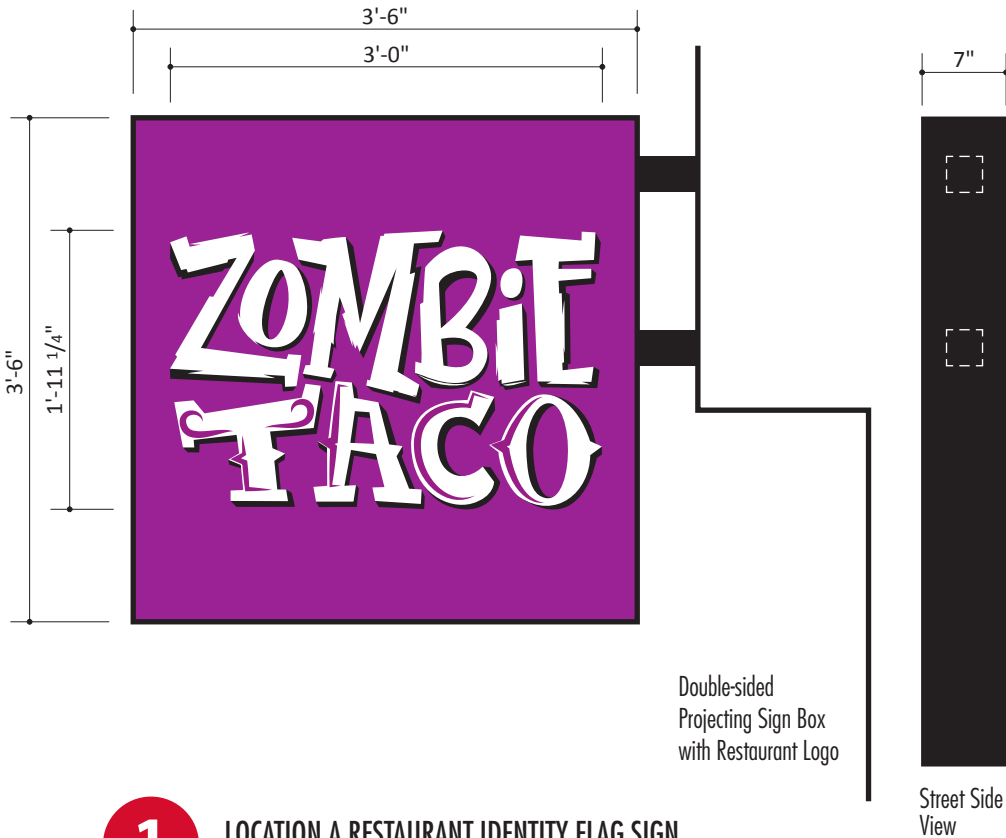
Austin Moxy Hotel
Austin, Texas
Exterior Building Signage

November 18, 2020

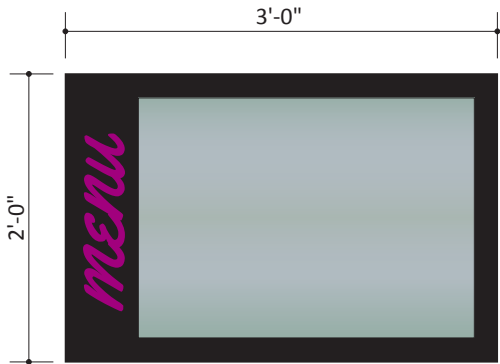


B D G

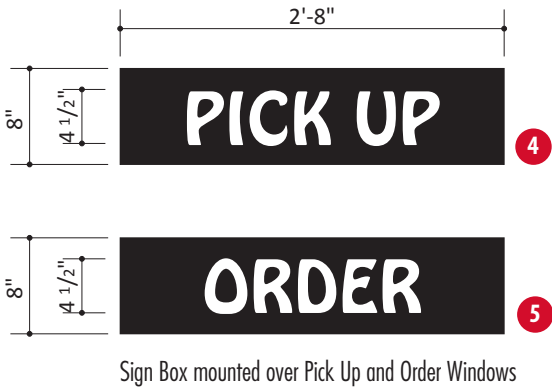
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1 LOCATION A RESTAURANT IDENTITY FLAG SIGN
FRONT ELEVATION • AREA CALCULATION: 12.25 SQFT
Top of Sign = 12'-8" above grade.
SCALE: 3/4" = 1'-0"



3 LOCATION 3.1 & 3.2 MENU BOARDS
FRONT ELEVATION • AREA CALCULATION: 6 SQFT
Top of Signs = 6'-0" above grade.
SCALE: 3/4" = 1'-0"
The area of this sign type does not count towards the overall elevation sign area total.



4 LOCATIONS 4-5 RESTAURANT WINDOW IDENTITY SIGN
FRONT ELEVATION • AREA CALCULATION: 2 SQFT
Top of Sign = 8'-0" above grade.
SCALE: 1/2" = 1'-0"

5

East Elevation
Locations 1, 3, 4 and 5
Graphic Layouts

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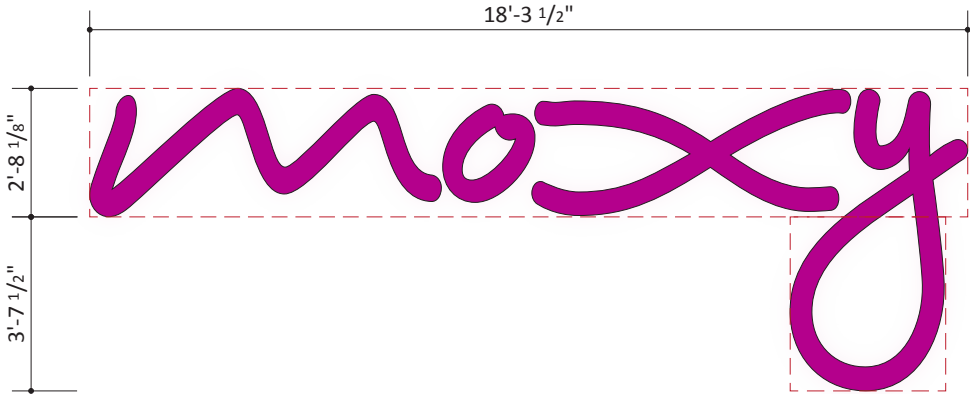
Northbound on Guadalupe #1



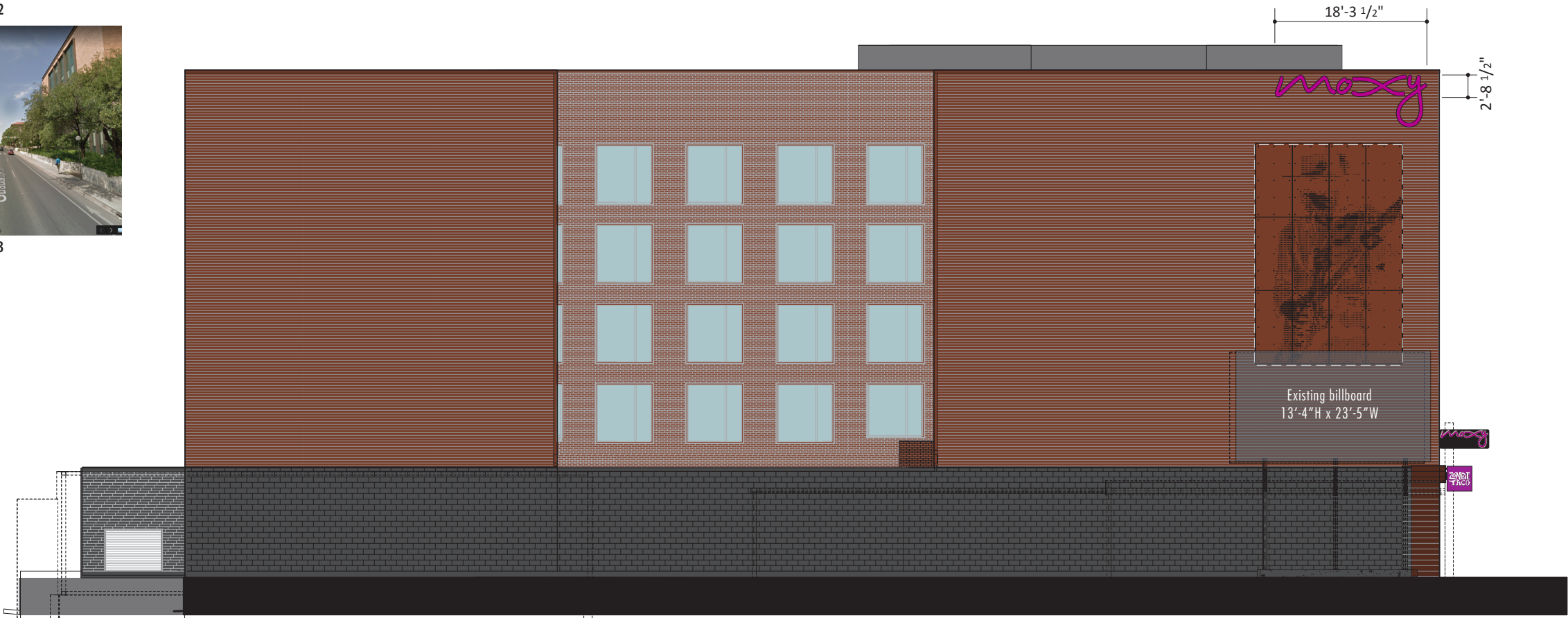
Northbound on Guadalupe #2



Northbound on Guadalupe #3



E LOCATION A HIGH LEVEL WALL IDENTITY
FRONT ELEVATION • AREA CALCULATION: 60 SQFT
Top of Sign = 58'-8" above grade.
SCALE: 1/4" = 1'-0"



SOUTH ELEVATION
SCALE: 1/16" = 1'-0"

Dimensional Letters to be Moxy pink.
Top of Sign = 58'-8" above grade.

E

South Elevation
Location E

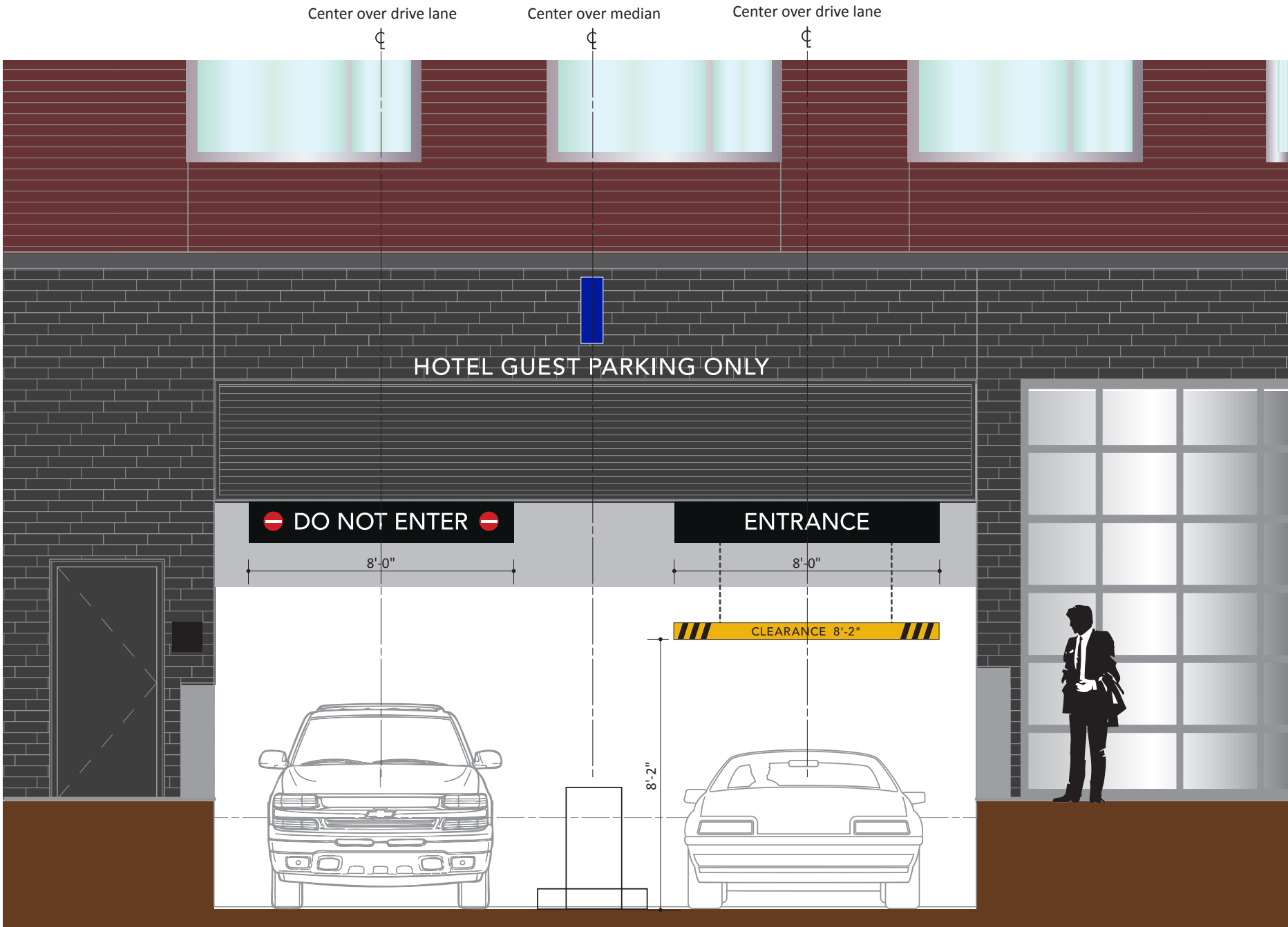
Austin Moxy Hotel
Austin, Texas
Exterior Building Signage

November 18, 2020



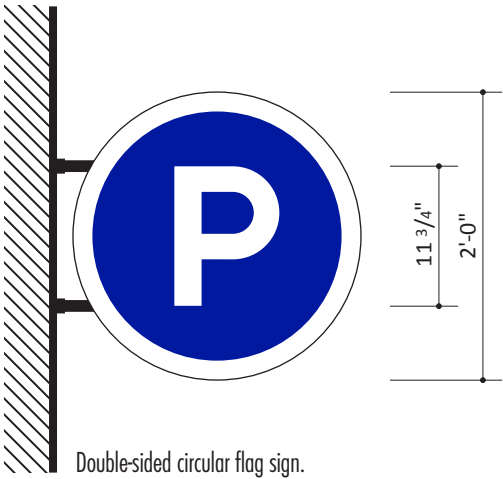
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WEST ELEVATION AT GARAGE ENTRANCE
SCALE: 1/4" = 1'-0"

7 PARKING FLAG IDENTITY:
Mounted to wall above the louvers. Top of Sign = 16'-0" above grade.

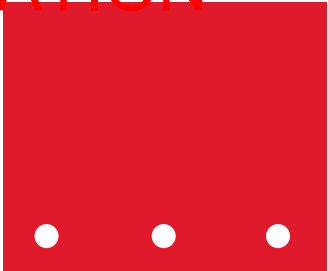


7
LOCATION 7 FLAG PARKING ENTRANCE IDENTITY
FRONT ELEVATION
AREA CALCULATION: 6 SQFT PER SIDE.
Top of Sign = 16'-0" above grade.
SCALE: 3/4" = 1'-0"

Parking Entrance
Projecting Sign

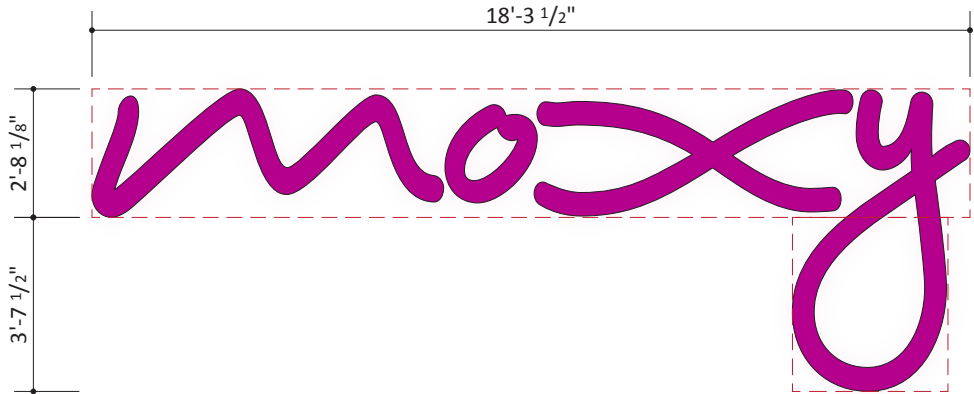
Austin Moxy Hotel
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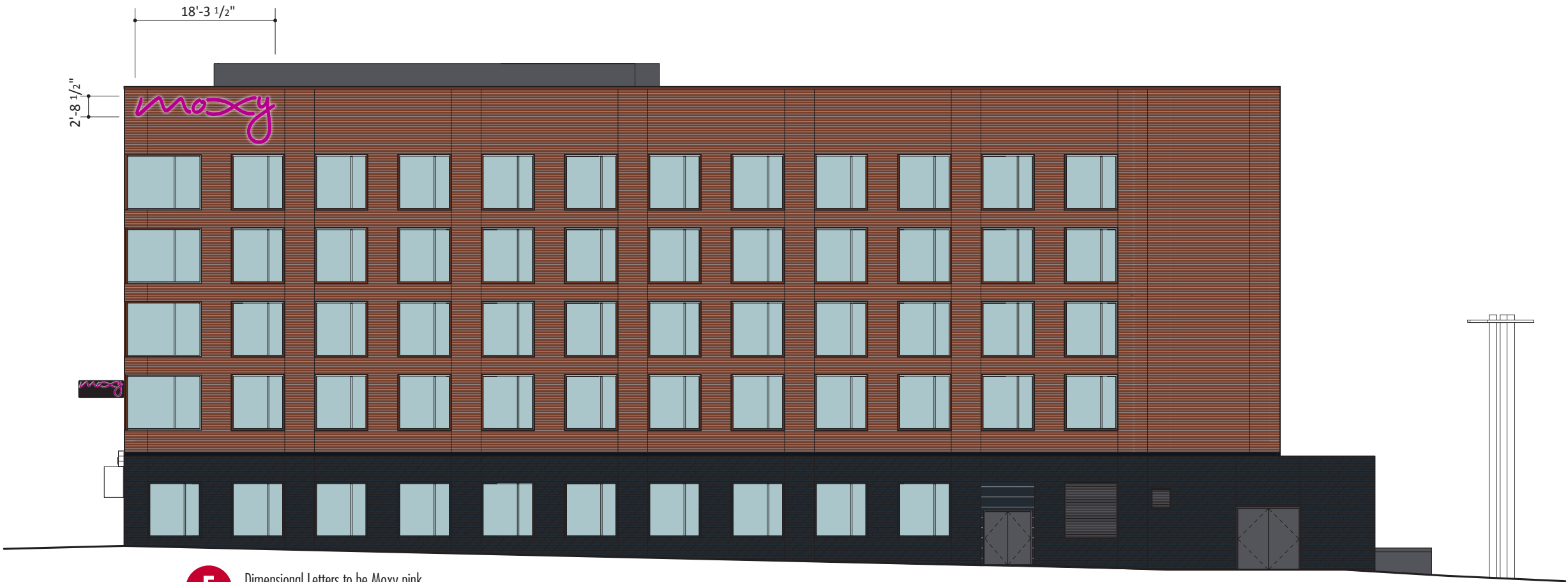


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F LOCATION F HIGH LEVEL WALL IDENTITY
FRONT ELEVATION • AREA CALCULATION: 60 SQFT
Top of Sign = 58'-8" above grade.
SCALE: 1/4" = 1'-0"



F Dimensional Letters to be Moxy pink.
Top of Sign = 58'-8" above grade.

NORTH ELEVATION
SCALE: 1/16" = 1'-0"

North Elevation
Low Level Signs

Austin Moxy Hotel
Austin, Texas
Exterior Building Signage

November 18, 2020

C-2/9-PRESENTATION

Guadalupe Street Façade – Full Façade View 1



C-2/10-PRESENTATION

Guadalupe Façade – Full Façade View 2



C-2/11-PRESENTATION

Guadalupe Street Façade – Ordering Window Signs



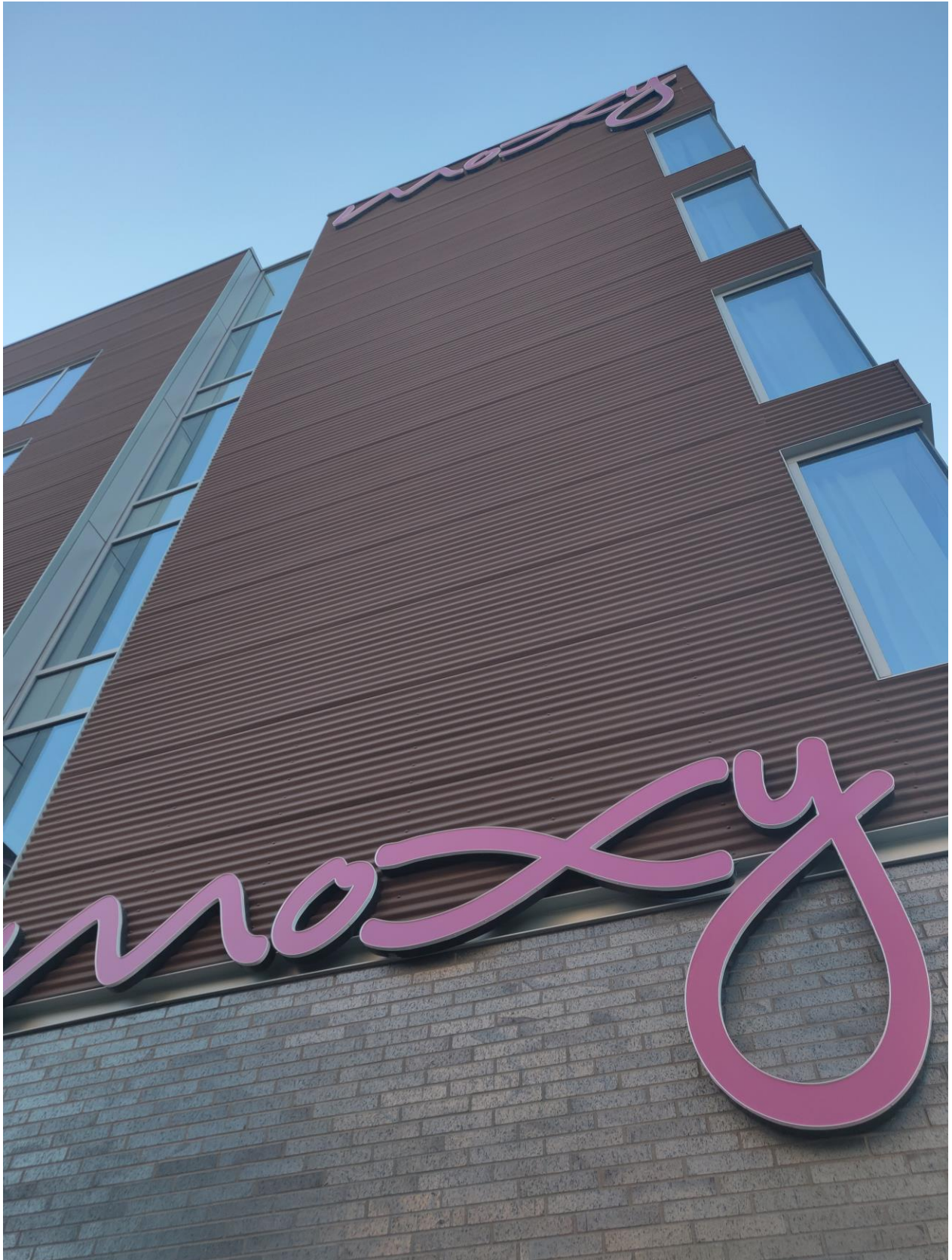
C-2/12-PRESENTATION

Guadalupe Façade – North-Facing Sidewalk



C-2/13-PRESENTATION

Guadalupe Façade – Moxy Signs



C-2/14-PRESENTATION

West 26th Street Façade



{W1017457.1}

C-2/15-PRESENTATION

San Antonio Street Façade



C-2/16-PRESENTATION

San Antonio Street Façade – Parking Sign



C-2/17-PRESENTATION

Southern Façade



C-2/18-PRESENTATION

Projected Signage along Guadalupe Street



C-2/19-PRESENTATION

Projected Signage along Guadalupe Street



C-2/20-PRESENTATION

Projected Signage along Guadalupe Street

