

# Austin Lobby Registration Update Cover Sheet

FORM UREG  
COVER SHEET

|  |  |   |
|--|--|---|
| 1 LOBBYIST NAME                              | TITLE; FIRST; MI<br><br>Sean   | PAGE #<br>8   |
|  | LAST; SUFFIX<br>Abbott   | ACCOUNT #<br>00090613                               |
| 2 EMPLOYING ENTITY                           | Entity/Organization Name   | <b>OFFICE USE ONLY</b>                              |
| 3 LOBBYIST PERMANENT BUSINESS STREET ADDRESS | ADDRESS / PO BOX; APT / SUITE #; CITY; STATE; ZIP CODE<br><br>100 CONGRESS AVE<br><br>STE 1300<br><br>AUSTIN, TX 78701 | Date Received<br>ELECTRONICALLY FILED<br>10/04/2021 |
|  |  | Receipt #   |
|  |  | HD / PM<br>Amount                                   |
|  |  | Date Processed                                      |
| 4 LOBBYIST BUSINESS MAILING ADDRESS          | ADDRESS / PO BOX; APT / SUITE #; CITY; STATE; ZIP CODE<br><br>100 CONGRESS AVE<br><br>STE 1300<br><br>AUSTIN, TX 78701 | Date Imaged   |

# Austin Lobby Registration Update Municipal Question

## FORM UREG SCHEDULE Municipal Question

|  |  |  |
|--|--|--|
| 1 LOBBYIST NAME<br>Abbott, Sean                        | 2 LOBBYIST ID<br>00090613  | 3 Total pages Schedule<br>Municipal Question:<br><br>Sch: 1/3 Rpt: 2/8 |
| 4 DESCRIPTION OF THE<br>MUNICIPAL QUESTION             | WAYFINDING / MARKETING   |  |
| 5 MUNICIPAL QUESTION<br>PERTAINING TO REAL<br>PROPERTY | <input type="checkbox"/> The municipal question pertain to real property |  |
| 6 PROPERTY ADDRESS                                     | ADDRESS / PO BOX:    APT / SUITE #;    CITY;    STATE;    ZIP            |  |
| 7 PROPERTY DESCRIPTION                                 |  |  |

### SUBJECT MATTER CATEGORIES

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> 1 Accessibility or Persons with Disabilities                 | <input type="checkbox"/> 14 Environmental Matters, Air or Water Quality, or Watershed Protection | <input type="checkbox"/> 26 Permits (Building, Site Plans)                                       |
| <input type="checkbox"/> 2 Affordability  | <input type="checkbox"/> 15 Finance, Budget, or Investments                                      | <input type="checkbox"/> 27 Permits (Other)  |
| <input type="checkbox"/> 3 Animals  | <input type="checkbox"/> 16 Health, Healthcare, Mental Health, or Human Services                 | <input type="checkbox"/> 28 Public Safety, Police, Fire, EMS, or Emergency Planning and Response |
| <input type="checkbox"/> 4 Annexation   | <input type="checkbox"/> 17 Historic Preservation  | <input type="checkbox"/> 29 Public Utilities, Energy, Water, Solid Waste, or Recycling           |
| <input type="checkbox"/> 5 Arts, Music, Film, Cultural or Creative Industries         | <input type="checkbox"/> 18 Hospitality, Tourism, Events, or Convention Center                   | <input type="checkbox"/> 30 Quality of Life Affairs  |
| <input type="checkbox"/> 6 Aviation   | <input type="checkbox"/> 19 Human Rights or Immigration  | <input type="checkbox"/> 31 Real Estate  |
| <input type="checkbox"/> 7 City Infrastructure or Public Works                        | <input type="checkbox"/> 20 Labor or Workforce   | <input type="checkbox"/> 32 Rules, Proposed Rules, or Rule Making                                |
| <input type="checkbox"/> 8 Civil Service, Municipal Employment, or Retirement Systems | <input type="checkbox"/> 21 Land Development or Land Use   | <input type="checkbox"/> 33 Taxation or Fees   |
| <input type="checkbox"/> 9 Code Compliance  | <input type="checkbox"/> 22 Municipal Court  | <input type="checkbox"/> 34 Technology or Communications   |
| <input type="checkbox"/> 10 Construction  | <input type="checkbox"/> 23 Municipal Legislation  | <input type="checkbox"/> 35 Transportation or Mobility   |
| <input type="checkbox"/> 11 Contracts or Procurement                                  | <input type="checkbox"/> 24 Neighborhoods  | <input type="checkbox"/> 36 Zoning or Platting   |
| <input type="checkbox"/> 12 Diversity, Equity, or Inclusion                           | <input type="checkbox"/> 25 Parks, Recreation, Libraries, or Museums                             | <input checked="" type="checkbox"/> 37 OTHER <u>NEW CODE ANALYSIS</u>                            |
| <input type="checkbox"/> 13 Economic Development                                      |  |  |

# Austin Lobby Registration Update Municipal Question

## FORM UREG SCHEDULE Municipal Question

|   |  |                                  |   |
|---|--|----------------------------------|---|
| <b>1</b> LOBBYIST NAME<br>Abbott, Sean                        |  | <b>2</b> LOBBYIST ID<br>00090613 | <b>3</b> Total pages Schedule<br>Municipal Question:<br><br>Sch: 2/3 Rpt: 3/8 |
| <b>4</b> DESCRIPTION OF THE<br>MUNICIPAL QUESTION             | TRAVIS COUNTY WCID   |                                  |   |
| <b>5</b> MUNICIPAL QUESTION<br>PERTAINING TO REAL<br>PROPERTY | <input type="checkbox"/> The municipal question pertain to real property |                                  |   |
| <b>6</b> PROPERTY ADDRESS                                     | ADDRESS / PO BOX:    APT / SUITE #;    CITY;    STATE;    ZIP            |                                  |   |
| <b>7</b> PROPERTY DESCRIPTION                                 |  |                                  |   |

### SUBJECT MATTER CATEGORIES

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> <b>1</b> Accessibility or Persons with Disabilities                 | <input type="checkbox"/> <b>14</b> Environmental Matters, Air or Water Quality, or Watershed Protection | <input type="checkbox"/> <b>26</b> Permits (Building, Site Plans)                                       |
| <input type="checkbox"/> <b>2</b> Affordability  | <input type="checkbox"/> <b>15</b> Finance, Budget, or Investments                                      | <input type="checkbox"/> <b>27</b> Permits (Other)  |
| <input type="checkbox"/> <b>3</b> Animals  | <input type="checkbox"/> <b>16</b> Health, Healthcare, Mental Health, or Human Services                 | <input type="checkbox"/> <b>28</b> Public Safety, Police, Fire, EMS, or Emergency Planning and Response |
| <input type="checkbox"/> <b>4</b> Annexation   | <input type="checkbox"/> <b>17</b> Historic Preservation  | <input type="checkbox"/> <b>29</b> Public Utilities, Energy, Water, Solid Waste, or Recycling           |
| <input type="checkbox"/> <b>5</b> Arts, Music, Film, Cultural or Creative Industries         | <input type="checkbox"/> <b>18</b> Hospitality, Tourism, Events, or Convention Center                   | <input type="checkbox"/> <b>30</b> Quality of Life Affairs  |
| <input type="checkbox"/> <b>6</b> Aviation   | <input type="checkbox"/> <b>19</b> Human Rights or Immigration  | <input type="checkbox"/> <b>31</b> Real Estate  |
| <input type="checkbox"/> <b>7</b> City Infrastructure or Public Works                        | <input type="checkbox"/> <b>20</b> Labor or Workforce   | <input type="checkbox"/> <b>32</b> Rules, Proposed Rules, or Rule Making                                |
| <input type="checkbox"/> <b>8</b> Civil Service, Municipal Employment, or Retirement Systems | <input type="checkbox"/> <b>21</b> Land Development or Land Use   | <input type="checkbox"/> <b>33</b> Taxation or Fees   |
| <input type="checkbox"/> <b>9</b> Code Compliance  | <input type="checkbox"/> <b>22</b> Municipal Court  | <input type="checkbox"/> <b>34</b> Technology or Communications   |
| <input type="checkbox"/> <b>10</b> Construction  | <input type="checkbox"/> <b>23</b> Municipal Legislation  | <input type="checkbox"/> <b>35</b> Transportation or Mobility   |
| <input type="checkbox"/> <b>11</b> Contracts or Procurement                                  | <input type="checkbox"/> <b>24</b> Neighborhoods  | <input type="checkbox"/> <b>36</b> Zoning or Platting   |
| <input type="checkbox"/> <b>12</b> Diversity, Equity, or Inclusion                           | <input type="checkbox"/> <b>25</b> Parks, Recreation, Libraries, or Museums                             | <input checked="" type="checkbox"/> <b>37</b> OTHER <u>LOCAL</u>  |
| <input type="checkbox"/> <b>13</b> Economic Development                                      |   |   |

# Austin Lobby Registration Update Municipal Question

## FORM UREG SCHEDULE Municipal Question

|  |  |  |
|--|--|--|
| 1 LOBBYIST NAME<br>Abbott, Sean                        | 2 LOBBYIST ID<br>00090613  | 3 Total pages Schedule<br>Municipal Question:<br><br>Sch: 3/3 Rpt: 4/8 |
| 4 DESCRIPTION OF THE<br>MUNICIPAL QUESTION             | TRAVIS COUNTY MUD DISTRICT   |  |
| 5 MUNICIPAL QUESTION<br>PERTAINING TO REAL<br>PROPERTY | <input type="checkbox"/> The municipal question pertain to real property |  |
| 6 PROPERTY ADDRESS                                     | ADDRESS / PO BOX:    APT / SUITE #;    CITY;    STATE;    ZIP            |  |
| 7 PROPERTY DESCRIPTION                                 |  |  |

### SUBJECT MATTER CATEGORIES

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> 1 Accessibility or Persons with Disabilities                 | <input type="checkbox"/> 14 Environmental Matters, Air or Water Quality, or Watershed Protection | <input type="checkbox"/> 26 Permits (Building, Site Plans)                                       |
| <input type="checkbox"/> 2 Affordability  | <input type="checkbox"/> 15 Finance, Budget, or Investments                                      | <input type="checkbox"/> 27 Permits (Other)  |
| <input type="checkbox"/> 3 Animals  | <input type="checkbox"/> 16 Health, Healthcare, Mental Health, or Human Services                 | <input type="checkbox"/> 28 Public Safety, Police, Fire, EMS, or Emergency Planning and Response |
| <input type="checkbox"/> 4 Annexation   | <input type="checkbox"/> 17 Historic Preservation  | <input type="checkbox"/> 29 Public Utilities, Energy, Water, Solid Waste, or Recycling           |
| <input type="checkbox"/> 5 Arts, Music, Film, Cultural or Creative Industries         | <input type="checkbox"/> 18 Hospitality, Tourism, Events, or Convention Center                   | <input type="checkbox"/> 30 Quality of Life Affairs  |
| <input type="checkbox"/> 6 Aviation   | <input type="checkbox"/> 19 Human Rights or Immigration  | <input type="checkbox"/> 31 Real Estate  |
| <input type="checkbox"/> 7 City Infrastructure or Public Works                        | <input type="checkbox"/> 20 Labor or Workforce   | <input type="checkbox"/> 32 Rules, Proposed Rules, or Rule Making                                |
| <input type="checkbox"/> 8 Civil Service, Municipal Employment, or Retirement Systems | <input type="checkbox"/> 21 Land Development or Land Use   | <input type="checkbox"/> 33 Taxation or Fees   |
| <input type="checkbox"/> 9 Code Compliance  | <input type="checkbox"/> 22 Municipal Court  | <input type="checkbox"/> 34 Technology or Communications   |
| <input type="checkbox"/> 10 Construction  | <input type="checkbox"/> 23 Municipal Legislation  | <input type="checkbox"/> 35 Transportation or Mobility   |
| <input type="checkbox"/> 11 Contracts or Procurement                                  | <input type="checkbox"/> 24 Neighborhoods  | <input type="checkbox"/> 36 Zoning or Platting   |
| <input type="checkbox"/> 12 Diversity, Equity, or Inclusion                           | <input type="checkbox"/> 25 Parks, Recreation, Libraries, or Museums                             | <input checked="" type="checkbox"/> 37 OTHER <u>LOCAL</u>  |
| <input type="checkbox"/> 13 Economic Development                                      |  |  |

# Austin Lobby Registration Update

## Client Identity

# FORM UREG

## SCHEDULE Client Identity

|   |   |  |
|---|---|--|
| <b>1</b> LOBBYIST NAME<br>Abbott, Sean  | <b>2</b> LOBBYIST ID<br>00090613  | <b>3</b> Total pages Schedule<br>Client Identity:<br><br>Sch: 1/1 Rpt: 5/8 |
| <b>4</b> I REPRESENT NO CLIENTS         | <input type="checkbox"/> I represented no clients during the applicable reporting period.                         |  |
| <b>5</b> CLIENT OR ORGANIZATION NAME    | TITLE; FIRST; MI<br><br>LAST; SUFFIX<br>OBMSMG LLC  |  |
| <b>6</b> CLIENT OR ORGANIZATION ADDRESS | ADDRESS / PO BOX:    APT / SUITE #;    CITY;    STATE;    ZIP<br>250 N. HARTFORD AVE<br><br>COLUMBUS, OH 43222    |  |
| <b>7</b> NATURE OF CLIENT'S BUSINESS    | WAYFINDING/MARKETING  |  |
| CLIENT OR ORGANIZATION NAME             | TITLE; FIRST; MI<br><br>LAST; SUFFIX<br>TRAVIS COUNTY WCID NO. 20   |  |
| CLIENT OR ORGANIZATION ADDRESS          | ADDRESS / PO BOX:    APT / SUITE #;    CITY;    STATE;    ZIP<br>100 CONGRESS AVE<br>STE 1300<br>AUSTIN, TX 78701 |  |
| NATURE OF CLIENT'S BUSINESS             | LOCAL GOVERNMENT/UTILITY SERVICES   |  |
| CLIENT OR ORGANIZATION NAME             | TITLE; FIRST; MI<br><br>LAST; SUFFIX<br>TRAVIS COUNTY MUNICIPAL UTILITY   |  |
| CLIENT OR ORGANIZATION ADDRESS          | ADDRESS / PO BOX:    APT / SUITE #;    CITY;    STATE;    ZIP<br>100 CONGRESS AVE<br>STE 1300<br>AUSTIN, TX 78701 |  |
| NATURE OF CLIENT'S BUSINESS             | LOCAL GOVERNMENT/UTILITY SERVICES   |  |
|   |   |  |

**Austin Lobby Registration Update**  
**Employees and Associates**

**FORM UREG**  
**SCHEDULE Employees Associates**

|   |  |                                  |   |
|---|--|----------------------------------|---|
| <b>1</b> LOBBYIST NAME<br>Abbott, Sean      |  | <b>2</b> LOBBYIST ID<br>00090613 | <b>3</b> Total pages Schedule<br>Employees & Associates:<br><br>Sch: 1/1 Rpt: 6/8 |
| <b>4</b> NAME OF EMPLOYEE                   | TITLE; FIRST<br>Miss GAYNELLE  |                                  |   |
|   | LAST; SUFFIX<br>ROACH  |                                  |   |
| <b>5</b> OCCUPATION                         | EXECUTIVE ADMIN ASSISTANT  |                                  |   |
| <b>6</b> BUSINESS ADDRESS                   | ADDRESS / PO BOX; APT / SUITE #; CITY; STATE; ZIP CODE<br><br>100 CONGRESS AVE<br><br>STE 1300<br><br>AUSTIN, TX 78701 |                                  |   |
| <b>7</b> EMPLOYER                           |  |                                  |   |
| <b>8</b> NATURE OF<br>EMPLOYMENT            |  |                                  |   |
| <b>9</b> NAME OF MAYOR OR<br>COUNCIL MEMBER |  |                                  |   |

# Austin Lobby Registration Update Declaration

## Lobbyist Registration

### AFFIDAVIT

This information serves as the electronic signature of the person legally responsible for filing this report.

☒ Under penalty of perjury, I swear or affirm that the information provided is an update or amendment to a prior registration report, and that the information is provided no later than the tenth working day after the date of the change in information, or the date the registrant first directly communicated with a City official to lobby on a new municipal question or for a new client.

☐ Under penalty of perjury, I swear or affirm that the information provided is an update or amendment to a prior registration report, and that the information is provided to indicate a change or update to the registrant's registration information.

Sean Abbott

---

Signature of Filer

# Austin Lobby Registration File Declaration-Lobbyist

## Lobby Registration

### AFFIDAVIT

This information serves as the electronic signature of the person legally responsible for filing this report.

Under penalty of perjury, I swear or affirm that the facts provided in this report are true and correct to the best of my knowledge and belief and include all information required to be reported by me pursuant to City Code Chapter 4-8

I understand that pursuant to Section 4-8-9(E) of the Austin City Code, this report is made under oath regardless of whether there is any jurat or affidavit of verification, including a signature.

Sean Abbott

Signature of Filer