

SIGN VARIANCE TARGET PYLON BOA MEETING

Walton Signage

Esteban Vilchez

VARIANCE FACTORS

- Existing Code: According to code, the max over all height is 35' from "grade". The Target
 parking lot is escalated above grade by 4' so we were allowed an over all height of 31' for this
 new pylon.
- Location Issues: We had a location for the pylon however, when we went to dig the hole, there
 was an underground pipe that was not detected as it was on Targets property and not part of
 the underground utilities that is marked by the underground utility locator.
- Variance Request: I would like to see if we can get an additional 10' 12' of height approved. The location that would require this are within the tree line and would therefore need the height increase for the sign to be seen.

1/3-PRESENTATION D



EXISTING PYLON ADDRESSING RESEARCH BLVD.

EXISTING PYLON ADDRESSING RESEARCH BLVD.

10101 Reunion Place Suite 200 San Antonio, TX 78216 P 210. 886. 0644 altonsignage.com C 2021 WALTON ALL RIGHTS RESERVED Date: 11.01.21 WALTON

- 2409	is submitted for your personal use, however, it			All Primary electrical service to the sign and final	accordance with the requirements of	Sales:
SEARCH BLVD.	shall at all times remain the property of Walton. It may be used in connection with the project			connection thereof, is the responsibility of the buyer.	Article 600 of the National Electrical	DM.
TEXAS 78759	being planned for you by Walton, but not -			All work is to be done in accordance with the purchase		P.M.:
	otherwise. You are not authorized to show - these drawings to anyone outside your - organization nor is it to be reproduced used			agreement attached hereto. In case of variance between the specifications of the purchase agreement	codes. This includes proper grounding and bonding of the sign.	Design:
PM JMD	organization, nor is it to be reproduced, used, copied or exhibited in any fashion.			and this drawing, the drawing shall prevail.	PAGE SIZE: 11" x 17"	Client:
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CID309740 Sheet: 2 of 10

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Date:

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D-1/4-PRESENTATION

EXAMPLES OF SIGN WITH EXISTING CODE APPLIED

 As you can see from this flag test, the proposed location of the pylon would not clear the tree line as well as not provide any visibility whatsoever if you are looking westbound or eastbound down Great Hills Rd. The proposed request would not only provide us with the opportunity to save the landscaping on the property, but also provide traffic markers on the Great Hills Rd.

D-1/5-PRESENTATION

Entrance on Research Blvd. Sign at 31'-0" OAH

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D-1/6-PRESENTATION

Looking Eastbound down Great Hills Rd. Sign at 31'-0" OAH

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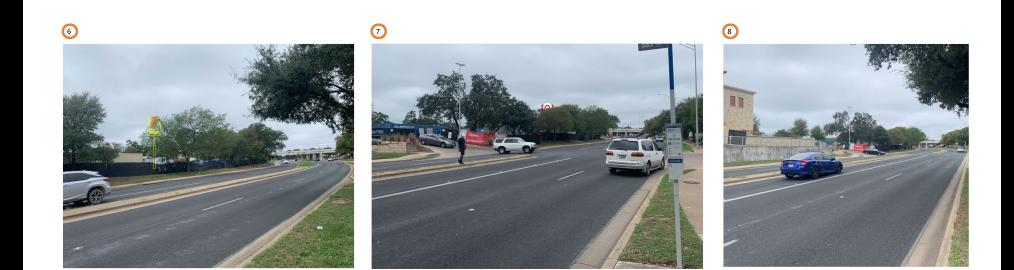




	10101 Reunion Place Suite 200	Client: TARGET - 2409	This is an original drawing created by Walton. It is submitted for your personal use, however, it	Revision:	All Primary electrical service to the sign, and final	This sign is intended to be installed in accordance with the requirements of	Sales:	Date:	
	San Antonio, TX 78216	Address: 10107 RESEARCH BLVD.	shall at all times remain the property of Walton. It may be used in connection with the project		connection thereof, is the responsibility of the buyer. All work is to be done in accordance with the purchase	Article 600 of the National Electrical Code and/or other applicable local	P.M.:	Date:	CID309740
	P 210. 886. 0644 waltonsignage.com	City/State: AUSTIN, TEXAS 78759 Sales: HOUSE Designer:_RH	being planned for you by Walton, but not otherwise. You are not authorized to show		agreement attached hereto. In case of variance between the specifications of the purchase agreement	codes. This includes proper grounding and bonding of the sign.	Design:	Date:	UD 009/40
WALTON	C 2021 WALTON ALL RIGHTS RESERVED	Date: 11.01.21 PM _ JMD	these drawings to anyone outside your - organization, nor is it to be reproduced, used, - copied or exhibited in any fashion.	H:\TargettLOCATIONS\TX\2409 Austin TX\2-Design	and this drawing, the drawing shall prevail.	PAGE SIZE: 11" x 17"	Client:	Date:	Sheet: 5 of 10

D-1/7-PRESENTATION

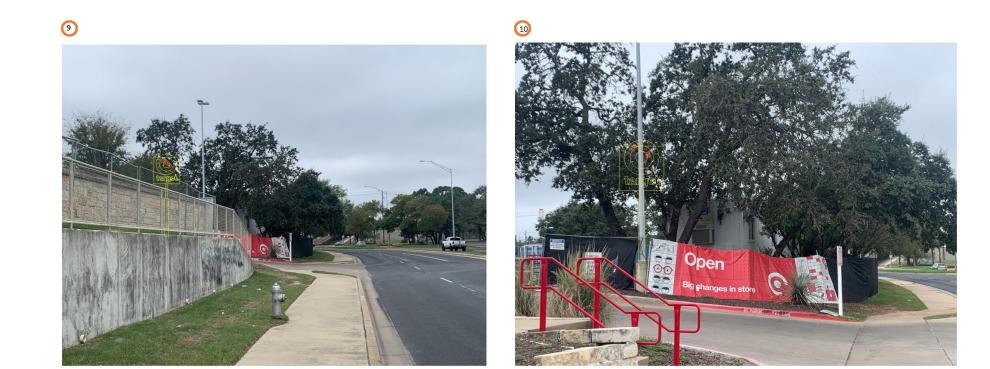
Looking Westbound down Great Hills Rd. Sign at 31'-0" OAH



	10101 Reunion Place Suite 200	Client: TARGET - 2409	This is an original drawing created by Walton. It is submitted for your personal use, however, it		Signs will be manufactured with 120 or 277 Volts A/C. All Primary electrical service to the sign, and final	accordance with the requirements of	Sales:	Date:	
VV	San Antonio, TX 78216 P 210. 886. 0644	Address: 10107 RESEARCH BLVD. City/State: AUSTIN, TEXAS 78759	shall at all times remain the property of Walton. It may be used in connection with the project being planned for you by Walton, but not		connection thereof, is the responsibility of the buyer. All work is to be done in accordance with the purchase agreement attached hereto. In case of variance	Article 600 of the National Electrical Code and/or other applicable local codes, This includes proper	P.M.:	Date:	CID309740
	waltonsignage.com	Sales: HOUSE Designer: RH	otherwise. You are not authorized to show these drawings to anyone outside your		 between the specifications of the purchase agreement and this drawing, the drawing shall prevail. 	grounding and bonding of the sign.	Design:	Date:	
WALTON	C 2021 WALTON ALL RIGHTS RESERVED	Date: 11.01.21 PM _ JMD	organization, nor is it to be reproduced, used, copied or exhibited in any fashion.	H:\Target\LOCATIONS\TX\2409 Austin TX\2-Design		PAGE SIZE: 11" x 17"	Client:	Date:	Sheet: 7 of 10

D-1/8-PRESENTATION

Looking Westbound down Great Hills Rd. Sign at 31'-0" OAH



	10101 Reunion Place	Client: TARGET - 2409	This is an original drawing created by Walton. It is submitted for your personal use, however, it	Revision:	All Primary electrical service to the sign, and final	This sign is intended to be installed in accordance with the requirements of	Approvals: Sales:	Date:	
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	P 210. 886. 0644 waltonsignage.com	City/State: AUSTIN, TEXAS 78759 Sales: HOUSE Designer:_RH	being planned for you by Walton, but not otherwise. You are not authorized to show		agreement attached hereto. In case of variance between the specifications of the purchase agreement	codes. This includes proper grounding and bonding of the sign.	Design:	Date:	GID 309/40
WALTON	C 2021 WALTON ALL RIGHTS RESERVED		these drawings to anyone outside your - organization, nor is it to be reproduced, used, . copied or exhibited in any fashion.		and this drawing, the drawing shall prevail.	PAGE SIZE: 11" x 17"	Client:	Date:	Sheet: 9 of 10



EXAMPLES OF SIGN WITH VARIANCE APPLIED

• As you can see the proposed drawings depict the pylon around 10'-12' taller which would clear the tree line as well as provide all the necessary markers for traffic.

D-1/10-PRESENTATION

Entrance on Research Blvd. Sign at 41'-0" OAH



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WALTON	C 2021 WALTON ALL RIGHTS RESERVED	Date: 11.01.21 PM JMD		and this drawing, the drawing shall prevail.	PAGE SIZE: 11" x 17"	Client:	Date:	Sheet: 4 of 10

D-1/11-PRESENTATION

Looking Eastbound down Great Hills Rd. Sign at 41'-0" OAH

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D-1/12-PRESENTATION

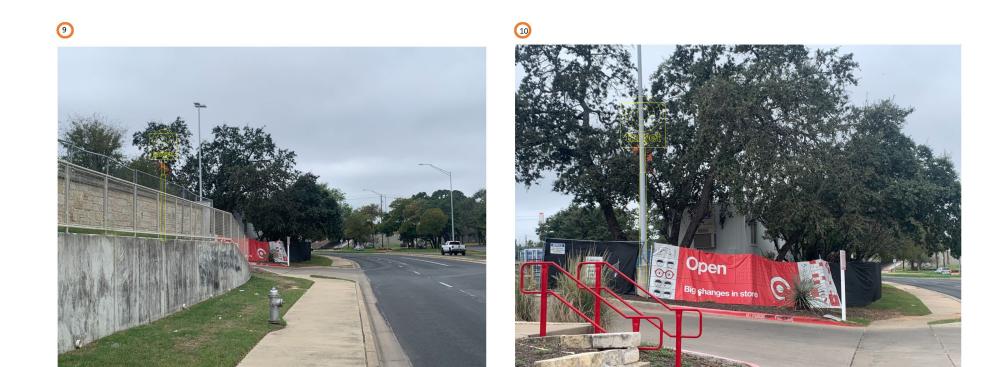
Looking Westbound down Great Hills Rd. Sign at 41'-0" OAH



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D-1/13-PRESENTATION

Looking Westbound down Great Hills Rd. Sign at 41'-0" OAH



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HARDSHIP

• We believe that the proposed request should be approved because according to code chapter 25-10 which states:

"The Board may grant a variance only if it finds that the variance is necessary because the requirement prevents any reasonable opportunity to provide adequate signs on the the site, considering the unique features of a site including its dimensions, landscaping, or topography"

• Due to the tree line issue itself we ask that this variance be granted