

ZILKER METROPOLITAN PARK VISION PLAN

Update on process for the Parks and Recreation Board
February 22, 2022



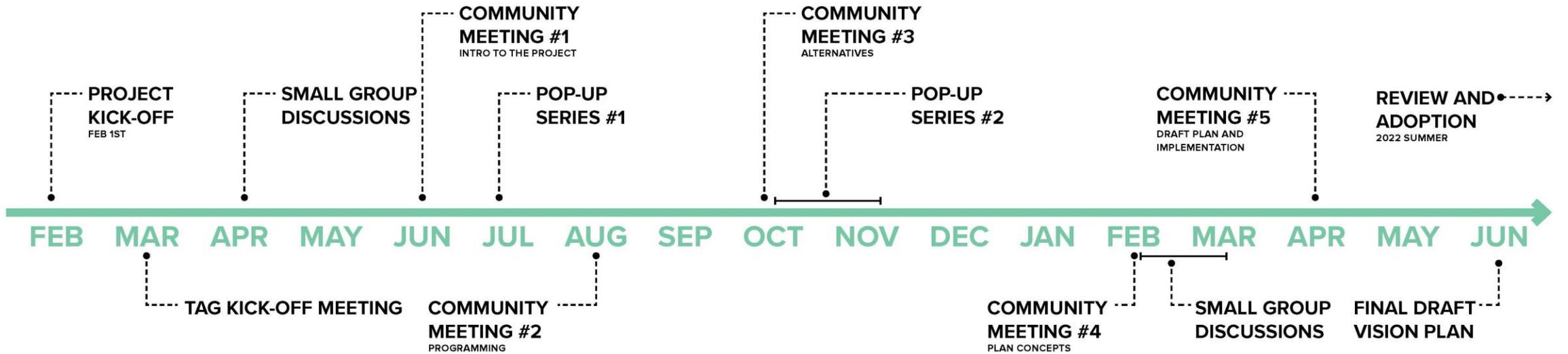
Greg Montes, Program Manager, PARD Planning
Zilker Park Vision Plan PARD Project Manager

Overview

- Update of the process so far
 - Planning efforts
 - Community Engagement efforts
 - Survey Processing of Results
- Next Steps
 - Analysis of Community Meeting #4 feedback, corresponding follow-up survey and outreach
 - Small Group Discussions focusing on equity



Status Update: Project Schedule



Community Engagement So Far

Public Participation Level: Consult

Multiple methods, virtual and in-person, various locations and times:

Virtual Engagement Opportunities	Community Involvement	In-Person & Directed Opportunities	Community Involvement
Kick-off Community Survey	4,062 participants	Boards & Commissions	7 formal bodies
Small Group Discussions	17 meetings	Pop-Up Series 1 & 2	23 events
3 Community Meetings	137 avg. attendees	Additional PARD Pop-ups and in-person outreach	57 events
3 Follow-up Surveys	2,698 participants	Contacts tracked since 10/1	653+ connections
SpeakupAustin Stories	13 Entries		



Community Survey #4 Results

- 955 Participants
- 37,304 Responses
- 1,304 Comments

Demographics

- 24% District 5, 19% District 9
- 19% 25-34, 20% 35-44, 19% 45-54, 19% 55-64, 17% 65-74, 6% under 25
- 75% white
- 52% Female
- 52% Annual income \$100k+

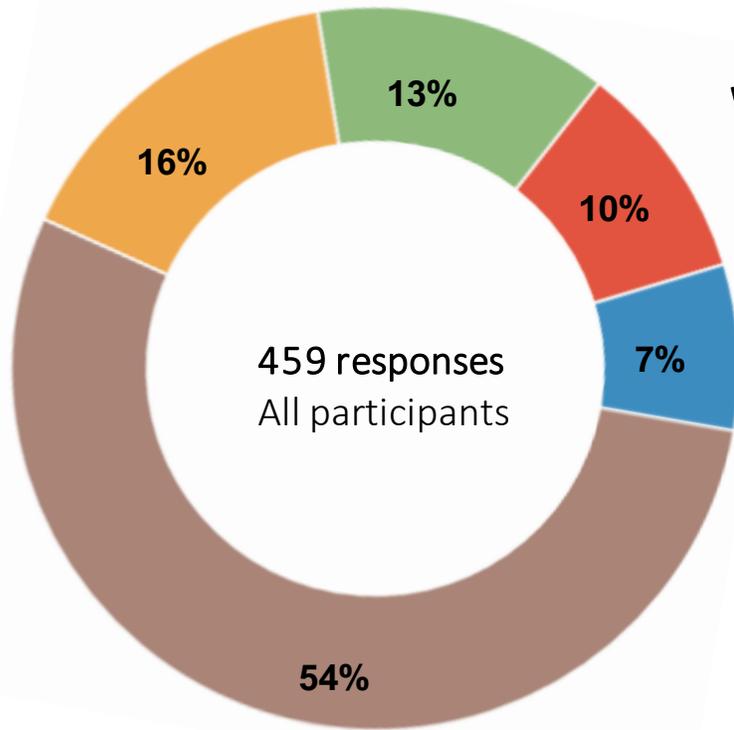
Range of 397-453 responses to demographics questions



Zilker Park Vision Plan Pop-up at ESB-MACC, Dec. 15, 2021

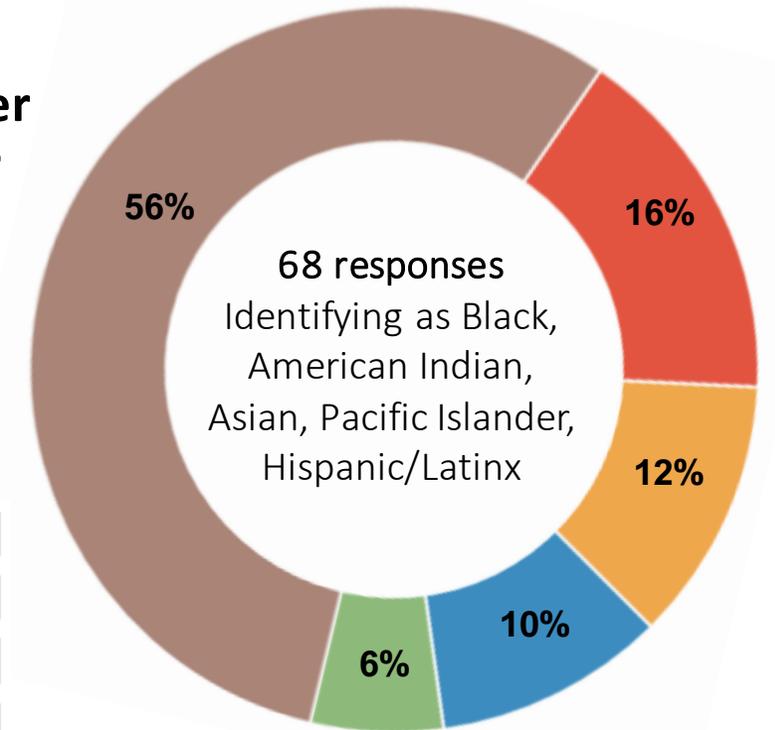
Community Survey #4 Results

One equity tool used to account for underrepresented communities in surveying is by disaggregating data to explore differences in responses.



What options should be explored for safer active transportation through the park?

- Additional unpaved trails through park
- Leave it as it is
- Additional designated bike lanes
- Additional paved sidewalks through park
- Other ideas, including combinations of above options



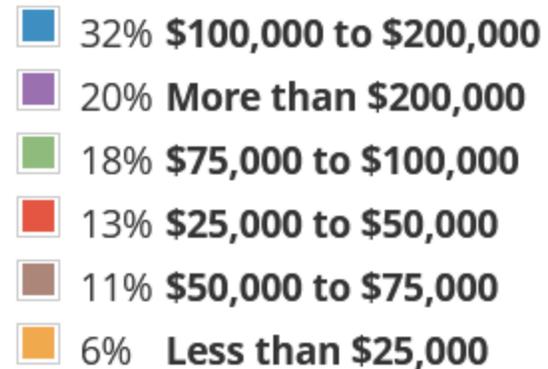
Community Survey #4 Results

Additional ways we are exploring the data include:

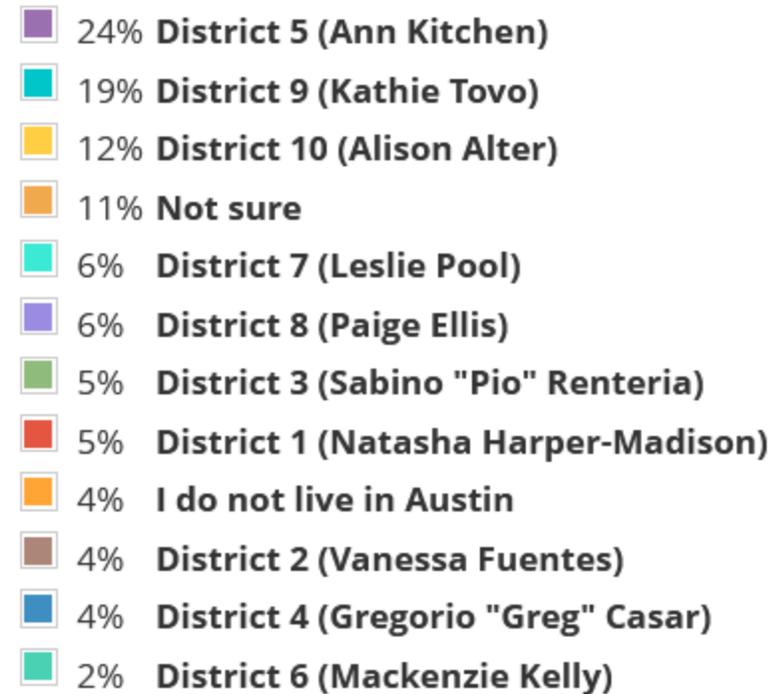
By Age



By Income



By District



Next Steps

Community Survey #5

Available on the project website with
Community Meeting #4 presentation

www.austintexas.gov/ZilkerVision

**Small Group Discussions focused on
equity & inclusion**

March



ZILKER METROPOLITAN PARK VISION PLAN

Questions



Project website: www.austintexas.gov/ZilkerVision
Contact information: ZilkerVision@austintexas.gov