

Corridor Construction Program Burnet Road Selection Process Recommendation

ARTS COMMISSION

APRIL 18, 2022





Burnet Road Boulevard

- **Districts 7**
- **Budget:** \$139,000 (White Horse Trail and US 183)
- **Character:**
 - A mainstay of Austin culture
 - Many businesses, shopping centers, restaurants, neighborhoods, and mixed-use developments
 - Neighborhoods care deeply about history as well preserving elements of "old Austin"
 - Iconic businesses and signage & local landmarks
 - Investments in spaces to support younger generations
- **Possible locations include:**
 - Gault Lane Gateway
 - W. Braker Lane
 - US HWY 183
 - Burnet Lane Triangle
 - Koenig Lane/Allandale Road Gateway

Burnet Road Goals

The goals of this opportunity are to select an artist, in collaboration with project stakeholders and City staff, who will design artwork that:

- Honors the many iconic businesses both present and past that have served the communities and created destinations along the corridor;
- Honors the history of the complex network of neighborhoods that surround and support the corridor;
- Delights viewers across the generations;
- Integrates seamlessly into the construction of the corridor;
- Is made from durable and low maintenance materials; and
- Enriches or adds to the depth/breadth of the City of Austin's public art collection.

Jury and Advisors

Jury:

- ✧ Diana Wheeler, Allendale Neighborhood Association
- ✧ Anne-Charlotte Patterson, Crestview Neighborhood Association
- ✧ Susan Burneson, Voices of the Violet Crown
- ✧ Daniel Arredondo, Artist
- ✧ Sean Barry, Corridor Program Office, Burnet PM
- ✧ Heidi Schmalbach, District 7 Arts Commissioner
- ✧ Stephanie Lemmo, Art in Public Places Panel
- ✧ Tammie Rubin, Art in Public Places Panel Chair

Advisors:

- ✧ Kelly Buethe, Corridor Program Office

Request for Qualifications

Open to artists in the Corridor Construction Artist Pool.

- Opt-in period open 10/20/20 to 11/6/20
- Artist Information Meeting 10/29/20
- Jury + advisors review 36 applications 3/11/22
- Interviews with two artists/artist teams held 3/24/22

Corridor| Burnet Road

	Corridor Pool (114)	Corridor Pool	Burnet Opt-In (36)*	Burnet Opt-In	Burnet Finalists (2)	Burnet Finalists
Hispanic	16	14%	4	11%	0	0%
Black	13	11%	2	6%	0	0%
Asian	2	2%	1	3%	0	0%
Arabic	1	1%	0	0%	0	0%
Native American	2	2%	0	0%	0	0%
Mixed Race	15	13%	3	8%	2	100%
White	42	37%	18	50%	0	0%
Unknown	23	20%	8	22%	0	0%
Male	47	41%	17	47%	0	0%
Female	44	39%	13	36%	2	100%
Gender Queer	2	2%	0	0%	0	0%
Unknown	21	18%	6	17%	0	0%

**Note: 47 total artists opted-into this call. 11 artists were deemed ineligible due to being under contract with AIPP for a permanent commission (10 artists) or no longer residing in the Austin metropolitan area (1 artist) at the time of artist selection. 10 of these artists self-identified as BIPOC.*

Demographics

RECOMMENDED ARTIST

Previous TEMPO Artist

Michael Mendoza, Jeff Grauzer, and Courtney Bee Peterson

Jury & Advisor Comments:

This team is a great fit for the Burnet Corridor Project based on their past public artworks:

- *Their use of materials – steel and tile mosaic – is a striking and durable mix for an outdoor project*
- *They offer the opportunity for additional depth of community connection and interaction through a linked digital component*
- *They expressed that they're open to a community engagement process so that the final artworks are a good representation of the Burnet Corridor neighborhoods.*

The collaborative nature of the group. The artists were excited about the locations, have the experience to make sculptural artworks that delve into the history of people and places. The group has experience making durable works.



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RECOMMENDED ALTERNATE

Previous TEMPO Artist



Melissa Borrell

Jury & Advisor Comments:

Her artwork is colorful, creative, and eye-catching, with the expansive possibilities of added lighting. She has good ideas about engaging the community as she begins the research phase of the project. She has experience working with similar-sized budgets. She emphasized extensive research and rigorous budgeting and management as important elements of the project, in addition to creating the public art.

Melissa's use of bold, kinetic design with bright colors would be a welcome addition to Burnet Rd. Also, the possibility for lighted works providing a day-into-night transition would be a nice match to existing creative lighted signage on Burnet Rd.

Borrell makes colorful work that catches the eye and imagination. The artist has worked on several public and private commissions with budgets commiserate to this call.



Selection Process Recommendations

Burnet Road Timeline *(tentative)*

2020

July

Prospectus approved by AIPP Panel and Art Commission

October

Opt-in period for Corridor Construction Pool (two weeks)

2022

March

Artist Selection Meetings/Interviews

April

Artist Recommendation Approval by AIPP Panel and Art Commission

July

Request for Council Authority to negotiate contract (RCA)

August

Artist under design contract + project kick off meeting

Sept-Nov

Artist community engagement

December

Mid Design review

2023

March

Final Design approval

TBD Fabrication and Installation