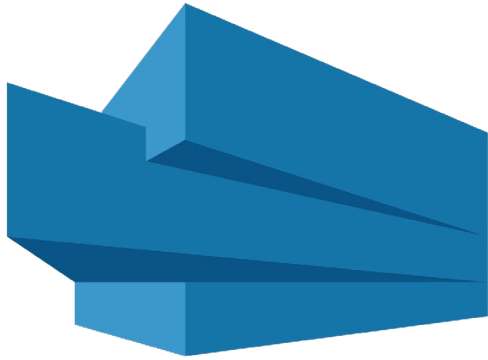




Economic Development Department Overview

April 2022



Economic Development

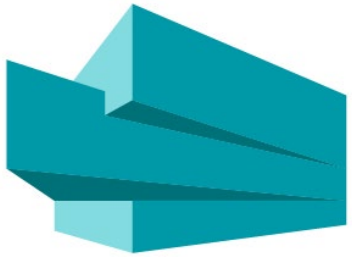
CITY OF AUSTIN

Arts
Business
Music



An aerial photograph of Central Park in New York City, showing the dense greenery of the park and the surrounding urban skyline. The word "Arts" is overlaid in white text in the center of the image.

Arts



Cultural Arts

CITY OF AUSTIN
ECONOMIC
DEVELOPMENT

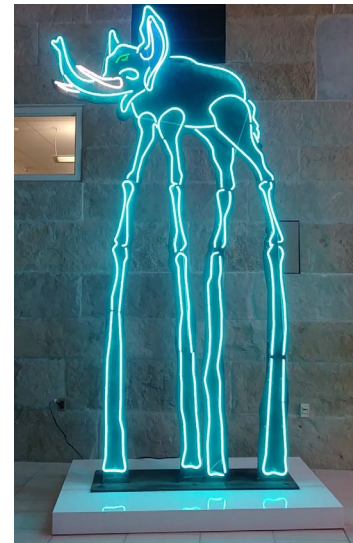
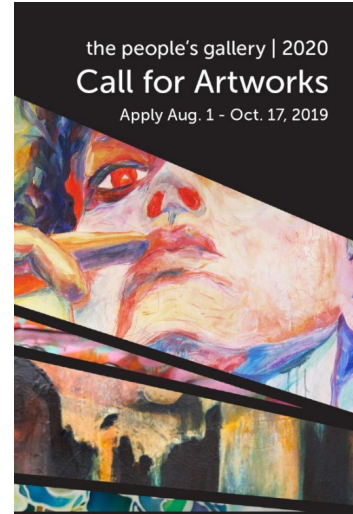
Creative Spaces & Culture

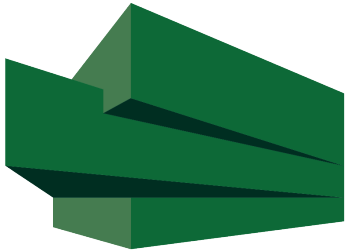
Cultural Arts Grants

Artist Resources

Public Art

- TEMPO
- Art In Public Places
- The People's Gallery





Heritage Tourism

CITY OF AUSTIN
ECONOMIC
DEVELOPMENT

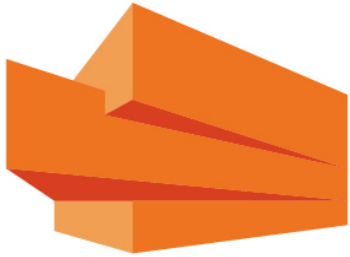
Heritage Grant

- Heritage Capital Projects
- Site-Specific Heritage Tourism Projects



An aerial photograph of Central Park in New York City, with the dense greenery of the park in the foreground and the city skyline visible in the background. The image is overlaid with a dark blue semi-transparent filter.

Business



Small Business

CITY OF AUSTIN
ECONOMIC
DEVELOPMENT

Business Training Classes

Pitch Competition & Panel Events

One-on-One Business Coaching

Family Business Loan Program:

Total Funding Invested in Austin Business Community (since 2012): \$19.2 Million
\$5.6 Million FBLP/ \$13.7 Million Private Lender

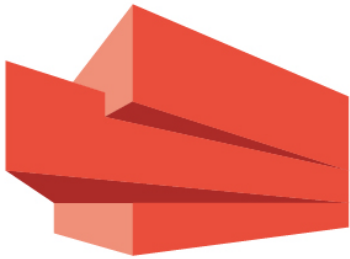
Borrowers Benefit

Women/Minority business borrowers – 65.2%
Latino business Borrowers – 26% (\$3,776,419)
LGBTQ+ Business Borrowers – 13%

Jobs Benefit

Creation of 255 + Jobs
Hispanic/Latino Hires 26%





Global Business & Expansion

CITY OF AUSTIN
ECONOMIC
DEVELOPMENT

Business Expansion

Sister Cities

City-Issued Incentives

Workforce Development

Zero Waste with Austin Resource
Recovery



BUSINESS EXPANSION INCENTIVE PROGRAM

Helping businesses of all sizes expand
their Austin area workforce.

[AustinTexas.gov/incentives](https://austintexas.gov/incentives)



Global Business Expansion
CITY OF AUSTIN ECONOMIC DEVELOPMENT



CITY OF AUSTIN



Redevelopment

CITY OF AUSTIN
ECONOMIC
DEVELOPMENT

Souly Austin

Seaholm District

2nd Street District

MUELLER Redevelopment

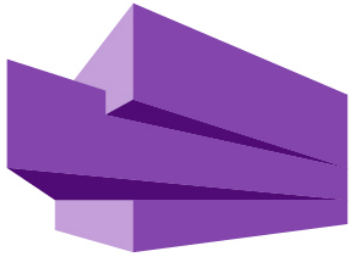
Colony Park

District Development



An aerial photograph of Central Park in New York City, showing the dense greenery of the park and the surrounding urban skyline. The image is overlaid with a dark blue semi-transparent filter. The word "Music" is centered in white text.

Music



Music & Entertainment

CITY OF AUSTIN
ECONOMIC
DEVELOPMENT

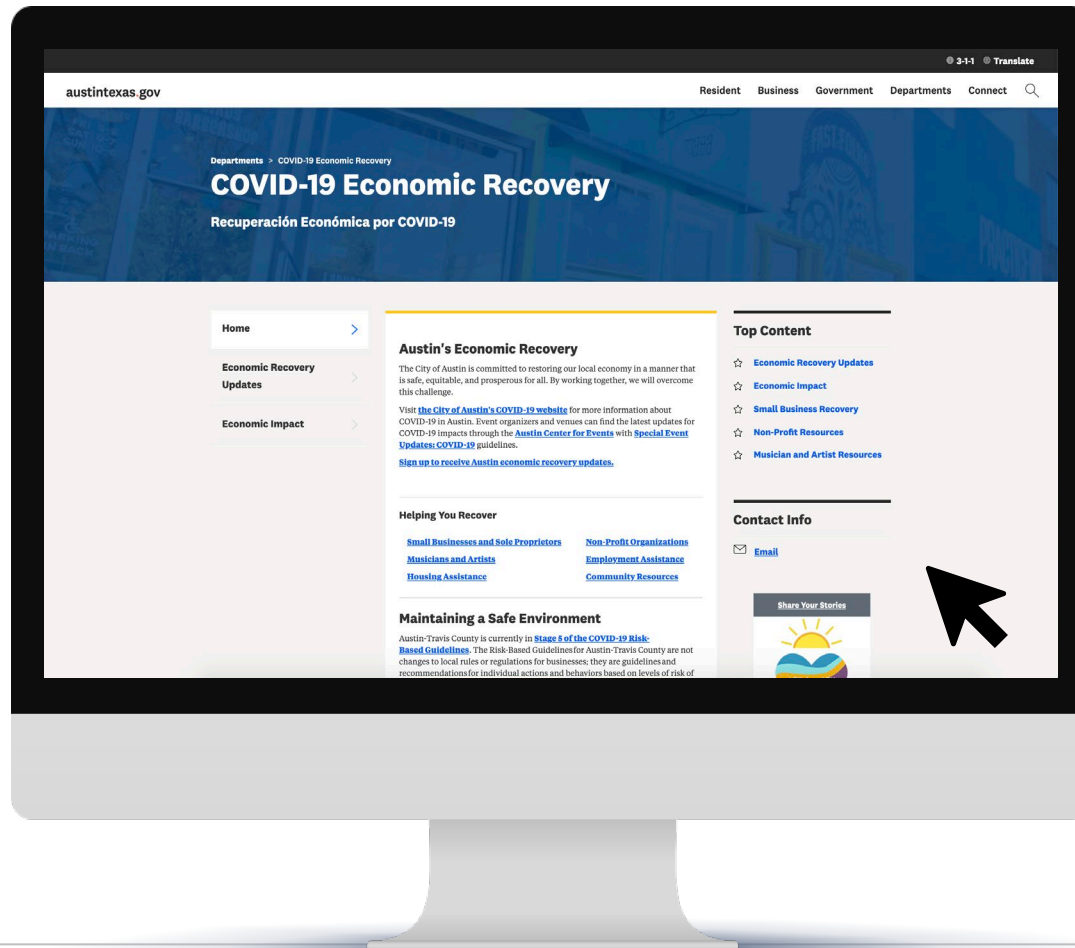
Artist Development
Live Music Proclamations
Music Industry & Venues
Live Music Fund



CITY OF AUSTIN

COVID-19 Economic Recovery

Visit ATXrecovers.com



COVID-19 Economic Recovery

12 Emergency Grant Programs totaling more than \$60.5 million since 2020:

- Arts Community Relief
- Austin Arts and Culture Non-Profit Relief Grant
- Austin Childcare Provider Relief Grant
- Austin Creative Space Disaster Relief Program
- Austin Creative Worker Relief Grant
- Austin Economic Injury Bridge Loan Program.
- Austin Legacy Business Relief Grant
- Austin Live Music Venue Preservation Fund
- Austin Music Disaster Relief Grant
- Austin Non-Profit Relief Grant
- Austin Small Business Relief Grant
- National Endowment for the Arts Grant



COVID-19 Economic Recovery

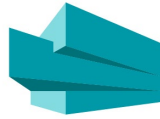
8 Support Programs totaling more than \$19 million since 2020:

- Austin Civilian Conservation Corps for Creative Workers
- Austin Community-Owned Food Retail Initiative
- Austin Mental Wellness Support Line with Alliance Work Partners
- Colony Park Sustainable Community Wellness Center
- Community Champions for outreach and technical assistance
- Community Navigator Program
- Healthcare Access Program with HAAM
- Workforce Development Programs with Capital IDEA



Economic Development Department

Arts



Cultural Arts

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Heritage Tourism

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Business



Small Business

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DEVELOPMENT



Redevelopment

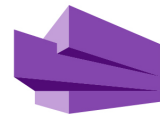
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Global Business & Expansion

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