



SUCCESS BY 6
AUSTIN/TRAVIS COALITION

STRATEGIC PLAN | 2019-2023





American Rescue Plan Act (ARPA) Investments for Early Childhood & Family Supports

Hispanic Quality of Life Commission– April 26, 2022

CATHY MCHORSE, VICE PRESIDENT, SUCCESS BY SIX COALITION UNITED WAY
FOR GREATER AUSTIN

ADDRESS GAPS IN CHILD CARE FOR FAMILIES

Workforce Solutions Capital Area

Continuity of Care Expansion

City: \$1,965,104 - *Underway*

County: \$906,399 - in
process

Goal: Prevent childcare
disruptions and move
children off waitlist and into
care



Family & Community Engagement Navigator Staff

City: \$533,832 - *Underway*

County: \$168,233 - in process

Goal: Move children off
scholarship waitlist and into care
through childcare scholarships,
Head Start, Early Head Start, or
public Pre-K

STABILIZING THE CHILD CARE WORKFORCE

Workforce Solutions Capital Area –
Child Care Essential Worker Premium Pay

City: \$765,945 - *Underway*

County: \$385,785 - in process

Goal: Incentivize retention of childcare staff
who have performed in-person throughout the
pandemic at heightened risk to themselves



STABILIZING THE CHILD CARE WORKFORCE

**Texas Association for the Education of Young
Children -T.E.A.C.H. Early Childhood Texas
Scholarship Program**

City: \$157,000 - ***pending administrative contract
(April/May 2022 start)***

County: N/A

Goal: Support early childhood educators to further their education in the field of early childhood to improve their qualifications and impact the quality of care provided to the children they serve



STABILIZE PROGRAMS THAT SUPPORT FAMILIES WITH YOUNG CHILDREN



Any Baby Can – Ready Families Collaborative

City: \$177,083 - ***pending administrative contract (April/May 2022 start)***

County: (included in City amount)

Goal: Retain staff who are providing direct face-to-face services and reduce turnover rates

EXPAND ACCESS TO FULL-DAY PRE-K

Austin ISD – Full-day Pre-K 3

City: \$902,075, *pending Council Approval May 19th*

County: N/A

Goal: Expand full day Pre-K3 to 5 classrooms



Del Valle ISD – Dual-language Full-day Pre-K 4

City: \$750K – *Underway*

County: \$250K - Pending contract approvals

Goal: Expand access for children of families that do not qualify based on state income eligibility guidelines but cannot afford tuition-based Pre-K

ENSURE HEALTHIEST START POSSIBLE FOR CHILDREN

APH – Family Connects Expansion

City: \$2,000,000; ***Underway***

County: N/A

Goal: Expand services to another hospital system – Ascension Seton



United Way For Greater Austin – Family Connects Evaluation

City: \$325K - ***Underway***

County: N/A

Goal: Evaluation focused on local outcomes, with emphasis on ROI for health care payer

INCREASE ACCESS TO AFFORDABLE QUALITY CHILD CARE TO MEET NEEDS OF ALL FAMILIES

United Way for Greater Austin – Pre-K Partnerships Hub



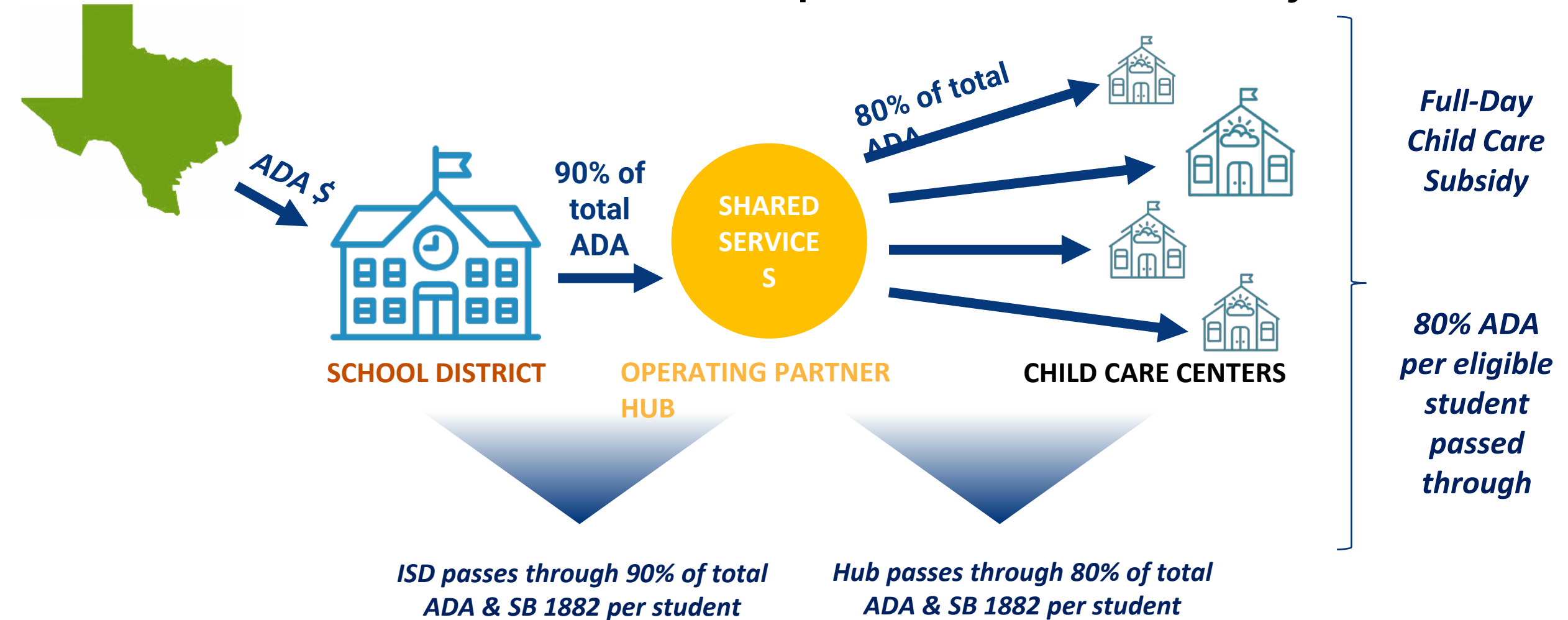
City: \$713K – Council approved February 3rd, *Underway*

County: \$300K anticipated - Competitive Procurement Pending

Goals:

- Support community-based child care and Head Start centers to leverage state funding for eligible Pre-K students based on average daily attendance (aka Mixed Delivery System)
- Increase number of children with access to public Pre-K
- Increase number of families receiving full-day, high quality care
- Increase the quality of early learning services provided at participating centers

PreK Partnerships – Mixed Delivery



INCREASE ACCESS TO AFFORDABLE QUALITY CHILD CARE TO MEET NEEDS OF ALL FAMILIES

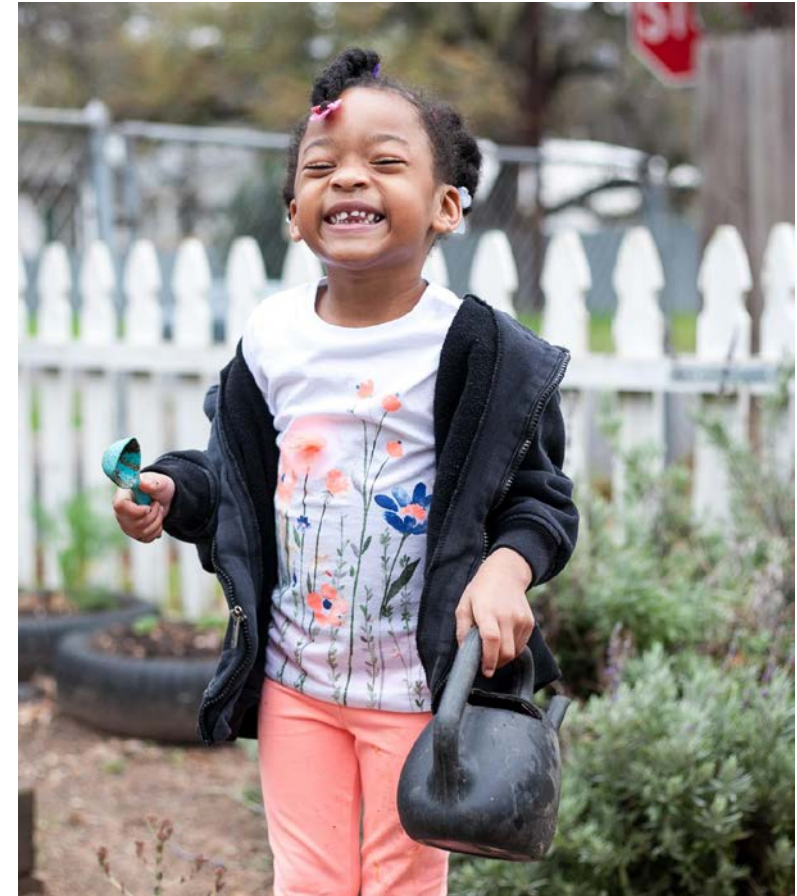
**United Way for Greater Austin --
Family-Based Child Care Networks**

Sub-grantee: AVANCE, Inc.

City: \$500K - - ***Underway***

County: \$208K anticipated - Competitive
Procurement Pending

Goal: Strengthen and scale efforts that increase the
supply and quality of home-based child care in
Austin-Travis County



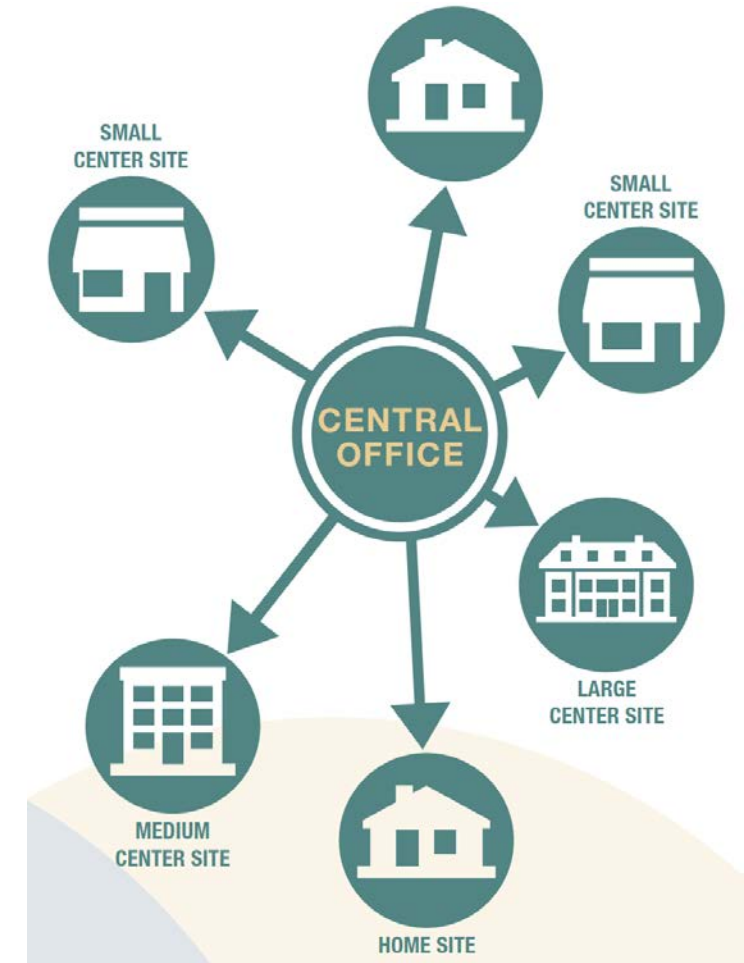
PLAN & IMPLEMENT SOLUTIONS TO ADDRESS IDENTIFIED GAPS & STRENGTHEN THE CHILD CARE SYSTEM

United Way for Greater Austin – Shared Services Alliance

City: \$750K - *Underway*

County: \$312K anticipated - Competitive Procurement pending

Goal: Create a Tech-enabled Shared Services Alliance in Austin/Travis County serving 40 child care providers in order to strengthen the child care sector's capacity, and ultimately, the quality of their early learning services. The focus is on the business side of child care programs





PLAN & IMPLEMENT SOLUTIONS TO ADDRESS IDENTIFIED GAPS & STRENGTHEN THE CHILD CARE SYSTEM

United Way for Greater Austin – Nontraditional Hour Care - Study & Pilots

City: \$500K – *Underway*

County: \$208K anticipated - Competitive Procurement pending

Goals:

- Analyze the community need for child care during non-traditional hours
- Develop policy and program recommendations to address the need identified
- Implement policy and program recommendations, including potential pilot programs, to incentivize building the supply of quality non-traditional hour child care options and help connect families seeking non-traditional hour care with quality options



ONE-STOP SHOP FOR INDIVIDUALS NAVIGATING SOCIAL SERVICES & ACCESSING BENEFITS

**United Way for Greater Austin – ConnectATX
and 2-1-1**

City: \$275,000; ***Underway***

County: N/A

Goal: Increase access to basic
needs services through
enhanced 211 and ConnectATX
services



INCREASE WORKFORCE DEVELOPMENT PROGRAMS LEADING TO LIVING WAGE & BENEFITS

United Way for Greater Austin –
Job Training/Parent Support Program

City: \$150,000; ***Underway***

County: N/A

Goal: Expand 2-Gen United Way workforce development program for young parents with low income in middle skill job training to increase retention and persistence



ONGOING CHALLENGES IN THE ATX EARLY CHILDHOOD SYSTEM

- ❑ Child care scholarships waitlist
- ❑ Child care staffing
- ❑ Rising costs for child care facilities through property values and/or rent
- ❑ Travis County funding allocations for 2nd tranche of ARPA investments

Potential Next Steps

Studies:

- [Ready Nation: Want to Strengthen the Texas Economy? Fix the Child Care Crisis](#)
- [US Chamber of Commerce Foundation: Building Strong Foundations for the Future](#)

**Texas loses an estimated \$9.39 billion annually from its economy due to breakdowns in childcare*

Business Opportunities (Econ Dev/Chambers)

- **Child Care Industry Partnerships:** This is a partnership fund at TWC that will leverage MATCHING state funds.
- **TWC Capacity-Building Grants**
 - TWC has allocated \$75 Million to support “Capacity-Building Grants for Child Care Deserts, Infants Capacity, and Employer Site Based Child Care

City of Austin

- **Fiscal Modeling, Cost Analysis to develop a local dedicated children’s funding project** (like PreK4SA in San Antonio)
- **Austin Economic Development Corporation:** effort similar to Cultural Trust



Questions

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Thank you to United Way for Greater Austin for the photos in this presentation!

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United Way for
Greater Austin