# Austin Public Library



Hannah Terrell, Branch Services Division Manager Emi Johnson, Innovations and Improvement

Texas Digital Navigator Update – 5/4/2022

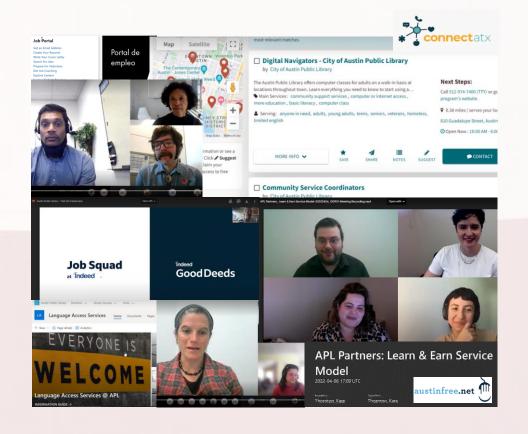


**Accomplishment #1** 

#### **2 DIGITAL NAVIGATORS**

#### **Library Trainings**

- ☐ Language Access Services
- ☐ Job Search Tools
- ☐ Social Services Platform
- ☐ Digital Literacy Resources





## Accomplishment #2 PARTNERSHIPS

https://www.austinchronicle.com/news/2021-12-10/arpa-grants-help-austin-public-library-bridge-digital-divide/

#### ARPA Grants Help Austin Public Library Bridge Digital Divide

Council approves \$450K for accessibility and outreach programs
BY LINA FISHER, DECEMBER 10, 2021, NEWS

Last week, City Council approved three resolutions that will direct \$450,000 in grant money from the American Rescue Plan Act to the Austin Public Library system's new public outreach and accessibility programs. With expanded language access, digital literacy, and telehealth programs, APL hopes to "have the community understand or see us as more than a library, and also a library without walls," says Emil Johnson, director of the library's Innovations and Improvement office.

More than half of the grant will go to the Texas Digital Navigators program, adding seven temporary employees that will teach digital literacy to populations that have difficulty accessing or using the internet at home. According to the city and UT-Austin's 2019 Digital Inclusion Survey, those who do not have home access are "far less likely





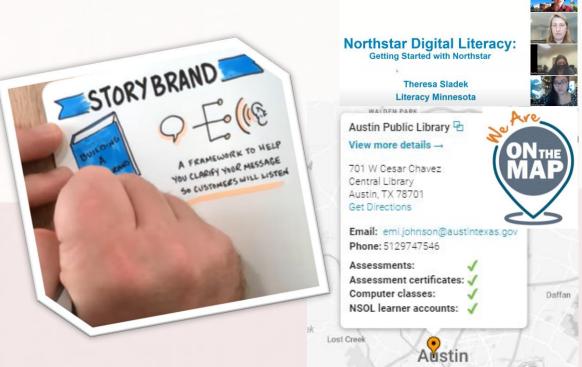
Purpose
Reasonable Expectations
Commitment
Leveraging/Resource Sharing
Coordination
Data Collection
Program Planning
Sustainability
Advocacy



Accomplishment #3 TRAINING

6 Participating Branch Libraries

- Northstar Introduction
- ☐ Storybranding Workshop







## Accomplishment #4

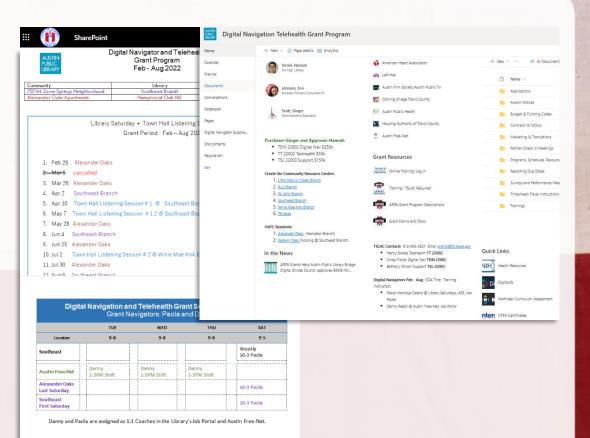
#### **WORKFLOWS**

Things We Need 3 Objective that ties to Team Marketing branding presence PAGE! - initiative name media - Communication plan SURVEYS -materials L equipment (5) Partners FEATERNAL Occurrentation by the vastore; testininials
Tourney management actives Plan Timeline months Aug 31. Accounting (P) Launch (95 takeholders

(1) Strategic Alignment

- ☐ Collaboration
- ☐ Finance
- ☐ Programming
- Coordination







#### **Accomplishment #5**

### **TECHNOLOGY PURCHASED**

EQUIPMENT	Estimated Cost
8 hotspots	3,135.92
15 chrome books public	14,370.00
8 Dell Laptops for staff	9,992.72
6 iPad's for Kiosks	2,388.00
6 CTA Premium floor stand Kiosks -Branch Resource Center	1,638.00
15 headsets	659.85
6 accessibility rollerball mouse	290.34
6 large key accessibility keyboards	143.88
6 Dell Monitors large screen - Branch Resource Center	2,017.02
1 Wall monitor for Little Walnut computer lab to present to class	5524.75
1 Security Camera at Little Walnut and Willie Mae Kirk in the Telehealth space	3,999.98

Walnut and Willie Mae Kirk in the Telehealth space	
1 Security Camera at Little	

#### We apologize for the delay.

Thank you for your recent order with Dell. We are working to ship your order as quickly as possible. The delivery date for your order to arrive has been updated to MAY. 31, 2022.

Your order is very important to us. We apologize for any inconvenience this change in delivery may cause.

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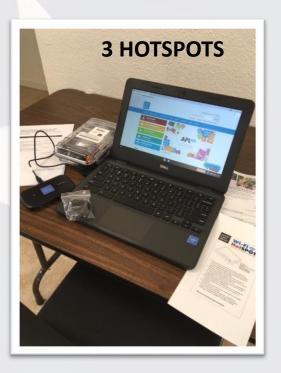
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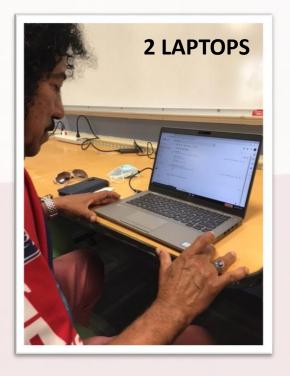




**Accomplishment #6** 

### **DEVICES DISTRIBUTED**







# Successes!



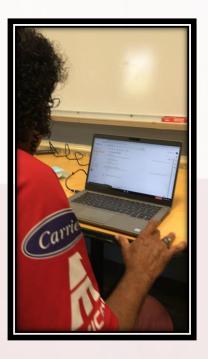
Partner Network
Scaled to Sustain
City Policymakers Support
Staff Engagement



Hear their stories!

Mr. Harris

<u>Froylan</u>





# Challenges

- **Staffing Capacity**
- **Supply Chain Delays**
- Pandemic Ebb/Flow-Competing **Priorities**
- TSLAC Contracts Executed in March 2022 - Delays Vendor Contracts and Purchasing

Challenges

Opportunities

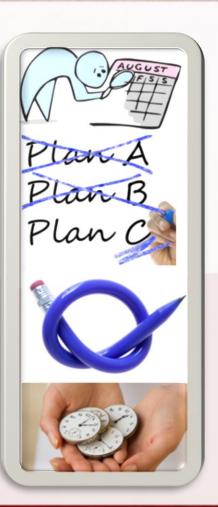
- 1. Co-location Service Model
- 2. Learn & Earn Pathways to Device Ownership 3. Multiple Entry Points to Access Navigation Services
- 4. Set up Vendor Contracts in Advance



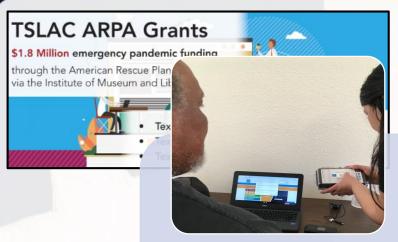
### We need ...

# TIME TO...

- ☐ respond to community and partner feedback
- monitor and adjust innovative strategies
- move resources where they are needed
- ☐ allow branch teams to set-up their services







**Digital Navigators** 

\$250k

Navigator Salaries
Resource Centers
Programs
Town Halls
Staff Training



**Telehealth** 

\$50k

**Walls Installation** 

Spent \$ Yay!



**Support** 

\$150k

Media **Productions** 

Marketing

**Translations** 

