

# VEHICLE WRAP AND INSTALLATION SERVICES

## EAGLE EYE PARTNERS, INC

### SOLICITATION # (IFB 1500 AMA1069)

ZWAC:06/08/2022

Council: 06/09/2022

## OVERVIEW

### 1. Requested Contract Term, Authorization, and Current Budget

**i** **Length of contract and total authorization:** The contract has an initial term of five years and a contract not to exceed amount of \$3,085,430. (Authorized Departments: Austin Resource Recovery).

**ARR current fiscal year budget:** Funding in the amount of \$617,086 is available in the Fiscal Year 2021-2022 Capital Budget of Austin Resource Recovery. Funding for the remaining contract term is contingent upon available funding in future budgets.

### 2. Solicitation Information

**i** Solicitation No: [IFB 1500 AMA1069](#)  
 # of bids received: 1  
 # of non-responsive bids received: 0  
 Length of time solicitation was out on the street: 7 Weeks  
 Was the time extended? Yes  
 Issued date: January 31, 2022  
 Closed date: March 22, 2022

### 3. Previous/Current Contract Information

**i** Previous contract: No  
 Contract number: N/A  
 Contract length and authorization: N/A  
 Contract actual spend: N/A  
 Current status: N/A  
 Contract execution date: N/A  
 Contract expiration date: N/A

### 4. Financial Analysis\*

**i** Estimated Unit Cost: \$7,786 or \$5,250 (depending on vehicle size)  
 Basis: [Eagle Eye Partners, Inc Price Offer Sheet](#) (link)  
 Cost Comparison: 1 bid received  
 Estimated Annual Spend: \$617,086 average annual spend (actual spend will be determined by the number of vehicles ordered each year)

## 5. Notes/Other

**i** This Contract is needed for the purchase of vehicle wraps and installation services (“Vehicle Wraps”) on various vehicles for the Austin Resource Recovery Department (“ARR”). The Vehicle Wraps will display various Zero Waste campaign ads as the vehicles move throughout the City. The Vehicle Wraps will be installed on collection vehicles. Due to ongoing vehicle purchases, the list of vehicle types and campaign ads may change throughout the specified contract period at the City's discretion.

This contract will support the City’s goal to promote its Zero Waste initiative. The City plans to achieve the Zero Waste goal of reducing the amount of trash sent to landfills by ninety percent by the year 2040. Zero Waste is a shift from traditional waste management to materials management, where trash is what remains once we reduce, reuse, recycle, and compost.

The Contractor is responsible for the environmentally sustainable and proper disposal of any waste material generated during the wrapping process in accordance with federal, state, and local laws, rules, and regulations.

## REVIEWED AND APPROVED FOR ZWAC

	Name	Date
Compiled By:	Lisa Mendoza	5/25/2022
Reviewed By:	Brent Paige	5/25/2022
End-user/Contract Manager:	Memi Cardenas & Raymond Benavides	

\* Solicitations are recommended for award based on the best overall value to the Department and the City of Austin. IFB - (Invitation **F**or **B**id) solicitations are recommended for award to the lowest price offeror that meets all requirements listed in the solicitation.

RFP - (**R**equ~~e~~st **F**or **P**roposals) and RFQS (**R**equ~~e~~st **F**or **Q**ualification**S**) solicitations are recommended for award to the best overall bid based on a scoring matrix that takes into consideration factors other than just pricing. Therefore, only IFBs will have the Financial Analysis section completed.

**Posting Language**

Authorize award of a contract with Eagle Eye Partners, Inc. to provide vehicle wraps and installation services on various vehicles, for a term of five years in an amount not to exceed \$3,085,430.

(Note: This solicitation was reviewed for no subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. For the good and services required for this solicitation, there were no subcontracting opportunities; therefore, no subcontracting goals were established).

**Lead Department**

Financial Services Department.

**Client Department(s)**

Austin Resource Recovery.

**Fiscal Note**

Funding in the amount of \$925,632 is available in the Fiscal Year 2021-2022 Operating Budget of Austin Resource Recovery. Funding for the remaining contract term is contingent upon available funding in future budgets.

**Purchasing Language:**

The Financial Services Department issued an Invitation for Bids (IFB) 1500 AMA1069 for these goods and services. The solicitation was issued on January 31, 2022, and it closed on March 22, 2022. The recommended contractor submitted the sole responsive offer. A complete solicitation package, including a tabulation of the bid received, is available for viewing on the City's Financial Services website, Austin Finance Online. Link: [Solicitation Documents](#).

**Prior Council Action:**

**For More Information:**

Respondents to this solicitation, and their representatives, shall continue to direct inquiries to the solicitation's Authorized Contact Persons: Ajani Aird, at 512-974-2965 [ajani.aird@austintexas.gov](mailto:ajani.aird@austintexas.gov) or Sandy Wirtanen, at 512-974-7711 [sandy.wirtanen@austintexas.gov](mailto:sandy.wirtanen@austintexas.gov).

**Council Committee, Boards and Commission Action:**

**Additional Backup Information:**

The contract will provide vehicle wraps and installation services on various vehicles for Austin Resource Recovery (ARR). The vehicle wraps will display various Zero Waste campaign ads as the collection vehicles move throughout the City. Due to ongoing vehicle purchases, the list of vehicle types and campaign ads may change at the City's discretion.

This contract will support the City's goal to promote its Zero Waste initiative of reducing the amount of trash sent to landfills by 90% by the year 2040. Zero Waste is a shift from traditional waste management to materials management, where trash is what remains once we reduce, reuse, recycle, and compost.

The contractor is responsible for the environmentally sustainable and proper disposal of any waste material

generated during the wrapping process in accordance with federal, state, and local laws, rules, and regulations.

**Strategic Outcome(s):**

Health and Environment, Government that Works for All.