



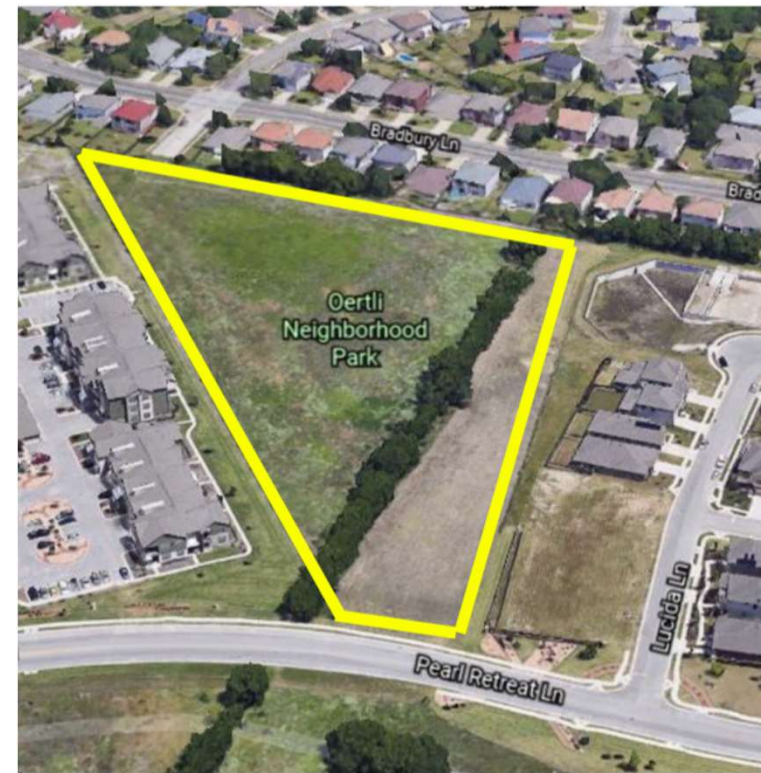
Oertli Neighborhood Park Art in Public Places Project Prospectus

ARTS COMMISSION

MAY 31, 2022

Oertli Neighborhood Park Project Background

- Northeast Austin near Tech Ridge and E. Parmer Lane
- Six-acre property surrounded by single family homes and apartments
- Previously a pasture owned by the Oertli Family, who operated local dairy farms in Austin and Travis County from 1923-2001
- Next phase: loop trail; new shade trees; playground equipment with shade canopies; a large pavilion; open play space; an off-leash dog area with fencing; and a new fitness area with shade trees and a lush lawn
- Community Demographics:
 - *Race/Ethnicity*: Hispanic or Latino: 44.3%; White: 26.8%; Black: 14.7%; American Indian & Alaska Native: 0.1%; Asian: 11.1%; Native Hawaiian & Pacific Islander: 0.0%; Other Race: 0.3%; Two or More Races: 2.7%
 - *Languages Spoken*: Speak only English: 52%; Speak Spanish or Spanish Creole: 33%; Speak Other Indo-European Language: 4%; Speak Asian or Pacific Island Language: 8%



Oertli AIPP Project Goals

Community feedback for the goals was gathered:

- Focus Group Meeting: April 19, 2022
- Online Community Feedback Form: April 21 – April 26, 2022

Artist Budget: \$48,000

Welcomes the community's diverse families and neighbors in a joyful, energetic way;

Celebrates the local plants and animals of the park and surrounding area;

Engages with the area's history of farming while looking toward its future in tech;

Is safe, easily maintained, and vandal-resistant in an exterior environment; and

Contributes to the depth and breadth of the City of Austin's public art collection

Oertli Park Possible Artwork Locations

Suggestions circled in purple include:

1. At the north park entrance
2. Near the large pavilion
3. Adjacent to the off-leash dog area
4. At the south park entrance

Final art location is to be determined by artist in collaboration with community and City stakeholders.



Eligibility

2021-2023 Pre-Qualified Artist Pool

- **Eligible:** Currently in the Pre-Qualified Pool; Professional visual artists or artist teams; at least 18 years of age; live in the 7-county Austin metropolitan area
- **Excludes:** Full-time, permanent City of Austin employees; employees of the project consultants and sub-consultants; artists under an active AIPP contract

Selection Criteria

- Artistic merit and technical expertise;
- Ability to engage the community in which the artwork is being proposed;
- Demonstrated success completing works of art

Joint Selection Process

- Local artists from the Pre-Qualified Pool will be asked to attend an Artist Information meeting and opt-into the project by answering a short answer question
- A jury will select 3-5 finalists for interviews from the opt-in list of artists; recommend an artist or artist team and an alternate
- Approval by AIPP Panel and Arts Commission
- City Council action
- Selected artist or artist team is engaged in a design + commission contract with AIPP

Jury Suggestions

The Jury, including at least one visual artist, will each have one vote, and may include:

- Cristie Purple, Oertli Community Member
- Daniel Schmalz, Oertli Community Member
- Laura Del Toro, Oertli Community Member
- TBD, Member of the Oertli Family

Advisors

The project advisors to the panel may include:

- James Wheeler, Project Manager, Parks and Recreation Department, City of Austin
- TBD, AIPP Panel Liaison
- kYmberly Keeton, Austin Arts Commission, District 1

2022

April

- AIPP community engagement

May

- Prospectus approval
- Q2 Opt-ins released

June

- Artist Information Session
- Opt-in closes

July

- Artist Interviews & Selection

August

- Artist Selection Recommendation approval

October

- Artist under Contract
- Project Kick-off

Nov-Dec

- Community Engagement

2023

January

- Community Engagement

February

- Mid-Design Review

April

- Conservation Review

May

- RAS Review & User Department Evaluation

June

- Final Design for Approval
- Notice to Proceed for Fabrication

Park Construction Timelines

- *Oertli Neighborhood Park: Fall/Winter 2022 – Fall/Winter 2023*

Tentative Schedule (Subject to Change)