# METROBIKE Update

May 2022



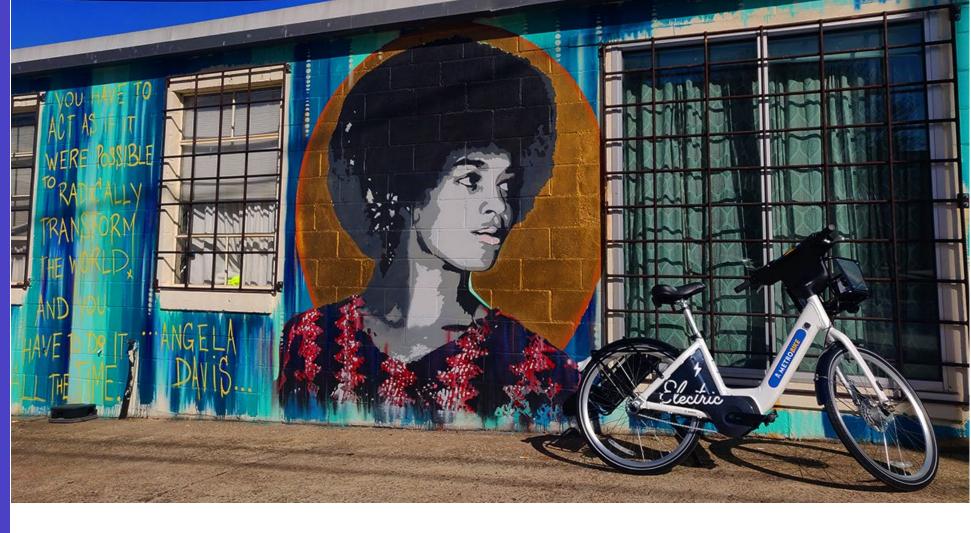
Jason JonMichael Assistant Director

## **CapMetro**

Chad Ballentine
VP of Demand Response
& Innovative Mobility



# Agenda



- √ How It Started
- √ How It's Going
- ☐ Where Do We Go From Here





## **How It Started**

#### **Summer 2013**

The City's first public bikeshare system was initiated and approved with B-Cycle and with Bike Share of Austin for 5 years

#### **Summer 2018**

Bike Share of Austin's Contract and B-Cycle's Contract were extended to 2023

#### **Summer 2020**

Interlocal
Agreement
Initiated and
Approved with
CapMetro

### **Fall 2021**

MetroBike
Strategic
Expansion Plan
Completed by
Nelson/Nygaard

#### **Summer 2022**

Interlocal
Agreement
Amendment with
CapMetro
Proposed for 10
years





# How It's Going

Year	Stations	Bikes
2013	11	100
2014	43	350
2016	54	435
2018	63	520
2022	79	847

## **Daily Operations**



## **Governance & Oversight**

50% CapMetro



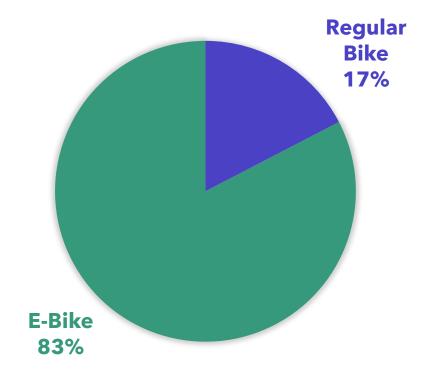






# Ridership Stats

# **TOTAL NUMBER OF TRIPS IN 2021 = 224,647**





## **Modular Docks**

In 2021, 50 modular (3.0) docks were piloted into the MetroBike system to provide more flexibility for station placements as these docks:

- Are battery operated
- Do not require a kiosk
- Minimize labor & time to install
- Require less space than a regular
   1.0 dock station (40 ft min.)

## Pilot Art Initiative





The purpose of this pilot art initiative is for Austinites to gain a sense of pride and ownership utilizing the MetroBike system that is for the city by the city.

We are pleased to showcase local artist Jesse Melanson's artwork through:

- 2 geometric designs that will be featured on up to 200 MetroBike ebikes by Bike To Work Day (May 20th)
- · 2 art panel designs featured at up to 20 MetroBike stations as of April



## Where Do We Go From Here

- Transition to a 100% e-assist electric fleet
- **Coordinate with transit for direct first/last mile integration**
- **Promote MetroBike to new and existing users**
- Install modular (3.0) docks for improved flexibility
- Integrate with the All Ages & Abilities Bicycle Network infrastructure expansion
- **Continuous improvement of high-quality daily operations**



# Notable Changes to the Interlocal Agreement

Bike Share of Austin Staff to transition to CapMetro's Operations

- Operational Stability
- Provides a Sustainable Business Model

CapMetro and the City to contribute towards the \$11M budget needed to expand over 10 years\*

- Capital Equipment
- Operational Fees



