



A Food Plan for Austin

Developing the City's first-ever Food Plan



What is a Food System?

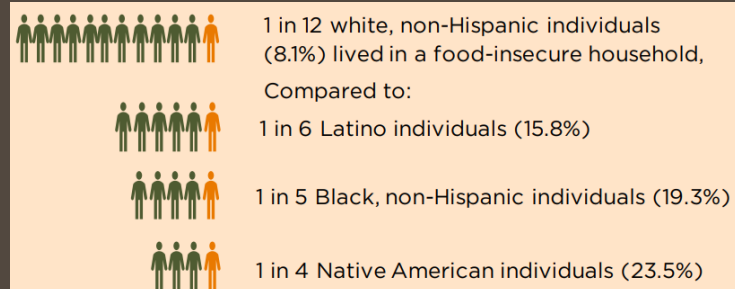
The Office of Sustainability defines the *food system* as an *interconnected network* that includes everything that happens with food — where and how it is grown, distributed and sold, consumed, and ideally recovered. The food system is shaped by its stakeholders, practices, and the laws that regulate both.



Did you know?

- 14.7% food insecurity in Travis County
- 18 out of 47 zip codes in Travis County don't have a full service grocery store
- 16.8 acres of farmland are lost every day in Travis County
- Less than 1% of food consumed in Travis County is locally produced
- 1.24 million pounds of food is wasted every day in Austin

Disparities in food insecurity in U.S.



Source: [Feeding America, 2021](#)

When disaster strikes

- Lack of supplies and limited organized means of distribution
- Road conditions can prevent people from getting what they need
- Support services closed
- Long lines and bare shelves
- Emergency supplies lack food that meets culture and dietary needs



A vertical decorative border on the left side of the slide, featuring white line drawings of various food items on a green background. The items include a pumpkin, a chili pepper, a slice of citrus fruit, an oak leaf, a strawberry, a pomegranate, a sprig of rosemary, a pea pod, a slice of citrus fruit, a whole fruit, and a corn cob.

Disaster Food & Water Appendix

- Working with Homeland Security & Emergency Management (HSEM) and other departments
- Creating a plan to supplement the Emergency Operations Plan
- Will include learnings from Winter Storm Uri, COVID-19, boil water notices, and other possible scenarios

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Why do we need a Food Plan?

- The impact of the Covid-19 pandemic & Winter Storm Uri exposed and exacerbated deficiencies in our food system.
- A Food Plan will set clear **Goals and Strategies** to mitigate the impact of future crises, correct the system's inequalities, and move toward a more equitable, sustainable & resilient food system that serves everyone.
- This will be Austin's first ever Food Plan; when completed, it will provide a coordinating structure for all food related initiatives to work towards a shared vision and address key issues

A decorative vertical bar on the left side of the slide, featuring a light green background with white line-art illustrations of various food items including a pumpkin, a chili pepper, a slice of citrus, an oak leaf, a strawberry, a pomegranate, a sprig of rosemary, a pea pod, a slice of citrus, a tomato, and a corn cob.

Resolution

In June 2021, Austin City Council directed the City Manager to initiate a planning process and multilingual engagement strategy for the creation of the Austin Travis County Food System Plan, which shall convene experts and stakeholders to craft a 5-year plan.

The Office Of Sustainability is the department in charge of overseeing the achievement of this goal.

Source: Austin City Council [RESOLUTION NO. 20210610-039](#)

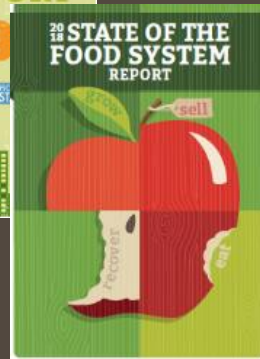
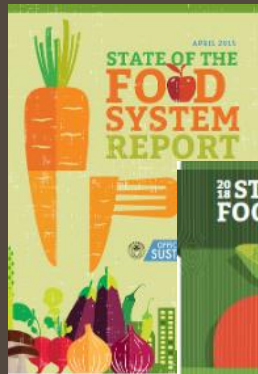
State of the Food System 2022

Releasing 2022 State of the Food System Report in July/August.

Builds off State of the Food System Reports from [2015](#) and [2018](#).

Serves as a foundational document to help ground participants in the planning process with context of our local food system.

Covers key terms, trends & challenges, key questions, and facts around the various sectors of the food system.





Finding the Right Project Team

Stewards and Advisors of the Process

City and County Staff

Consultant Team

Community Advisory Committee

Austin-Travis Food Policy Board

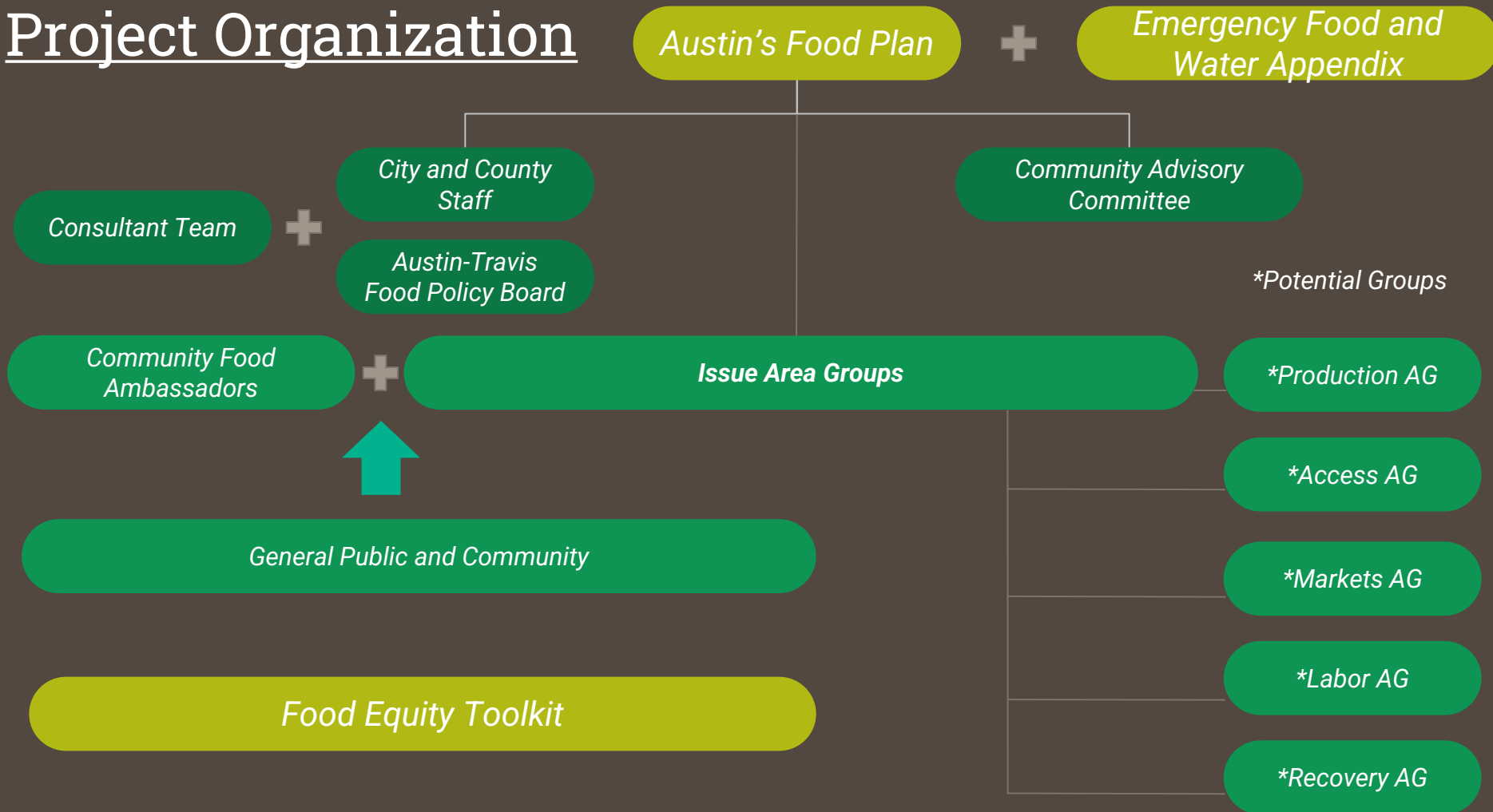
Advisors on the Content

Issue Area Groups

General Public and Community

Community Food Ambassadors

Project Organization





Community Advisory Committee

A good plan has to be grounded in its community.

The City Council's resolution requires this process be led by a Community Advisory Committee (CAC)—which will be comprised of community members impacted by food system inequities, small business owners, food access organizers, & other stakeholders.

The CAC will oversee the planning process, help determine the Focus Areas for the Issue Area Groups, refine goals for the Plan, and assist in community outreach.



Issue Area Groups

The Issue Area Groups will be *thematic* working groups that will provide of background information on an specific food system area based on the participants experience.

The number and the themes of the AG's will be determined with the help of our Community Advisory Committee and will provide critical input when developing goals and metrics.

Project Timeline



1

- Research
- Planning for the Plan
- Consultant RFP

2

- Develop a Baseline Report
- Initial Engagement
- Consultant Selection

3

- CAC Recruitment
- Consultant Onboarding
- Kickoff Meeting

4

- Community Engagement
- Operationalize Equity
- Visioning

5

- Goal setting framework
- Develop Strategies
- Community workshops

6

- Community Review
- Accountability Structures
- Develop evaluation tools

7

- Final Community Review
- Presentation to stakeholders
- Plan Adoption

Next Steps



Coming up soon



Now

Outreach and Community
Awareness

Summer 2022

Consultant Onboarding
and Kickoff Meeting

Fall 2022

CAC Recruitment
and Selection

Stay involved



Regular Updates

Sign up for our [Food Plan Interest Form](#) or Sign up for [Austin Food Notes](#) to stay in the loop!

State of the Food System Release

Dive deeper into Austin's Food System. Available this Summer at austintexas.gov/departments/sustainability

Spread the word

Outreach materials coming early this Summer. Email : Sergio.torres-peralta@austintexas.gov for updates.

Visit Austintexas.gov/food for more information

In your community,
who needs to be
involved in the Food
Planning process?



Thank You!



www.austintexas.gov/food



[/austinsustainability](https://www.facebook.com/austinsustainability)



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