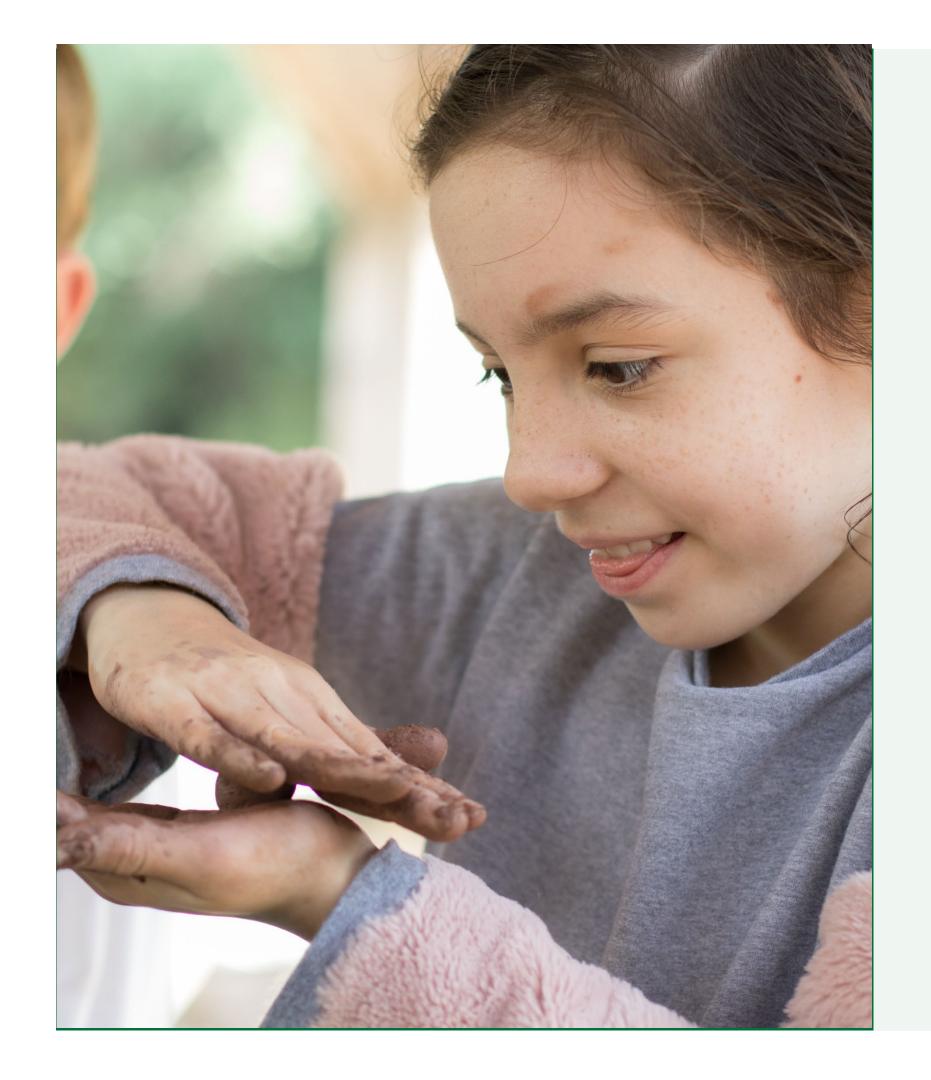
# KEEP AUSTIN BEAUTIFUL



## Our Mission

We inspire and educate all Austinites to volunteer together, beautify green spaces, clean waterways, and reduce waste every day.

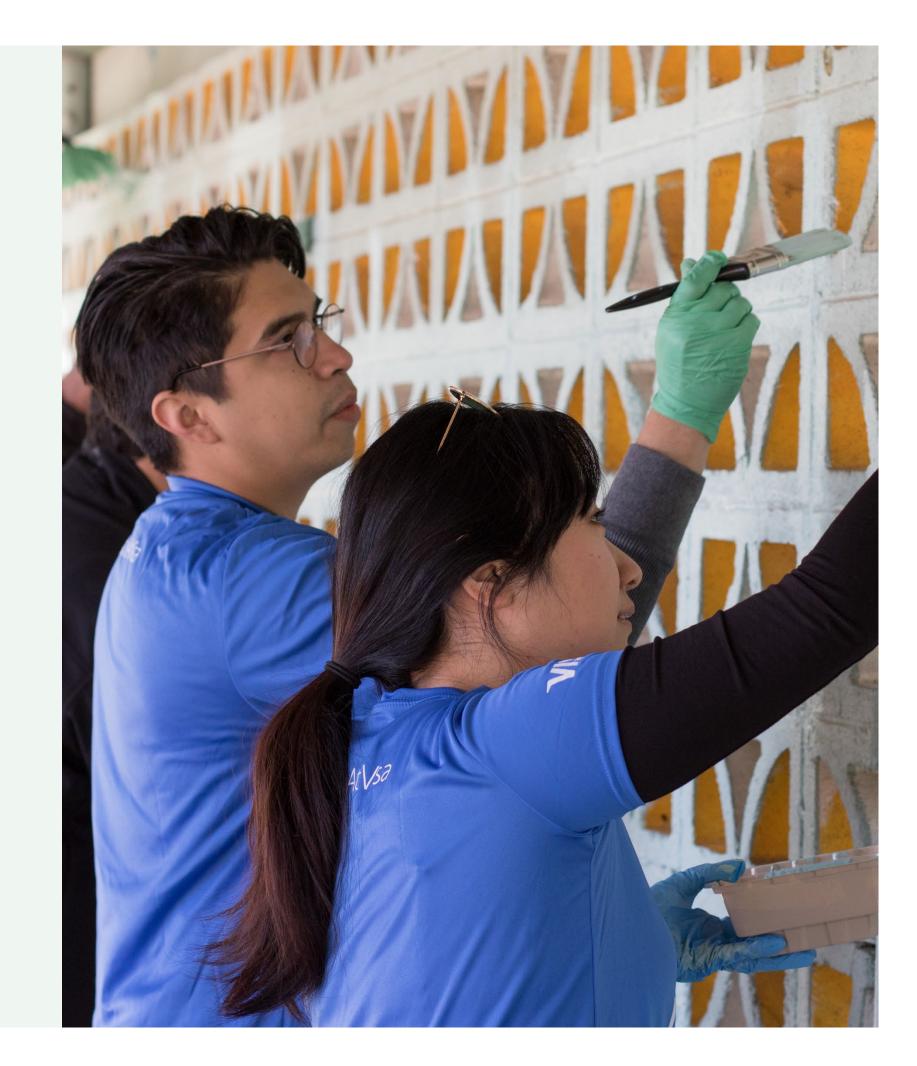


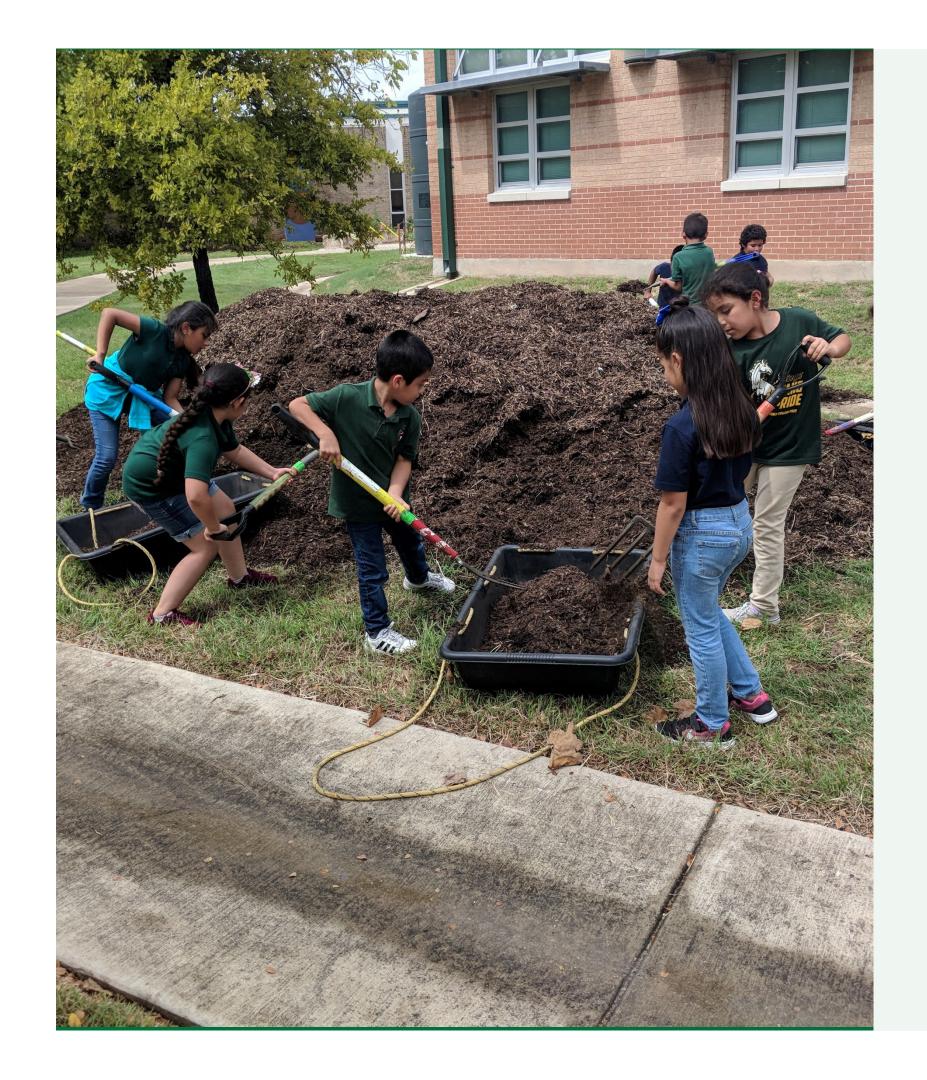
#### Inspire and Educate

We believe children and teens who experience the outdoors and learn about reducing waste will become stewards of Austin green spaces and waterways.

#### Volunteer Together

We believe people who volunteer together outdoors are more connected to nature and each other.





### Beautify & Clean

We believe all Austinites have a right to clean, safe, and beautiful green spaces.

#### Reduce Waste

We believe when people learn about the impact of their actions on the environment, they will reduce their waste.

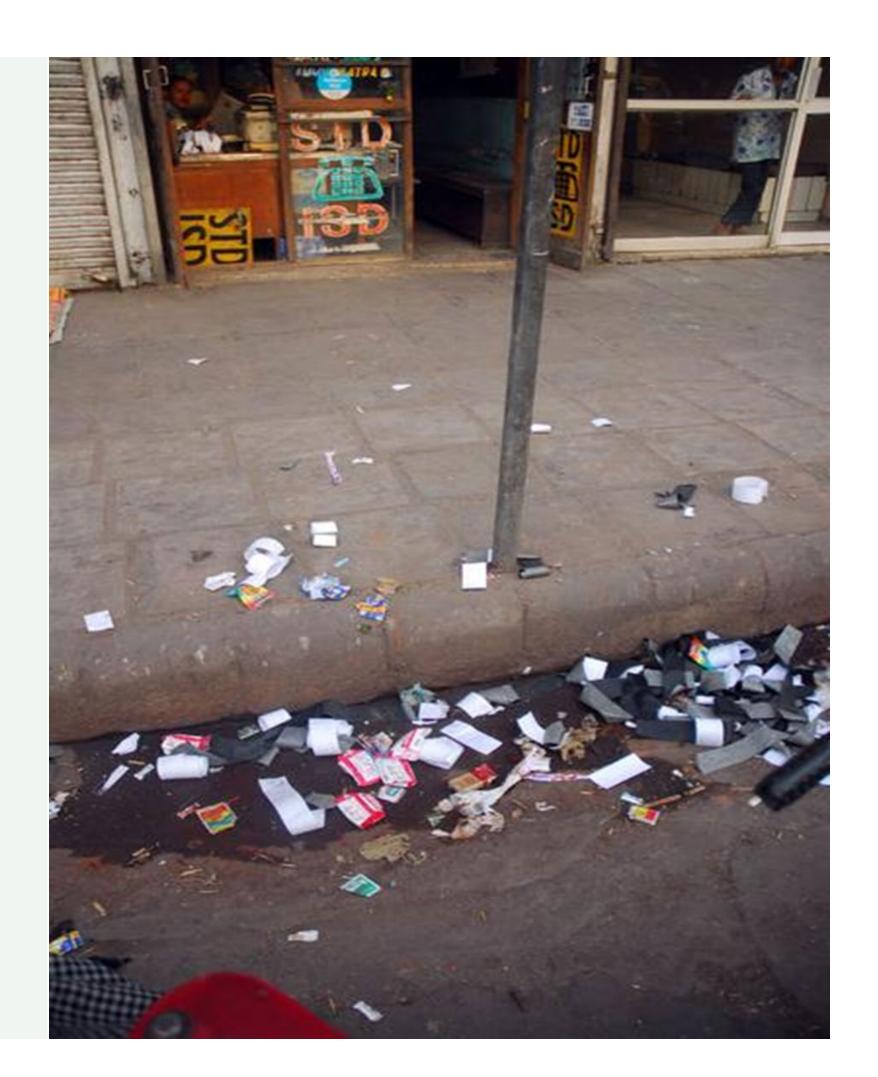


#### Not the Austin we know and love.

A strong contributor to littering is the prevalence of existing litter.

About 15% of littering is affected by the environment, or existing litter.

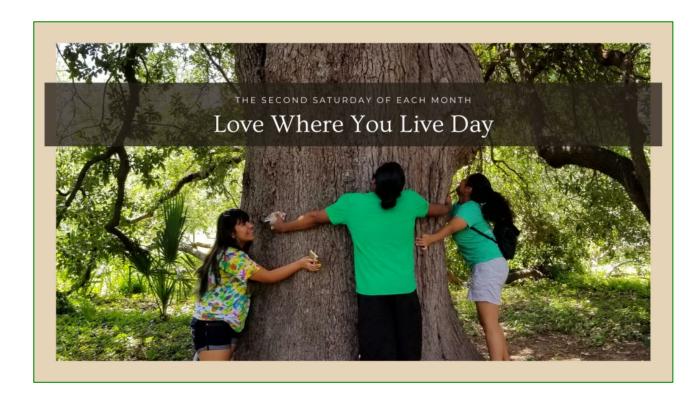
\*Litter in America Study, Keep America Beautiful



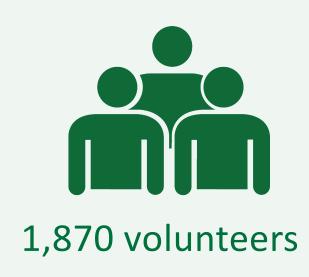








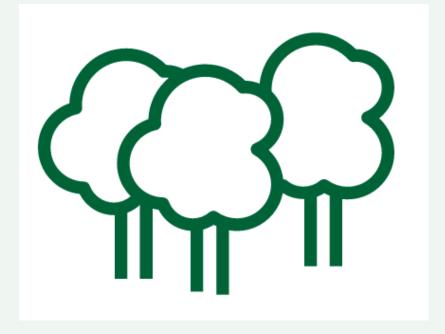
# Greater Austin Impact





3,825 volunteer

hours



\$101,095 cost savings



68 miles of roadway cleaned



\*Value of a Volunteer Hour, by State for 2021 https://www.independentsector.org/volunteer\_time



- ☐ 696 events
- 88 schools
- ☐ 5,522 unique students
- ☐ 3.89 out of a 4-point scale on teacher evaluations
- ☐ 28 percent increase on student scores from pre to post test

