

# ATX\_INDEED TOWER - EXTERIOR SIGNAGE EXHIBIT

JULY 18, 2022

INDEED TOWER | EXISTING CONDITIONS



SOUTHEAST CORNER - STREET LEVEL VIEW



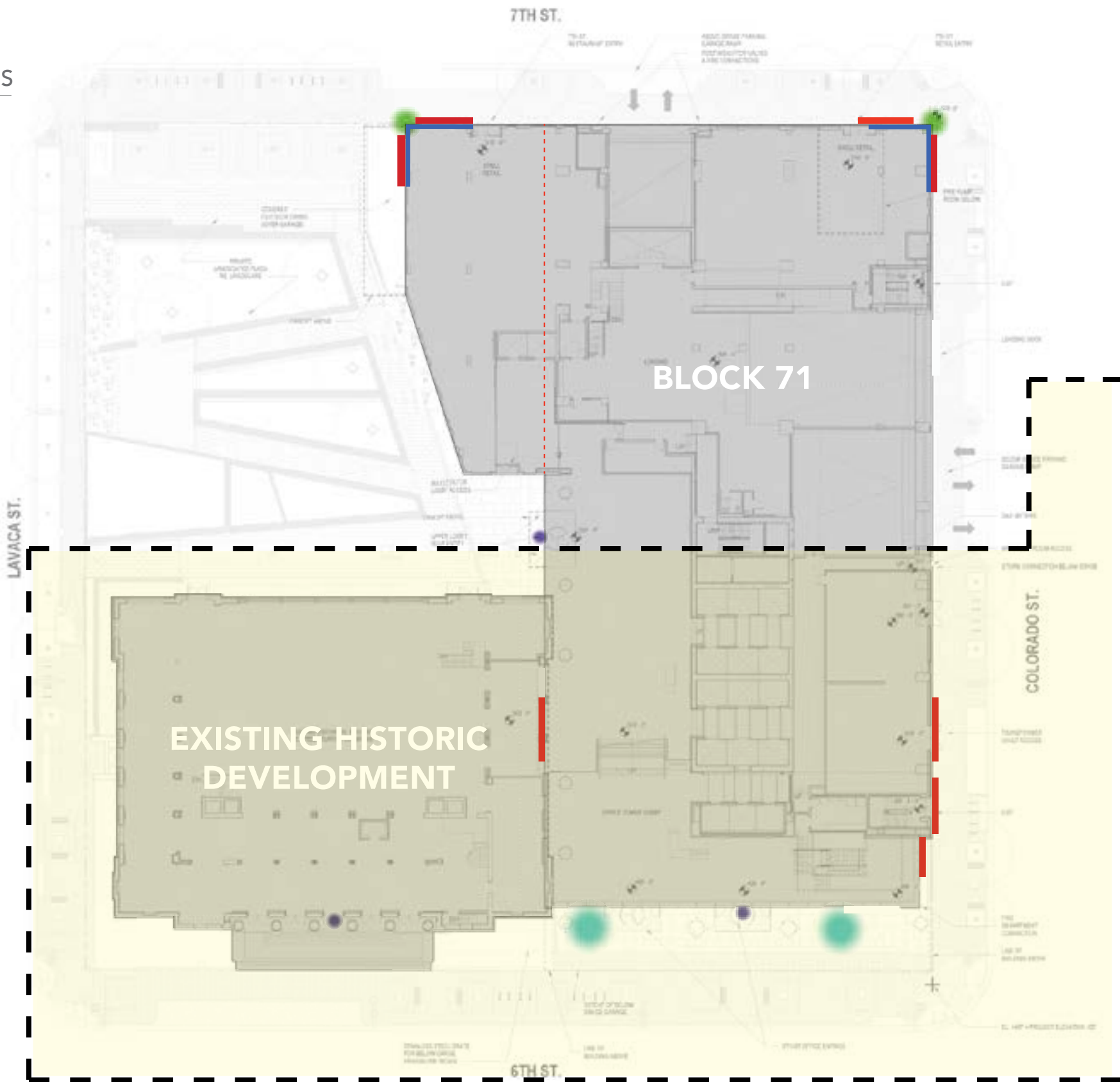
SOUTHEAST CORNER - STREET LEVEL VIEW



# INDEED TOWER | EXTERIOR SIGNAGE LOCATIONS

## BLOCK 71 SITE PLAN SIGN LOCATIONS

- BUILDING MOUNTED LETTERFORMS
- TENANT WINDOW GRAPHICS (20% OF RETAIL ELEVATION)
- FREESTANDING MONUMENTS
- PROJECTING BLADE SIGNS
- BUILDING ADDRESS
- SIXTH STREET HISTORIC DISTRICT BOUNDARY (NR)



1.0

# INDEED TOWER | EXTERIOR SIGNAGE CALCUATIONS

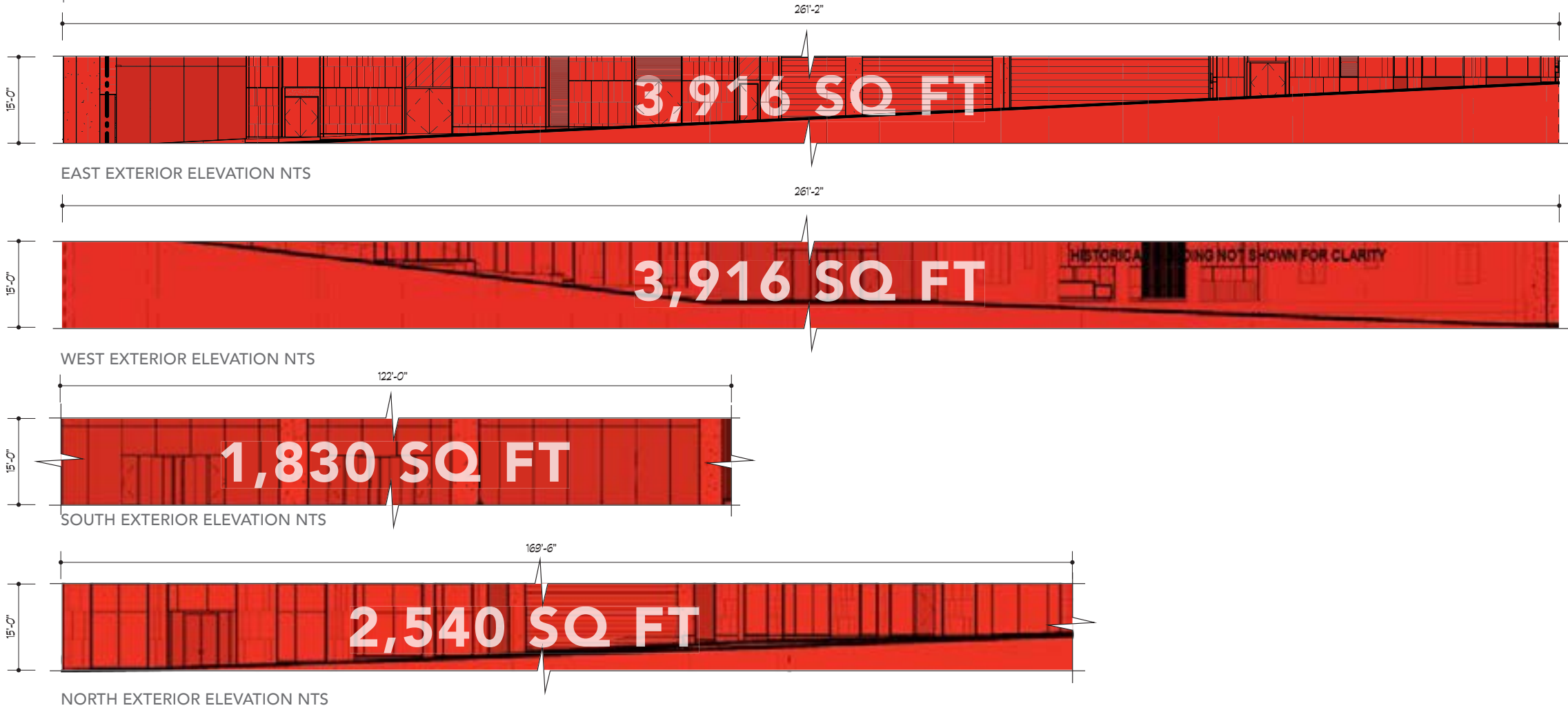
BLOCK 71 EXTERIOR ELEVATION CALCULATIONS: (DOES NOT COUNT CTJ BUILDING)

BLOCK 71

12,204 SQ FT TOTAL  
2,440 SQ FT OF ALLOWABLE  
SIGN AREA!

**BUILDING MOUNTED LETTERFORMS/LOGO**

For signs other than freestanding signs, the total sign area for a lot may not exceed 20 percent of the facade area of the first 15 feet of the building. The code does not state the limit on the number of logo marks allowed per facade.



2.0

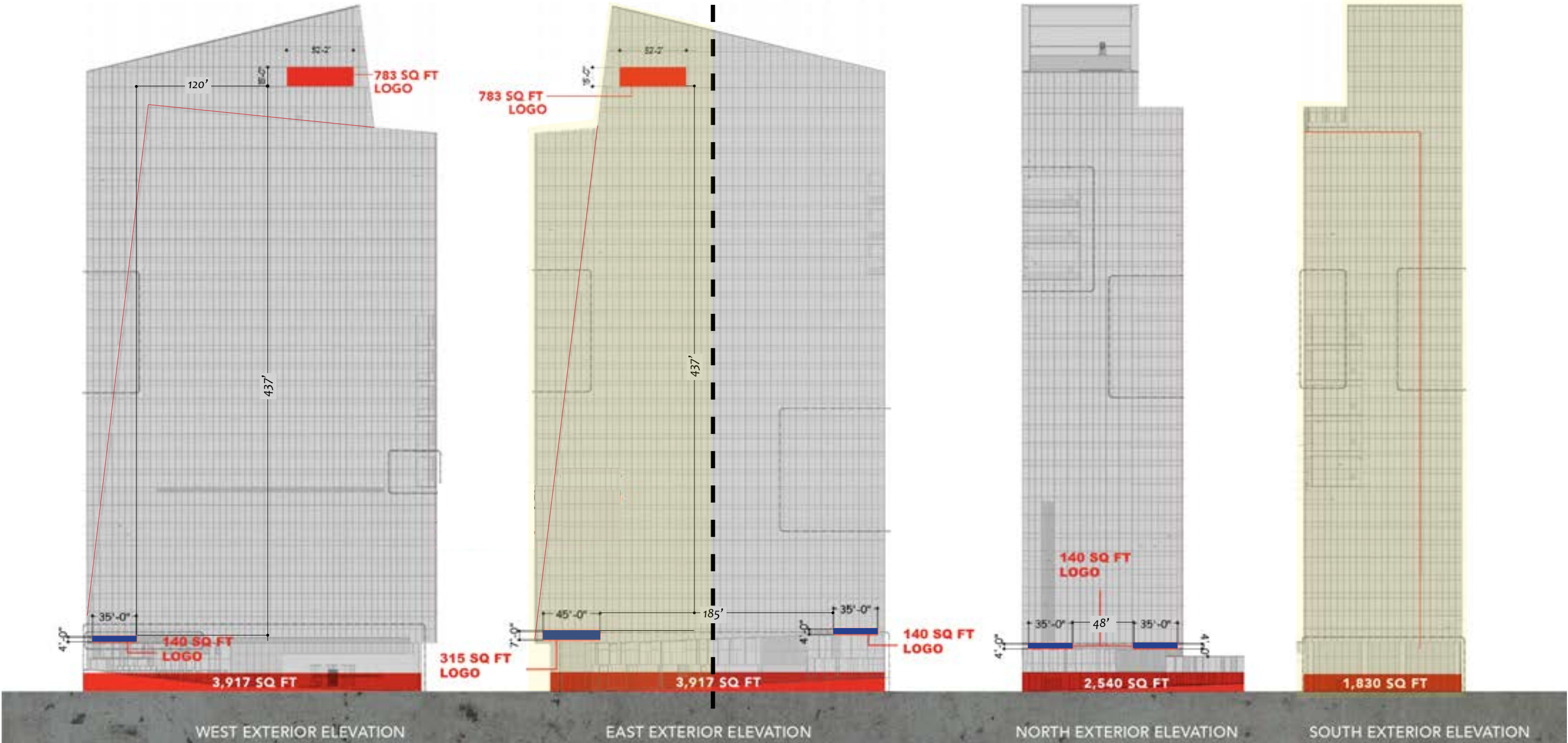
# INDEED TOWER | EXTERIOR SIGNAGE LOCATIONS

BLOCK 71 EXTERIOR ELEVATIONS FOR LOGO MARK: (DOES NOT COUNT CTJ BUILDING)

- SIXTH STREET HISTORIC DISTRICT BOUNDARY (NR)
- EXISTING EXTERIOR SIGNAGE TO REMAIN
- PROPOSED ADDITIONAL EXTERIOR SIGNAGE

SIXTH STREET  
HISTORIC DISTRICT  
BOUNDARY (NR)  
(FACADE 1 OF 2)

SIXTH STREET  
HISTORIC DISTRICT  
BOUNDARY (NR)  
(FACADE 2 OF 2)



2,440 SF (AVAILABLE)  
923 SF (USED)  
1,517 SF (REMAINING)

1,517 SF (AVAILABLE)  
1,238 SF (USED)  
279 SF (REMAINING)

279 SF (AVAILABLE)  
280 SF (USED)  
-1 SF (REMAINING)

-1 SF (AVAILABLE)  
0 SF (USED)  
-1 SF (REMAINING)



INDEED TOWER | EXTERIOR SIGNAGE EXAMPLE



SOUTHEAST CORNER - BIRDS EYE VIEW



INDEED TOWER | EXTERIOR SIGNAGE EXAMPLE



SOUTHEAST CORNER - STREET LEVEL VIEW



INDEED TOWER | EXISTING SIGNAGE: CONCEPT DRAWINGS



SOUTHEAST CORNER - BIRDS-EYE VIEW



INDEED TOWER | EXISTING SIGNAGE: SHOP DRAWINGS

EAST & WEST ELEVATIONS

QTY: 2 SETS FACE-LIT ALUMINUM CHANNEL LETTERS - INDIVIDUALLY MOUNTED

OVERALL SIZE: 17'-0" TALL x 56'-8" WIDE

CHANNEL LETTER SIZE: 15'-0" TALL x 54'-8" WIDE

821.7 ft² (per set) via APPROVED METHOD SHOWN

LETTERING:

- .080" WHITE ALUMINUM BACKS
- 5" DEEP x .063" ALUMINUM RETURNS - PAINTED SATIN WHITE
- 20oz STRETCH FACES
- EXTRUDED BLEED RETAINERS - PAINTED SATIN WHITE
- 1.5" x 3/16" ALUMINUM ANGLE LETTER FRAME

LIGHTING:

- G2G TriCo DMX RGBW LEDs - DOUBLE STROKE
- COLOR-CHANGING CONTROLLER (EACH LETTER INDEPENDENT)
- REMOTE POWER SUPPLIES

BACKPANEL:

- .125" ALUMINUM BACKPANEL PAINTED MAP SATIN BLACK (**BOTH SIDES**)

MOUNTING:

- 4"x4"x.25" WALL SQ. TUBE WALL FRAME INSTALLED AHEAD OF LETTERING
- LETTERING (INCL. BACKPLATE / VERTICAL SUPPORTS) BOLTED TO WALL FRAME
- ALL STRUCTURE PAINTED MAP SATIN BLACK



Client Name:  
Address: 200 W. 6th St. Austin, TX 78701  
Start Date:  
Filename:  
Page: 1 of 7  
Project Manager:

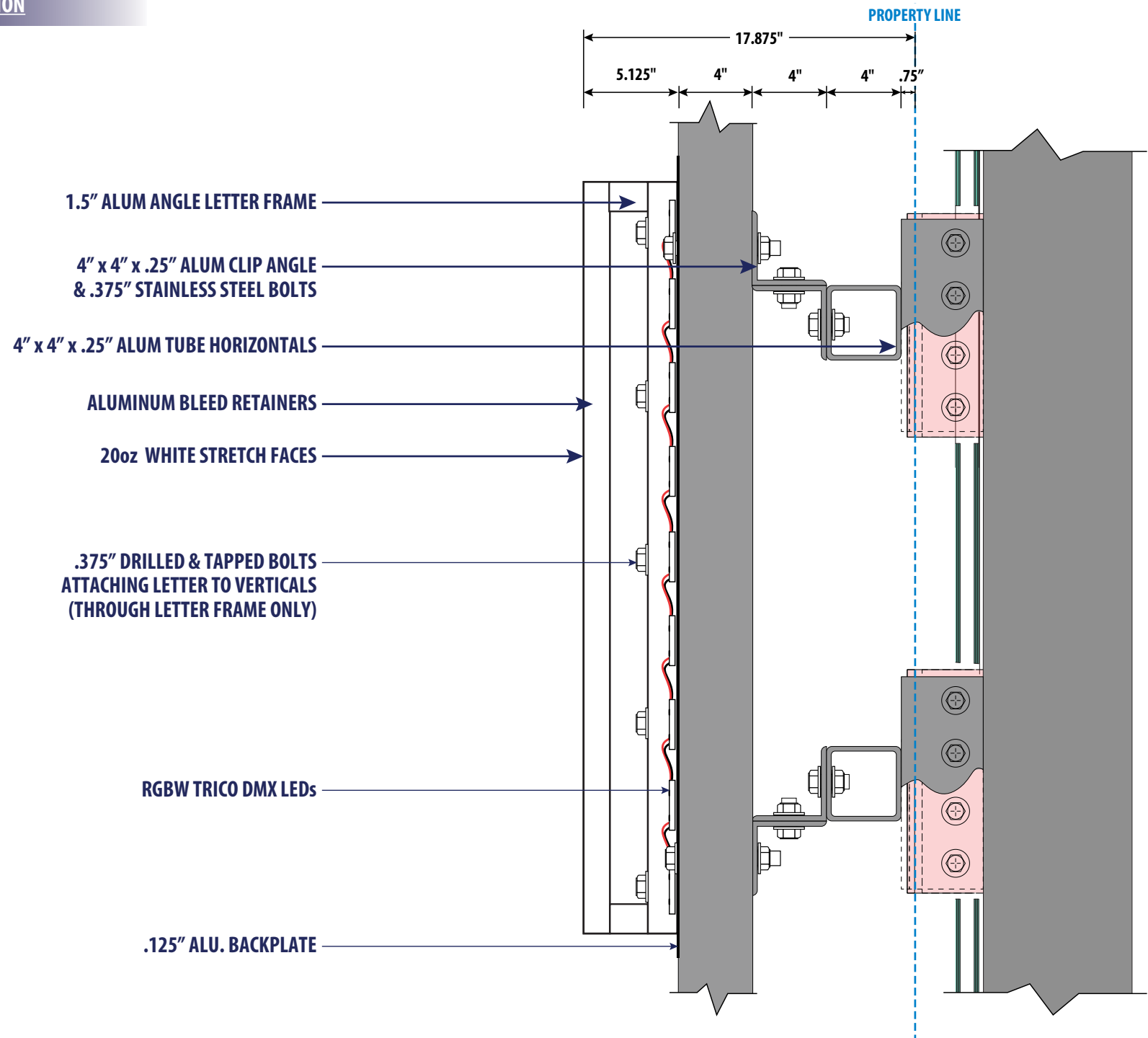
☒ Conceptual Drawing(s)\*  
☐ Shop Drawing(s)

Client Approval \_\_\_\_\_ Date \_\_\_\_\_

\*If indicated, the above design is preliminary. While every attempt is made to produced the finished product exactly as it appears on this artwork, certain exceptions may be made re: size, color, finish, materials, etc. These modifications are typically made to insure structurability, accessibility, installability, serviceability, or other. If desired, please request a finalized shop drawing from your contact before production begins to address any concerns or differences from this drawing.

INDEED TOWER | EXISTING SIGNAGE: SHOP DRAWINGS

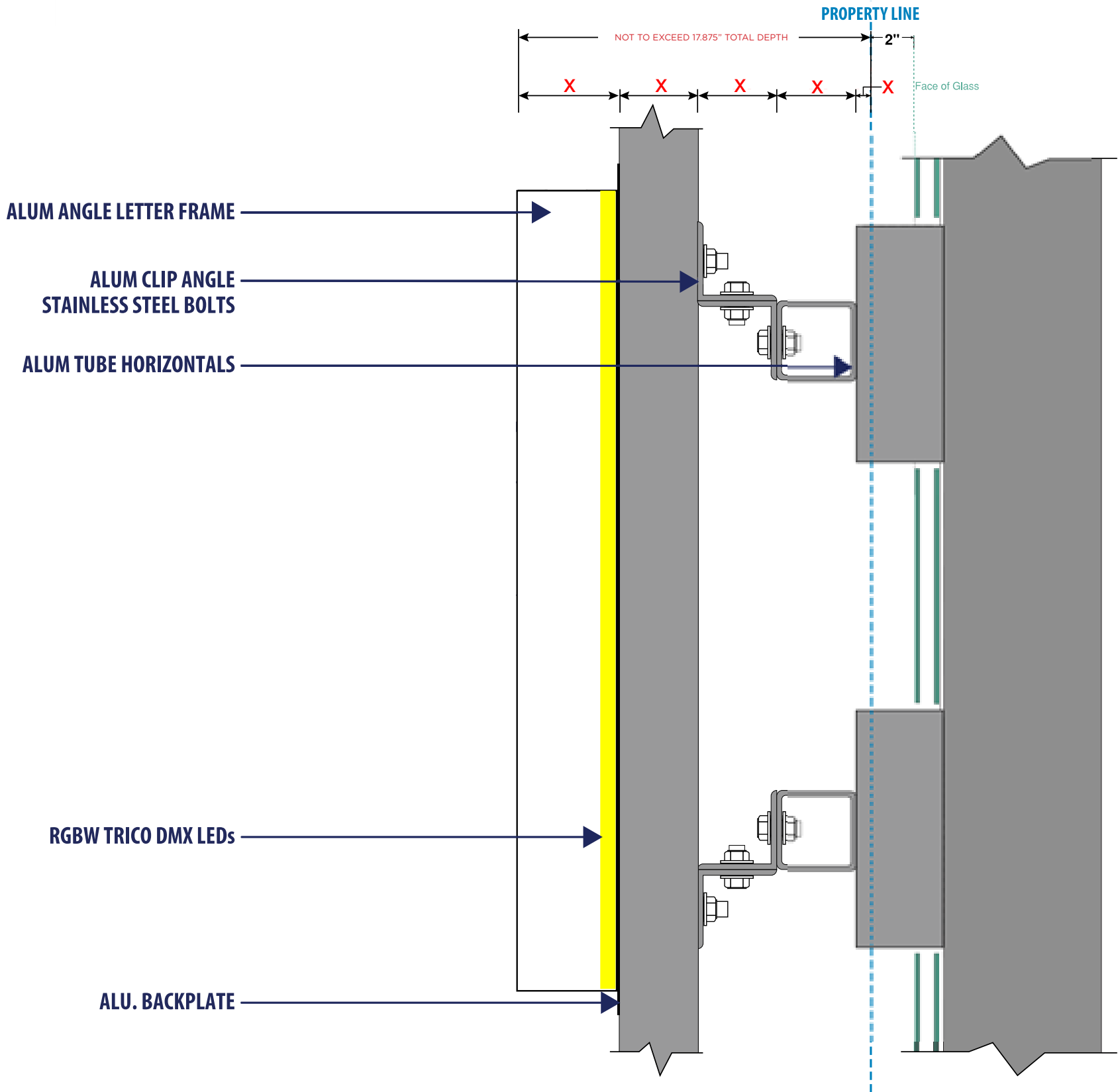
LETTER FABRICATION



|  |                    |  |  |  |
|--|--------------------|--|--|--|
| <p>2007 Windy Terrace, Suite A<br/>Cedar Park, Texas 78613<br/>Ph: 512-401-6500 Fax: 512-401-6502<br/>www.texascustomsigns.com</p> | <p>TSCL# 18361</p> | <p>Signs will be manufactured with 120 Volts A/C. All Primary electrical service to the sign is the responsibility of the buyer. This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electrical Code and/or other applicable local codes. All bonding &amp; grounding must be done by a qualified, licensed electrician and in accordance with UL Article 600 of the NEC. The location of the disconnect switch after installation shall comply with Article 600.6(A) (1) of the National Electrical Code.</p> <p>This is an original un-published drawing created by Texas Custom Signs, unless otherwise indicated. It is submitted for your personal use in regards to the project being considered. You are not to show these drawings to anyone outside your organization, nor can you use, reproduce, copy, or otherwise exhibit them in any fashion not directly related to the project being planned and produced by TCS.</p> | <p>Client Name: Indeed<br/>Address: 200 W. 6th St. Austin, TX 78701<br/>Start Date: 8.26.2019<br/>Filename: Indeed_Block71_42121.ai<br/>Page: 2 of 7<br/>Project Manager: Dwayne Kurecka<br/>dwayne@texascustomsigns.com</p> | <p><input checked="" type="checkbox"/> Conceptual Drawing(s)*<br/><input type="checkbox"/> Shop Drawing(s)</p> <p>Client Approval _____ Date _____</p> <p><small>*If indicated, the above design is preliminary. While every attempt is made to produced the finished product exactly as it appears on this artwork, certain exceptions may be made re: size, color, finish, materials, etc. These modifications are typically made to insure structurability, accessibility, installability, serviceability, or other. If desired, please request a finalized shop drawing from your contact before production begins to address any concerns or differences from this drawing.</small></p> |
|--|--------------------|--|--|--|



# INDEED TOWER | BUILDING MOUNTED SIGNAGE STANDARDS



GENERAL NOTES:

EXTRUDED ALUMINIUM OR ACRYLIC LETTER FORMS WITH INTEGRATED LIGHTING.

ALUMINIUM BACK PANEL MOUNTED TO A TUBE WALL FRAME.

ALL MOUNTING STRUCTURES TO BE PAINTED BLACK.