

EVALUATION MATRIX - RFP NO. RH04300044 Professional Public Information and Community Services for the Austin Water Utility

|                                                | ADISA<br>PUBLIC<br>RELATIONS<br>Austin, TX | TERESA<br>MONTTOYA<br>COMMUNICATIONS,<br>INC.<br>El Paso, TX | EVERGREEN<br>GLOBAL<br>GROUP LLC*<br>Austin, TX | JOSE<br>MARTINEZ<br>&<br>ASSOCIATES<br>Austin, TX | OPERATIONS<br>INC DBA<br>GROUP<br>SOLUTIONS<br>RJW<br>Austin, TX | LAURA RAUN<br>PUBLIC<br>RELATIONS<br>Austin, TX | EDELEN<br>COMMUNICATIONS**<br>Austin, TX | TATE AUSTIN<br>AND<br>RJFELINE**<br>Austin, TX |
|------------------------------------------------|--------------------------------------------|--------------------------------------------------------------|-------------------------------------------------|---------------------------------------------------|------------------------------------------------------------------|-------------------------------------------------|------------------------------------------|------------------------------------------------|
| System Concept<br>And Solution<br>40 points    | 36                                         | 34                                                           | 20                                              | 31                                                | 36                                                               | 25                                              | 25                                       | 26                                             |
| Demonstrated Applic<br>Experience<br>20 points | 18                                         | 17                                                           | 15                                              | 16                                                | 18                                                               | 15                                              | 13                                       | 14                                             |
| Personnel Qualificat<br>20 points              | 16                                         | 16                                                           | 15                                              | 14                                                | 18                                                               | 16                                              | 15                                       | 15                                             |
| Total Evaluated<br>Cost<br>20 points           | 7                                          | 6                                                            | N/A                                             | 7                                                 | 12                                                               | 20                                              | 4                                        | 6                                              |
| <b>TOTAL POINTS</b><br>Max of pts 100          | 77                                         | 73                                                           | 50                                              | 68                                                | 84                                                               | 76                                              | 57                                       | 61                                             |

\*Non-Responsive. Did not submit cost proposal with their proposal.

\*\*Non-Responsive. Did not meet the MBE/WBE Ordinance requirements as required by the solicitation. SMR found them non-compliant.

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6-24-04