



2-10-05  
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## MEMORANDUM

**TO:** Toby Futrell, City Manager  
**FROM:** Greg Canally, Acting Budget Officer *gdc*  
**DATE:** February 8, 2005  
**SUBJECT:** Coexistence Billboard Art Exhibit

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This item on the February 10, 2005 Council Agenda to approve an ordinance authorizing the City's co-sponsorship of the Coexistence Billboard Art Exhibit to be on display at Auditorium Shores from March 3, 2005 through March 31, 2005. The following fees would be applicable:

\$ 500	Maintenance Fee
\$ 1,800	Rate for use of Park
\$ 300	Electrical Use
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\$ 2,600	Total fees waived/reimbursed

Other non-fee waiver costs include City resource support as follows:

\$ 25,200	Park Police
\$ 6,000	Set/up Crew
\$ 6,000	Take/down Crew
\$ 1,000	Forklift Rental
\$ 3,000	Lifts
\$ 6,500	Labor
\$ 3,500	Equipment
\$ 160	Water Truck
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\$ 51,360	Total other costs waived

In summary, total fee waivers are \$2,600, other City resource support is \$51,360, for a total cost impact of \$53,960. This is one of the city co-sponsored special events per Resolution No. 021003-40.

Although budgeted revenue for fees is based upon historical data and not necessarily upon specific events, the waiver of these fees reduce potential revenues that could be realized.

RCA # 7868