

8-5-04

#20

EVALUATION MATRIX - RFP NO. RH04300044

Professional Public Information and Community Services for the Austin Water Utility

	RJV OPERATIONS INC DBA GROUP SOLUTIONS RJV Austin, TX	ADISA PUBLIC RELATIONS Austin, TX	TERESA MONTROYA COMMUNICATIONS, INC. El Paso, TX	JOSE MARTINEZ & ASSOCIATES Austin, TX	LAURA RAUN PUBLIC RELATIONS Austin, TX	EVERGREEN GLOBAL GROUP LLC Austin, TX
EVALUATION CRITERIA						
System Concept and Solution - 40 points Grasp of problem and its solutions, responsiveness to terms and conditions, completeness and thoroughness of the technical data and documentation	36	36	34	31	25	20
Demonstrated Applicable Experience - 20 points With City of Austin public relations or similar agency and type experience	18	18	17	16	15	15
Personnel Qualifications - 20 points On those individuals within the Public Information firm who will be directly responsible for coordinating the program and also the primary contacts for the stakeholders	18	16	16	14	16	15
Total Evaluated Cost - 20 points Personnel name and associated labor hours broken down into tasks	20	10	8	9	11	9
TOTAL POINTS-100 points max.	92	80	75	70	67	59

Note: Edelen Communications, Austin, TX and Tate Austin and Riffeline, Austin, TX were non-responsive.

Did not meet the MBE/WBE Ordinance requirements as required by the solicitation. SMBR found them non-compliant.