

**Agenda Questions/Responses  
October 28,2004**

**3a. What does "Does the firm fit with one of the strategic targets identified?" mean? (Council Member Raul Alvarez)**

The City, Chamber of Commerce and the Consultants looked at different types of industries that they would like to attract to Austin. There are industries that they would like to target to locate in Austin.

**What does "Is the firm in a growing industry?" mean? (Council Member Raul Alvarez)**

An industry that is evolving or expanding - a nanotech industry would be an example - one that is emerging and becoming very dominant.

**How is "Does the project fill a hole in the Austin economic base?" different from: "Does the project have the potential to either seed a new cluster or bring additional firms to Austin?" Is "Does the project ...or bring additional firms to Austin?" necessary?**

**(Council Member Raul Alvarez)**

How does the project fill a hole - meaning that if there is not an industry here, if we want that industry to come, we would like to provide an incentive. For an example, the film making industry will have a need for smaller businesses like a business that provides props or costumes. This will create a cluster industry to support the need for film making. This provides for more economic development in a community.

**3b. When will the project based matrix be coming forward to Council? (Council Member Raul Alvarez)**

It is anticipated that the Project Based Matrix will go before Council in the Spring of 2005. The team is waiting for the Commercial Development Guidelines to be finished so we can use those to help shape the Project Based Matrix according to those guidelines.

**3c. The matrix was not included in the back-up. Please provide. (Council Member Daryl Slusher)**

The final matrix has been attached.

**20. Will the sidewalk construction also be funded with BGA funds? (Council Member Daryl Slusher)**

Yes, this project comes completely from BGA funds.

- 30. Will Texas Parks and Wildlife, LCRA, or Friends of Lake Austin also contribute funds for this purchase?  
(Council Member Daryl Slusher)**

The fish are being purchased solely from City of Austin funds. LCRA is funding the harvesting of 10 acres this fall.

- 44. Please provide a zoning map similar to the zoning maps provided for non-neighborhood plan zoning cases. (Council Member Daryl Slusher)**

It often takes several months for the zoning information for a neighborhood plan to be entered into the COA GIS database. As a result, we do not have an available zoning map like those included for zoning cases outside of a neighborhood planning area. We do have available data that allows us to create a map that demonstrates previous City Council actions concerning the zoning changes made in the West University Neighborhood Planning Area. NPZD updated the recent Council actions on the map for nearby properties, so for the tract in question (Tract 49-2307 Longview), the zoning information is correct for the general area. However, changes to the map that reflect recent Council actions for other parts of the West University Neighborhood Planning Area have not been made.

A color map was provided to Council Offices via email attachment.