



**Purchasing Contract
CITY OF AUSTIN
RECOMMENDATION FOR COUNCIL ACTION**

**AGENDA ITEM NO.: 33
AGENDA DATE: Thu 05/12/2005
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SUBJECT: Authorize negotiation and execution of a five-year revenue generating contract with **PLAYER'S CONCESSIONS (MBE/MH-100%)**, Austin, TX, for food and beverage concessions at Lions Municipal Golf Course for an estimated annual revenue amount of \$60,000, with two 24-month extension options for an estimated annual revenue amount of \$60,000, for a total estimated revenue amount of \$540,000.

AMOUNT & SOURCE OF FUNDING: Net estimated revenue of \$300,000 over the duration of the five-year contract and \$60,000 annually for each 24-month extension option. Revenues are included in the Fiscal Year 2004-2005 Operating Budget of the Parks and Recreation Department.

FISCAL NOTE: There is no unanticipated fiscal impact. A fiscal note is not required.

REQUESTING Purchasing **DIRECTOR'S**
DEPARTMENT: for Parks and Recreation; **AUTHORIZATION:** Vickie Schubert

FOR MORE INFORMATION CONTACT: Lydia Rodriguez-Torres, Buyer II, 530-7615

PRIOR COUNCIL ACTION: N/A

BOARD AND COMMISSION ACTION: Approved by the Parks Board.

PURCHASING: Best evaluated proposal of three proposals received.

MBE / WBE: N/A

This contract is for the management and operation of a food and beverage concession that provides short-order food and beverages to the golfing patrons and visitors of Lions Municipal Golf Course. The Concessionaire will furnish and operate a food area at this golf course and provide staffing, management, equipment, janitorial services, and other functions consistent with an operation of this type for a golf course operation.

Player's Concessions hours of operation are from sunrise to sunset, seven days a week. The concession will serve a short order menu consisting of breakfast items, sandwiches, burgers, drinks, and snacks. An eating area available for customers will also be maintained by the Concessionaire. In addition, a beverage cart will be used to provide drinks for golfers on the course Friday through Sunday, as well as during golf tournaments. The Concessionaire will provide janitorial services for the designated area of the concession.

Council requested a process change to include citizen input for Tennis and Golf Pro contracts. PARD and Purchasing worked together to develop a new procedure, which has been used on all PARD concession solicitations since August 2004. The citizen input process was used for the food and beverage concession RFP for Lions Municipal Golf Course.

MBE/WBE solicited: 4/0

MBE/WBE bid: 1/0



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PRICE ANALYSIS

- a. Best evaluated proposal.
- b. Fifty-seven notices were sent including four MBEs. There were no WBEs listed for this commodity code. Five solicitations were issued. Three proposals were received including one from an MBE.

APPROVAL JUSTIFICATION

- a. The recommended Proposer meets the requirements of the solicitation.
- b. Parks & Recreation Department concurs with the recommended award.
- c. Advertised in the Austin American-Statesman and Internet.