



**Purchasing Contract  
CITY OF AUSTIN  
RECOMMENDATION FOR COUNCIL ACTION**

**AGENDA ITEM NO.:** 27  
**AGENDA DATE:** Thu 06/17/2004  
**PAGE:** 1 of 2

**SUBJECT:** Authorize negotiation and execution of a contract with the AUDIO FIDELITY COMMUNICATIONS CORPORATION, d/b/a THE WHITLOCK GROUP, Irving TX, for the supply, installation, and enhanced maintenance of audio video, television production, broadcast systems and networks for the new City Hall and public plaza complex in an amount not to exceed \$2,824,000 (Phase I) plus a \$276,000 contingency, with two 12-month extension options for maintenance in an amount not to exceed \$36,000 for the first extension option and \$40,000 for the second extension option; in conjunction with Phases II (\$900,000) and III (\$1,800,000) for the complete implementation of the equipment and technological functions, for a total contract amount not to exceed \$5,876,000.

**AMOUNT & SOURCE OF FUNDING:** Funding in the amount of \$2,300,000 is available in the Fiscal Year 2003-2004 Approved Capital Budget for the new City Hall; \$800,000 will be reimbursed by Time Warner and Grande Communications, the cable channel providers; funding for Phases II and III supply agreement is contingent upon approval of future budgets.

**FISCAL NOTE:** A fiscal note is attached.

<b>REQUESTING</b>	Purchasing	<b>DIRECTOR'S</b>
<b>DEPARTMENT:</b>	for Financial and Administrative Services - Communications and Technology Management;	<b>AUTHORIZATION:</b> <u>Vickie Schubert</u>

**FOR MORE INFORMATION CONTACT:** Vic Chanmugam, Specialist Senior Buyer/974-2030; Peter Collins, Chief Information Officer/974-2344

**PRIOR COUNCIL ACTION:** N/A

**BOARD AND COMMISSION ACTION:** N/A

**PURCHASING:** Best proposal of six proposals received.

**MBE / WBE:** 6.5% MBE and 5.68% WBE subcontractor participation proposed.

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This contract is for the phased installation of Audio Visual, Television Production, Broadcast Systems, Lighting & portions of the Information Technology and Broadband Networks for the new City Hall and Public Plaza complex. Phase I implementation includes installation of the cabling infrastructure for the systems, integration of various display, presentation control and production technologies to support functions in the Council Chambers, Boards and Commissions Room, Media Briefing Room, the Ceremonial Office and other public spaces in the plaza and lobby areas. Phase I also includes Channel 6 Production and Multi-Media systems with feeds to local news media.

Phase I installation is on a "fast track" schedule and will be completed between June and December of 2004. Because construction of the City Hall complex is still in progress, the City's Project Manager shall ensure that there is proper coordination between the General Contractor and the audio video systems Contractor to avoid disruption of the construction schedule.

Phase II includes the completion of audio video build out in various conference, meeting, and technical



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rooms and the installation of communication panels, some equipment racks and a TV. Complete installations will be made in the Media Briefing Room, Board and Commissions room, and City Staff Bull Pen. In addition, a projection based large format video display may be installed on Level 2 to offer viewing from the 4-story atrium area.

Phase III includes additional audio video build out in various conference, meeting and technical spaces. These include the: Executive Session Room, Ceremonial Office, City Manager's Room, Law Conference Room, and the Master Control and Network Equipment Rooms. Complete installations will be made in the Level 2 - 4 Presentation Rooms. Phase III also includes the installation of the large format video display on Level 2 to offer viewing from the 4-story atrium (if the Phase II project system is not installed).

MBE/WBE solicited: 0/2                      MBE/WBE bid 0/0

The goals for this solicitation were 6.42% for MBE vendors and 1.14% for WBE vendors.

Prime: Audio Fidelity Communications Corporation, D/B/A The Whitlock Group

Subcontractors:

<b><u>MBE</u></b>	<b><u>\$246,000</u></b>	<b><u>6.5%</u></b>
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Visual Innovations (MB)  
Austin, TX

Widescreen projection type TV receivers, Video Systems, Video Monitors, demodulators & signal processors

<b><u>WBE</u></b>	<b><u>\$215,000</u></b>	<b><u>5.68%</u></b>
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Co-com Cabling Systems (FA)  
Austin TX

Cable construction, installation & maintenance

**RFP Reference File VC04300028**  
**PRICE ANALYSIS**

- Adequate competition.
- One hundred and seventy one vendors were sent notices, including fifteen MBEs and five WBEs. Twenty-four Requests for Proposals were issued, including one WBE. Six proposals were received.

**APPROVAL JUSTIFICATION**

- Best proposal.
- The CTM Office of the Financial and Administrative Services Department concurs with the recommendation.
- Advertised in the Austin American Statesman on March 15 and March 22 and on the City's web page on the internet.

## **CIP BUDGET FISCAL NOTE**

**DATE OF COUNCIL CONSIDERATION:**  
**WHERE ON AGENDA:**  
**DEPARTMENT:**

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Project Name:	New City Hall Technology
Project Authorization:	2003-2004 Approved Capital Budget
Funding Source:	FY04 General Fund; Contractual Obligations; Z-Net Grant and FY03 Certificates of Obligation

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