



Grant
CITY OF AUSTIN
RECOMMENDATION FOR COUNCIL ACTION

AGENDA ITEM NO.: 3
AGENDA DATE: Thu 06/17/2004
PAGE: 1 of 1

SUBJECT: Approve an ordinance to authorize execution of a grant with Texas Commission on the Arts Special Initiative Program, Austin, Texas for the Cultural Arts Program; authorize the acceptance of grant funds of \$10,000 under that agreement; and to amend the Fiscal Year 2003-2004 Economic Growth and Redevelopment Services Office Special Revenue Fund of Ordinance No. 030909-01 to appropriate \$10,000 to that fund.

AMOUNT & SOURCE OF FUNDING: Funding is available from the Texas Commission on the Arts Special Initiative Program. The grant period is March 25 to August 31, 2004. A \$10,000 National Endowment for the Arts grant awarded in October 2003 qualifies as City matching funds.

FISCAL NOTE: A fiscal note is attached.

REQUESTING Economic Growth and **DIRECTOR'S**
DEPARTMENT: Redevelopment Services **AUTHORIZATION:** Sue Edwards

FOR MORE INFORMATION CONTACT: Vincent Kitch, Cultural Arts Program Manager / 974-9310

PRIOR COUNCIL ACTION: N/A

BOARD AND COMMISSION ACTION: N/A

PURCHASING: N/A

MBE / WBE: N/A

The purpose of this action is to approve the acceptance of a \$10,000 grant from the Texas Commission on the Arts (TCA) for the Economic Growth and Redevelopment Services Office's Cultural Arts Program. The grant will contribute to the Austin Arts Marketing Project, which will market Austin as a cultural destination to local residents as well as regional, national and international tourists.

The Austin Arts Marketing Project is a partnership between the City and local arts and creative industries, the Downtown Austin Alliance, and the Austin Convention and Visitor's Bureau. The TCA grant matches a \$10,000 grant already received by the City in October 2003 from the National Endowment for the Arts for this purpose. The combined funds will be used to produce a printed brochure/booklet that will raise awareness of Austin's artistic offerings on a local, regional, national, and international scale. The City will also be working with the partnering organizations to develop an effective strategy for distributing the brochures.

The Arts Marketing Project is a direct outcome of recommendations from the Cultural Vitality and Creative Economy Subcommittee of the Mayor's Task Force on the Economy to "incorporate a strong capacity in marketing, development, and technical assistance in the new Cultural Arts Program.

**OPERATING BUDGET
Fiscal Note**

DATE OF COUNCIL CONSIDERATION:

WHERE ON AGENDA: Ordinance

DEPARTMENT: Economic Growth and Redevelopment Services Office

Approve an ordinance to authorize execution of a grant with Texas Commission on the Arts Special Initiative Program, Austin, Texas for the Cultural Arts Program; authorize the acceptance of grant funds of \$10,000 under that agreement; and to amend the Fiscal Year 2003-2004 Economic Growth and Redevelopment Services Office Special Revenue Fund of Ordinance No. 030909-01 to appropriate \$10,000 to that fund.

FINANCIAL INFORMATION:

	<u>Approved Budget 2003-2004</u>	<u>Impact of this Action</u>	<u>Amended Budget 2003-2004</u>
EGRSO Special Revenue Fund Texas Commission for the Arts	\$0	\$10,000	\$10,000
TOTAL	<u>\$0</u>	<u>\$10,000</u>	<u>\$10,000</u>
FTES	-	0.00	-

Budget Office: 

Date: 5/24/04

ORDINANCE NO.

AN ORDINANCE AUTHORIZING THE ACCEPTANCE OF GRANT FUNDS AND AMENDING THE FISCAL YEAR 2003-2004 ECONOMIC GROWTH AND REDEVELOPMENT SERVICES DEPARTMENT OPERATING BUDGET OF ORDINANCE NO. 030909-01 TO APPROPRIATE FUNDS; AND DECLARING AN EMERGENCY.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

PART 1. The Council authorizes the acceptance of \$10,000 in grant funds from the Texas Commission on the Arts Special Initiative Program for the Cultural Arts Program.

PART 2. The Council amends the Fiscal Year 2003-2004 Economic Growth and Redevelopment Services Department Operating Budget of Ordinance No. 030909-01 to appropriate \$10,000 to the Austin Arts Marketing Project to produce a printed brochure/booklet to raise awareness of Austin artistic offerings on a local, regional, national, and international scale.

PART 3. The Council finds that the need to amend the budget constitutes an emergency, a grave public necessity, and an unusual and unforeseen condition that could not, by reasonable diligence, have been included in the original budget for the current fiscal year. Because of this emergency, this ordinance takes effect immediately on its passage for the immediate preservation of the public peace, health, and safety.

PASSED AND APPROVED

www.wws.org

_____, 2004

Will Wynn
Mayor

APPROVED: _____
David Allan Smith
City Attorney

ATTEST: _____
Shirley A. Brown
City Clerk