

#6

Add to "Amount and Source of Funding" on Agenda item

Funding is available in the amount of \$34,816 in Fiscal year 2005- 2006 in the Austin/Travis County Health and Human Services Department Health Promotion budget for the Bike Austin Project.

For Table attachment:

Project	Budget	Local Match %	Local Match \$	Federal Funding
Bike Austin	\$174,078	20%	\$34,816	\$139,262

For Body of RCA:

Bike Austin! will utilize a multifaceted approach to address bicycle safety education and promotion. By promoting cycling as a means of exercise and transportation, the goal is to increase the number of trips made by bicycle and to enhance the safety of all cyclists.

Bike Austin! will follow the educational guidelines set forth in the report: US DOT National Bicycle Safety Curriculum, July 2000. The guidelines for specific skills for different age groups include:

- Children ages 4 - 8: Increase handling skills, increase knowledge of: health benefits of cycling, off-street riding, avoiding risky behavior, recognizing hazards, stopping before entering or crossing roadway, helmet use. Also increase ridership by promoting cycling as a fun form of exercise.
- Children ages 9 - 12: In addition to strategies shown above, include: changing gears, looking behind, judging distance, speed, night riding, dodging hazards, crash avoidance, route selection, safe routes to school, traffic laws, right of way, riding on the right, lane positioning, using hand signals, conspicuity. Increase ridership promoting cycling as fun, healthy form of exercise and transportation.
- Teens, adults: In addition to above strategies, include: getting through intersections, anticipating situations. Also include motorist education on interacting with cyclists on the roadway.
- School educators, Police Depts., Parents: Conduct train-the-trainer to educate teachers, parents on teaching children bicycle safety.

Outreach will include mass media to transmit educational/promotional messages and incentives to draw youth and adults into classes and to increase ridership among the entire population.

Add to the list