

AARC Components & Phases of Development

1 Education Center

- Libraries / Language Book Center
- Classrooms
- Cultural Exhibition / Display Hall
- Community Center
- Offices

2 Activity Center

- Senior Activity Center
- Children's Day Care Center

3 Performing Arts & Recreation Center

- Performance Hall / Public Celebration
- Recreational Center / Gymnasium

4 Economic Development Center

- Hotels, Restaurants and Banks
- Foreign Trade Offices & Business Offices
- Asian Country Consular Offices
- Neighborhood Commercial Synergy Stores

5 Technology Center

- High Tech Offices
- Showrooms

How the Austin Asian Resource Center Benefits Austin

Attract investments from Asian countries

- Including China, South Korea, Japan, Hong Kong, Taiwan, India, Singapore and others

Create business opportunities

- Act as liaison between local companies / governmental agencies and Asian companies / trade organizations
- Bring in thousands of business visitors and tourists
- Create opportunities for hotels, restaurants, retailers, and transportation carriers

Increase Employment

- Over 1,000 jobs will be created

Increase Tax Revenue

- Economic Impact to the Austin Metropolitan Area of over \$20 million per year
- Total Economic Impact of over \$40 million per year

Austin Asian Resource Center timeline

City Council passed a Resolution to identify a 15-acre tract of land for AARC

NAAAO formed the AARC Committee to act as liaison between City of Austin and Asian community

Conducted AARC "Needs Survey" in Asian Community to identify AARC needs and priorities

City Council passed AARC ordinance and created the AARC advisory Board

EDA grant for master plan

History of the NNAO

The Network of Asian American Organizations (NNAO) was established in 1996 and officially incorporated as a nonprofit organization in 1999. NNAO is to unite Asian American organizations of common interest, and to achieve their common objectives.

As of March 17, 2004, NNAO includes the following thirteen (13) group member Organizations: Asian American Employee Network, Asian Construction Trades Association, Asian American Chamber of Commerce, Austin Filipino American Association, Austin Taiwanese Association, SAHRI for Asian Families, Cambodian Foundation, Chinese Society of Austin, India Community Center, Vietnamese American Community of Austin Texas, Pakistani American Association of Greater Austin, Korean Community of Austin, Sri Lankan Community of Austin and Bangladeshi Community of Austin.

History of the AARC

AARC has been the voice of Asian American leaders and the Asian community in Austin metropolitan area since 1996. To find out the needs of the community, AARC Sub Committee of the NNAO conducted a "Need Survey" in Year 2002 and its findings became the basis of the AARC project.

NNAO successfully worked with the City of Austin to pass a City Ordinance in May 2003 to establish the Asian American Resource Center Advisory Board as an entity to bring forward the public opinions of this project.

City of Austin has been very supportive of the AARC project. The community has the understanding that the City will provide the land for this project.

Vision Statement

Our vision is to build a resource center that will increase commerce and showcase the best of Asian culture to educate, congregate and celebrate the heritage.

The dream of building an Austin Asian Resource Center was born of the various community leaders who recognized a common need. As the capital city of Texas and as a place where the present and the future leaders gather to make important decisions for our communities, we see a need to focus on the future and aggressively build a culturally rich city.

Mission Statement

To provide a place where Austin's Asian American community can proudly express their cultural backgrounds and house their economic and educational interests, while reinforcing the City's reputation for ethnic diversity.

For more information please contact:

Network of Asian American Organizations
 8711 Burnet Road, Suite A 15
 Austin, TX 78757
 Phone: (512) 407-8240
 Fax: (512) 407-8233
www.nnao.austin.org

Austin Asian Resource Center Project

PREPARED BY THE NETWORK OF ASIAN AMERICAN ORGANIZATIONS & THE AUSTIN ASIAN RESOURCE CENTER COMMITTEE