



**Budget Amendment
CITY OF AUSTIN
RECOMMENDATION FOR COUNCIL ACTION**

**AGENDA ITEM NO.: 5
AGENDA DATE: Thu 02/09/2006
PAGE: 1 of 3**

SUBJECT: Approve an ordinance authorizing acceptance of \$429,000 in grant funds from the TEXAS DEPARTMENT OF STATE HEALTH SERVICES (DSHS), NUTRITION SERVICES SECTION, Austin, TX; and amending the Fiscal Year 2005-2006 Health and Human Services Department Operating Budget Special Revenue Fund of Ordinance No. 20050912-001, to appropriate \$429,000 for a total grant amount of \$4,166,000 for the WIC (Women, Infants and Children) Program to enhance good health care at no cost to low-income, pregnant and postpartum women, infants and children identified to be at nutritional risk in Austin and Travis County, and authorize the creation of five full-time equivalent grant positions.

AMOUNT & SOURCE OF FUNDING: Funding in the amount of \$429,000 is available from the Texas Department of State Health Services, Nutrition Services Section. The grant period is October 1, 2005 through September 30, 2006. No City match is required.

FISCAL NOTE: A fiscal note is attached.

REQUESTING Health and Human
DEPARTMENT: Services

**DIRECTOR'S
AUTHORIZATION:** David Lurie

FOR MORE INFORMATION CONTACT: Shannon Jones III, Asst. Director, Public Health and Community Services, 926-5416; Donna Sundstrom, Program Manager, WIC Program, 972-6844; Linda Terry, Agenda Coordinator, 972-5023

PRIOR COUNCIL ACTION: N/A

BOARD AND COMMISSION ACTION: N/A

Background

The Supplemental Nutrition Program for Women, Infants, and Children (WIC) is a preventative program that targets women and children below 185% of federal poverty level. The WIC Program provides nutrition education, breastfeeding support, and vouchers for nutritious foods to pregnant women, infants, and children up to age five. WIC Breastfeeding Peer Counselors provide prenatal counseling and breastfeeding education and support. Peer Counselors are current or previous recipients of the WIC Program who have successfully breastfed their children. The Breastfeeding Peer Counselor Program was developed in 1991 within the City of Austin's Health and Human Services Department (HHSD) WIC Program. Currently, the HHSD peer counselors are temporary employees.

Peer Counselor Programs have proven so successful in increasing breastfeeding rates, that Congress authorized funding specifically targeted for peer counseling activities. This endorsement and funding commitment at the national level provides increased stability for program growth. USDA intends for WIC agencies to incorporate breastfeeding peer counselors as a core function of the WIC Program. The program has been extremely successful with HHSD WIC Program resulting in the highest born to WIC breastfeeding initiation rate in the state of Texas (84.7% in September, 2005) and the high rate of clients breastfeeding at certification (67.2% -September, 2005).



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The HHSD WIC Program, through funding from the Texas Department of State Health Services, proposed enhancing the Peer Counselor Program in the Austin/Travis County area that would improve breastfeeding rates. The proposed work plan includes implementing the African American Breastfeeding Promotion campaign, forming strategic partnerships with community stakeholders, increasing support beyond clinic hours, improving accessibility to services, and creating some permanent positions for staff retention. These enhancements are designed to improve the breastfeeding rates of the low-income population in the Austin/Travis County area.

The HHSD WIC Program, through funding from the Texas Department of State Health Services, also proposed special funding for Registered Dietitian services to provide (1) high risk individual counseling; (2) consultation regarding special formulas (3) assistance with quality assurance activities; and (4) staff training on nutrition related topics and assessment procedures. These services would increase the knowledge and skills of staff providing nutrition services and improve the quality of nutrition services provided by the WIC Program.

The WIC grant expenses are reimbursed based on participant encounters rather than solely on expenditures. The appropriation for FY 2004-2005 was based on \$9.73 per encounter reimbursement. The Texas Department of State Health Services (DSHS) has increased reimbursement to \$9.98 per encounter. The HHSD WIC Program had a 6% increase in participant encounters. Separate funding has been awarded for special projects and endeavors such as the Breastfeeding Peer Counselor Program and Registered Dietitian Services. DSHS awarded an additional \$35,000 in peer counselor funds, \$25,600 for Registered Dietitian Services, \$26,626.90 for staff participation in the DSHS Dietetic Internship, \$34,413.51 for immunizations and \$307,359.59 for increased reimbursement and participation. These increases will generate an additional \$429,000 in reimbursement for the budget year.

In order to meet grant requirements of expanding and enhancing services, the program needs five FTE Clinical Assistant grant positions. Tenured Peer Counselors, who are currently temporary employees, will occupy the newly created positions.

Performance Measures

Related Departmental Goals

The purpose of the Services for Women and Children Activity is to provide nutrition and preventive health services to targeted women and children to ensure healthy outcomes.

Results

- Improve breastfeeding rates in low-income population in Austin Travis County
- 82% of women enrolled in WIC during pregnancy will subsequently breastfeed their children
- 75% of women seen at Mom's Place WIC will breastfeed their newborns for at least one month after clinic visit
- 364,320 services will be provided for Women and Children Activity

Outputs

Activity

- Expand telephone support beyond regular clinic hours.



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- Educational outreach encounters
- Educational messages through African American Quality of Life Initiatives
- High Risk counseling provided
- Accessibility to support throughout community
- Evaluation of Program process and outcomes

Requested Council Action

Approve an ordinance authorizing acceptance of \$429,000 in grant funds from the TEXAS DEPARTMENT OF STATE HEALTH SERVICES (DSHS), NUTRITION SERVICES SECTION, Austin, TX; and amending the Fiscal Year 2005-2006 Health and Human Services Department Operating Budget Special Revenue Fund of Ordinance No. 20050912-001, to appropriate \$429,000 for the WIC (Women, Infants and Children) Program to enhance good health care at no cost to low-income, pregnant and postpartum women, infants and children identified to be at nutritional risk in Austin and Travis County, and authorize the creation of five (5.0) full-time equivalent grant positions. These additional grant funds bring the total grant amount to \$4,166,000.

ORDINANCE NO.

AN ORDINANCE AUTHORIZING THE ACCEPTANCE OF GRANT FUNDS AND AMENDING THE FISCAL YEAR 2005-2006 HEALTH AND HUMAN SERVICES DEPARTMENT OPERATING BUDGET OF ORDINANCE NO. 20050912-001 TO APPROPRIATE GRANT FUNDS; AND CREATE FIVE FULL-TIME EQUIVALENT GRANT POSITIONS.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

PART 1. The Council authorizes the acceptance of \$429,000 in grant funds from the Texas Department of State Health Services (DSHS), Nutrition Services Section.

PART 2. The Council amends the Fiscal Year 2005-2006 Health and Human Services Department Operating Budget Special Revenue Fund of Ordinance No. 20050912-001 to appropriate \$429,000 for a total grant amount of \$4,166,000 for the Women, Infants, and Children Program to enhance health care at no cost to low-income, pregnant, and postpartum women, infants, and children identified as nutritionally at risk in Austin and Travis County; and authorize the creation of five full-time equivalent grant positions.

PART 3. This ordinance takes effect on _____.

PART 4. PASSED AND APPROVED

_____, 2006

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Will Wynn
Mayor

APPROVED: _____
David Allan Smith
City Attorney

ATTEST: _____
Shirley A. Gentry
City Clerk

**OPERATING BUDGET
Fiscal Note**

DATE OF COUNCIL CONSIDERATION:
WHERE ON AGENDA:
DEPARTMENT:

2/9/2006
Ordinance
Health and Human Services

SUBJECT: Approve an ordinance authorizing acceptance of \$429,000 in grant funds from the TEXAS DEPARTMENT OF STATE HEALTH SERVICES (DSHS), NUTRITION SERVICES SECTION, Austin, TX; and amending the Fiscal Year 2005-2006 Health and Human Services Department Operating Budget Special Revenue Fund of Ordinance No. 20050912-001, to appropriate \$429,000 for a total grant amount of \$4,166,000 for the WIC (Women, Infants and Children) Program to enhance good health care at no cost to low-income, pregnant and postpartum women, infants and children identified to be at nutritional risk in Austin and Travis County, and authorize the creation of five (5.0) full-time equivalent grant positions.

FINANCIAL INFORMATION:

	Approved Budget 2005-2006	Impact of this Action	Amended Budget 2005-2006
Special Revenue Fund Women, Infants and Children (WIC) Program 10/01/2005 - 9/30/2006	\$3,737,000	\$429,000	\$4,166,000
TOTAL	\$3,737,000	\$429,000	\$4,166,000
FTEs	69.00	5.00	74.00

AMOUNT & SOURCE OF FUNDING: Funding in the amount of \$429,000 is available from the Texas Department of State Health Services, Nutrition Services Section. The grant period is October 1, 2005 through September 30, 2006. No City match is required.

Budget Office: _____

M. J. [Signature]

Date: _____

1-25-06