

Thursday, June 22, 2006

Austin Energy RECOMMENDATION FOR COUNCIL ACTION

Subject: Authorize negotiation and execution of an Interlocal Agreement with Capital Area Metropolitan Planning Commission (CAMPO) for Commute Solutions Innovator Grant Assistance funding in the amount of \$4,500.

Amount and Source of Funding: Grant funding of \$4,500 is available in Commute Solutions Innovator Grant Assistance Funding administered by CAMPO.

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

Additional Backup Material (dick to open) No Attachments Available For More Information: Ester Matthews, Director, Local Government Issues / 322-6041; Pharr Andrews, Air Quality Program Manager / 482-5341.

Boards and Commission Action: Recommended by the Environmental Board.

The Capital Area Metropolitan Planning Commission (CAMPO) has awarded Commute Solutions Innovator Grant Assistance funding to the City of Austin in an amount not to exceed \$4500 to establish a Commute Solutions Month program targeted at City of Austin employees. This program encourages smart transportation choices by rewarding employees who exercise an atternative commute during the workday. By registering on the intranet and logging an alternative commute, employees will be qualified to win various incentive prizes. The project is designed to help reduce the mobile source Impact City of Austin employees have on air quality by promoting and encouraging the use of bus, carpools, vanpools, biking, and walking as alternative commute solutions.

Austin's Commute Solutions program, entitled "Walk, Bike, and Roll @ Work," is an innovative program created by the City's Air Quality staff to promote commute alternatives to City employees. Walk, Bike, and Roll will consist of a targeted marketing plan designed to educate and inform employees about how commute choices play an important role in the air quality of Central Texas. Employees will be challenged to reduce single occupancy vehicle (SOV) trips during the workday, with a focus on not restarting their vehicle after arriving at work, until the return trip home. For example, workday trips saved by bringing a sack lunch, carpooling to work, and using public transit for errands will all qualify as alternative commute trips. All employees participating in the program and reporting alternative commute trips will receive commute-related prizes based on the number of SOV trips avoided. The winner of the top prize for the most trips avoided will also be recognized at the Commute Solutions Month closing ceremony.