

A U S T I N C I T Y C O U N C I L

AGENDA

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Thursday, August 10, 2006

 + [Back](#)
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**Purchasing Office
RECOMMENDATION FOR COUNCIL ACTION**
ITEM No. 35

Subject: Authorize award, negotiation, and execution of a contract with DUTKO WORLDWIDE, LLC, Washington, DC, for business consulting services for the plug-in hybrid campaign in an estimated amount not to exceed \$97,800.

Amount and Source of Funding: Funding is available in the Fiscal Year 2005-2006 Amended Operating Budget of Austin Energy.

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

Additional Backup Material
(click to open)
No Attachments Available

For More Information: Dolores Castillo, 512-322-6466

Purchasing Language: Best evaluated proposal of two proposals received.

MBE/WBE: This contract will be awarded in accordance with Chapter 2-9C of the City Code (Minority-Owned and Women-Owned Business Enterprise Procurement Program. No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.

This contract is for consulting services from Dutko Worldwide, LLC to promote the emerging electric vehicular technology to the public sector, commercial and corporate businesses for securing support and commitment pertaining to the flexible fueled plug-in hybrid vehicles. The consultant shall attend meetings and make presentations on behalf of AE, identify appropriate organizations with large fleets to produce a contact list, petition organizations to sign up in support of Plug-in-Partners, and create leads through its own portfolio or networking.

MBE/WBE Solicited: 7/11 MBE/WBE Responded: 0/0

PRICE ANALYSIS a. Adequate competition. b. Twenty-six notices were sent including 7 MBEs and 11 WBEs. Eight proposals were issued. Two proposals were received with no response for the MBEs/WBEs.

APPROVAL JUSTIFICATION a. Best evaluated proposal. b. The Purchasing Office concurs with Austin Energy's recommended award. c. Advertised on the Internet.