

Downtown Austin Plan



EDAW TCB Tate Austin
WHM Transportation Engineering

Cotera+Reed Architects
Haynes-Eaglin-Waters

Keyser Marston Associates
Ming Zhang, PhD

October 5, 2006

EDAW World Wide Offices

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Comparable Downtowns

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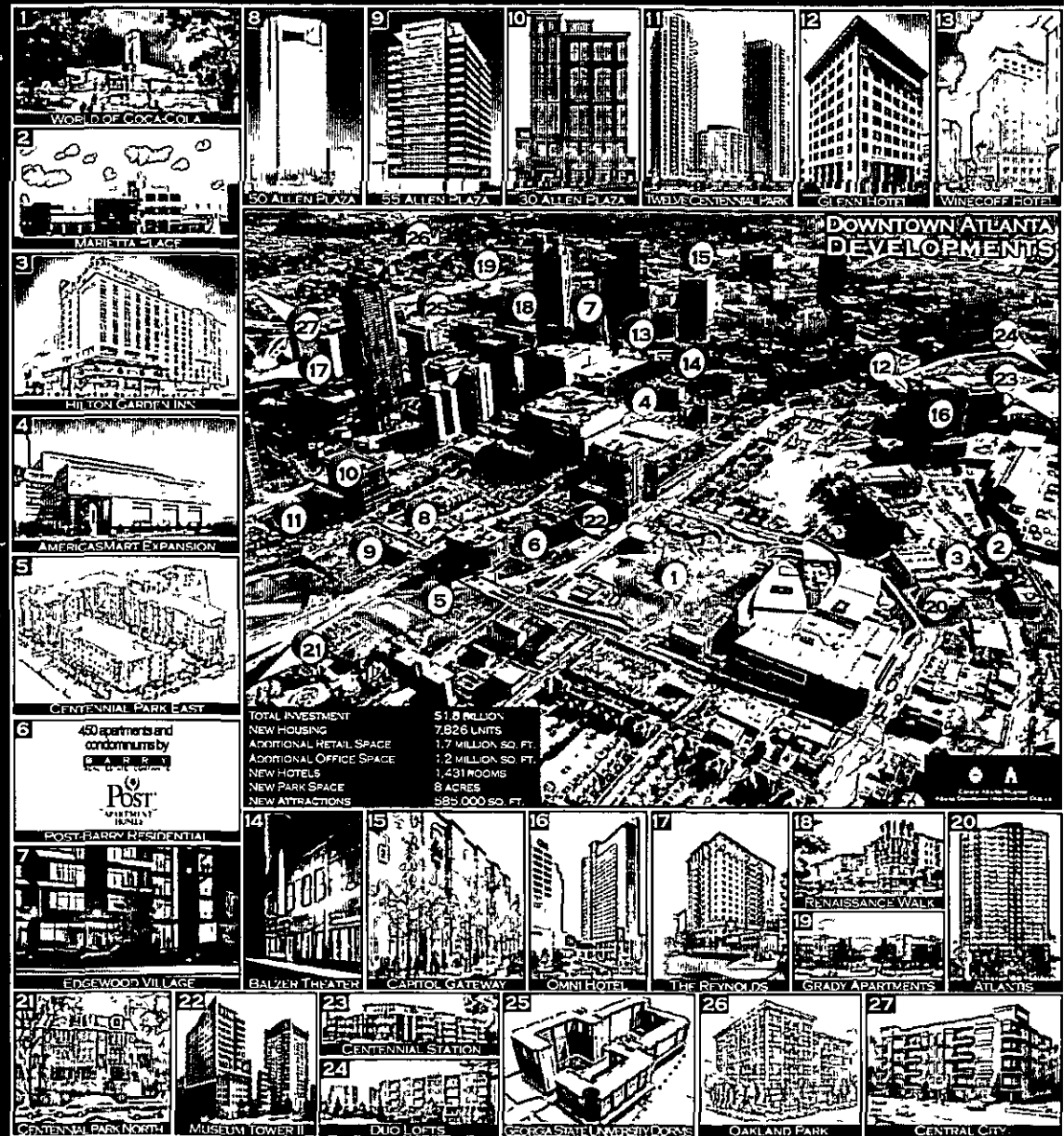
- Atlanta Beltline Redevelopment Plan & TAD
- Atlanta City Center Livable Centers Initiative Master Plan, GA
- Colorado Springs Downtown Plan, CO
- District of Columbia Business Improvement District Plan
- District of Columbia Downtown Action Agenda
- Denver LoDo Area Plan
- Downtown Orlando Community Redevelopment Area Plan, FL
- Fort Worth Lancaster Avenue Master Plan
- Fort Worth Cultural District Master Plan, TX
- Jacksonville Downtown Master Plan, FL
- Las Vegas Downtown Plan, NV
- Manchester City Centre Redevelopment, England
- Miami Civic Center Area Master Plan
- Milan, Garibaldi Station Master Plan
- Orlando Downtown Outlook Plan
- Pomona Downtown Specific Plan, CA
- Riverside Downtown Plan, CA
- Rome CBD Master Plan, NY
- San Antonio Downtown Initiatives
- San Diego Community Plan Update
- San Francisco Mission Bay Plan
- San Rafael Downtown Plan, CA
- Santa Rosa Downtown Plan, CA
- South Downtown Pedestrian Study, Seattle, WA
- Southampton City Centre Urban Design Strategy, England
- St. Louis Downtown Core + Riverfront District Master Plan, MO
- Tampa Downtown Plan
- Yuma Downtown Riverfront Plan, AZ

Centennial Olympic Park, Atlanta, GA

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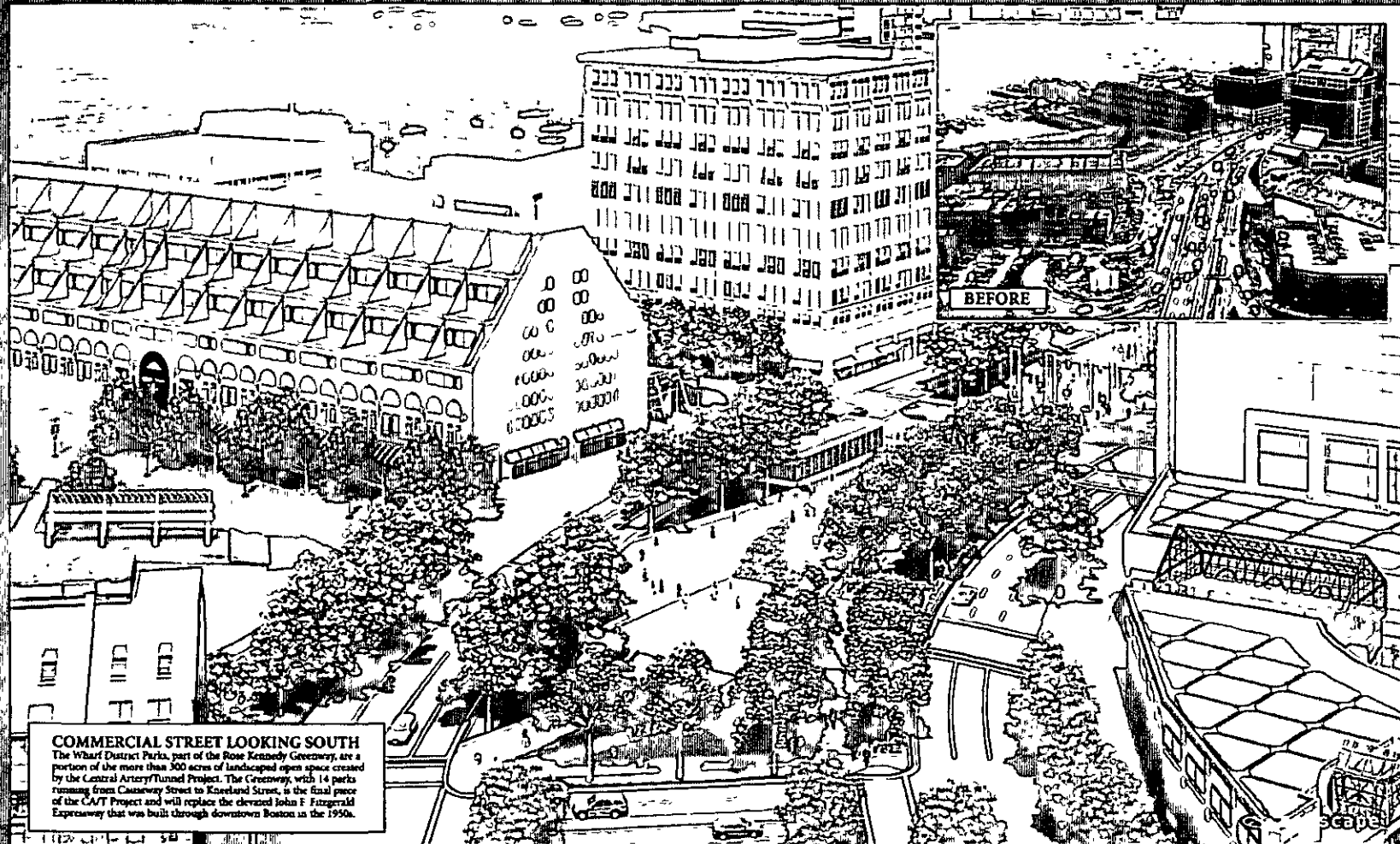
Since the original \$78M park investment:

- \$213M in sports facility development
- \$79M in hotel development
- \$28M in office development
- \$37M in mixed use development
- \$22M in completed residential units
- 1.2 - 1.5M visitors/year



Wharf District Park, Boston, MA

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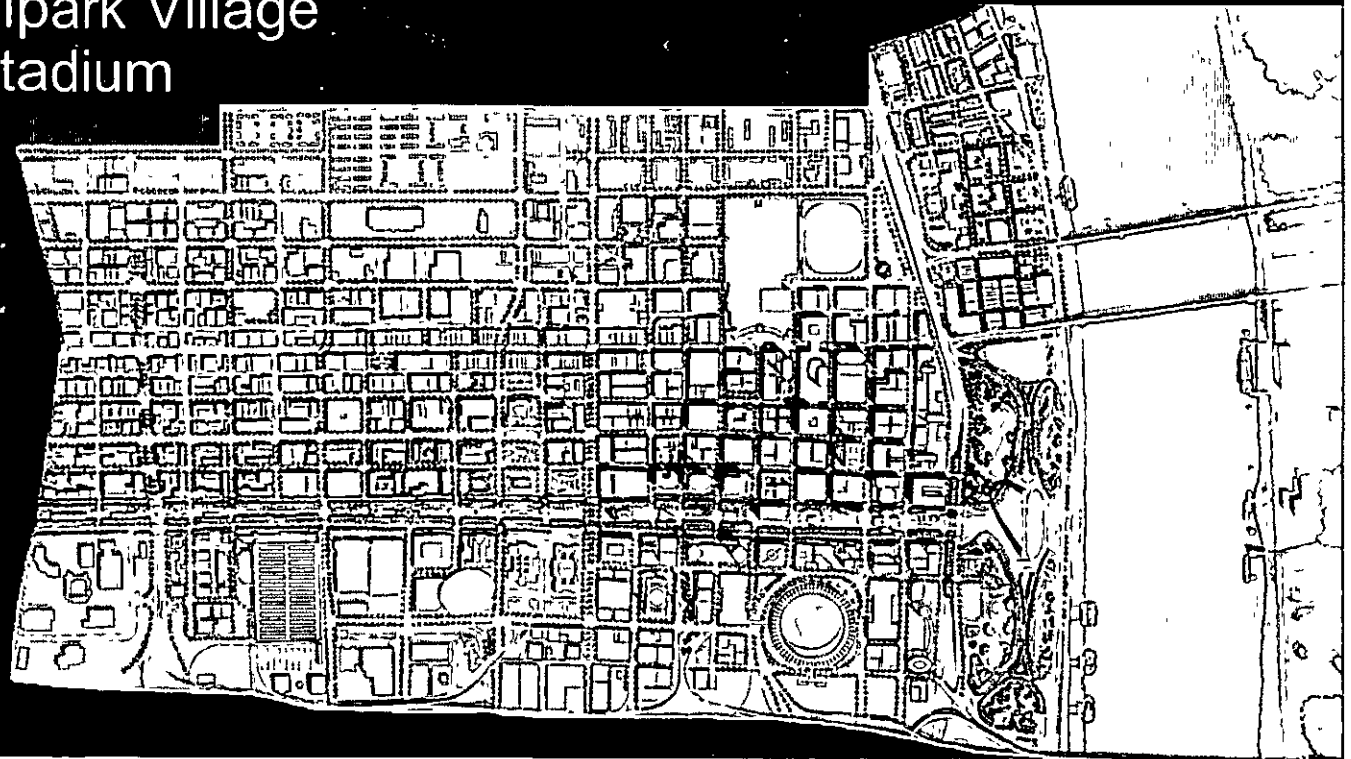


\$1 Billion in Economic Investment

St. Louis Downtown Action Plan

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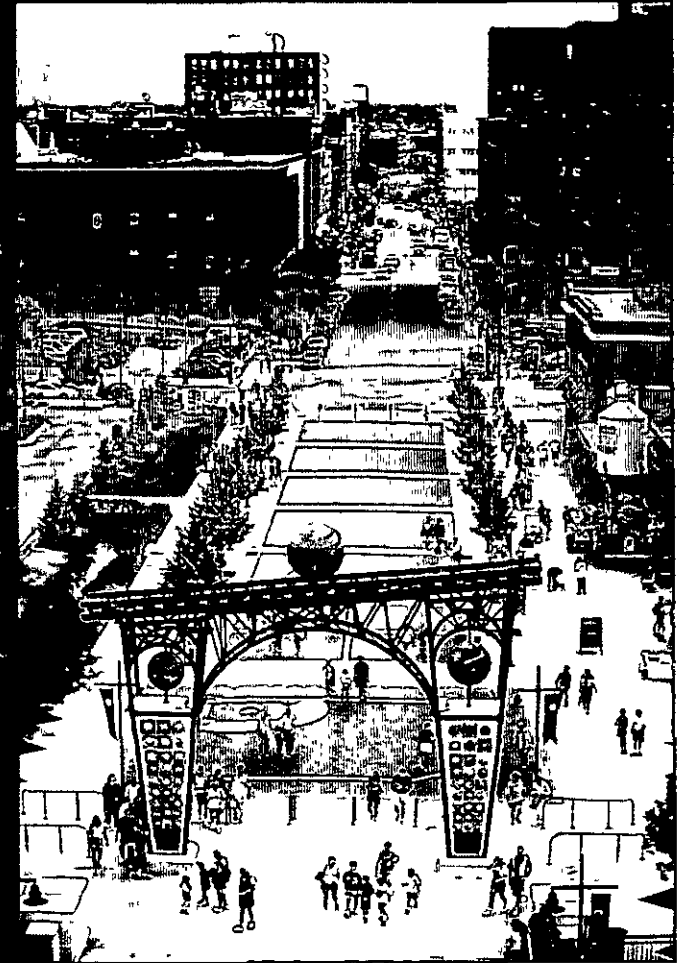
- \$3.2 billion in investment since 2000
- 1,700 apartments & condominiums; 4,900 additional planned
- 26 new restaurants
- \$50 million renovation of old Post Office; \$300 million in surrounding development
- \$700 million Ballpark Village next to Busch Stadium



Coors Field / LoDo Neighborhood Influence Study, Denver

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- \$4.7 million in new sales tax
- Average room rates up 7%
- 7,000 construction jobs
- \$194 million in economic impact
- 35 new restaurants
- 10,500 new rental and for sale units

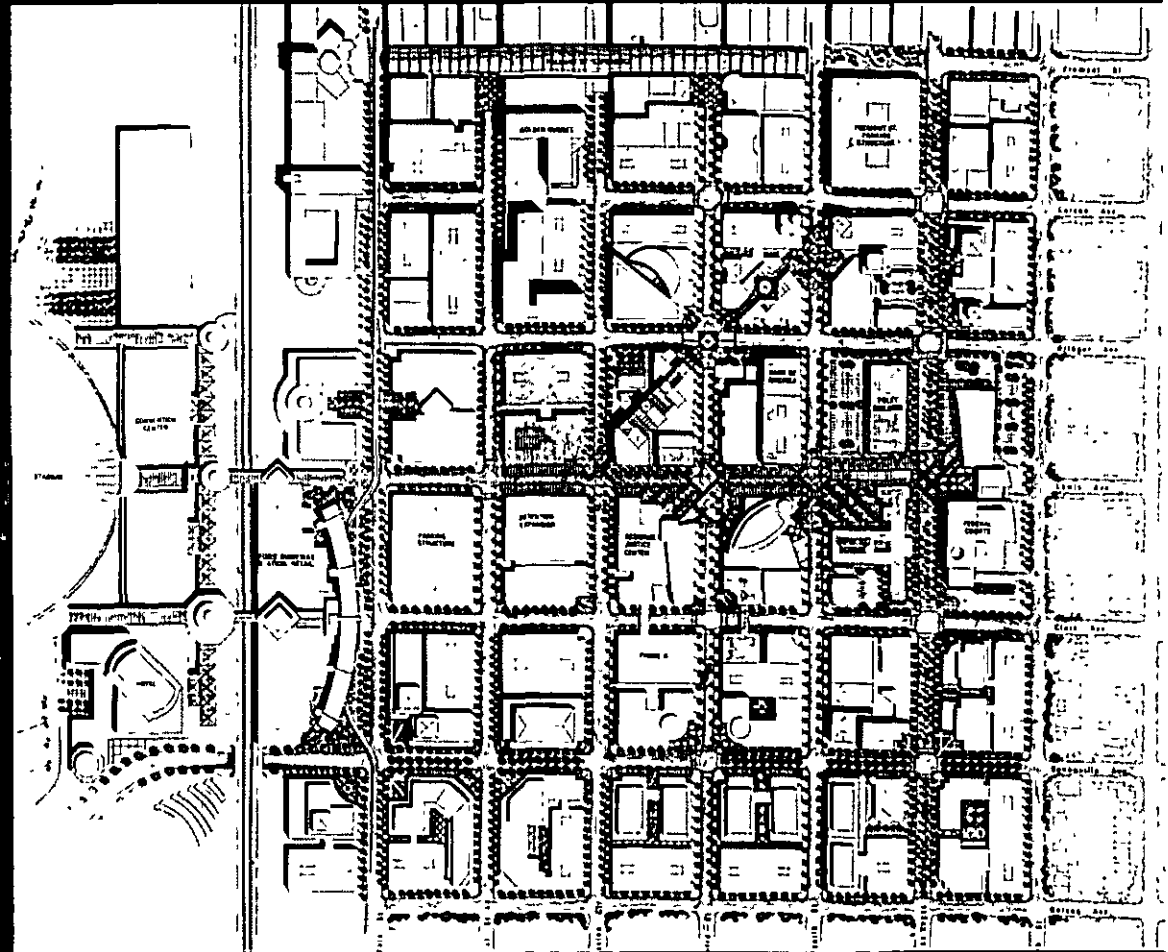


Las Vegas Downtown Plan - \$150M

Economic Impact

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- New County Justice Center
- New private office development
- Lewis Street corridor development
- Signage and wayfinding system



Orlando Downtown Outlook Community Redevelopment Area Plan

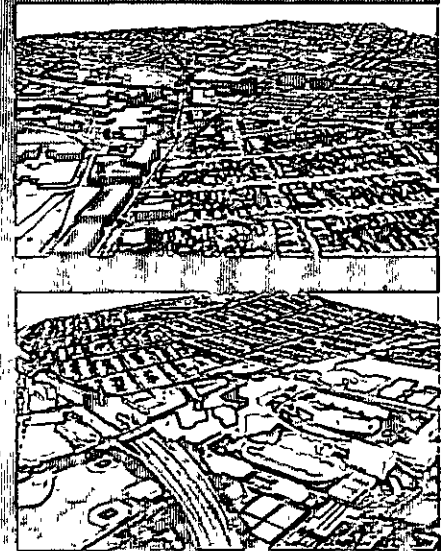
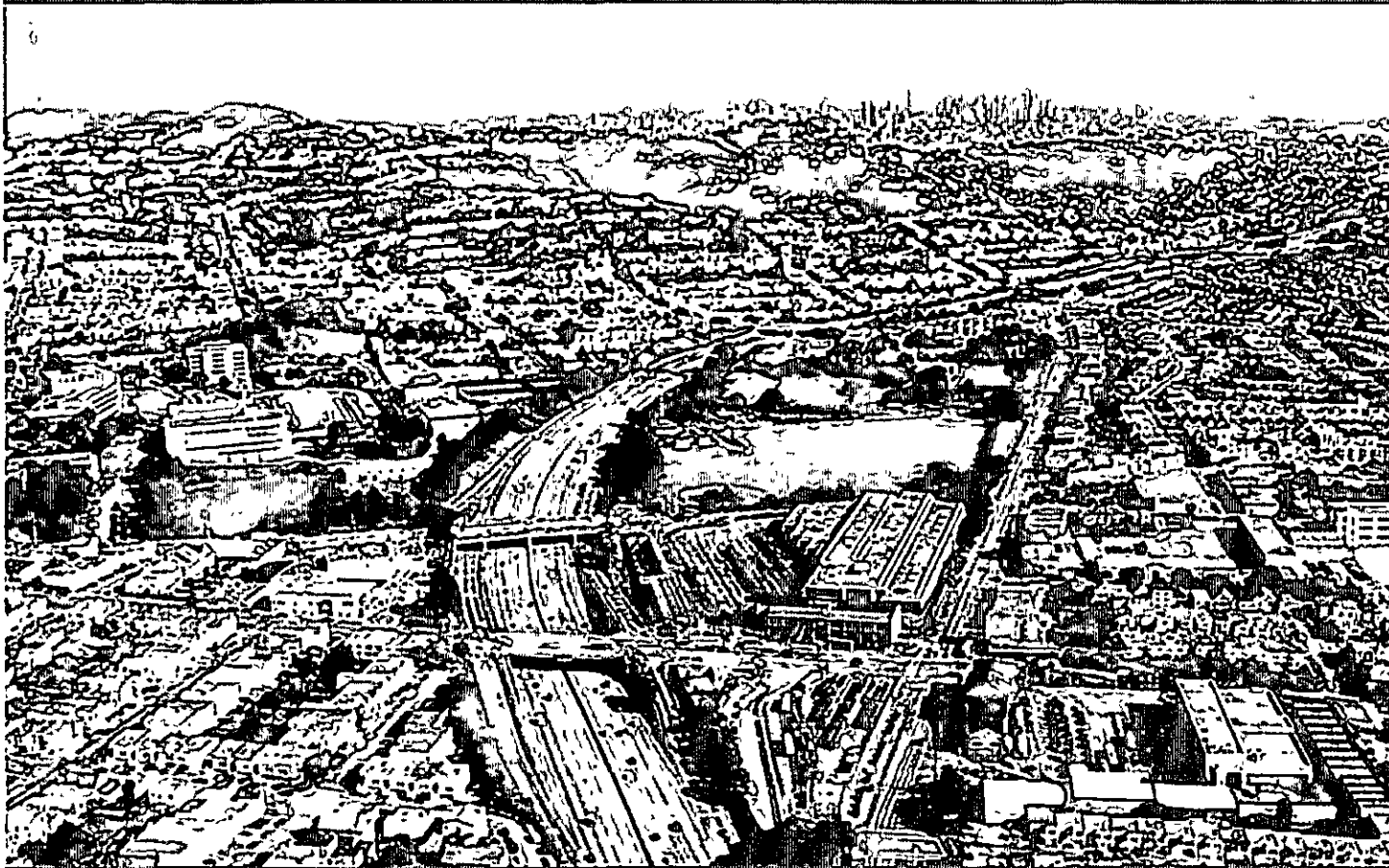
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- \$300 million in economic investment
- Mixed use office/residential
- New Performing Arts Center
- Lakefront open space amenity plan

Balboa Park Station Area Plan / BART

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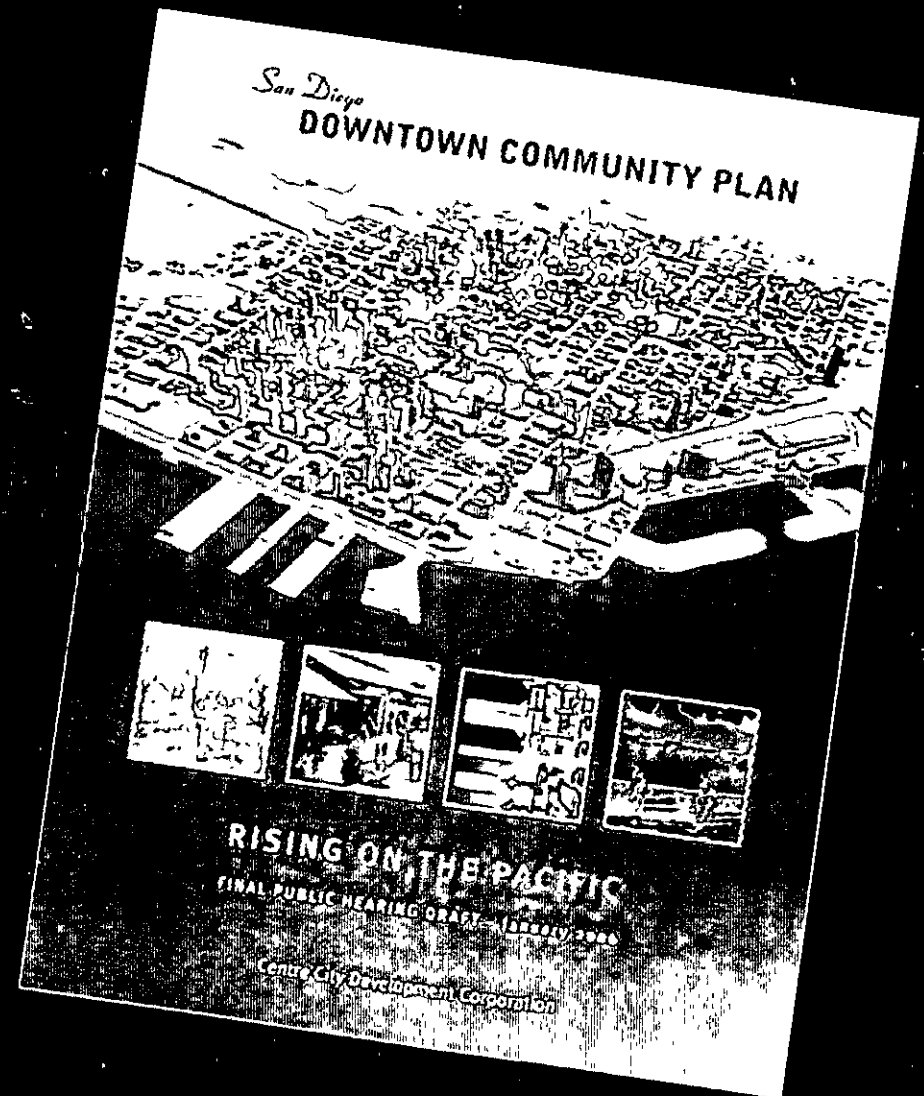


- TOD mixed use plan
- Main Street Activation

Centre City Community Plan, San Diego

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- Market assessment – 25-year projection
- Affordable housing study session
- Financial evaluation of density bonus incentives
 - Affordable housing
 - Eco-roofs
 - Employment uses
 - Three-bedroom units
 - Urban open space



Morena / Linda Vista Trolley Station

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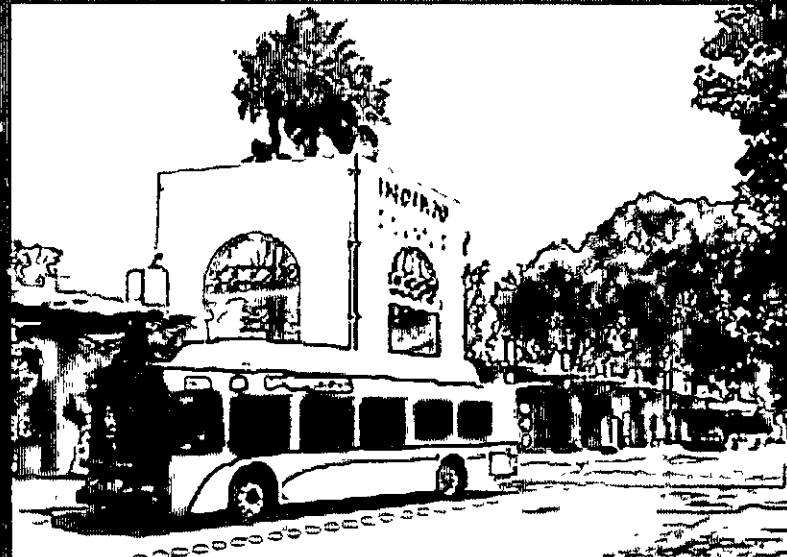
- **Client:** Metropolitan Transit System, San Diego, CA
- **Project:** Transit-Oriented Development
- **Developer:** CityLink Investment Corporation
- **Housing Units:** 161
- **Affordable Units:** 16
- **Commercial SF:** 18,500
- **Parking:** 80 spaces = MTS / 20 spaces = Park n Ride



Disposition of North County Properties

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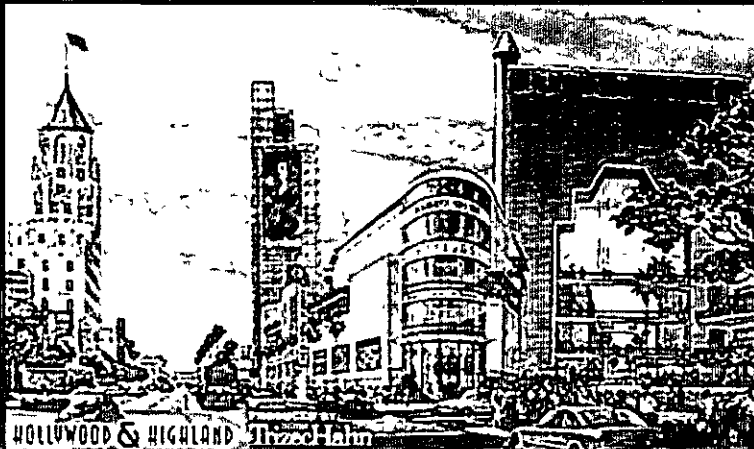
- **Client:** North County Transit District
- **Project:** Transit-Oriented Developments
- **Locations:**
 - Oceanside, CA
 - Carlsbad, CA
 - Escondido, CA



Community Redevelopment Agency of the City of Los Angeles

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- **Client:** CRALA
- **Project:** TOD / Retail Mixed-Use
- **Location:** Hollywood, CA
- **Developer:** Trizec Hahn
- **Commercial SF:** 400,000 SF retail, 400-room hotel and the Academy Awards Theater



Port of San Francisco Ferry Building

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- **Client:** Port of San Francisco
- **Project:** Ferry Building
- **Location:** San Francisco, CA
- **Developer:** Wilson/Equity Office LLC and Equity Office Properties Trust
- **Commercial SF:** 65,000
- **Office SF:** 240,000 (Class A)



Meridian Mission Village South Pasadena

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- **Client:** City of South Pasadena
- **Project:** Transit-Oriented Development
- **Location:** South Pasadena, CA
- **Developer:** Creative Housing Associates
- **Housing Units:** 67
- **Commercial SF:** 5,000
- **Parking Spaces:** 280



City of Riverside Downtown Riverside Specific Plan

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- **Client:** City of Riverside
- **Location:** Downtown Riverside, CA
- **Project:** 20-year Specific Plan
- Market demand forecast for private land uses
- Development potential for key opportunity sites
- Implementation plan to achieve public & private improvements throughout downtown
- Encompasses government, institutional, and cultural uses



Downtown San Diego La Entrada Apartments

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- **Client:** Centre City Development Corporation
- **Project:** La Entrada Apartments
- **Location:** East Village, San Diego
- **Developer:** SRM Development
- **Housing Units:** 173
- **Affordable Units:** 40
- **Target Income Level:** Low- and moderate-income households



Downtown San Diego YMCA

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- **Client:** Centre City Development Corporation
- **Project:** YMCA Rehabilitation
- **Location:** Downtown San Diego
- **Developer:** Barone & Galasso Associates
- **Housing Units:** 260
- **Affordable Units:** 52
- **Target Income Level:** Very-low and low-income households



National City Town Square Row Homes

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- **Client:** Community Development Commission of National City
- **Project:** Town Square RowHomes
- **Location:** National City, CA
- **Developer:** Wakeland Housing & Development Corp.
- **Housing Units:** 6
- **Affordable Units:** 2
- **Target Income Level:** Moderate-income households



San Diego North Embarcadero Alliance Master Plan

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- **Client:** City of San Diego, County of San Diego, U.S. Navy, Centre City Development Corp., and Port of San Diego
- **Location:** Downtown San Diego, CA
- **Project:** North Embarcadero Alliance Master Plan
- Master plan for the development of the north waterfront area of San Diego Bay
- Market analysis of three desired development scenarios
- Preparation of a financing plan and implementation strategy for the preferred scenario

