

## **MEMORANDUM**

To: Council Audit & Finance Committee

From: Doug Matthews, Chief Communications Director

Date: April 21, 2014

Subject: Information on non-televised meetings

Last summer, the Communications and Public Information Office was asked to collect additional information regarding the televising of boards and commission meetings not currently covered by Channel 6/ATXN. Station Manager Keith Reeves has reached out to the boards and commissions that meet in City facilities that currently have (or will soon have) the infrastructure to support televised coverage. This includes Council Chambers, Boards & Commissions Room, and rooms at One Texas Center and Town Lake Center. The following have expressed interest in being televised:

- o Building and Fire Code Board of Appeals
- o Building and Standards Commission
- o Commission for Women
- o Commission on Veterans Affairs
- o Commission on Seniors
- o Downtown Austin Community Court Advisory Committee
- o Early Childhood Council
- o Hispanic/Latino Quality of Life Advisory Commission
- o MBE/WBE Advisory Committee
- o Waterfront Planning Advisory Board

The following boards and commissions do not wish to be televised:

- o Public Safety Civil Service Commission
- o Municipal Civil Service Commission

There are three existing boards that have requested televised coverage in the past, but meet at offsite locations: African-American Resource Advisory Commission, Sustainable Food Policy Board and Animal Advisory Commission. Per our previous discussions, it is logistically prohibitive to cablecast meetings that take place in offsite locations without sufficient infrastructure to support it.

The staff estimate for coverage of additional meetings (staffing, production and web streaming) is \$3,240 per year for onsite meetings, for a grand total of \$32,400 to cover the 10 boards and commissions currently interested in televised coverage. This additional funding is not currently included in 2015 budget projections for the Communications and Public Information Office.

Please let me know if you have additional questions regarding this issue.

Cc: Marc A. Ott, City Manager Rey Arellano, Assistant City Manager