



## MEMORANDUM

**TO:** Mayor and City Council

**FROM:** Sara L. Hensley, CPRP, Director  
Austin Parks and Recreation

**DATE:** April 23, 2014

**SUBJECT:** Walter E. Long Metropolitan Park - RFQS

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This memorandum is to inform you of staff's intent to release a Request for Qualification Statement (RFQS) to determine interest in developing and managing a new municipal golf course facility at the Walter E. Long Metropolitan Park.

### History:

In 1968, the City of Austin created a Proposed Development Plan for the Walter E. Long Metropolitan Park that designated the eastern portion of the parkland for the development of a golf course. In 1978, the plan was updated and revised, to still include the golf course on the property. In 2010, the Parks and Recreation Department (PARD) published a Long Range Plan for land, facilities and programs with the recommendation for Phase II development, including a golf course, for Walter E. Long Metropolitan Park.

### Currently:

In order to determine interest from golf course developers for the property, the City of Austin is working on an RFQS to be released in the next month. PARD will be seeking public input and providing information about the RFQS at a Community Stakeholder Meeting on Tuesday May 6<sup>th</sup> at 6:30 p.m. at the Turner Roberts Recreation Center.

This solicitation will invite Golf Course Developers to demonstrate their capability and vision for the development of a municipal golf course at the park. The municipal golf course will serve the recreational needs and provide a substantial public benefit to the economic development efforts in the northeast section of the City of Austin. The various City of Austin Departments working on this exciting effort visualize the many positive opportunities to kick start redevelopment, job creation, and assist further positive economic activity in this area. The RFQS will focus on specific public benefits to insure that public amenities and programs are not only prevalent, but are a focus of this opportunity.

With the current projected timeline, PARD anticipates presenting a development plan and recommendation to the City Council for the Walter E. Long Metropolitan Park in September of this year.

For further information regarding this matter, please contact Kevin Gomillion at 512-974-9351 or at [kevin.gomillion@austintexas.gov](mailto:kevin.gomillion@austintexas.gov)

cc: Marc A. Ott, City Manager  
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