



MEMORANDUM

TO: Mayor and Council

FROM: Ray Baray, Chief of Staff *RJB*

DATE: February 26, 2015

SUBJECT: Withdrawal by Applicant for Use of 95 Navasota/1401 E. Cesar Chavez for a Temporary Event on March 14, 2015

Splash, Inc., via their local event organizer, Jim Herbert, submitted an Austin Center for Events (ACE) application on December 8, 2014 for a proposed event to be held on March 14, 2015 at 95 Navasota Street and 1401 E. Cesar Chavez. Mr. Herbert later amended the site plan to reflect the use of tents on the 1401 E. Cesar Chavez property.

Over the last few weeks, these properties have received extensive media coverage and have been the site of protests due to the recent demolition of the structure at 1401 E. Cesar Chavez. Earlier today, Splash, Inc. CEO Ben Hindman notified Special Events Program Manager Bill Manno that he will no longer hold his event at this site because he desires to "respect the community's wishes." Accordingly, the proposed event will not be held at 95 Navasota/1401 E. Cesar Chavez.

ACE representatives will work with event organizers as they search for another suitable site for the event, as the event permit applies to the applicant (Splash, Inc.) and not the specific selected site. Any potential location will be reviewed by the same standards regarding traffic, sound and City Code before any tentative or final approvals are given.

Thanks!

cc: Marc A. Ott, City Manager

Bill Manno, Corporate Special Events Program Manager