# MEMORANDUM 

TO: Mayor and Council


FROM: Ray Baray, Chief of Staff
DATE: March 23, 2015

## SUBJECT: Peer City Research on Mayor and Council Office Staffing

During Council's discussion of Item 40 (relating to the Mayor's staffing proposal) at the February 26, 2015 meeting, the Council asked the City Manager to provide information pertaining to the staffing of Mayor and Council offices in peer cities.

In response to Council's request, staff reached out to ten council-manager cities throughout the country. The attached spreadsheet contains information that lists the population of each city along with the number of full-time equivalents (or FTEs) in their respective mayor and council offices. Also listed are the titles of those employees and the total budgets for mayor and councilmembers. And finally, the spreadsheet provides information on the size of each municipal governing body, and notes whether council offices are comprised of at-large seats, single-member districts or both.

If you have any questions, or would like additional information, please let me know. Thanks!

cc: Marc A. Oft, City Manager<br>Assistant City Managers

Attachments (1) - Mayor \& Council Office Staffing Levels

Mayor Council Office Staffing Levels
(Peer City Staffing in Council-Manager Cities)

| City | Rank | $\begin{array}{\|c} \text { Population } \\ \text { (2010 } \\ \text { Census) } \\ \hline \end{array}$ | Form of Government | Mayor's Office Budget | $\begin{gathered} \text { Mayor's } \\ \text { FTE } \end{gathered}$ | Mayor's Office FTE Titles | Budget per Council Member | Council Office FTEs | Notes | At large or single-member district | Total Mayor \& Council Budget |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Phoenix, AZ | 6 | 1,513,367 | Council-Manager | \$1,831,282 | 12.5 | Mayor's Assistant (5); Council Secretary (2); Executive Assistant to the Mayor; Assistant to the Mayor (2); Management Assistant II; Clerical Trainee (0.5); Assistant to the Mayor (temporary). | \$442,000 | 2.6 | For Council Offices, there are 21 total FTEs to staff the 8 Council offices. This averages to 2.6 FTEs per office. In addition there are 2 admin support positions that assist the Council as a whole. | 8:1; Single-Member | \$5,367,737 |
| San Antonio, TX | 7 | 1,409,019 | Council-Manager | \$313,601 | 4 City FTEs plus up to 6 contract FTEs | Assistant to the Mayor (2); Secretary; Executive Assistant; Mayor may hire up to 6 contract FTEs totaling no more than $\$ 187,020$ (titles vary). | \$363,903 | Varies 2-6 | Each office is provided with a council secretary. The 14 City FTEs support the council as a whole. Plus up to 6 contract FTEs per office totaling no more than $\$ 264,849$ (titles vary). There are an additional 4 positions that support the City Council as a whole and report to the Assistant to the City Council. | 10:1; Single-Member | \$6,298,686 |
| Dallas, TX | 9 | 1,257,676 | Council-Manager | Mayor \& Council have combined budgets | 4 | Chief of Community Relations; Chief of Scheduling; Community Outreach Scheduler; Secretary. | Mayor \& Council combined budgets | 3 | In addition, 5 FTEs assist the entire council. | 14:1; Single-Member | \$3,923,178 |
| San Jose, CA | 10 | 998,537 | Council-Manager | \$3,573,019 | 21 | Chief of Staff; Scheduler; Public Information Officer; Sr. Policy Advisor (4); Policy Advisor (4); Policy Aide (7); Staff Technician; Office Specialist (2). | \$701,634 | Varies 3-6 | Of the 10 districts, four have 6 FTEs, five have 5 FTEs and one has 3 FTEs. -includes budget for constituent outreach; council budgets not equal | 10:1; Single-Member | \$11,280,532 |
| Austin, TX | 11 | 885,400 | Council-Manager | \$414,127*; Annualized figure = \$524,546 | 6 | Chief of Staff; Senior Assistant to the Mayor (unpaid); Assistant to the Mayor; Policy Initiative and Advancement Director; Director of Community Engagement; Constituent Services Manager. | $\begin{gathered} \$ 259,888^{*} ; \\ \text { Annualized } \\ \text { figure }= \\ \$ 346,184 \\ \hline \end{gathered}$ |  <br>  <br> 4 <br> 4 | *denotes budget allocation for current City Council for remainder of FY2015. | 10:1; Single-Member | \$3,718,743 |
| Fort Worth, TX | 17 | 792,727 | Council-Manager | \$758,519 | 8 | Chief of Staff; Deputy Chief of Staff; Receptionist; Scheduler; Executive Secretary; HR Coordinator/Office Manager; Community Outreach Coordinator; Aide. | \$91,811 | 1 | Mayor's office staff provides support to Council offices as requested or as necessary. | 8:1; Single-Member | \$1,495,725 |
| El Paso, TX | 19 | 674,433 | Council-Manager | \$329,526 | 3 | Chief of Staff; Executive Assistant; Executive Secretary. | \$115,958 | 1.5 |  | 8:1, Single-Member | \$1,257,190 |

Mayor Council Office Staffing Levels
(Peer City Staffing in Council-Manager Cities)

| City | Rank | $\begin{gathered} \text { Population } \\ \text { (2010 } \\ \text { Census) } \\ \hline \end{gathered}$ | Form of Government | Mayor's Office Budget | Mayor's FTE | Mayor's Office FTE Titles | ```Budget per Council Member``` | Council Office FTEs | Notes | At large or single-member district | Total Mayor \& Council Budget |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oklahoma City | 27 | 610,613 | Council-Manager | \$268,306 | 2 | Chief of Staff; Executive Assistant. | \$82,949 | see note | The 8 Councilmembers have one secretary and three staff members to provide support to the Council as a whole. | 8:1, Single-Member | \$942,399 |
| Las Vegas, NV | 30 | 603,488 | Council-Manager | \$529,236 | 3 | Special Assistant to the Mayor (3) | Varies between $\$ 291,990$ and $\$ 361,555$ | 2 | Council districts budgets vary. | 6:1; Single-Member | \$321,826 |
| Sacramento, CA | 35 | 479,686 | Council-Manager |  | 6 | Executive Assistant (2); Chief of Staff; Staff Aide (1 Press Secretary and 1 Legislative Affairs Director); Special Assistant to the Mayor; | Mayor \& Council have combined budgets | 2 | State Capital | 8:1; Single-Member | \$4,795,336 |
| Kansas City, MO | 37 | 467,007 | Council-Manager | \$1,668,127 | 14 | Chief of Staff; Director of Council \& Community Relations; Director of Policy; Director of Administration; Press Secretary; Special Assistant for Public Affairs, Special Assistant for Operations; Senior Advi; sor for Digital Communications and Civic Marketing; Education Advisor; Community Relations \& Special Projects Coordinator; Special Assistant for the Office of Community \& Civic Engagement; Special Assistant for Public Policy; Senior Advisor for State \& Federal Government Affairs; Chief Innovation Officer. | $\begin{gathered} \text { approx. } \\ \$ 203,643 \\ \hline \end{gathered}$ | See Note. | 30 FTEs for the 6 Council offices. | 13:1; Mayor, 6 AtLarge and 6 SingleMember. | \$4,111,854 |

