IMAGINEAUSTIN
Vibrant. Livable. Connected.

TO: Mayor and City Council

FROM: Gregory I. Guernsey, AICP, Director, Planning and Zoning Department

DATE: July 14, 2016

SUBJECT: 2016 Annual Report for Imagine Austin Comprehensive Plan and amendments

---

The link below contains the 2016 Imagine Austin Annual Report under the Recent Documents section. The Imagine Austin Annual Report provides key facts and accomplishments of the Imagine Austin Priority Program teams over the course of a year, from fall 2015 to summer 2016. While not a listing of all city activities, the annual report highlights the important initiatives that are helping make Imagine Austin a reality in our community.

2016 DRAFT Annual Report
http://www.austintexas.gov/department/imagine-austin-download-center

Next Steps
July 26, 2016 – Briefing, discussion and possible action at Planning Commission
August 18, 2016 – Set public hearing at City Council
September 1, 2016 – Conduct public hearing, discussion and possible action at City Council

Along with the 2016 Annual Report, amendments to the comprehensive plan are proposed.

CPA-2016-0001: Colony Park Master Plan amendments

Applicant: City Council
Background: With Ordinance 20141211-197, City Council adopted the Colony Park Master Plan and Regulation Plan. Adopted small area plans, neighborhood plans, and station area plans are attached to and included in the Imagine Austin Comprehensive Plan.

1. Add new Neighborhood Center to the Growth Concept Map series with boundary determined by the Colony Park Master Plan. Figure 4.2 (p 100), Figure 4.3 (p 101), Figure 4.4 (p 102), and Figure 4.5 (p 103).

2. Add new Neighborhood Center to the Growth Concept Map centers key and map (p A-31).

3. Add Colony Park Master Plan to Appendix G. Attached Plans (p A-61).

CPA-2016-0002: South Central Waterfront Vision Framework Plan amendments

Applicant: City Council
Background: With Ordinance 20160616-074, City Council adopted the South Central Waterfront Vision Framework Plan. Adopted small area plans, neighborhood plans, and station area plans are attached to and included in the Imagine Austin Comprehensive Plan.

1. Add new Regional Center to the Growth Concept Map series with boundary determined by the South Central Waterfront Vision Framework Plan. Figure 4.2 (p 100), Figure 4.3 (p 101), Figure 4.4 (p 102), and Figure 4.5 (p 103).
2. Add new Regional Center to the Growth Concept Map centers key and map (p A-31).
3. Add South Central Waterfront Vision Framework Plan to Appendix G. Attached Plans (p A-61).

CPA-2016-0003: Activity Corridor on Guadalupe Street from 29th Street to 51st Street

Applicant: Planning and Zoning Department
Background: Guadalupe Street is designated as a Core Transit Corridor, and identified in Imagine Austin as a route for high capacity transit. Imagine Austin defines Activity Corridors as similar to an activity center, it is an area identified on the Growth Concept Map where an increased density of people, jobs, businesses, and services will be located. However, due to its linear nature the people, jobs, and services will be located along the length of the corridor. A corridor's character will depend on factors such as road width, traffic volume, the size and configuration of lots, and existing uses. Along different segments of these corridors, there may be multi-story mixed-use buildings, apartment buildings, shops, public uses, offices, as well as townhouses, rowhouses, duplexes, and single-family houses.

1. Add new Activity Corridor on Guadalupe Street from 29th Street to 51st Street to the Growth Concept Map series. Figure 4.2 (p 100), Figure 4.3 (p 101), Figure 4.4 (p 102), and Figure 4.5 (p 103).

CPA-2016-0004: Vision Zero Action Plan

Applicant: City Council
Background: With ordinance 20160519-049, Council adopted the Vision Zero Action Plan. Adopted small area plans, neighborhood plans, and station area plans are attached to and included in the Imagine Austin Comprehensive Plan.

1. Add Vision Zero Action Plan to Appendix G. Attached Plans (p A-61).

CPA-2016-0005: Age Friendly amendments

Applicant: Commission on Seniors
Background: Imagine Austin lays out the community's vision for Austin to become a city of "complete communities," or places where people of all ages, abilities, and incomes have access to amenities, transportation, services, and opportunities that fulfill all of their material, social, and economic needs.

In June 2016, the City's Commission on Seniors voted 13-0 to recommend amending the Imagine Austin Comprehensive Plan to include a policy and action to address key issues and challenges faced by seniors.

1. Add new policy (S P30) (p 174): "Austin commits itself to becoming an age-friendly city that enables people of all ages to actively participate in community activities and treats everyone with respect, regardless of their age."

2. Add new action (S A55) (p 262): "Develop an Age-friendly action plan for Austin to include the elements of outdoor spaces and buildings, transportation, social participation, respect and social inclusion, civic participation and employment, communication and information, and health services ."

Cc: City Manager Marc Ott
Assistant City Manager Sue Edwards
Planning Commission

Annual Report

The Way Forward

2016



IMAGINEAUSTIN

Vibrant. Livable. Connected.

DRAFT





Contents

City of Austin Recognitions	6
Executive Summary	8
Education & Engagement	11
Internal Alignment	13
Regulations	15
Capital Investment	17
Partnerships	19
Creative Economy	22
Healthy Austin	23
Compact & Connected	24
CodeNEXT	25
Sustainable Water	26
Green Infrastructure	27
Workforce & Education	28
Household Affordability	29
Appendix - Action Matrix	32


I imagine Austin...
Diverse,
Affordable, &
GREEN!

City of Austin Recognitions

Austin Fire Department



Lt. Drew Reyes was chosen as the Firefighter of the Year in November 2015 by the American Legion, Travis Post 76.

The Austin Fire Department received the Hero Award from Shoal Creek Conservancy in May 2016.

ATXN & Austin Transportation

Last year the Austin Transportation Department partnered with ATXN, the City of Austin's government access team, to produce an extended news story entitled, Transportation: The Big Picture. In November, that segment won a Lone Star EMMY award.

Austin Transportation and Public Works Departments



The City of Austin was awarded GOLD bicycle friendly community status in late 2015 for the efforts of the many City Departments in the build out of the bicycle network and the complimentary educational, enforcement, and encouragement efforts by many other City Departments to increase access to physical activity.

Watershed Protection Department

The City of Austin Watershed Protection Department's Watershed Detectives program received a Groundwater Stewardship Award for Education from the Barton Springs Edwards Aquifer Conservation District.



The Texas Floodplain Management Association presented the 2016 John Patton Community Outreach Project Award to the Watershed Protection Department. This award was created in 2005 for Texas communities to recognize community projects related to mitigating flood losses and public safety. The award was given at the association's Annual Spring Conference this past March in Houston.
The award specifically highlights the department's efforts in these areas:

- A leader in Texas in floodplain management
- Annual flood safety poster contest, which is being replicated on a statewide level
- Hosting town hall events with flood survivors
- Sharing information regarding the department's experiences with the Onion Creek buyout program
- Top of line flood detection and warning system, including excellent life-saving outreach strategies and innovative tools, including ATXFloods.com, social media campaigns, and #ATXFloods
- Low water crossing and monitoring warning systems to warn citizens

Austin/Travis County Health and Human Services Department

Austin/Travis County Health and Human Services Department earned national accreditation by the Public Health Accreditation Board (PHAB) in May 2016. PHAB, a national non-profit organization supported by the Center for Disease Control and Prevention and the Robert Wood Johnson Foundation, sets rigorous public health standards that the nation's more than 3,000 governmental public health departments may work to achieve and continuously improve on quality services and performance. "The Austin/Travis County Health department joins the growing ranks of accredited health departments in a strong commitment to their public health mission," said PHAB President and CEO Kaye Bender. "Residents of a community served by a nationally accredited health department can be assured that their health department has demonstrated the capacity to protect and promote the health of that community." A/TCHHSD joins Houston and Tarrant County as accredited public health departments in Texas. As of May 2016, 134 public health departments achieved national public health accreditation.

Austin Energy

Arbor Day Foundation awarded Austin Energy the Tree Line USA award, recognizing best practices in public and private utility arboriculture, demonstrating how trees and utilities can co-exist for the benefit of communities and citizens. The Arbor Day Foundation collaborates with the National Association of State Foresters on this initiative.

Austin Energy was awarded the Technology Pioneer - Utility Award from Peak Load Management Alliance. Austin Energy was one of the first to successfully harness the BYOT (Bring Your Own Thermostat) concept. It did so by partnering with technology manufacturers and actively promoting the utilization of open standards and protocols to effectively integrate the BYOT participants into their residential DR (demand response) program. The utility enhanced its legacy C&I DR (commerical and industrial demand response) programs utilizing a similar strategy that incorporates open protocols and Electric Power Research Institute's Demand Response Automation System in its C&I AutoDR program. For example, one successful building that had historically been able to reduce load by about 25 KW per event has increased its load shedding to over 100 KW with Auto DR.



Executive Summary

The Imagine Austin Annual Report provides key facts and accomplishments of the Imagine Austin Priority Program teams over the course of a year, from Fall 2015 to Fall 2016. While not listing every City activity, the annual report highlights the important initiatives that are helping make Imagine Austin a reality in our community.

The Imagine Austin Comprehensive Plan is moving forward through a five-point implementation program:

Education & Engagement - As the city continues to implement the policies and actions contained in the comprehensive plan, education and engagement - of both the public and City staff across departments - is a top priority. The City uses a variety of media and forums to highlight success stories. Communicating these success stories to the public helps build confidence both in the plan's vision and also in the City's dedication to achieving that vision.

Internal Alignment - Fulfilling the big-picture vision of the comprehensive plan requires the City of Austin to take a more collaborative, cross-departmental approach to major initiatives. With this in mind, City staff have developed ways to better integrate department work programs, decision-making, and long-range budgets.

Regulations - Numerous City regulations affect the comprehensive plan's implementation, including the City's land-use regulations. Priority Program 8, CodeNEXT, was created to address development regulations and processes that hinder a compact and connected community as envisioned in Imagine Austin.

Capital Investment - As City departments continue with budgeting and capital planning for the upcoming fiscal year and beyond, new requests for both operating and capital funding are being reviewed against Imagine Austin's vision, policies, and priority programs.

Partnerships - Imagine Austin is a big plan with big ideas that extend beyond what the City of Austin can do as a single entity. Partnerships are critical to realizing Imagine Austin's community-wide vision.


art

Since October 2015, we have worked to broaden the scope of our education and engagement efforts and to increase the number of Austinites involved in Imagine Austin through face-to-face events and online.



In December 2015, the Imagine Austin Speaker Series hosted Dr. Antwi Akom, co-founder of the Institute for Sustainable Economic, Educational, and Environmental Design (I-SEEED), for Eco-Apartheid and Giving Voice to the Voiceless. Dr. Akom's talk focused on building equitable communities and sustainable development. He is also the Director of a $30M Green Corridor Partnership—an innovative collaboration designed to create a thriving region of clean technology, innovation, and sustainable community development that generates high-quality green jobs and meets social and environmental goals.

Watch all of the recorded Imagine Austin Speaker Series events on-line at www.austintexas.gov/blogs/content/1780/imagine-austin-speaker-series

IMAGINEAUSTIN SPEAKER SERIES

Education & Engagement



537
Imagine Austin speaker series attendees to 6 events

450
imagineers in Meetup group



147
compact & connected training participants

4,000+
newsletter subscribers

325
attendees to Walk The Talk - Panel & Tours of Missing Middle Housing in Austin



4,500+
@ImagineAustin followers

Help make Austin a place we all love to live! Join our Meetup group. Visit www.meetup.com/Imagine-Austin for more info.

Read more about the Walk The Talk Tours online at www.austintexas.gov/blogs/imagine-austin/1779/imagine-austin-blog

Fulfilling the big-picture vision of Imagine Austin requires the City of Austin to take a more collaborative, cross-departmental approach to major initiatives. With this in mind, City staff has developed ways to better integrate department work programs, decision-making, and long-range budgets.

Each City department and community partner has expertise to contribute, and each can learn from others. The principles of Imagine Austin cannot be achieved by departments or community groups working in isolation; rather, Imagine Austin's vision requires a more holistic approach.

Cities Connecting Children to Nature



In 2014, the National League of Cities and the Children & Nature Network partnered together to create the Cities Connecting Children to Nature Initiative (CCCN) with the goal of helping city leaders and their partners ensure that all children have the opportunity to play, learn, and grow in nature, from city parks to the great outdoors. In March of 2016, the Parks & Recreation Department (PARD) was awarded a $25,000 Planning Grant by the Cities Connecting Children to Nature Initiative. Austin was one of only six cities nationwide to receive this grant along with Saint Paul, Minnesota; Madison, Wisconsin; Grand Rapids, Michigan; Providence, Rhode Island; and Louisville, Kentucky.

This grant is currently funding a six-month strategic planning process. During this process, PARD is bringing together different city departments, non-profit organizations, hospitals, health professionals, and community members to understand the biggest gaps and barriers to connecting children to nature in Austin and creating solutions to fill those gaps to ensure that every child in Austin has abundant and equitable access to nature.

Read more about Austin's Connecting Children to Nature Grant on-line at www.austintexas.gov/CCCN

Internal Alignment

Vision Zero Action Plan

During the 2015 Imagine Austin Annual Report process, the Vision Zero policy was adopted, creating a Vision Zero Task Force comprised of several City of Austin department staff, members of the public, and state and local law enforcement and transportation agencies, with the goal of writing a Vision Zero Action Plan. In May 2016, City Council adopted the Vision Zero Action Plan. Austin joins communities across the United States that have committed to reducing the number of traffic fatalities and serious injuries.

Smart Trips Austin

The Smart Trips Austin Pilot Program, a transportation options program designed to encourage use of transit, walking, and bicycling, launched in Fall 2015 in North Austin. Over 400 households received Smart Trips toolkits that provided safety and service information about walking, biking, public transit, and shared car services. After participation in the program, participants reported a 2.2% decrease in driving trips and an 11.8% increase in walking, bicycling, and transit. Overall, 75% of participants felt that the Smart Trips program improved their knowledge of transportation options.



The next phase of the Smart Trips launched in the Hyde Park, Rosedale, and North Loop neighborhoods in Spring 2016. The program is projected to distribute over 600 transportation options toolkits to area residents. Over half of Smart Trips: Central Austin participants responded that they "hope to drive less often in the next 6 months".

The Smart Trips program plans to expand to more neighborhoods in the city to meet the demonstrated need for transportation options encouragement and education.

The Smart Trips program funded dozens of community-based walking, bicycling, and transit encouragement programs including a learn-to-ride program with Girl Forward, an initiative to assist teen refugees in their new Austin homes. Photo courtesy of Chistopher Stanton, Ghisallo Cycling Initiative.

As we look to the future and follow this comprehensive plan, we have an important opportunity to be more intentional about the next chapters in Austin's growth pattern. Growth can have tremendous benefits for Austin, but not if we repeat our past actions and continue to incur ever-growing environmental, fiscal, and social costs.

To successfully realize Imagine Austin, we must invest in the benefits of Austin as a complete community. Such communities are defined by amenities, transportation, services, and opportunities that fulfill all Austinites material, social, and economic needs.

Accessory Dwelling Units



On November 19, 2015, Austin City Council voted to lessen restrictions on accessory dwelling units, or ADU's. Changes approved by Council allow ADU's to be located 10 feet from each property's main home, and the lot size required to build an ADU has been reduced from 7,000 square feet to 5,740 square feet. Additionally, driveways are no longer required, and so long as the unit is located within a quarter mile from an activity corridor with bus or transit options, no parking spot is needed either.

ADUs could be used as a tool to tackle Austin's affordability crisis.

Learn more at www.austintexas.gov/page/adu

CodeNEXT

Regulations

In advance of releasing the draft Land Development Code (CodeNEXT) for public review in January 2017, Austin residents have the opportunity to engage with and inform the project through four "Code Prescriptions." The Code Prescriptions were created to stimulate discussion and public feedback on a number of important and challenging issues facing Austin. The Code Prescription topics are:

- Natural and Built Environment (released March 7) focusing on how the Code can better reflect a balancing of our public values including environmental protection, redevelopment, new growth, and livability.

- Household Affordability (released May 2) focusing on how the City can better address affordability issues with a revised Code by providing flexibility to build more affordable housing options and reduce regulatory barriers to promote housing that is affordable to more people.

- Mobility (released July 11) focusing on how the Code can improve mobility choice through coordination of land use and transportation as well as refining roadway designs to better fit the context of an area.

- Fiscal Health (to be released September) will focus on the relationship between the Code, development patterns, and the city's infrastructure as well as how the Code can support the City's Capital Improvement Program, and vice versa.

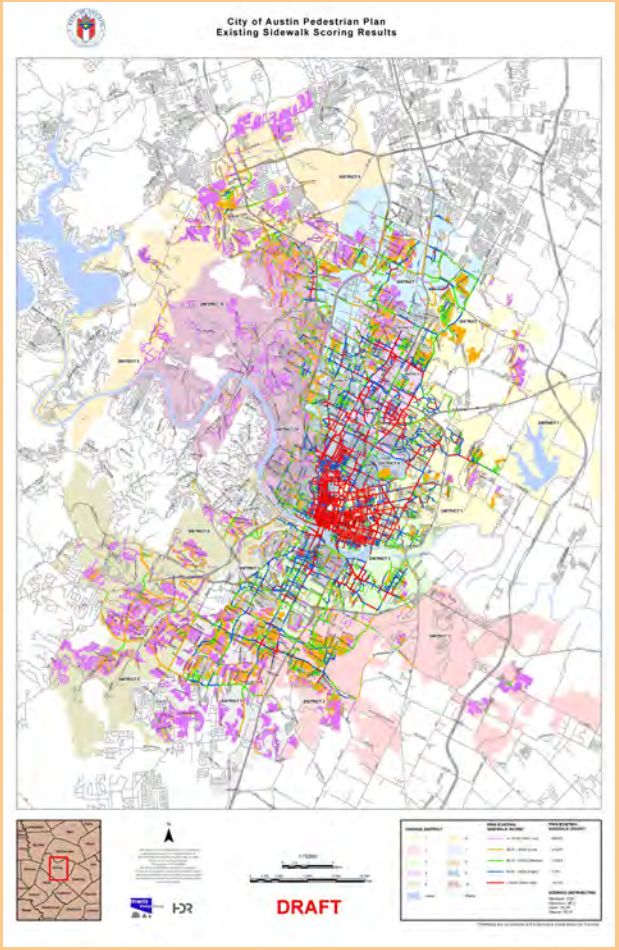


Read the first two CodeNEXT prescriptions online at www.austintexas.gov/department/documents-1

Imagine Austin provides high-level guidance for capital investment over the next 30 years to achieve the long-term vision for the community. However, there are a lot of additional levels of planning, technical assessments, policy guidance, and funding decisions that are needed prior to on-the-ground implementation of capital projects.

Capital Needs Identification and Planning

Departments continue to work with the community to identify and refine future capital needs for implementing *Imagine Austin* through department master plans, small area plans and neighborhood plans, as well as specialized task force reports. For example, in 2016, the Public Works Department led the 2016 Update to the Sidewalk Master Plan / Americans with Disabilities Act Transition Plan that incorporates goals and policies from Imagine Austin and the updated Complete Streets policy. In addition, the Council-appointed Flood Mitigation Task Force will be bringing recommendations to Council later related to citywide and area flooding later in 2016.



Learn more at http://www.austintexas.gov/department/pedestrian-program

Capital Investment



Capital Improvement Program Implementation

At any given time, the City has hundreds of capital improvement projects in various stages of development and construction. Planning, coordination, and funding for these projects take place during the years prior to on the ground implementation. In 2016, general government departments are focused on implementing the 2012 Bond Program – the most recent comprehensive voter-approved bond program – and spending out remaining bond dollars from older programs. See www.austintexas.gov/CIVIC for an interactive map of the many active bond projects underway shaping our community. While voter-approved bond programs fund many of the City's high-visibility projects, only 12% of the new appropriations in the FY 16 Capital Budget are from voter approved bonds. Enterprise departments such as the Aviation Department, Austin Water, and Austin Energy generate revenue to fund improvements, such as replacing and rehabilitating critical system assets that are operating in the background, keeping our city functioning every day.

The Long Range Capital Improvement Strategic Plan

In addition to articulating the City's future capital improvement needs during the next 10 years, this year's Long-Range CIP Strategic Plan includes strategies for the City's Capital Improvement Program to address rehabilitation of infrastructure in poor condition and to coordinate and leverage the City's routine capital renewal projects with the expansion of infrastructure capacity for greater cost efficiencies and community outcomes. The City will continue seeking funding mechanisms to supplement and leverage public CIP funding, including undertaking strategies to better leverage both private and public capital investment, particularly in high-growth centers and corridors. The City will also be taking a context-sensitive, area based approach to developing a coordinated set of strategic projects in order to respond to growth, better leverage it, and shape it to meet the vision of Imagine Austin. The Capital Planning Office will be taking steps in 2016 to begin implementing the strategies in the Long-Range CIP Strategic Plan for better internal alignment and to prepare for future funding opportunities.
See www.austintexas.gov/strategicplan.

Imagine Austin is a big plan with big ideas that extends beyond what the City of Austin can do as a single entity. Partnerships are critical to realizing Imagine Austin's community-wide vision.



Imagine Austin & AIA DesignVoice Present Walk The Talk

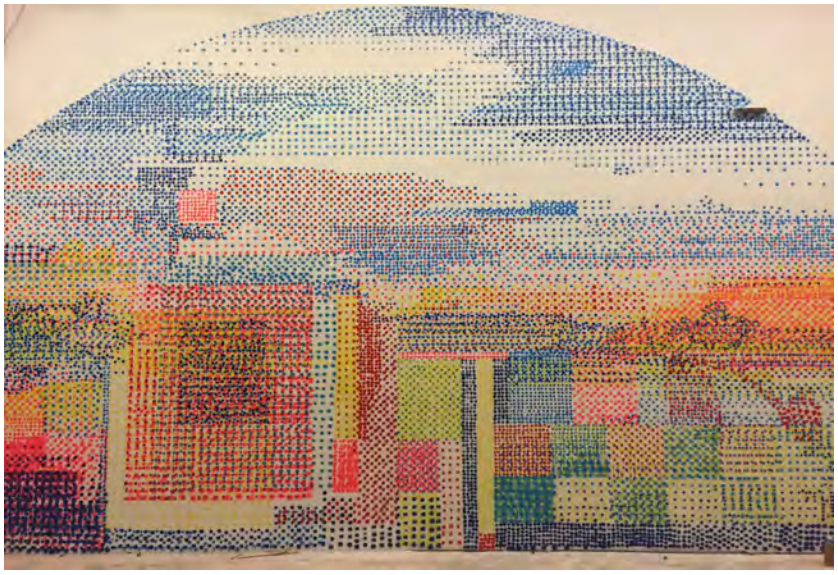
In the fall of 2015 and spring of 2016, Imagine Austin and the Austin American Institute of Architects DesignVoice committee, City of Austin Neighborhood Housing and Community Development, and the Clarksville Community Development Corporation partnered to produce the third of three educational talks and tours on "missing middle" housing in Austin. The goal through these events has been to increase education and spark conversation on the subject of a compact and connected Austin.

The first "Walk the Talk" tour was held in May 2015 in the Northfield neighborhood, where participants heard presentations about the benefits and challenges of "missing middle" housing followed by a self-guided tour of housing examples within walking and biking distance.



Read more about the Walk the Talk Tours and Panel discussions on the Imagine Austin Blog at www.austintexas.gov/blogs/imagine-austin/1779/imagine-austin-blog





Partnerships

Drawing Lines: Exploration of Place

Imagine Austin highlighted Drawing Lines: Exploration of Place, a partnership between the Cultural Arts Division of the Economic Development Department and GO collaborative, in addition to Public City and Fisterra Studio. Drawing Lines, funded by a grant from ArtPlace, was a highly anticipated public art project focusing on Austin's citizen-driven transition to a new political system in which council members represent specific geographic districts. Artists embedded in each of the council districts for a year-long residency during the first year of this transition and the exhibition is a result of this work. At the exhibition the CodeNEXT Code Advisory Group also held a meeting to get input on revising the Land Development Code and their Natural and Built Environment Code Prescription paper.

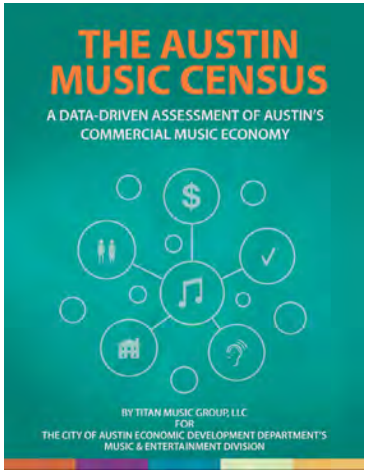
Learn more about the projects at drawinglinesaustin.com.

Priority Program Highlights 2015-2016




ONE
WAY

Needs Assessment Studies for the Creative Sector



With the completion of the Building Austin's Creative Capacity needs assessment study of individual artists and nonprofit arts and culture organizations, and the Austin Music Census needs assessment of Austin's commercial music industry (musicians, music industry entrepreneurs and employees, and live music venues), Austin completes a major work plan item of the Creative Economy Priority Program. These studies, together with the pivotal Music and Creative Ecosystem Omnibus Resolution initiated by the Mayor in Spring 2016, provide numerous strategies to assist with the ongoing development and sustainability of Austin's creative sector.

Completion of 3 Nationally Funded Projects Builds Austin's Capacity for "Creative Placemaking"

With the completion of the ArtPlace America grant-funded thinkEAST Living Charrette and Drawing Lines, and the National Endowment of the Arts Our Town grant-funded Creative Action's Chestnut Neighborhood, Austin is strengthening its ability to conduct "creative placemaking" projects where partners from the public, private, and community sectors leverage the power of arts, culture, and creativity to serve a community's interest while driving a broader agenda for change, growth, and transformation in a way that also builds character and quality of place. The multi-year partnership with the Aquatics Division of Austin's PARD and community partners, "My Park, My City", continues Austin's skill building in creative placemaking. Forklift Danceworks and partners were awarded a National Endowment of the Arts Our Town grant that began in 2016. The project is designed to engage residents from East Austin neighborhoods in re-imagining their relationship to their parks and pools.

Arts and Social Well-being

The value of arts and social well-being is coupled with Austin's creative economy. Austin's city-owned cultural centers – Emma S. Barrientos Mexican American Cultural Center, George Washington Carver Museum, and the Asian American Resource Center have contributed much to preserving and sustaining the ongoing cultural traditions these centers represent. The Austin Critics' Table Awards highlighted the Mexican American Cultural Center. The Carver Museum was awarded a University of Texas Community Partnership Award for their 30-year commitment to building community through arts and history programs. And the Asian American Resource Center presented Austin's first Smithsonian exhibit, highlighting the beginnings of Asians in America.



Creative Economy

Healthy Food

A healthy corner store initiative was implemented in zip codes 78744 and 78745. Austin/Travis County Health and Human Services Department partnered with Sustainable Food Center to implement farm stands at schools and community centers and with Farmshare Austin to provide a mobile produce market in areas of high chronic disease and lacking healthy food retail. Efforts are also underway to evaluate these projects.

The Neighborhood Food System Planning Pilot project was completed in North Central Austin. This process included outreach to approximately 678 area residents though community events, focus groups, surveys, and interviews. A report highlighting the assets and barriers in the area food system has been published and is being used to inform the response to City Resolution No. 20160303-020 with the goal of increasing food access and SNAP enrollment in Austin.

Tobacco-Free Living

The Housing Authority of the City of Austin implemented a smoke-free policy on 9/1/2015, impacting 1831 families. The Housing Authority of Travis County implemented a smoke-free policy for their 3 properties on 6/1/ 2016, which impacted 105 families.

Built Environment/Physical Activity/Recreation

The Vision Zero Action Plan was adopted by City Council on May 19, 2016. The Vision Zero Action Plan is structured around 4 key actions: data, media, continuing the Task Force, and targeting hotspot locations and dangerous behaviors.

The completion of feasibility studies on 61 AISD properties helped to advance infill park opportunities in park deficient areas. Twenty of the sites have been prioritized for development of new school park joint use facilities.

Through the expenditure of almost $3 million in parkland dedication fees, recreational opportunities were expanded to build a pocket park in the Saltillo transit-oriented development, re-purpose sport courts for multi-generational uses, add trails, and add facilities for youth programs.



The City of Austin Transportation Department, in partnership with the Public Works Department, installed over 28 miles of new or improved bicycle and pedestrian facilities in 2015, including these notable projects:

- Arroyo Seco protected shared use path (2 miles): A community-driven project that provides a key north-south connection to an elementary school, corner store, and park, as well as a circular pathway for recreation. Physical protection is provided with innovative concrete “buttons”.
- Pedernales protected bike lane (1 mile): Connects the Butler Trail System with the Boggy Creek Greenbelt. Physical protection is a combination of cast in place concrete curb and flexible posts and painted buffers.
- 3rd Street protected bike lane: 3,500 ft. long concrete-curb protected bike lane through downtown Austin.
- East 51st Street: 1 mile protected bike lane that also provides pedestrian accessibility.

Smart City Challenge

On the basis of its competitive proposal, Austin was selected as one of seven finalist cities for the US Department of Transportation (USDOT) Smart City Challenge. Austin Transportation led a 200 person team that included many City departments, agencies, universities and research institutions, and private sector partners to develop a demonstration project, which included pilot test projects to integrate innovative technologies such as self-driving cars, connected vehicles, smart sensors, and Smart Stations into the transportation system using a Smart Land Use approach. Other integral components were helping disadvantaged residents by improving equity of access to jobs, connecting complete communities, and revitalizing underserved neighborhoods. While not selected as the USDOT pilot city, Austin has committed to pursue the innovative demonstration project ideas developed as resources allow.



Compact and Connected Training

Over 100 key staff have received Compact and Connected training this past year, which provides a primer on implementing Imagine Austin. The Compact and Connected Priority Project Implementation Team serves as instructors. They also provided continuing education to graduates of the course.

Complete Streets

Tremendous progress towards Complete Streets was made this past year. The *Complete Streets Policy Implementation Report* contains information on metrics for safety, the bicycle network, the pedestrian network, the transit network, streetscape, and green streets. Other accomplishments are summarized in the *Mayor's Challenge for Safer People, Safer Streets Progress Report*. Both of these reports can be found on on the Complete Streets Program website: austintexas.gov/complete-streets.

ATX COMPLETE STREETS

CodeNEXT Sound Check

The CodeNEXT Sound Check in November 2015 brought together code-writing professionals and over 600 Austinites and helped the CodeNEXT Team understand and evaluate a series of "what if" scenarios and produced sketches of what emerging code standards would look like on the ground.

Starting in March 2016, the CodeNEXT team crafted four "code prescriptions," which framed discussions of complex topics and trade offs regarding the natural and built environment, household affordability, mobility, and fiscal health to inform the public draft code, which will be released in January 2017.



CODE NEXT
SHAPING THE AUSTIN WE IMAGINE



Read the CodeNEXT Sound Check Report on-line at www.austintexas.gov/department/documents-1

Watershed Protection Master Plan

In 2015, Watershed Protection updated the Watershed Protection Master Plan—the department's strategic plan that assesses erosion, flood, and water quality problems in Austin and prioritizes effective solutions. Solutions can include capital projects, programs, and regulations. The plan was updated to reflect new watershed problem score data, align with Imagine Austin, recommend new types of solutions, and revise the cost for capital solutions to address watershed needs. For more information, visit www.austintexas.gov/department/watershed-protection-master-plan.



Participation in 2016 Region K Water Plan

Austin Water actively participated in the development of the 2016 Region K Water Plan for the Lower Colorado Regional Water Planning Group, which was adopted and submitted to the Texas Water Development Board in late 2015. This plan, which is now incorporated into the 2017 State Water Plan, is updated on a regular 5-year planning cycle and includes an expanded set of City of Austin Water Management Strategies.

New Rainscape Rebates from Texas' Top Water Conservation Scoring Utility

In Austin, weather can quickly swing from intense periods of dryness to intense periods of wetness in no time – making both water conservation and stormwater management critical. In 2015, Austin Water, with help from the Watershed Protection Department, created the WaterWise Rainscape Rebate. This initiative offers rebates for landscape features like berms, terraces, rain gardens, and porous pavement that direct and retain rainwater within a property. This innovative rebate is part of Austin Water's overall water conservation effort. In May 2016, the Texas Living Waters Project recognized Austin's water conservation program as the highest scoring across the state in their Texas Water Conservation Scorecard. The Texas Living Waters Project is a partnership of the Sierra Club Lone Star Chapter, National Wildlife Federation, and Galveston Bay Foundation.

Sustainable Water

Forestry Leadership Team

The Forestry Leadership Team, consisting of urban forest managers and leaders from several departments, was created and chartered. The formation of this team meets goals associated with Austin's Urban Forest Plan for coordinated and effective urban forest management. One of the top achievements of the team over the last year was to establish a city-wide master agreement for purchasing trees. Another project that was started last year aims to standardize forestry related metrics city-wide.



Public Land Management Team

The Public Land Management Team continues to support the implementation of adopted plans that relate to green infrastructure management, such as the Invasive Species Management Plan, the Community Wildfire Protection Plan, and Austin's Urban Forest Plan. The team is developing a template and resource kit framework to assist City land managers in providing consistent and sustainable land management services. The team is also continuing to move forward on a land classification project for City properties.



Check out the Nature Into City Facebook page at www.facebook.com/naturallyatx/

International Economic Development Award for *"Human Capital"*

The Economic Development Department working with the Health and Human Services Department was awarded an International Economic Development Council Silver Award for Human Capital based on its work with Capital IDEA to enhance the skillsets of low-skilled and other disadvantaged workers, and to better align economic development and workforce development activities. The strategy put forth was a family and community-based approach to the primary goal of transitioning individuals out of poverty while creating an appropriately-skilled, diverse, local workforce to support the labor needs of Austin area industries and business.

First Annual *"Small Business Festival"*

The Economic Development Department collaboration with the Small Business Festival offered resources across the city. In its first year, over 70 industry speakers discussed small business topics and resources throughout the week. The Small Business Program directly coordinated eight events of commonly requested topics including: State of Small Business in Austin, doing business with the City of Austin, marketing, social business model, networking, legal requirements, and a small business pitch competition. These offerings were all heavily promoted to highlight National Small Business Week.



Small Business Training and Education

Small business classes and events were expanded with two new Exploring Entrepreneurship opportunities focused on Social Entrepreneurship and Food Business Workshop. Additionally, 25 non-contracted class offerings brought in subject matter experts to cover helpful small business topics including: insurance, business structure, Small Business Administration loans, cloud computing, sales strategies, franchising, tax strategies, goal-setting, and partnerships. These classes broaden our educational reach and empower small business owners towards success.

Workforce & Education

Ending Veterans Homelessness

Austin has created a system to ensure that "functional zero" for veteran homelessness can be maintained, meaning that, at any point in time, the number of veterans experiencing sheltered and unsheltered homelessness will be no greater than the current monthly housing placement rate for veterans experiencing homelessness. The community continues to work with the US Interagency Council on Homelessness to finalize the required documentation. This achievement is partially a result of Austin's participation in the national Mayors' Challenge to End Veteran Homelessness. The Austin effort involves a coalition from government, non-profit, for-profit, and real estate organizations.



Mayor Steve Adler (far right) poses with formerly homeless veteran Robert Hill holding his son Jordan (1), his wife Tenisha holding their son Isaiah (2 weeks), Bill Evans, and state Sen. Kirk Watson (far left) on Aug. 27. Credit Joy Diaz/KUT News

Austin Housing Plan

Neighborhood Housing and Community Development developed a draft Housing Plan, which includes numerical goals, timelines, and strategies to maintain and create affordable housing for a range of incomes throughout the city, as envisioned in Imagine Austin. The plan aligns resources, ensures a unified strategic direction, and helps to facilitate community partnerships to achieve this shared vision.

Fair Housing/CodeNEXT Analysis

City Council adopted a resolution in December 2015 directing the city manager to analyze the potential for the CodeNEXT land development code revisions to affirmatively further fair housing, giving low- and moderate-income residents housing choices in high opportunity and gentrifying areas. The resolution also recommends that the code include as many affordable housing options as possible for Austinites at various income levels and household sizes. The analysis will inform the code and code mapping process.

Learn more about Ending Veterans Homelessness in Austin from the Ending Community Homelessness Organization at www.austinecho.org/the-solution/onekeyatx-2

Household Affordability


LET'S BAND
TOGETHER



APPENDIX: ACTION MATRIX

Acronyms & Legend

AE	Austin Energy	CPO	Capital Planning Office	OoS	Office of Sustainability	TARA	Telecommunications and Regulatory Affairs
AFD	Austin Fire Department	CTM	Communications & Technology Department	PARD	Parks and Recreation Department	WPD	Watershed Protection Department
APD	Austin Police Department	EDD	Economic Development Department	PIO	Public Information Office		
APL	Austin Public Library	EMS	Emergency Medical Services	PAZ	Planning & Zoning Department		
ARR	Austin Resource Recovery	GIPPIT	Green Infrastructure Priority Program Implementation Team	PWD	Public Works Department		
ATD	Austin Transportation Department	HHSD	Health & Human Services Department	RES	Office of Real Estate Services		
AWU	Austin Water Utility	HRD	Human Resources Department	SBDP	Small Business Development Program		
CAD	Cultural Arts Division of ED	NHCD	Neighborhood Housing & Community Development	SMBP	Small & Minority Business Resources		


Not available


Complete


Not started


In progress

PRIORITY ACTIONS

Priority actions are highlighted in blue

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 1: INVEST IN A COMPACT AND CONNECTED AUSTIN.				
LUT A1	Give priority to City of Austin investments to support mixed use, transit, and the creation of compact walkable and bikeable places.	PAZ, PWD, ATD, CPO		• Consider during annual CIP Strategic Plan and 5-year Capital Improvement Program planning process. • Consider during the development of a prioritization process as part of the Austin Strategic Mobility Plan.
LUT A5	Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places by: - Increasing development rights through changes in regulations, density bonuses, and other incentives; - Revising parking requirements that result in more permeable areas and promote walking, biking, and transit; - Providing assistance in securing funding for redevelopment; - Ensuring appropriate transitions to less intensive residential areas; - Expediting the permitting and approval process; - Utilizing Low Impact Development practices to mitigate impacts associated with increases in impervious cover or constrained stormwater infrastructure that may impede redevelopment.	PAZ, PWD, ATD, EGRSO		• Revise Land Development Code through CodeNEXT. • Develop and implement a Street Impact Fee Program. • Expand redevelopment services into additional Imagine Austin identified Centers and Corridors.

	Action	Responsible Department(s)	Status	Next Steps
LUT A13	Create a system of high-capacity transit, including elements such as urban rail and bus rapid transit corresponding to land use mix and intensity.	ATD (+Capital Metro, TxDOT, CTRMA)		• Identify funding and implement Project Connect Transit Vision. Support and coordinate with the Central Corridor Comprehensive Transit Analysis. • Continue to implement Strategic Mobility Plan, Bicycle Master Plan, Sidewalk Master Plan, and Urban Trails Master Plan. • Develop a new Strategic Mobility Plan that serves as the transportation element of the Comprehensive Plan and establishes an integrated framework for transportation decisions. • Revise Land Development Code through CodeNEXT.
LUT A14	Increase public transit ridership. - Expand service to compact centers and activity corridors - Increase the number of people who use transit by choice - Create inviting public spaces at stops and transfer centers - Provide real-time schedule information - Add more covered bus shelters - Make stops more convenient - Add park and ride facilities - Make routes more convenient and the system more intuitive - Create street design standards (bus turnouts, sidewalk width, benches, shelter) - Give transit priority (queue jumpers, signal priority, managed lanes, and dedicated lanes) - Launch an informative and enticing public relations campaign - Implement first and last mile solutions such as carpooling, vanpools, and bicycle and car sharing - Add more bicycle carrying capacity to buses and trains	ATD, PAZ, PWD, EDD, CPO, (+Capital Metro, TxDOT, CTRMA)		• Expand the Smart Trips program to more neighborhoods across the City to encourage active transportation and transit ridership. • Identify funding and implement Project Connect Transit Vision. Support and coordinate with the Central Corridor Comprehensive Transit Analysis. • Implement operational improvements identified in Capital Metro Service Plan 2025 (plan underway). • Continue to implement Strategic Mobility Plan, Bicycle Master Plan, Sidewalk Master Plan, and Urban Trails Master Plan. Develop an Austin Strategic Mobility Plan as the City's new transportation plan. • Revise Land Development Code through CodeNEXT. • Apply for funding to implement innovative transportation technologies through USDOT Smart Cities Challenge. • Continue to coordinate with Capital Metro on transit operations through the Transit Priority Working Group.

	Action	Responsible Department(s)	Status	Next Steps
LUT A15	Ensure that the construction, operation, and management of rail, bus rapid transit, local bus systems, and future public transportation are integrated and coordinated across City Departments and with our partners such as other local governments, agencies, and districts.	PWD, ATD		• Continue to coordinate with Capital Metro on transit operations through the Transit Priority Working Group • Continue to Coordinate with Capital Metro, CAMPO, and LSTAR through Project Connect. • Apply for funding to implement innovative transportation technologies through USDOT Smart Cities Challenge. • Continue to participate in regional transportation coordination as a member jurisdiction of CAMPO. • Update the City's utilities' rules of practice to coordinate with updated standards in the Land Development Code and current and future transit investments.
LUT A 16	Enhance crosstown transit options to better connect people to the places where they live, work, play, shop, and access services.	ATD, PWD		• Identify funding and implement Project Connect Transit Vision. Support and coordinate with the Central Corridor Comprehensive Transit Analysis. • Implement operational improvements identified in Capital Metro Service Plan 2025. Study underway. • Improve connections to transit stops through continued implementation of the Bicycle Master Plan, Sidewalk Master Plan, and Urban Trails Master Plan.
LUT A17	Create an efficient and connected transportation system that allows people with disabilities and special needs to easily access their daily needs from where they live and work.	PAZ, PWD, ATD		• Identify funding and implement Project Connect Transit Vision. Support the Central Corridor Comprehensive Transit Analysis. • Implement operational improvements identified in Capital Metro Service Plan 2025. Study underway. • Implement Sidewalk Master Plan.

	Action	Responsible Department(s)	Status	Next Steps
LUT A18	Develop a program and funding source to retrofit existing, incomplete roadways into complete streets.	PAZ, PWD, ATD, CPO		• Implement Complete Streets Policy. • Implement recommendations from Corridor Improvement Program Studies citywide, and continue to implement Great Streets Master Plan in Downtown. Continue to develop additional Corridor Improvement Program. • Develop a new Strategic Mobility Plan that serves as the transportation element of the Comprehensive Plan and establishes an integrated framework for transportation decisions. • Revise Land Development Code. • Develop and implement a Street Impact Fee Program. • Continue to Implement Sidewalk Master Plan and identify additional funding strategies through update to Sidewalk Master Plan. Continue to implement the Bicycle and Urban Trails Master Plans. • Consider during annual Capital Improvement Program Strategic Planning Process. Utilize the CPO-led Rolling Needs Assessment as a way to capture future funding and program needs for retrofit of existing roadways into complete streets.
LUT A21	Create a network of on- and off-street physically separated bicycle and walking routes or trails linking all parts of Austin and the region.	PWD, ATD		• Implement Urban Trails Master Plan. • Implement Sidewalk and Bicycle Master Plans, including development of separated cycle-tracks along roadways.
LUT A22	Expand the Safe Routes to School programs.	PWD, ATD		• Continue to support safe routes to school program within Public Works, and continue to develop innovative active-transportation partnerships with schools.
LUT A23	Develop standards to connect all new neighborhoods to adjacent neighborhoods and commercial areas by streets, sidewalks, and bicycle lanes and/or paths.	PAZ, PWD, ATD		• Revise Land Development Code.
LUT A24	Encourage the relocation of the Union-Pacific Railroad freight line from its current alignment through the middle of Austin.	ATD, EDD (+LSTAR, TxDOT)		• Implement Project Connect Regional Transit Vision. • Continue to coordinate with TxDOT and others to support relocation of freight traffic in the region.

	Action	Responsible Department(s)	Status	Next Steps
LUT A25	Create a transportation and congestion management plan and program to improve the flow of traffic in and out of the Central Business District during the morning and evening rush hours through coordination with the Downtown public and private sector stakeholders.	ATD, PAZ		• Continue to implement the Traffic Congestion Action Plan (TCAP). • Deploy advanced transportation management system (ATMS) to improve traffic flow and traveler information. • Apply for funding to implement innovative transportation technologies through USDOT Smart Cities Challenge. • Implement way-finding system in downtown which will make it easier to navigate by foot or by bike and will help people find public parking. • Continue the City's Travel Demand Management (TDM) program that is coordinating with downtown stakeholders.
LUT A27	Promote increased bicycling and walking through traffic enforcement, program evaluation, and developing and integrating web-based tools, mobile applications and other educational materials.	PAZ, PWD, ATD		• Adopt and Implement Vision Zero Action Plan. • Continue work on numerous ATD Active Transportation Programs focused on education and enforcement, such as the Smart Trips Program. • Continue the City's TDM program that is focused on implementing these solutions.
LUT A31	Improve streetscapes and infrastructure along activity corridors and at activity centers through the use of financing mechanisms such as Tax Increment Financing (TIF) districts and Public Improvement Districts (PID).	PAZ, DSD, PWD, ATD, CPO, EDD		• Enhance DSD process for identifying, funding, and building partnerships. • Explore and expand use of statutorily allowable economic development tools. • Complete study initiated by Financial Services in FY 2016 to inform potential financing options for investments in corridor mobility. • Consider during annual Capital Improvement Program Planning Process.
LUT A47	Create an ongoing Vision Zero Task Force to develop a Vision Zero Action Plan and subsequent updates to that Action Plan.	PAZ, ATD, APD, AFD, HHS, EMS		

	Action	Responsible Department(s)	Status	Next Steps
HN A5	Incentivize and subsidize the construction of infrastructure for projects providing affordable housing.	PAZ, PWD, ATD, CPO		• Revise Land Development Code. • Coordinate with NHCD and other City Departments through Jobs Transit Affordable Housing Task Force and other venues.
E A5	Improve Austin's transportation and economic connections between other major cities in Texas by supporting the construction of a high speed rail network.	ATD		• Implement Project Connect Regional Transit Vision. • Support LSTAR efforts to develop higher speed rail in the region. • Continue to participate in regional transportation coordination as a member jurisdiction of CAMPO.
CFS A25	Cluster and, where appropriate, co-locate public facilities and programs to reduce costs.	PWD, CPO, BSD, ORES, FSD		• Coordinate with Strategic Facilities Governance Team to implement innovative facility investments that support a compact and connected city.
CFS A34	Align policies, incentives, regulations, service area extensions, and infrastructure to coordinate with the Growth Concept Map, maintain Austin's livability and affordability, protect environmentally sensitive areas, and sustainably manage Austin's water resources. Include consideration of diverse water sources and conservation and efficiency measures when planning for future demand for potable water.	PAZ, PWD, ATD, CPO		• Develop and implement Street Impact Fee Program. • Revise Land Development Code. • Revise Subdivision Regulations. • Consider during annual Capital Improvement Program Strategic Planning Process. • Coordinate with Austin Water Utility and other departments to ensure that infrastructure upgrades and service extensions support the Imagine Austin Growth Concept to the greatest extent practical.
C A14	Develop programs and incentives to provide flexible, affordable work space and housing throughout Austin, with an emphasis placed on locations well-served by transit, Downtown, and activity centers and corridors for entrepreneurs, small and local businesses, artists, and creative professionals. Programs and incentives should address live-work space, home-based businesses, and temporary lease agreements in multi-use venues such as schools, vacant buildings, and warehouses.	EDD, NHCD, PAZ		• Revise Land Development Code through CodeNEXT. • Implement programs that subsidize the development of affordable workspace and housing, with an emphasis placed on locations well served by transit, consistent with Imagine Austin Growth Concept. • Expand redevelopment services into additional Imagine Austin identified Centers and Corridors.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 2: SUSTAINABLY MANAGE OUR WATER RESOURCES.				
LUT A7	Implement a transfer of development rights program to transfer development rights from environmentally sensitive areas to areas identified on the Growth Concept Map for new development or redevelopment.	WPD, DSD, PAZ, PARD		• WPD to take changes to Barton Springs Zone Redevelopment Exception forward to Council (separate from CodeNEXT).
CE A3	Preserve and protect environmentally sensitive areas using a variety of tools, including transferable development rights as well as policies and regulations that incentivize greyfield/ redevelopment/infill.	WPD, DSD, PAZ, PARD		• WPD to take changes to Barton Springs Zone Redevelopment Exception forward to Council (separate from CodeNEXT).
LUT A10	Locate new industrial development; logistics, warehousing, and distribution; and other comparable businesses in areas with adequate utility and transportation infrastructure and in areas that reduce the harmful effects on neighborhoods and the environment.	EDD		• Review existing policy with IA LDC revisions. Coordinate with EDD.
LUT A19	Develop complete streets design guidelines for all new road construction and reconstruction: - Pedestrian and bicycle facilities and amenities - Green street techniques - Green Street Techniques/Green Infrastructure Best Management Practices - Interconnected, navigable, grid-like streets and blocks - Flexibility in design and regulations - Create pedestrian-activated crosswalks at mid block intersections on arterials to improve pedestrian safety - Traffic calming measures - Transit accommodations - Use of native landscaping	PWD, ATD, DSD		• Guidelines being developed by Complete Streets Group. Coordinate with CodeNEXT.

	Action	Responsible Department(s)	Status	Next Steps
LUT A37	Develop a regulatory framework to incentivize the use of Low Impact Development (LID) features such as rainwater harvesting, increased permeable surfaces, rain gardens, green roofs, green streets, and naturalized water quality features such as bioswales to manage stormwater.	WPD, AW, DSD		• Continue integration into CodeNEXT.
HN A15	Develop a regulatory framework to incentivize the use of sustainable and cost effective design features such as rainwater harvesting, xeriscape features, rain gardens, green roofs, greywater irrigation, solar power, and energy efficient utilities.	WPD, AW, DSD		• Continue integration into CodeNEXT.
CFS A36	Incentivize and promote low-impact development designs and techniques on private land that preserve key environmental features, reduce runoff and the use of potable water for plantings, and increase stormwater infiltration. Examples include rainwater harvesting, porous pavement, rain gardens, and green roofs.	WPD, AW, DSD		• Continue integration into CodeNEXT. • • WPD pilot project evaluating feasibility for large-scale, citywide implementation for water quality improvement.
CFS A38	Develop incentives and coordinate regulations to promote innovative water and greywater re-use options for building and site design, landscape maintenance, and agricultural irrigation.	WPD, AW, DSD		• Continue integration into CodeNEXT.
CE A1	Implement the City of Austin Climate Protection Plan.	All depts.		• Continue coordinating with OoS on prioritization of plan elements.
CE A2	Create a system for identifying, defining, and mapping environmentally sensitive areas for their protection.	WPD, DSD, PARD, AW		• Ongoing; Coordinate with GI priority program land acquisition sub-team.
CE A4	Improve policies and incentives for restoration of damaged natural resources areas.	WPD, DSD		• Coordinate with CodeNEXT and continue to implement Grow Zones and riparian restoration projects on public land

	Action	Responsible Department(s)	Status	Next Steps
CE A5	Collaborate regionally to align conservation and sustainable development regulations and policies to protect environmentally sensitive areas that cross political boundaries.	WPD, AW, DSD		• Evaluate status/ implementation of BSZ Regional WQ Plan. Explore options to extend the scope (spatially and contextually) of the plan at the Kent Butler Summit April 2016. Need to finalize MOU between the City of Austin and BSEACD in April 2016.
CE A6	Encourage designs and building practices that reduce the environmental impact of development and that result in accessible green space.	DSD, WPD, PARD, AEGB		• Evaluate with CodeNEXT, including required open space.
CE A7	Establish a comprehensive, predictable, consistent, and efficient process to evaluate the environmental effects of new development.	DSD, WPD		• Consider changes to building permit & zoning process to include environmental impact evaluation and feasibility, coordinate with CodeNEXT.
CE A8	Develop an educational and awards program to showcase best practices in sustainable and low-impact development and achievements or innovations in waste reduction, recycling, and sustainable food practices.	OoS, AE, WPD, ARR, PARD		• Continue to implement existing educational and awards programs, including Austin Water awards program, exploring ICI awards and case studies for water conservation, as well as WPD demonstration projects and other educational programs.
CE A15	Expand the City of Austin's acquisition of environmentally significant land, conservation easements, and/or development rights for the protection of sensitive areas, including: - floodplains - riparian areas - wetlands - prairies - land that supports recharge of the Edwards Aquifer - wildlife habitat and corridors - bottomland forests and priority woodlands - critical environmental features - agricultural land	AW, WPD, ORES, PARD		• Ongoing; Coordinate with GI priority program land acquisition sub-team; Proposed WPD / AW study to evaluate and quantify benefits of acquiring land and conservation easements.

	Action	Responsible Department(s)	Status	Next Steps
CE A16	Develop and implement unified, comprehensive land management of all City of Austin lands for integrated environmental sustainability, including carbon sequestration, wildlife habitat, water quality and quantity, and education.	WPD, PARD, AW		• Defer to Green Infrastructure priority program public lands management sub-team.
CE A17	Continue to develop and strengthen partnerships with universities and local schools to integrate educational programs with conservation and sustainability policies and projects.	AW, WPD		• Continue work with Colorado River Foundation and in-house elementary education programs. Explore potential demonstration projects and test sites at educational campuses as well as research partnerships. Continue work with AISD to construct Rain Gardens through Community participation.
CE A9	Create print and online educational materials to expand public awareness of the benefits of environmental protection, simple steps to improve protection, and common threats to avoid.	OoS, WPD, AW, PARD, ARR, AE		• Ongoing; Continue updating and publishing large library of materials and curricula that already exist.
CE A18	Create a regional task force to address inter-jurisdictional environmental sustainability issues.	AFD, PARD, OoS, CAMPO		• No action to date
CE A23	Strengthen regulations that protect creeks and floodplains from development by increasing buffer zones and reducing the amount and type of development allowed in these areas.	WPD		• Continue to implement the Watershed Protection Ordinance adopted by Council in 2013.
CE A24	Reduce pollution hot-spots and prohibit high-emission uses (e.g. scrap yards, automotive repair, etc.) in floodplains and critical water quality zones.	DSD, WPD		• Evaluate how zoning regulations can help implement Oak Hill NP listed uses that could not be located within the CWQZ or floodplain as a conditional overlay; Evaluate with mapping phase of CodeNEXT.
CFS A8	Restore trees and vegetation along degraded waterways, especially in eastern watersheds.	WPD, PARD		• Coordinate with GI priority program land management sub-team; continue establishing Grow Zones and riparian restoration projects on public land.
CFS A11	Develop multi-disciplinary, cross-jurisdictional planning teams for projects that involve major natural features, such as the Colorado River or Onion Creek Greenway.	WPD, PARD		• Work with Travis County to implement the Colorado River Corridor Plan.

	Action	Responsible Department(s)	Status	Next Steps
CFS A28	Seek opportunities to align water, energy, and waste conservation/ reduction funding, education, and incentives.	AW		• Complete commercial benchmark studies; develop joint water/energy rebate structure; explore low-interest loans through third-party.
CFS A29	Provide tools, education, and assistance for utility users to better understand the environmental impacts of their water and energy use, and waste generation.	AW		• Research environmental footprint applications, existing media campaigns.
CFS A34	Align policies, incentives, regulations, service area extensions, and infrastructure to coordinate with the Growth Concept Map, maintain Austin's livability and affordability, protect environmentally sensitive areas, and sustainably manage Austin's water resources. Include consideration of diverse water sources and conservation and efficiency measures when planning for future demand for potable water.	AW, PDR, AE, PWD		• Further evaluation in CodeNEXT.
CFS A35	Create a green infrastructure plan for public land or in public rights-of-way to preserve Austin's ecosystem, improve the water cycle, reduce the urban heat island effect, improve air quality, enrich public space, and provide for traffic calming. Examples include open space, trails, wetlands, community gardens, green streets, infiltration facilities, and the urban forest.	WPD		• Defer to GI Priority Program.
CFS A37	Strengthen water conservation programs to lower water use using new tools, incentives, and regulations.	AW		• Continue to review program offerings for cost effectiveness. • Research new technologies.

	Action	Responsible Department(s)	Status	Next Steps
CFS A39	Establish regulations, programs, and funding sources to allow off-site, including regional, stormwater detention and water quality controls to be used in concert with green infrastructure and low-impact development techniques in areas identified for compact, walkable development or redevelopment, and identify opportunities for recreational uses and habitat creation or restoration.	WPD, DSD, PAZ		• Work ongoing to integrate green elements in CodeNEXT.
CFS A41	Participate in national, state, and local efforts to identify, assess, and reduce emerging contaminants in water, such as pharmaceuticals and personal care products.	AW, WPD		• Ongoing evaluation; Pending TCEQ policy actions.
CFS A42	Strengthen flood control, erosion, and water quality programs, incentives, regulations, and enforcement to incorporate best practices and meet or exceed national standards.	WPD		• Further evaluation in CodeNEXT.
CFS A43	Expand and strengthen water quality regulations to achieve non-degradation and protect recharge zones, floodplains, creeks and their headwaters, and other environmentally sensitive areas: - Increased buffers and setbacks - Restricted land uses with significant spill risks in sensitive environmental areas - Changes in allowed impervious cover.	WPD		• Incorporate in CodeNEXT.
CFS A44	Collaborate with regional water providers to identify and reduce service overlaps and coordinate access to main water sources, including groundwater.	AW		• Continue ongoing coordination with area water providers on a regular basis.

	Action	Responsible Department(s)	Status	Next Steps
CFS A9	Create a trails master plan to ensure connectivity and provide consistency with regional, city, and neighborhood-level trail and transportation goals to provide pedestrian and bicycle connections between neighborhoods and destinations; incorporate trails throughout the city and region; encourage developers to connect to or complete the trail system; and use protected land along creeks and floodplains in an environmentally sustainable way.	PWD, ATD, DSD, WPD, PARD		• Develop Trails Criteria Manual; Defer to GI Priority Program.
HN A23	Coordinate with public and private sector organizations in Austin, such as school districts, non-profit organizations, and other agencies to address efforts related to health and human services, housing, economic development, sustainable development, and planning.	All depts		• Ongoing; Continue implementing partnerships such as rain garden programs with schools, Grow Green program, Earth Camp, Keep Austin Beautiful, Waller Creek Conservancy & Shoal Creek Conservancy.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 3: CONTINUE TO GROW AUSTIN'S ECONOMY BY INVESTING IN OUR WORKFORCE, EDUCATION SYSTEMS, ENTREPRENEURS, AND LOCAL BUSINESSES.				
E A1	Maintain partnerships between local chambers of commerce, business associations, and regional and state economic agencies to develop and improve programs to recruit and retain businesses to Austin.	EDD		• Present for City Council consideration a policy framework that utilizes public bond CIP funds as an incentive to leverage catalytic real estate development projects along corridors and in activity centers. • Review existing tax increment finance, special assessment district and Local Government Code Chapter 380 policies to put in place a robust evaluation, negotiation and management structure to appropriately structure public-private partnerships that deliver long-term public return on investment. Consider the establishment of other tax incentive tools (development fee waivers, expedited permitting, property tax abatement) that can provide public financing assistance for the construction of public infrastructure through private-led development that supports multi-modal transportation modes and public communal space. • Develop public infrastructure financing plans for TODs, activity centers and corridors that provides "gap" financing to catalytic private-sector led projects that construct multimodal transit supportive infrastructure. The utilization of public tax incentives, such as sales and property tax rebates, property tax abatement, fee waivers, federal tax credits and other sources, are policy tools that can provide important sources of "gap" financing. • Implement the TOD/Center Plan as catalytic private sector-led TOD projects and/or area-wide value capture district opportunities manifest. The financing plan would ensure that the appropriate combination of public financing tools are synergistically employed.
E A2	Establish strategic incentives and investments tailored to targeted industries and business districts throughout Austin, such as downtown, industrial areas, roadway corridors, neighborhood-oriented and -scaled districts, transit-oriented districts (TOD), etc.	EDD		• Implement new incentive and loan programs such as the Creative Content Incentive Program and Family Business Loan Program.

	Action	Responsible Department(s)	Status	Next Steps
E A3	Create a regulatory framework to foster a business-friendly environment by: - Identifying regulatory impacts on investment, business development, and retention (zoning, permitting and licensing requirements, tax requirements, etc.) - Assigning city staff devoted to helping businesses navigate the system and troubleshoot - Creating development incentives (including tax incentives), density and floor-to-area ratio (FAR) bonuses, reduced and alternative parking requirements, expedited review, etc. - Simplifying and clarifying the development review process, including one-stop shop review, enforced time lines, and set targets for responsiveness and accountability - Allowing more by-right development - Making development regulations more flexible, while defining the extent of flexibility and maintaining safety and code integrity - Creating a program to assist businesses that are affected by road construction or infrastructure improvements - Creating a rehabilitation building code to make adaptive reuse efficient	DSD, PAZ, SBDP		• Revise Land Development Code. • Revise Subdivision Regulations. • Coordinate with other departments. • Communicate with and seek the feedback of the business community regarding the land development code. • New Development Services Dept. will be implementing some changes and recommendations from Zucker Report.
E A4	Establish and continually monitor a set of measures to gauge the effectiveness of economic development initiatives.	All EDD divisions		• Continue to monitor Economic Development Department performance measures.
E A6	Increase international air service to Austin-Bergstrom International Airport to improve business and tourism opportunities.	EDD		• Continue working with Austin Chamber and Air Services Task Force to support new London and Mexico City flights and attract new international flights.
E A7	Facilitate international trade that benefits diverse sectors of the Austin economy.	EDD		• Coordinate with departments. • • Continue to implement EDD's international economic development strategy.
E A8	Expand the online availability of business development resources, such as best practices, for small businesses.	SBDP, EDD		• Help promote SBDP's programs and resources, create new programs. • • Evaluate initial on-line offering and determine resource needs for expanded on-line education resources.

	Action	Responsible Department(s)	Status	Next Steps
E A9	Establish and expand policies, programs, and partnerships to support the development of creative industries, including film, music, gaming, etc., in Austin. These could include: - Incubator programs - Business accelerators - Promotional programs - Live-work opportunities - Financial assistance - Implementation of the Create Austin Cultural Master Plan - Technical assistance and professional development opportunities - Workshops	CAD, EDD, HRD		• Distribute ArtsSpace survey data to business community and the creative sector. • Continue community conversation about artists' space needs. • Track community efforts to create new art spaces, such as thinkEAST. • Continue Artist INC program (entrepreneurial training for individual creatives). • Launch needs assessment of creative sector. • Promote Creative Content Incentive Program to attract film, tv, and gaming productions to Austin.
E A10	Partner with the Austin Convention and Visitors Bureau to develop a marketing strategy to promote tourism that builds upon Austin and Central Texas' unique natural environment, outdoor lifestyles, live music, performing arts, culture, diversity, and history.	EDD, CAD, APL		• Continue to provide support as True Austin representative. • Austin Public Library to continue existing relationships.
E A11	Partner with business, property, and arts organizations to enhance downtown Austin's position as a nationally and internationally renowned business, entertainment center, and regional destination.	EDD, PAZ		• Develop final Cultural Tourism Plan and identify outreach strategies related to cultural tourism. • Continue partnership with Austin Convention and Visitor's Bureau. • Continue Great Streets Development Program. • Continue implementation of the 2012 Downtown Austin Plan: support the newly formed Red River Cultural District Merchants Association; support the provision of mechanisms that maintain public amenities and infrastructure throughout the Downtown, including Sixth Street, the Seaholm EcoDistrict, and Downtown's central core.
E A12	Preserve and promote iconic and unique Austin facilities and events that attract tourists, convention business, corporate relocations, and the recruitment of skilled workers.	CAD, EDD, HRD		• Develop final Cultural Tourism Plan and identify outreach strategies related to cultural tourism.

	Action	Responsible Department(s)	Status	Next Steps
E A13	Work with local school districts, the University of Texas, Austin Community College, other area institutions of higher learning, major employers, and elected officials to: - Identify gaps in educational programs; - Identify the skills needed for current, emerging, and targeted job sectors; - Educate students at all levels about the skills needed to compete in a 21st Century economy.	Creative Learning Initiative (PARD/ CAD/HRD), EDD		• Continue partnership with educational non-profits and support for Opportunity Austin's talent and education efforts. • Identify new partnership opportunities. • Identify gaps in grades 9-12 for Creative Learning Initiative.
E A14	Work with local colleges and universities to expand their medical education offerings and increase the availability of medical residency programs.	EDD		• Support implementation of Innovation Zone and Dell Medical Center where possible.
E A15	Develop economic development programs and incentives to promote the employment of historically under-employed segments of the population.	EDD		• Implement new economic development incentives policy and encourage use of bonus criteria, which rewards employment of economically disadvantaged individuals. • Continue to recruit companies which employ this segment of the population and identify new tools to do so.

	Action	Responsible Department(s)	Status	Next Steps
E A16	Create a regional economic development task force, led by the Greater Austin Chamber of Commerce, that includes the City of Austin, nearby municipalities and surrounding counties; the University of Texas, Austin Community College, and other area institutions of higher learning; area transportation providers such the Capital Area Metropolitan Planning Agency, Texas Department of Transportation, Central Texas Regional Mobility Authority, and Capital Metropolitan Transportation Authority; major employers and representatives from major industries; and other regional partners to develop a strategic direction for the Austin region by: - Developing a shared direction for the region; - Sharing information between the public and private sectors; - Establishing collaborative communication links among regional planning efforts; - Analyzing the impacts of publicly owned land; - Collaborating and co-locating institutional uses; - Attracting and supporting target industries; - Coordinating transportation planning.	EDD		• Continue participation in Opportunity Austin.
E A17	Establish more formal relationships between the cities in the Texas Triangle (Dallas-Fort Worth, Houston, and San Antonio) to address issues regarding the larger region, including intraregional trade policies, the development of an inland port, and the employment of the region's diverse population.	EDD		• Continue participation in NASCO and other regional collaboration initiatives.

	Action	Responsible Department(s)	Status	Next Steps
E A18	Partner with the Austin business community to develop policies, regulations, and programs to foster the development and success of local businesses by: - Creating an inventory of locally-owned businesses, including creative industries; - Developing a mentor program for locally-owned businesses; - Promoting the formation of worker-owned and community-owned businesses (co-ops) that sell local products; - Creating an Austin Craftsmen's Guild to showcase products created by Austin residents; - Providing tax incentives for locally-owned businesses; - Creating a directory of locally-produced products; - Simplifying the process to have local businesses provide additional services (e.g. host bands for SXSW); - Supporting businesses at each stage of the business life cycle; - Enhancing and expanding small business development services to grow market share of small, local businesses; - Expanding economic opportunities and measurable results for Minority- and Women-Owned Business Enterprise (MBE / WBE) firms.	EDD, SMBR		• Continue to promote LocallyAustin.org. • Review Small Business Needs Assessment Report and identify strategies for implementing recommendations.
E A19	Create a public-private task force between the State of Texas, the City of Austin, Travis County, local universities, the Chamber of Commerce, and local industries to invest in research and development and green tech, biotech, high tech, and other emerging technologies.	EDD		• Finalize plans for clean tech incubator at COTA. • Continue participation in Clean Energy Council. • Identify gaps.
E A21	Establish strategies, incentives, or investments in healthful outdoor activities and venues that generate economic benefits to local businesses while promoting wellness.	HHSD	Status Not Available	

	Action	Responsible Department(s)	Status	Next Steps
CFS A27	Create a world-class library system by expanding collections and public computer access and by upgrading and expanding library facilities by completing the new Central Library, building four regional Resource Branches in the four quadrants of Austin, and retrofitting the Faulk Library as an expansion of the History Center.	APL		• Expand AHC into Faulk after new Central Library opens. Ongoing renovation schedule for branch libraries.
S A31	Expand mentoring and tutoring programs to help school-age children improve their academic performance and develop essential life skills.	AE, APL		• Continuing program with focus on recruiting additional mentors and tutors.
S A32	Work with educational and business partners to expand the availability of early childhood education and daycare services and programs for all residents, especially for middle and low income households and for those with children with disabilities, and fund through a modest fee or sliding-fee structure.	APL, HRD		• Austin Public Library training for childcare providers on reading readiness.
S A33	Collaborate with school districts to allow public and private sector use of underutilized schools and other public facilities for child care, educational programs, healthy living programs, and neighborhood activities.	Creative Learning Initiative (PARD/ HRD/CAD) - Lead, APL - Coordinate		• Continue to collaborate with school districts. Continue Summer Reading Program partnership with school districts to avoid summer learning loss.
S A34	Work with child care providers, school districts, local businesses, and non-profits to make affordable and accessible child care, early education, preschool, afterschool, and summer programs widely available throughout Austin and its extraterritorial jurisdiction (ETJ).	HRD, APL		• Austin Public Library to promote existing programs.
S A35	Partner with businesses to offer incentives to childcare, early education, and preschool programs that locate in underserved areas and near employment centers.	HHSD, HRD		• Continue to partner with businesses.

	Action	Responsible Department(s)	Status	Next Steps
S A36	Explore funding opportunities to offer financial assistance or scholarships to low and moderate income families for early childhood education and childcare.	HHSD, HRD, APL		• Continue Early Childhood program for low income families through Workforce Solutions and continue offering the City/ County Subsidized Childcare Program.
S A37	Create opportunities for public-private partnerships to increase direct involvement by city departments, such as Parks and Recreation, in childcare and afterschool programming.	APL, PARD, HRD, HHSD		• Continue after-school programs. • Continue work with Creative Learning Initiative's Arts Classes Mapping project.
S A38	Partner with local school districts, colleges, universities, and vocational schools to expand the availability of evening and weekend continuing education and higher education classes.	HRD		• Define the City's role.
S A39	Develop a youth student leadership program that involves students in community planning and implementation.	HRD, PIO		• Continue to work with Youth Council. • Continue to implement AustinCorps.
S A40	Collaborate with educational and business partners in developing a comprehensive education program for all ages that focuses on the range of skills (i.e., literacy, interpersonal skills, and vocational skills) needed for gainful employment.	APL, PARD, HRD		• Continue existing services.
S A43	Collaborate with educational and business partners in expanding educational opportunities to meet the needs of current and emerging industries, the safety needs of the public sector, as well as those of the skilled trades.	HRD, PARD,EDD		• Continue funding of workforce development service providers.
S A44	Partner with the colleges and universities when designing community-based education programs.	EDD, APL, PARD		• Identify partnership opportunities.

	Action	Responsible Department(s)	Status	Next Steps
S A45	Explore leasing and cost-sharing agreements between the Austin Independent School District and the City of Austin to facilitate under-capacity schools and under-funded programs to remain open and in operation.	City Managers Office		
S A46	Create the capacity within the City of Austin to partner with school districts, community organizations, and the private sector to increase collaboration at school campuses.	PARD, HRD, CMO		• Continue initiatives and collaborations.
S A47	Develop seamless, coordinated relationships between school districts, community colleges, and other higher education institutions to integrate and minimize lack of funding for better educational community opportunities.	PARD, HRD, APL		
S A48	Support better integration of education from pre-kindergarten through higher education.	PARD, HRD		• Continue partnership with E3 Alliance and identify opportunities for productive City involvement.
S A49	Develop educational and public information programs focusing on promoting nutrition, healthy food, and local food sources.	APL, HHSD, PARD		• Austin Public Library to continue storytimes, brochures, programs, and materials. • New Central Library to include a cooking demo area.
C A16	Support programs to engage the business development community to assist creative economy start-ups and to develop business and management skills.	EDD		• Continue ArtistInc program (entrepreneurial training for individual creatives).
C A18	Coordinate with the different creative industry job sectors and area school districts, trade and vocational schools, colleges, and universities to develop and expand educational curricula to support the creative industries.	CAD, Creative Learning Initiative		• Launch needs assessment of creative sector. • Continue work with Creative Learning Initiative.
C A19	Facilitate partnerships to connect artists with artist residency opportunities to provide workforce support for the creative community.	CAD, PARD		• Launch needs assessment of creative sector.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 4: USE GREEN INFRASTRUCTURE TO PROTECT ENVIRONMENTALLY SENSITIVE AREAS AND INTEGRATE NATURE INTO THE CITY.				
LUT A7	Implement a transfer of development rights program to transfer development rights from environmentally sensitive areas to areas identified on the Growth Concept Map for new development or redevelopment.	WPD, DSD, PAZ, PARD		• Improvements made in the Watershed Protection Ordinance (WPO). Address further in BSZ Redevelopment Exception (BSZRE) code changes.
LUT A19	Develop complete streets design guidelines for all new road construction and reconstruction: - Pedestrian and bicycle facilities and amenities - Green street techniques - Green Street Techniques/Green Infrastructure Best Management Practices - Interconnected, navigable, grid-like streets and blocks - Flexibility in design and regulations - Create pedestrian-activated crosswalks at mid block intersections on arterials to improve pedestrian safety - Traffic calming measures - Transit accommodations - Use of native landscaping	ATD, P&Z, PWD, WPD, OoS		• Implementing the Complete Streets Policy, which was adopted by City Council in June 2014. Will capture lessons learned from the Greenroads pilot project managed by PWD.
LUT A20	Develop roadway and rights-of-way design standards that accommodate the needs of street trees and above and below ground utilities and infrastructure.	PWD, DSD		• See LUT A19. The City has moved to a standard of continuous tree wells, wherever possible, to provide healthier growing conditions and expanded soil volume for street trees. Updates and additions are planned to the ECM as part of CodeNEXT, which is expected to include soil volume for trees and soil amendments.
LUT A32	Develop standards for public spaces, such as parks, plazas and streets, to create integrated, tree-covered places.	PAZ, PARD, DSD		• Revise Land Development Code (CodeNEXT).

	Action	Responsible Department(s)	Status	Next Steps
LUT A36	Incentivize appropriately-scaled and located green infrastructure and public spaces, such as parks, plazas, greenways, trails, urban agriculture and/or open space in new development and redevelopment projects.	PAZ, PARD, WPD, EDD		• Continue to investigate methods to incorporate agriculture into CodeNEXT and other venues. • Review/revise existing tax increment finance, special assessment district and Local Government Code Chapter 380 policies to put in place a robust incentive framework for development and redevelopment projects that incorporate these types of public goods. Consider the establishment of other tax incentive tools (development fee waivers, expedited permitting, property tax abatement) that can provide public financing assistance for the construction of "green" public infrastructure.
LUT A37	Develop a regulatory framework to incentivize the use of Low Impact Development (LID) features such as rainwater harvesting, increased permeable surfaces, rain gardens, green roofs, green streets, and naturalized water quality features such as bioswales to manage stormwater.	PAZ, DSD, WPD, AW		• Beneficial use of stormwater being integrated into CodeNEXT.
LUT A39	Create regulations and incentives for developers and builders to use green development techniques for buildings, streets, and open spaces with a focus on conservation, longevity, and sustainability.	ATD, DS, PAZ, WPD, EDD		• Revise Land Development Code (CodeNEXT). • Review/revise existing tax increment finance, special assessment district, and Local Government Code Chapter 380 policies to put in place a robust incentive framework for development and redevelopment projects that incorporate these types of public goods. Consider the establishment of other tax incentive tools (development fee waivers, expedited permitting, property tax abatement) that can provide public financing assistance for the construction of "green" public infrastructure.

	Action	Responsible Department(s)	Status	Next Steps
LUT A40	Expand the number of parks and amount of open spaces of different sizes and purposes throughout the city.	PARD, PAZ, WPD, ORES		• Continue expending 1998, 2006, 2012 bonds and parkland dedication funds on new land and park improvements and land acquisition to create a diversity of public recreational opportunities for all ages, abilities and interests. • The code amendment that revises the parkland dedication ordinance increases the required land component from 5 acres to 9.4 acres, which would yield more parkland through the LDC. • Continue parkland acquisition through purchase and dedication with special focus on park deficient areas in order to meet Council mandated goals.
LUT A41	Promote Austin and the surrounding area's green infrastructure by utilizing web-based tools such as maps and other resources.	DSD, PAZ, PARD, WPD		• Continue developing web-based tools that promote the areas surrounding green infrastructure.
HN A15	Develop a regulatory framework to incentivize the use of sustainable and cost effective design features such as rainwater harvesting, xeriscape features, rain gardens, green roofs, greywater irrigation, solar power, and energy efficient utilities.	PAZ, DSD, WPD		• Beneficial use of stormwater being integrated into CodeNEXT.
CE A1	Implement the City of Austin Climate Protection Plan.	OoS		• Council adoption of revised Climate Protection Plan in 2015. Staff continues to implement plan.
CE A2	Create a system for identifying, defining, and mapping environmentally sensitive areas for their protection.	WPD		• WPD maintains and adds to an existing database for Critical Environmental Features.
CE A3	Preserve and protect environmentally sensitive areas using a variety of tools, including transferable development rights as well as policies and regulations that incentivize greyfield/ redevelopment/infill.	WPD		• Continue implementation of Watershed Protection Ordinance. • Revise Land Development Code.

	Action	Responsible Department(s)	Status	Next Steps
CE A4	Improve policies and incentives for restoration of damaged natural resources areas.	WPD, PARD		• Watershed Protection Ordinance approved with increased stream buffers & floodplain protections, including restoration & mitigation elements for development and CIP projects. Continue implementation of riparian restoration projects in City parks and other city-owned lands.
CE A5	Collaborate regionally to align conservation and sustainable development regulations and policies to protect environmentally sensitive areas that cross political boundaries.	WPD, DSD, AFD, AWU		• Implement the countywide Community Wildfire Protection Plan (adopted Fall 2014) via the Austin Travis County Wildfire Coalition. • Continue implementation of the Balcones Canyonlands Conservation Plan. • Continue regional planning efforts in the Barton Springs Zone.
CE A6	Encourage designs and building practices that reduce the environmental impact of development and that result in accessible green space.	WPD, PARD, PAZ		• Evaluate with CodeNEXT, including required open space.
CE A7	Establish a comprehensive, predictable, consistent, and efficient process to evaluate the environmental effects of new development.	WPD, PARD		• Consider changes to building permit & zoning process to include environmental impact evaluation and feasibility. Coordinate with CodeNEXT.
CE A8	Develop an educational and awards program to showcase best practices in sustainable and low-impact development and achievements or innovations in waste reduction, recycling, and sustainable food practices.	ARR, OoS, PARD, WPD		• Ongoing education programs relating to watershed protection, environmental protection, zero waste, sustainability, and locally sourced food education programs.
CE A9	Create print and online educational materials to expand public awareness of the benefits of environmental protection, simple steps to improve protection, and common threats to avoid.	ARR, OoS, PARD, WPD		• Ongoing education programs relating to watershed protection, environmental protection, zero waste, sustainability, and locally sourced food education programs
CE A10	Identify existing areas with limited access to parks, open space, and trails and create mechanisms to address these gaps.	PARD, DS, WPD		• Map showing parkland deficient areas on Development Viewer.

	Action	Responsible Department(s)	Status	Next Steps
CE A11	Develop regulations and incentives to protect prime farmland such as transferable development rights, farmland trusts, farmland mitigation, and conservation easements.	OoS		• Needs more work; evaluate with CodeNEXT.
CE A15	Expand the City of Austin's acquisition of environmentally significant land, conservation easements, and/or development rights for the protection of sensitive areas, including: - floodplains - riparian areas - wetlands - prairies - land that supports recharge of the Edwards Aquifer - wildlife habitat and corridors - bottomland forests and priority woodlands - critical environmental features - agricultural land	AWU, DSD, PAZ, PARD, WPD		• $30M in open space bond money from 2012 spent to protect the Barton Springs Zone of the Edwards Aquifer. Continue implementation of current code requirements relating to the protection of Critical Environmental Features. Implement provisions of the Watershed Protection Ordinance relating to creek and riparian zone protection.
CE A16	Develop and implement unified, comprehensive land management of all City of Austin lands for integrated environmental sustainability, including carbon sequestration, wildlife habitat, water quality and quantity, and education.	AWU, DSD, PARD, WPD, AFD		• The Public Lands Management sub-team will continue to focus on inter-departmental collaboration on issues of common interest to City departments with land stewardship/management responsibilities. Areas of collaboration include development of a common land classification system and support for the implementation of the implementation of the Urban Forest Plan, the Community Wildfire Protection Plan, and the Invasive Species Management Plan.
CE A17	Continue to develop and strengthen partnerships with universities and local schools to integrate educational programs with conservation and sustainability policies and projects.	AWU, DSD, PAZ, PARD, WPD		• WPD – During the 2014-2015 school year 96% of AISD elementary schools received either the Earth Camp or Earth School program. Additionally, the Earth School program piloted an expansion into the Del Valle ISD since the majority of schools are within Austin's jurisdiction. About 2,000 students received either middle or high school programming. This year an interlocal was created with the University of Texas's Lady Bird Johnson Wildflower Center to enhance a cave on their grounds for educational outreach.

	Action	Responsible Department(s)	Status	Next Steps
CE A18	Create a regional task force to address inter-jurisdictional environmental sustainability issues.	AFD, PARD,OoS, CAMPO, etc		• No action to date
CE A19	Review tree planting regulations to ensure that invasive species are not permitted. Create incentives to remove invasive plant species and replace them with native species.	DSD		• No further action planned.
CE A20	Create a heritage tree inventory and monitoring system to create stronger mechanisms for protecting heritage trees.	DSD		• No further action planned.
CE A21	Strengthen tree protection regulations.	DSD		• Clarifying Code and Criteria Manuals: Land Use Review code and Chapter 6-3, Trees and Vegetation. Identifying conflicts between Code requirements and clarifying text. Result will be improved implementation and compliance with tree regulations.
CE A22	Create an urban forest plan that identifies tree canopy goals, establishes a budget, and presents implementation measures.	DSD		• Continue implementing the adopted Austin's Urban Forest Plan.
CE A23	Strengthen regulations that protect creeks and floodplains from development by increasing buffer zones and reducing the amount and type of development allowed in these areas.	WPD		• Watershed Protection Ordinance adopted by City Council
CE A24	Reduce pollution hot-spots and prohibit high-emission uses (e.g. scrap yards, automotive repair, etc.) in floodplains and critical water quality zones.	WPD, DSD		• Evaluate how zoning regulations can help implement - Oak Hill NP listed uses that could not be located within the CWQZ or floodplain as a conditional overlay; Evaluate with mapping stage of CodeNEXT.
CFS A1	Limit, buffer, or prohibit public access to certain environmentally sensitive areas to maintain their value (i.e. wildlife protection and erosion control).	WPD, AWU Wildlands		• Continue to limit, buffer, or prohibit public access to environmentally sensitive areas.

	Action	Responsible Department(s)	Status	Next Steps
CFS A2	Expand equitable access for adults, children, and their pets to active and passive parks throughout the city by carefully targeting new parks where most needed and developing public access agreements with non-City-owned parks and open space.	PARD		• PARD to continue development of Critical Areas Map with Land Acquisition Sub-Team to set priorities for new parks. • • Work with AISD and others on joint agreements for public access to facilities throughout Austin.
CFS A3	Establish pocket parks, smaller undeveloped preserves, and passive recreational spaces in areas with little open space.	WPD, PARD		• PARD to continue to use bond and PLD funds to expand park system. • PARD to review PLD policies. • PDR to ensure opportunities for pocket parks in code revision and area plans/form-based codes.
CFS A4	Explore additional funding sources primarily for the maintenance of parks as well as for the design and construction, including: - user fees - rental fees - additional grant opportunities - additional levy - reinvestment of revenue generated in parks - through partnerships	PARD		• Continue to investigate additional funding sources.
CFS A5	Ensure adequate funding for the maintenance of parks and trees on City of Austin property through Best Maintenance Practices.	PARD		• Continue to investigate additional funding sources.
CFS A6	Expand partnerships between local organizations and the City of Austin to maintain and improve local parks and open spaces.	PARD, AWU Wildlands, WPD		• Parks and Recreation continues to partner with Austin Parks Foundation, TreeFolks, Keep Austin Beautiful, and other local non-profit organizations to maintain and improve local parks and open spaces.
CFS A7	Revise tree planting and tree care standards to be more sustainable and reduce tree mortality.	DSD		• Updates to the ECM are planned.
CFS A8	Restore trees and vegetation along degraded waterways, especially in eastern watersheds.	WPD, PARD		• PARD and WPD to continue funding of the Grow Zone project and planting of trees in riparian areas.

	Action	Responsible Department(s)	Status	Next Steps
CFS A9	Create a trails master plan to ensure connectivity and provide consistency with regional, city, and neighborhood level trail and transportation goals to provide pedestrian and bicycle connections between neighborhoods and destinations; incorporate trails throughout the city and region; encourage developers to connect to or complete the trail system; and use protected land along creeks and floodplains in an environmentally sustainable way.	PWD		• Urban Trails Master Plan adopted by Council.
CFS A10	Develop, through a process engaging the general public and professionals, context-sensitive trail, park, and greenway standards to ensure high-quality, environmentally sustainable design.	PWD		• Development of Trails Criteria Manual underway.
CFS A11	Develop multi-disciplinary, cross-jurisdictional planning teams for projects that involve major natural features, such as the Colorado River or Onion Creek Greenway.	PARD		• Adoption of the countywide Community Wildfire Protection Plan November 2014. Continue implementation of the Balcones Canyonlands Conservation Plan. Colorado River Corridor Plan was approved in May 2012 and identifies goals and implementation plan.
CFS A12	Incorporate public art and interpretive signage into green spaces as an educational tool to demonstrate practices such as water conservation, recycling, and low-impact development.	PARD, WPD		• Continue to incorporate interpretive and educational signage into green spaces. DSD plans to target the Urban Forest Grant Program to the AIPP audience.

	Action	Responsible Department(s)	Status	Next Steps
CFS A23	Develop design standards for public buildings and spaces that promote high-quality community focal points in the areas where they are located. These standards should address issues such as: - re-use of existing structures - LEED certification, including water and energy efficiency - low-impact development - resource recovery, such as recycling, composting, and reuse - trees planting, preservation, and protection - green spaces - transit access - carshare/electric vehicle parking spaces - bikesharing and bicycle facilities and accommodations - safe, connected walkways - public spaces inside and outside of buildings - anchoring neighborhood niches - child-friendly play spaces - family-friendliness	PWD, AEGB, ARR		• Continue internal coordination around building excellence and operations.
CFS A34	Align policies, incentives, regulations, service area extensions, and infrastructure to coordinate with the Growth Concept Map, maintain Austin's livability and affordability, protect environmentally sensitive areas, and sustainably manage Austin's water resources. Include consideration of diverse water sources and conservation and efficiency measures when planning for future demand for potable water.	AWU, WPD		• Complete Watershed Protection Ordinance update. Land Acquisition sub-team to develop ways to prioritize land acquisition across departments. • Continue environmental evaluation of service extension requests in the Drinking Water Protection Zone. • Evaluate addtional strategies with CodeNEXT.

	Action	Responsible Department(s)	Status	Next Steps
CFS A35	Create a green infrastructure plan for public land or in public rights-of-way to preserve Austin's ecosystem, improve the water cycle, reduce the urban heat island effect, improve air quality, enrich public space, and provide for traffic calming. Examples include open space, trails, wetlands, community gardens, green streets, infiltration facilities, and the urban forest.	AWU, WPD		• Work that the PLM team engages in over the next year will support this element. An updated summary of the current city programs, regulations, and plans that address green infrastructure is planned.
CFS A36	Incentivize and promote low-impact development designs and techniques on private land that preserve key environmental features, reduce runoff and the use of potable water for plantings, and increase stormwater infiltration. Examples include rainwater harvesting, porous pavement, rain gardens, and green roofs.	WPD, AW, DSD, PAZ		• Evaluate with CodeNEXT.
CFS A43	Expand and strengthen water quality regulations to achieve non-degradation and protect recharge zones, floodplains, creeks and their headwaters, and other environmentally sensitive areas: - Increased buffers and setbacks - Restricted land uses with significant spill risks in sensitive environmental areas - Changes in allowed impervious cover.	WDP		• Watershed Protection Ordinance adopted by Council. Evaluate additional strategies through CodeNEXT.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 5: GROW AND INVEST IN AUSTIN'S CREATIVE ECONOMY.				
LUT A29	Engage the local creative community to create more robust public art for Austin's public gathering places such as plazas, parks, trails, roadways, transit stops, and sidewalks.	EDD		• Art in Public Places streetscape artwork was added to the City's Complete Streets Guide. • The TEMPO (temporary public art) and 2% (permanent public art) programs of Art in Public Places continue to work collaboratively with all departments and stakeholders to add public art to the built environment.
HN A1	Establish regulations and programs to promote the development of a variety of market rate and affordable housing types within compact activity centers and corridors served by transit.	EDD, PAZ, NHCD		• Creative Economy Priority Program (CEPP) staff team working on creative space development White Paper, which will include something about affordable housing for creatives. • Contributing creative sector supporting language, code language, best practices to code NEXT effort; e.g. live/work spaces "by right." • City partnership with the ArtPlace America grant-funded thinkEAST Living Charrette Project has been a place where Affordable Housing is being discussed and prototyped; e.g. HACA and the Cesar Chavez Foundation have both committed to creating affordable housing for artists and neighbors at the 24-acre thinkEAST project. Fusebox, partner in the grant, is working with the developers to create a land trust on 4.5 acres to create affordable working and living space for creatives. • Prototype more of these kinds of development. • The Music and Creative Ecosystem Resolution calls out a number of strategies to implement to create affordable housing for creatives. • Land Development Code changes in progress through CodeNEXT. • The draft Austin Strategic Housing Plan has been released for public review.

	Action	Responsible Department(s)	Status	Next Steps
HN A3	Produce regulations and enhance programs to promote affordable housing throughout Austin by: - Utilizing publicly-owned land for the development of affordable housing - Preserving existing affordable housing - Allowing for diverse housing types throughout Austin - Balancing homeownership and rental opportunities - Providing assistance in securing funding for affordable housing - Examining regulations and policies that adversely affect affordable housing and consider approaches to minimize cost impacts for units attainable for families at significantly less than market values - Land banking - Encouraging the expansion of community development corporations	EDD, PAZ		• Consider Implementing the Music and Creative Ecosystem Resolution stategies that calls out for affordable housing for creatives. • Creative Economy Priority Program (CEPP) staff team working on creative space development White Paper, which will include something about affordable housing for creatives. • Contributing creative sector supporting language, code language, best practices to codeNEXT effort. • City partnership with the ArtPlace America grant-funded thinkEAST Living Charrette Project has been a place where Affordable Housing has been discussed and prototyped; e.g. HACA and the Cesar Chavez Foundation have both committed to creating affordable housing for artists and neighbors at the 24-acre thinkEAST project. Fusebox, partner in the grant, is working with the developers to create a land trust on 4.5 acres to create affordable working and living space for creatives. Prototype these kinds of development. • Support others in the community that are working on affordable housing ideas. • Land Development Code changes in progress through CodeNEXT • The draft Austin Strategic Housing Plan has been released for public review.

	Action	Responsible Department(s)	Status	Next Steps
HN A24	Establish a regulatory environment that creates communities across Austin that: - support walking, bicycling, and transit - encourage live/work spaces - are in proximity to daily needs - include a variety of employment opportunities - provide a range of housing (duplexes, townhouses, row houses, small-scale apartments, etc.) integrating market-rate and affordable housing for people of all ages, abilities, and means - utilize sustainable building practices - are stable with low crime and safe buildings - provide a range of facilities and services such as schools, parks, community gardens, and other public gathering spaces	EDD, PAZ		• CEPP staff team contributing code language supportive of the creative sector to codeNEXT • Prototype more of thinkEAST kinds of development as this project is modeling many of the items in this Action item. • Support activities of thinkEAST that are creating "safe walks" to school - partnership with AISD. • EDD CAD is conducting a cultural asset mapping that will help identify industry clusters and locations for creative space development. • Present for City Council consideration staff recommendations on implementing the recommendations related to the Music and Creative Ecosystem 0160303-019.
E A1	Maintain partnerships between local chambers of commerce, business associations, and regional and state economic agencies to develop and improve programs to recruit and retain businesses to Austin.	EDD		• EDD to maintain ongoing relationships and supporting activities.
E A2	Establish strategic incentives and investments tailored to targeted industries and business districts throughout Austin, such as downtown, industrial areas, roadway corridors, neighborhood-oriented and scaled districts, transit-oriented districts (TOD), etc.	EDD, PARD, PAZ		• Successfully incubated two merchant associations of businesses located on Imagine Austin Corridors and began incubation of a third through Soul-y Austin program. • Initiated new round of merchant association incubation for business districts in various corridors and centers and across multiple Council districts. • Developed two commercial area plans for business districts; proceeding for Council adoption in Fall 2016. • Supported small business outreach and participation in Burnet Corridor Sustainable Communities Building Blocks program. • EDD CAD is conducting a cultural asset mapping that will help identify industry clusters and locations for creative space development.

	Action	Responsible Department(s)	Status	Next Steps
E A3	Create a regulatory framework to foster a business- friendly environment by: - Identifying regulatory impacts on investment, business development, and retention (zoning, permitting and licensing requirements, tax requirements, etc.) - Assigning city staff devoted to helping businesses navigate the system and troubleshoot; - Creating development incentives (including tax incentives), density and floor-to-area ratio (FAR) bonuses, reduced and alternative parking requirements, expedited review, etc. - Simplifying and clarifying the development review process, including one-stop shop review, enforced timelines, and set targets for responsiveness and accountability - Allowing more by-right development - Making development regulations more flexible, while defining the extent of flexibility and maintaining safety and code integrity - Creating a program to assist businesses that are affected by road construction or infrastructure improvements - Creating a rehabilitation building code to make adaptive reuse efficient and affordable	EDD, PAZ		• Provided review and comments of CodeNEXT Prescription papers on the Land Development Code as they relate to small business, cultural and arts organizations, and music venues. • Provided range of incentive and regulatory recommendations to the Mayor's Music and Creative Ecosystem Omnibus; these include recommendations to revise existing density bonuses, develop new incentives, and reduce regulatory barriers for arts and cultural spaces, live music venues, and small businesses, directly or through CodeNEXT.
E A4	Establish and continually monitor a set of measures to gauge the effectiveness of economic development initiatives.	EDD		• EDD provides measurements.
E A6	Increase international air service to Austin-Bergstrom International Airport to improve business and tourism opportunities.	EDD, PARD, AVIATION DEPT		• EDD Global Business Recruitment and Expansion Division serves on the Air Service Task Force with key organizations from the community to support efforts for increasing international air service.

	Action	Responsible Department(s)	Status	Next Steps
E A8	Expand the on-line availability of business development resources, such as best practices, for small businesses.	EDD, APL, PARD		• The Austin Music Census and Building Austin's Creative Capacity (needs assessment) completed in FY2015. • Explore feasibility of recommendations from the Austin Music Census and Building Austin's Creative Capacity needs assessment studies completed in FY15 to have business development resources online. • Continue to record Exploring Entrepreneurship panel discussions made available for online viewing. • Offer Artist INC curriculum to include competitive participation courses, standard non-competitive participation seminars, and webinars. • Continue to inform small business owners with online access to BizOpen Orientation, covering development and permitting. • Continue to record Exploring Entrepreneurship panel discussions made available for online viewing. • Launch online BizAid Business Orientation to educate small business owners on resources and steps to starting or expanding a business. • APL will continue to update the Business & Nonprofits Information Guide (http://library.austintexas.libguides.com/business-and-nonprofits) to provide up to date and accurate information for local businesses.
E A9	Establish and expand policies, programs, and partnerships to support the development of creative industries, including film, music, gaming, etc., in Austin. These could include: - Incubator programs - Business accelerators - Promotional programs - Live-work opportunities - Financial assistance - Implementation of the Create Austin Cultural Master Plan - Technical assistance and professional development opportunities - Workshops	EDD, PARD, PAZ		• Artist INC curriculum will include competitive participation courses, standard non-competitive participation seminars, and webinars. Offered in partnership (EDD and PDRD) at the Dougherty Arts Center for community artists in FY17. • Offer Exploring Entrepreneurship panel discussions for creatives to feature successful creative entrepreneurs. • Continue to offer development classes and events focusing on skills for successful business management. • Research partnership opportunities with institutions of higher education. • Research viability of providing one-on-one business coaching customized for creatives.

	Action	Responsible Department(s)	Status	Next Steps
E A12	Preserve and promote iconic and unique Austin facilities and events that attract tourists, convention business, corporate relocations, and the recruitment of skilled workers.	EDD, PAZ, APL		• Present for City Council consideration staff recommendations on implementing the recommendations related to the Music and Creative Ecosystem 0160303-019. • APL through the Austin History Center is gathering oral histories of music venues that are closing and working on an exhibition to highlight these venues. • EDD CAD has launched the Cultural Asset Mapping Project and is also working with the East Austin Historical Study.
E A13	Work with local school districts, the University of Texas, Austin Community College, other area institutions of higher learning, major employers, and elected officials to: - Identify gaps in educational programs; - Identify the skills needed for current, emerging, and targeted job sectors; - Educate students at all levels about the skills needed to compete in a 21st Century economy.	EDD, PARD		• City collaboration with MindPOP continues in an effort to provide arts-rich learning opportunities for students and information on career paths in creative sectors. • Present for City Council consideration staff recommendations on implementing the recommendations related to the Music and Creative Ecosystem 0160303-019.
E A15	Develop economic development programs and incentives to promote the employment of historically under-employed segments of the population.	EDD		• Global Business Recruitment and Expansion Division currently administers funding to support two programs in the community that provide long-term and short-term career and occupational development for individuals with economic disadvantages.

	Action	Responsible Department(s)	Status	Next Steps
E A18	Partner with the Austin business community to develop policies, regulations, and programs to foster the development and success of local businesses by: - Creating an inventory of locally-owned businesses, including creative industries; - Developing a mentor program for locally-owned businesses; - Promoting the formation of worker-owned and community-owned businesses (co-ops) that sell local products; - Creating an Austin Craftsmen's Guild to showcase products created by Austin residents; - Providing tax incentives for locally-owned businesses; - Creating a directory of locally-produced products; - Simplifying the process to have local businesses provide additional services (e.g. host bands for SXSW); - Supporting businesses at each stage of the business life cycle; - Enhancing and expanding small business development services to grow market share of small, local businesses; - Expanding economic opportunities and measurable results for Minority- and Women-Owned Business Enterprise (MBE / WBE) firms.	EDD		• Global Business Recruitment and Expansion Division currently administers funding to support two programs in the community that provide long-term and short-term career and occupational development for individuals with economic disadvantages.

	Action	Responsible Department(s)	Status	Next Steps
S A46	Create the capacity within the City of Austin to partner with school districts, community organizations, and the private sector to increase collaboration at school campuses.	EDD, PARD		• City collaboration with MindPOP continues in an effort to provide arts-rich learning opportunities for students and information on career paths in creative sectors. • PARD collaborated with Mindpop and AISD in the presentation of "Cultural Connections," a workshop for artists of color on how to access jobs at AISD as well as at PARD. • PARD worked with MindPop to develop a plan for incorporating the Creative Learning Strategies, currently utilized in AISD, into PARD's instructional training for after school teachers. • Present for City Council consideration staff recommendations on implementing the recommendations related to the Music and Creative Ecosystem 0160303-019.
S A47	Develop seamless, coordinated relationships between school districts, community colleges, other higher education institutions, to integrate and minimize lack of funding for better educational community opportunities.	EDD, PARD		• The Asian American Resource Center completed a successful partnership with Austin Community College to provide free English Language Literacy classes for the community at this PARD site. • The Economic Development Department is in discussions with Austin Community College to implement a Fashion Incubator to open Austin-based opportunities for career and revenue development in the fashion sector. • Parks and Recreation Department has also been working closely with Austin Community College on partnership programs for creatives. • Present for City Council consideration staff recommendations on implementing the recommendations related to the Music and Creative Ecosystem 0160303-019.

	Action	Responsible Department(s)	Status	Next Steps
C A1	Create a City of Austin function to oversee all arts, creative, and heritage programs, such as: - identifying funding sources for the arts - promoting the economic impact of arts and creativity - publicizing best practice success stories - developing an advertising program and a website to promote local talent - creating an annual awards program for local artists - developing a branding campaign for arts and creativity in Austin - developing a mapping and wayfinding system for arts, creative, cultural, and historic resources - developing an arts exchange program to market local artists regionally, nationally, and internationally - developing impromptu and non-traditional venues for art exhibits and installations and performances - facilitating the inclusion of public art.	EDD, PAZ, PARD, APL		• Present for City Council consideration staff recommendations on implementing the recommendations related to the Music and Creative Ecosystem 0160303-019. • EDD CAD is conducting a cultural asset mapping that will help identify industry clusters and locations for creative space development. • Various items are being implemented by EDD Cultural Arts Division, PARD Museums and Cultural Programs, and EDD Music & Entertainment Division. • Define the various parts of this activity, identify those things already being done and those things needing to be done, identify leader, and how to be facilitated.
C A2	Incorporate the arts and cultural preservation themes and elements into small area plans, such as neighborhood and corridor plans.	EDD, PAZ		• Developed two commercial area plans and began third one that include Culture, Arts, and Music as major elements for focus on preservation and enhancement, including focuses on live music venues and live theaters; proceeding for Council adoption in Fall 2016 • Worked with Red River Cultural District and other stakeholders to refine existing plans to support live music venue retention. • Contributed review and comments to CodeNEXT related to arts and culture preservation and space development through regulatory code. • EDD CAD is conducting a cultural asset mapping that will help identify industry clusters and locations for creative space development.

	Action	Responsible Department(s)	Status	Next Steps
C A3	Create incentives and programs to promote the inclusion of public art into new development.	EDD, PAZ		• The Art in Public Places program continues to work with private developers to leverage voluntary funding for public art within new construction. Several projects funded by private monies have been completed in the 2nd Street and Seaholm Districts with several more in progress. • Present for City Council consideration staff recommendations on implementing the recommendations related to the Music and Creative Ecosystem 0160303-019.
C A4	Cultivate cultural and heritage tourism by marketing and promoting Austin's museums, libraries, historic sites and venues and providing education and training to frontline tourism workers.	PARD, EDD, APL		• The Economic Development Department has begun implementing some portions of the Cultural Tourism Plan with other portions receiving additional input from the community and stakeholders to ensure that the recommendations receive full support by all partners. • The Austin History Center continues to develop plans to create and market a 'Heritage Corridor' cultural district for heritage tourism. The district will be a multi-block historic district anchored by the Austin History Center and Wooldridge Square Park. • Present for City Council consideration staff recommendations on implementing the recommendations related to the Music and Creative Ecosystem 0160303-019.

	Action	Responsible Department(s)	Status	Next Steps
C A5	Promote the use of non-traditional venues (such as parks, schools, streets, and vacant buildings) for impromptu and small scale performances and events, such as jugglers, dancers, mimes, actors, storytellers, poets, and performance artists.	EDD, PARD, APL		• Dance Waterloo partnered with the Emma S. Barrientos Mexican American Cultural Center, the Asian American Resource Center, and the Central Access Television Facility to hold Dance in Public Spaces at AIPP locations within the City. • The Museums and Cultural Programs Division is partnering with Austin Buskers' Association to create a plan for paid buskers in City parks. • The O.Henry Museum and the Susannah Dickinson Museum increased its visitorship by approximately 1600 by engaging SXSW pedestrians in eight different short-term interactive exhibits in the front yard of the museums, most using new technologies. • Ney Museum has nearly tripled its visits from art-lovers to just over 21,000 due to the ongoing growth in poetry readings, films, and festivals out of doors on museum grounds. • APL continues to include performance artists, especially puppeteers and storytellers, in its programming for adults and youth and will continue to encourage community use of library meeting room facilities for this use. • The Art in Public Places program continues to work in partnership with community members to program activities in tandem with temporary public art projects, such as interpretive dance, neighborhood tree planting, etc. that activate nontraditional venues in new ways. • Present for City Council consideration staff recommendations on implementing the recommendations related to the Music and Creative Ecosystem 0160303-019.
C A6	Collaborate with sponsoring organizations, sponsors, and transportation companies to develop special event transportation plans to mitigate traffic congestion associated with these events.	EDD, PARD, ATD		• Special Events Committee is handling this activity.

	Action	Responsible Department(s)	Status	Next Steps
C A7	Promote the development and expansion of arts space, facilities and programming, including libraries, museums, parks, performing art venues and community centers by identifying existing facilities and conducting a needs assessment.	EDD, PAZ, PARD, APL		• Economic Development Dept Cultural Arts Division is currently conducting the Cultural Asset Mapping Project for Austin. • EDD CAD is conducting a cultural asset mapping that will help identify industry clusters and locations for creative space development.
C A9	Develop and invest in intergenerational art education partnerships and programming between schools, artists and arts organizations, libraries, neighborhood associations, and senior programs to provide life-long exposure to the arts.	APL, PARD		• The Emma S. Barrientos Mexican American Cultural Center developed two intergenerational programs in the past year: "Pláticas": Community & Film Talk-back series is a FREE four-part series inviting Latinos of all ages to join for a community-discussion following the view of a documentary related to Latinx culture, arts, and well-being. • Sábados en Familia – is a free 2 hour program at the ESB-MACC that invites families of all ages to come learn about Latinx culture through various mediums and to create an original art project together. • APL continues to include performance artists, especially puppeteers and storytellers, in its programming for adults and youth and will continue to encourage community use of library meeting room facilities for this use.
C A10	Develop regulations to mitigate the sound from live music venues through a collaborative process that includes the City of Austin, musicians, venue operators, property owners, and residents.	EDD, PAZ, DSD		• Music & Entertainment Division staff is working to establish the Agent of Change Principle within Austin's code regulation by including it in the response to Mayor Adler's Music & Creative Ecosystem Omnibus Resolution and will work to receive Council approval for the policy change. • Partner with the City's Development Services Department, and Planning & Zoning Department to communicate principle to existing, new, and potential venues, property owners, and residents through a marketing campaign. • The Music Venue Loan Assistance Program was established in 2014 by the Music & Entertainment Division to help live music venues mitigate sound issues.

	Action	Responsible Department(s)	Status	Next Steps
C A11	Create incentives and programs to preserve iconic and established music venues and performance spaces throughout Austin and its extraterritorial jurisdiction (ETJ).	EDD, PAZ, DSD		• Music & Entertainment Division staff is working to establish an entertainment license for Austin's music and performance venues by including it in the response to Mayor Adler's Music & Creative Ecosystem Omnibus Resolution and will work to receive Council approval for the policy change. • The entertainment license will combine required venue permits into one license, reduce the associated fees, lengthen renewal periods, and set parameters for music venue designations. • Partner with the City's Development Services Department, and Planning & Zoning Department. Determine parameters for the entertainment license. Explore potential fees associated with the new license. Receive Council approval for policy change. Communicate terms of entertainment license to existing and upcoming venues. • The implementation of the Agent of Change Principle will also preserve iconic and established music venues and performance spaces. (see C A10 Next Steps)
C A12	Increase funding sources (grants, private and public funding programs) and non-financial support (business recruitment, business expansion and retention, workforce development) to sustain and expand the creative industry sector.	EDD, PARD		• Present for City Council consideration staff recommendations on implementing the recommendations related to the Music and Creative Ecosystem 0160303-019.
C A13	Establish incentives and regulations to promote the creation of artists' live/ work space in residential areas that allow for limited gallery space.	EDD, PAZ		• Contributing creative sector supporting language, code language, best practices to codeNEXT effort - ongoing. • EDD CAD is conducting a cultural asset mapping that will help identify industry clusters and locations for creative space development. • Present for City Council consideration staff recommendations on implementing the recommendations related to the Music and Creative Ecosystem 0160303-019.

	Action	Responsible Department(s)	Status	Next Steps
C A14	Develop programs and incentives to provide flexible, affordable work space and housing throughout Austin with an emphasis placed on locations well-served by transit, Downtown, and activity centers and corridors for entrepreneurs, small and local businesses, artists, and creative professionals. Programs and incentives should address live-work space, home-based businesses, and temporary lease agreements in multi-use venues such as schools, vacant buildings, and warehouses.	EDD, PAZ		• Contributing creative sector supporting language, code language, best practices to codeNEXT effort. • EDD CAD is conducting a cultural asset mapping that will help identify industry clusters and locations for creative space development. • Present for City Council consideration staff recommendations on implementing the recommendations related to the Music and Creative Ecosystem 0160303-019.
C A15	Create programs and incentives and develop partnerships between the City of Austin, artists and members of the creative community, businesses, developers, and arts education institutions to provide more public and private exhibition space for local artists, students' exhibitions, and cultural events at such places as parks, public buildings, plazas, office and commercial buildings, as well as vacant buildings.	EDD, PARD		• PARD initiated a new training program for staff of recreation centers to encourage the use of recreation sites for community exhibitions. • The Art in Public Places Program continues to encourage participation in the TEMPO (temporary public art) program to expand exhibition opportunities for local artists in a variety of City locations and in partnership with the community. • EDD CAD is conducting a cultural asset mapping that will help identify industry clusters and locations for creative space development. • Present for City Council consideration staff recommendations on implementing the recommendations related to the Music and Creative Ecosystem 0160303-019.

	Action	Responsible Department(s)	Status	Next Steps
C A16	Support programs to engage the business development community to assist creative economy start-ups and to develop business and management skills.	EDD, PAZ, PARD		• Continue to offer development classes and events focusing on skills for successful business management. • Artist INC curriculum will include competitive participation courses, standard non-competitive participation seminars, and webinars. In partnership (EDD and PAZ) at the Dougherty Arts Center for community artists in FY17. • Research partnership opportunities with institutions of higher education. • Offer a pilot mentorship program in partnership with Creatives Meet Business to connect with creative industry professionals. • Research viability of providing one-on-one business coaching customized for creatives.
C A17	Expand existing programs and identify funding sources to provide affordable physical and mental health care, housing and other support services for artists, musicians, and others in the creative community.	HHSD, EDD		• Present for City Council consideration staff recommendations on implementing the recommendations related to the Music and Creative Ecosystem 0160303-019.
C A18	Coordinate with the different creative industry job sectors and area school districts, trade and vocational schools, colleges, and universities to develop and expand educational curricula to support the creative industries.	EDD, PARD		• The Economic Development Department is in discussion with local institutions of higher learning (ACC, St. Edwards University, University of Texas, etc.) to coordinate curricula that will support creative industries. • Present for City Council consideration staff recommendations on implementing the recommendations related to the Music and Creative Ecosystem 0160303-019.
C A19	Facilitate partnerships to connect artists with artist residency opportunities to provide workforce support for the creative community.	EDD, PARD		• The Emma S. Barrientos Mexican American Center successfully completed its first round of three year theater residencies at the site, while the Dougherty Arts Center initiated its first residency in 2016. • In 2016, the Emma S. Barrientos Mexican American Center accepted eight new resident artists and arts companies including the disciplines of theater, music, visual arts, and dance. • The Art in Public Places Program continues to explore opportunities for artist-in-residence that would match local artists with various City departments. The program has currently launched residencies with the Fire and EMS Departments.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 6: DEVELOP AND MAINTAIN HOUSEHOLD AFFORDABILITY THROUGHOUT AUSTIN.				
LUT A2	Promote diverse infill housing such as small-scale apartments, smaller-lot single family houses, town and row houses, and garage apartments that complement and enhance the character of existing neighborhoods.	PAZ		• CodeNext Land Development Code Revision. Code revisions to change regulations for garage apartments are complete. • Revise Subdivision Regulations. • City Council adopted a resolution in December 2015 to analyze the potential for the CodeNEXT land development code revisions to affirmatively further fair housing, giving low- and moderate-income residents housing choices in high opportunity and gentrifying areas. • Three "Walk the Talk" panel discussions and walking tours have highlighted missing middle housing in different Austin neighborhoods to illustrate the different types of missing middle housing that exists. • PUD amendments to clarify that affordable housing is expected to be on-site.
LUT A3	Establish land use and street design regulations to create sustainable neighborhoods that are child-friendly, support walking and bicycling, are in proximity to daily needs, and provide a range of housing type options such as duplexes, townhouses, row houses, small-scale apartments, and houses on smaller lots to meet the needs of people of different means and at different stages of their lives.	PAZ		• CodeNext Land Development Code Revision. Code revisions to change regulations for garage apartments are complete. • Revise Subdivision Regulations to ensure.

	Action	Responsible Department(s)	Status	Next Steps
LUT A5	Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places by: - Increasing development rights through changes in regulations, density bonuses, and other incentives; - Revising parking requirements that result in more permeable areas and promote walking, biking, and transit; - Providing assistance in securing funding for redevelopment; - Ensuring appropriate transitions to less intensive residential areas; - Expediting the permitting and approval process; - Utilizing Low Impact Development practices to mitigate impacts associated with increases in impervious cover or constrained stormwater infrastructure that may impede redevelopment.	PAZ		• CodeNext Land Development Code Revision. • Revise Subdivision Regulations to ensure.
LUT A6	Create a regional planning initiative to encourage local governments in Central Texas to promote a mix of housing and land uses for diverse populations and income groups, located near work, shopping, and services.	PAZ		• Continue regular meetings to promote interorganizational and intergovernmental collaboration. • Housing Jobs Balance Study complete.
HN A1	Establish regulations and programs to promote the development of a variety of market rate and affordable housing types within compact, activity centers and corridors served by transit.	PAZ		• Revise Land Development Code. • Revise Subdivision Regulations. • NHCD has developed a draft Housing Plan, which includes numberical goals, timelines, and strategies to maintain and create affordable housing for a range of incomes throughout the city, as envisioned in Imagine Austin. The plan proposes aligning resources, ensuring a unified strategic direction, and helping facilitate community partnerships to achieve this shared vision. • Housing/Jobs/Transit Action Team meets regularly and will send memo to Council about strategies to better connect affordable housing, transit and jobs.

	Action	Responsible Department(s)	Status	Next Steps
HN A2	Develop incentives and policies to encourage more families with children to live in Austin's established neighborhoods by increasing the supply and variety of housing.	PAZ		• CodeNext Land Development Code Revision. Code revisions to change regulations for garage apartments are complete. • Revise Subdivision Regulations to ensure. • Three "Walk the Talk" panels discussions and walking tours have highlighted missing middle housing in different Austin neighborhoods to illustrate the different types of missing middle housing that exists. • CodeNEXT is now in Phase II which will conclude with a public draft. The Household Affordability Code Prescription paper includes recommendations to encourage diverse housing.
HN A3	Produce regulations and enhance programs to promote affordable housing throughout Austin by: - Utilizing publicly-owned land for the development of affordable housing - Preserving existing affordable housing - Allowing for diverse housing types throughout Austin - Balancing homeownership and rental opportunities - Providing assistance in securing funding for affordable housing - Examine regulations and policies that adversely affect affordable housing and consider approaches to minimize cost impacts for units attainable for families at significantly less than market values - Land banking - Encouraging the expansion of community development corporations	NHCD, PAZ		• Revise Land Development Code. • Preservation Study completed establishing a baseline of aging multi-family housing stock, set goals to support preservation and identify opportunities to further preservation initiatives. Council adopted a resolution with a goal of preserving 20,000 affordable units over the next 20 years. • City Council has created four Homestead Preservation Districts and is considering creating additional districts. It also established a 10% Tax Increment Reinvestment Zone (TIRZ) in District A. • Community Land Trust (CLT) program established to preserve public investment in affordability in perpetuity. • The City's consultants completed a Housing Market Study to identify the City's affordable housing needs. The information will be utilized by policy makers to determine how best to meet the City's affordable housing needs. • Housing/Jobs/Transit Action Team meets regularly and will send memo to Council about strategies to better connect affordable housing, transit, and jobs. • NHCD has developed a draft Housing Plan, which includes numberical goals, timelines, and strategies to maintain and create affordable housing for a range of incomes throughout the city, as envisioned in Imagine Austin. The plan proposes aligning resources, ensuring a unified strategic direction, and helping facilitate community partnerships to achieve this shared vision.

	Action	Responsible Department(s)	Status	Next Steps
HN A4	Provide incentives, educational materials, and develop new funding sources for the rehabilitation and repair of affordable housing, including: - Tax rebates - Flexible development regulations - Fees-in-lieu of providing affordable housing - Bond elections	NHCD, PAZ		• NHCD will continue researching various dedicated revenue and other local funding sources to explore ways to more sustainably fund all of these programs. • A $65 million G.O. Bond for affordable housing was approved by voters in 2013. • Fee-in-lieu from the Downtown Density Bonus Program will be used for Permanent Supportive Housing (PSH) for the chronically homeless. NHCD issued a request for proposals for at least 50 units of Permanent Supportive Housing in Spring of 2016. The Mayor's Initiative to End Veterans' Homelessness was successful in reaching "functional zero," meaning that, at any point in time, the number of veterans experiencing sheltered and unsheltered homelessness will be no greater than the current monthly housing placement rate for veterans experiencing homelessness. • 2014 Housing Market Study and Housing Choice Survey provide data on household affordability in Austin and inform programmatic and policy decisions moving forward. • NHCD has created an Affordable Housing Inventory to track affordable units funded by the city or created through development incentive programs. • City Council approved a resolution in December of 2015 directing 100% of tax revenue (up from 40%) from city-owned properties to the Housing Trust Fund.
HN A5	Incentivize and subsidize the construction of infrastructure for projects providing affordable housing.	NHCD, PAZ, AE, AWU		• Research the infrastructural regulatory barriers and costs to determine appropriate incentives. • Coordinate with Capital Planning Office on Long Range Capital Improvement Plan (CIP) to ensure coordinated investment, and to maximize opportunities.
HN A6	Provide greater consideration for the awarding of incentives to businesses, organizations, and developments that provide housing and employment opportunities for economically disadvantaged individuals.	NHCD, EDD, PAZ		• Strengthen S.M.A.R.T.™ housing program incentives and other development incentives to achieve greater levels of affordable housing. Analysis of the S.M.A.R.T.™ housing program is currently underway. • NHCD has developed a draft Housing Plan, which includes numberical goals, timelines, and strategies to maintain and create affordable housing for a range of incomes throughout the city, as envisioned in Imagine Austin. The plan proposes aligning resources, ensuring a unified strategic direction, and helping facilitate community partnerships to achieve this shared vision.

	Action	Responsible Department(s)	Status	Next Steps
HN A7	Advocate changes to State of Texas legislation to support the development of affordable housing (i.e., repeal of the ban on inclusionary zoning).	NHCD		• City Council passed an amendment to Austin's Fair Housing Ordinance to include persons using housing vouchers as a protected class. State Legislators passed legislation in 2015 to prohibit this protection, except for Veterans.
HN A8	Expand home-buyer assistance programs so that lower income households can purchase houses to increase homeownership levels in Austin.	NHCD		• Continue home-buyer assistance programs available for income-qualified citizens (as funding allows). • Community Land Trust (CLT) program established to preserve public investment in affordability in perpetuity. • Continue offering Individual Development Accounts (IDAs). • City Council passed a resolution in April of 2016 directing staff to explore additional options for homeownership.
HN A9	Expand existing and develop new programs and coordinate with other organizations to retain long-time residents of neighborhoods experiencing rapidly increasing property values and an influx of wealthier new residents.	NHCD		• NHCD will continue to refine and enhance several city-administered home repair and architectural barrier removal programs that assist low-income, elderly, and disabled residents to remain in their homes. These programs also work to preserve critical affordable housing stock. • NHCD will continue partnering with local non-profit organizations whose missions support local residents in preserving their housing in their current neighborhoods. City Council passed a resolution in April of 2016 directing staff to explore additional options for homeownership.
HN A10	Create incentives and form partnerships with large employers to develop workforce housing.	NHCD, EDD, PAZ		• The Austin Independent School District is considering options to create housing for employees.
HN A11	Establish a regulatory framework to promote and assist housing development that involves adaptive re-use of existing buildings.	PAZ		• CodeNext Land Development Code Revision. Code revisions to change regulations for garage apartments are complete. • Revise Subdivision Regulations.
HN A16	Engage the local architect and design community in creating a variety of housing types to meet the housing needs of all types of households (e.g., singles, empty nester, families with children, and people with disabilities).	PAZ		• CodeNext Land Development Code Revision. Code revisions to change regulations for garage apartments are complete.

	Action	Responsible Department(s)	Status	Next Steps
HN A18	Work with employers to locate their place of business along activity centers and corridors in proximity to residential areas that could provide housing for their employees.	NHCD, EDD, PAZ		• Revise Land Development Code. • Housing/Jobs/Transit Action Team meets regularly and will send memo to Council about strategies to better connect affordable housing, transit, and jobs. • Hotsing Jobs Balance Study complete.
HN A23	Coordinate with public and private sector organizations in Austin, such as school districts, non-profit organizations, and other agencies to address efforts related to health and human services, housing, economic development, sustainable development, and planning.	NHCD, PAZ		• Continue coordination with public and private sector organizations. Council created a Regional Affordability Committee. • The Austin Independent School District is considering options to create housing for employees.
HN A24	Establish a regulatory environment that creates communities across Austin that: - support walking, bicycling, and transit - encourage live/work spaces - are in proximity to daily needs - include a variety of employment opportunities - provide a range of housing (duplexes, townhouses, row houses, small-scale apartments, etc.) integrating market-rate and affordable housing for people of all ages, abilities, and means - utilize sustainable building practices - are stable with low crime and safe buildings - provides a range of facilities and services such as schools, parks, community gardens, and other public gathering spaces	PAZ		• CodeNext Land Development Code Revision. • City Council adopted a resolution in December 2015 to analyze the potential for the CodeNEXT land development code revisions to affirmatively further fair housing, giving low- and moderate-income residents housing choices in high opportunity and gentrifying areas.

	Action	Responsible Department(s)	Status	Next Steps
S A24	Reduce homelessness in the City of Austin by: - Expanding the recuperative care program for the homeless - Incorporating recommendations of the current homeless and mental health task forces - Reducing regulatory barriers to the development of housing for the homeless	NHCD		• Explore what regulatory and programmatic barriers to affordable housing exist as well as for low-barrier, housing-first permanent supportive housing. • Downtown Density Bonus fees-in-lieu will all be designated for low-barrier, housing-first permanent supportive housing (PSH). • Austin has created a system to ensure that "functional zero" for veteran homelessness can be maintained, meaning that, at any point in time, the number of veterans experiencing sheltered and unsheltered homelessness will be no greater than the current monthly housing placement rate for veterans experiencing homelessness. The community continues to work with the US Interagency Council on Homelessness to finalize the required documentation. This achievement is partially a result of Austin's participation in the national Mayors' Challenge to End Veteran Homelessness. The Austin effort involves a coalition from government, non-profit, for-profit, and real estate organizations.
S A25	Coordinate between all the organizations providing services to the homeless community to maximize the efficacy of limited resources.	NHCD, PAZ		• Revise Land Development Code. • NHCD issued a request for proposals for at least 50 units of Permanent Supportive Housing in spring of 2016.
S A26	Promote the development of housing opportunities that support persons transitioning from homelessness and other barriers to housing stability.	NHCD, PAZ		• Revise Land Development Code. • NHCD issued a request for proposals for at least 50 units of Permanent Supportive Housing in spring of 2016.
S A27	Support social services that provide financial support to families who are losing their homes and encourage public/private partnerships that create and implement solutions to this issue.	NHCD, HHSD		• NHCD/HHSD will continue to target federal funds for Tenant Based Rental Assistance (TBRA) programs, dependent on funding. • HHSD will continue to fund "Rapid-Rehousing" strategies though social services contracts to immediately help stabilize families upon their loss of housing.
S A28	Locate supportive housing (i.e., housing with supportive services such as financial counseling, medical facilities, and child care) for families with children in areas of the city with under-enrolled schools.	NHCD, PAZ		• CodeNext Land Development Code Revision.

	Action	Responsible Department(s)	Status	Next Steps
S A29	Investigate the feasibility of creating a program of city-owned housing, including but not limited to, cooperative, affordable and permanent supportive housing.	NHCD, Real Estate, AE, PAZ, EDD, HHSD, APL		• Recommend improved options for shared housing communities through CodeNext Land Development Code Revision.
S A30	Regulate the geographic distribution and operation of group homes for the disabled, homeless, and other individuals needing supportive housing.	PAZ		• CodeNext Land Development Code Revision.
C A13	Establish incentives and regulations to promote the creation of artists' live/work space in residential areas that allow for limited gallery space.	PAZ		• CodeNext Land Development Code Revision. Code revisions to change regulations for garage apartments are complete. • ArtPlace Grant Awarded to ThinkEast a future 24 acre mixed use district for Austin's creative community. It could offer affordable working, living and flexible studio spaces.
C A14	Develop programs and incentives to provide flexible, affordable work space and housing throughout Austin, with an emphasis placed on locations well-served by transit, Downtown, and activity centers and corridors for entrepreneurs, small and local businesses, artists, and creative professionals. Programs and incentives should address live-work space, home-based businesses, and temporary lease agreements in multi-use venues such as schools, vacant buildings, and warehouses.	PAZ		• CodeNEXT Land Development Code Revision. Code revisions to change regulations for garage apartments are complete. • • Housing/Jobs/Transit Action Team meets regularly and will send memo to Council about strategies to better connect affordable housing, transit and jobs.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 7: CREATE A HEALTHY AUSTIN PROGRAM.				
LUT A1	Give priority to City of Austin investments to support mixed use, transit, and the creation of compact walkable and bikeable places.	PAZ, PWD, ATD, CPO		• Healthy Austin Priority Program coordinated with the Capital Planning Office for strategic allocation of capital dollars.
LUT A3	Establish land use and street design regulations to create sustainable neighborhoods that are child-friendly, support walking and bicycling, are in proximity to daily needs, and provide a range of housing type options such as duplexes, townhouses, row houses, small-scale apartments, and houses on smaller lots to meet the needs of people of different means and at different stages of their lives.	PAZ, PWD		• Revise Land Development Code. • Coordinate with Pedestrian Advisory Council and Bicycle Advisory Council to recommend changes for design and building types.
LUT A5	Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places by: - Increasing development rights through changes in regulations, density bonuses, and other incentives; - Revising parking requirements that result in more permeable areas and promote walking, biking, and transit; - Providing assistance in securing funding for redevelopment; - Ensuring appropriate transitions to less intensive residential areas; - Expediting the permitting and approval process; - Utilizing Low Impact Development practices to mitigate impacts associated with increases in impervious cover or constrained stormwater infrastructure that may impede redevelopment.	PAZ, PWD		• Revise Land Development Code.
LUT A8	Adopt policies and establish a regulatory environment that promotes the development of compact, mixed-use places that provide great public spaces accessible to people of all ages.	PAZ, PWD		• Revise Land Development Code.

	Action	Responsible Department(s)	Status	Next Steps
LUT A11	Develop land use and transportation policies and regulations that promote the development of projects that promote more active and healthy lifestyles, such as community gardens, tree-shaded sidewalks and trails, bicycle parking, showers within office buildings, and having daily needs within proximity to home and work.	PAZ, PARD, HHSD, PWD		• Revise Land Development Code. • Revise Subdivision Regulations. Coordinate with the Farmland Preservation and Access Working Group to incorporate agricultural preservation within the Conservation Subdivision category of the Subdivision Regulations. • Complete Streets Ordinance No. 20140612-119 adopted June, 2014. • Finalize and implement the Community Health Improvement Plan beginning in July 2013. • Permitting for 4 community gardens on public land, started 2 community gardens on public land, and endorsed 3 on private lands. 4.8 acres of produce grown in FY2015. • PARD continuing to permit community gardens and plant urban orchards on City-owned land
LUT A12	Create an integrated transportation plan that encompasses driving, transit, bicycling, walking, and roadway and rail freight.	PWD		• Defer to Priority Program #1.
LUT A14	Increase public transit ridership. - Expand service to compact centers and activity corridors - Increase the number of people who use transit by choice - Create inviting public spaces at stops and transfer centers - Provide real-time schedule information - Add more covered bus shelters - Make stops more convenient - Add park and ride facilities - Make routes more convenient and the system more intuitive - Create street design standards (bus turnouts, sidewalk width, benches, shelter) - Give transit priority (queue jumpers, signal priority, man- aged lanes, and dedicated lanes) - Launch an informative and enticing public relations campaign - Implement first and last mile solutions such as carpooling, vanpools, and bicycle and car sharing - Add more bicycle carrying capacity to buses and trains	ATD, PAZ, PWD, EDD, CPO		• Defer to Priority Program #1.

	Action	Responsible Department(s)	Status	Next Steps
LUT A17	Create an efficient and connected transportation system that allows people with disabilities and special needs to easily access their daily needs from where they live and work.	PAZ, PWD, ATD, CPO, EDD		• The Pedestrian Advisory Council is working with Public Works sidewalk program staff to update the Sidewalk Master Plan. • Planning & Zoning staff will be performing connectivity reviews for zoning cases.
LUT A18	Develop a program and funding source to retrofit existing, incomplete roadways into complete streets.	PAZ, PWD, ATD, CPO		• Defer to Priority Program #1.
LUT A19	Develop complete streets design guidelines for all new road construction and reconstruction: - Pedestrian and bicycle facilities and amenities - Green street techniques - Green Street Techniques/Green Infrastructure Best Management Practices - Interconnected, navigable, grid-like streets and blocks - Flexibility in design and regulations - Create pedestrian-activated crosswalks at mid block intersections on arterials to improve pedestrian safety - Traffic calming measures - Transit accommodations - Use of native landscaping	PAZ, PWD		• Complete Streets Ordinance No. 20140612-119 adopted June, 2014. • Revise Land Development Code. • Revise Subdivision Regulations. • Revise Transportation Criteria Manual. • Council adopted the Colony Park Master Plan and Regulating Plan on December 11, 2014. • CHIP Partners outreach to Travis County to share active transportation information.
LUT A21	Create a network of on- and off-street physically separated bicycle and walking routes or trails linking all parts of Austin and the region.	PAZ, PWD		• Council adopted the Urban Trails Master Plan on September 25, 2014 • Council adopted the Bicycle Master Plan update on November 6, 2014. • Develop prioritization guidelines.
LUT A23	Develop standards to connect all new neighborhoods to adjacent neighborhoods and commercial areas by streets, sidewalks, and bicycle lanes and/or paths.	PAZ, PWD		• Revise Land Development Code. • Revise Subdivision Regulations. Continue collaboration with Travis County to update Access Street regulations of Title 30 requiring increased access streets dependent on number of lots served. Incorporate pedestrian easement citing regulations for the Subdivision Regulations. • Revise Transportation Criteria Manual

	Action	Responsible Department(s)	Status	Next Steps
LUT A27	Promote increased bicycling and walking through traffic enforcement, program evaluation, and developing and integrating web-based tools, mobile applications and other educational materials.	PAZ, PWD, ATD		• Council created the Vision Zero Task Force to to make recommendations for how to eliminate traffic deaths and critical injuries in Austin's roadways. The recommendation for a Task Force was a recommendation from the Pedestrian Advisory Council. • The Pedestrian Advisory Council is working with the Public Works sidewalk program to update the Sidewalk Master Plan.
LUT A32	Develop standards for public spaces, such as parks, plazas and streets, to create integrated, tree-covered places.	PAZ, PARD, PWD		• Revise Land Development Code. • Identify incorporable elements in Small Area Plans.
LUT A36	Incentivize appropriately-scaled and located green infrastructure and public spaces, such as parks, plazas, greenways, trails, urban agriculture and/or open space in new development and redevelopment projects.	PAZ, PARD, PWD, OoS, EDD		• Revise Land Development Code. • Revise Subdivision Regulations. Include opportunities for lots to front on open space within the Subdivision Regulations. Leverage open space and parkland dedication requirements within Conservation Subdivisions. • Identify incorporable elements in Small Area Plans. • Coordinate with other PARD efforts to encourage urban agriculture in open space, such as community gardens. • Food Policy Board developed recommendations for integrating healthy local equitable food systems into Code. • PARD implemented Parkland Dedication Ordinance, which gives more credit for active play areas for parkland dedication.
LUT A40	Expand the number of parks and amount of open spaces of different sizes and purposes throughout the city.	PARD, HHSD, PWD, PAZ		• Enhance Planning & Zoning's process for identifying funding and building partnerships. • Identify incorporable recreation elements in Small Area Plans. • Continue to acquire parkland of different sizes and types through expenditure of park bond funds and parkland dedication funds. Also, it acquired one new golf course of 292 acres in South Austin.

	Action	Responsible Department(s)	Status	Next Steps
HN A23	Coordinate with public and private sector organizations in Austin, such as school districts, non-profit organizations, and other agencies to address efforts related to health and human services, housing, economic development, sustainable development, and planning.	HHSD		• HHSD currently participates in numerous social services planning initiatives with community stakeholders focused on creating opportunities for vulnerable individuals/families in our community to become self sufficient. Efforts include continue to meet with City/ County/AISD Joint Committee and the Community Advancement Network to address cross cutting issues. Additionally, HHSD participate on the Permanent Supportive Housing Finance Leadership Committee which brings together various City Departments, non-profits, housing and health care providers to address housing opportunities for homeless individuals and families.
HN A24	Establish a regulatory environment that creates communities across Austin that: - support walking, bicycling, and transit - encourage live/work spaces - are in proximity to daily needs - include a variety of employment opportunities - provide a range of housing (duplexes, townhouses, row houses, small-scale apartments, etc.) integrating market-rate and affordable housing for people of all ages, abilities, and means - utilize sustainable building practices - are stable with low crime and safe buildings - provides a range of facilities and services such as schools, parks, community gardens, and other public gathering spaces	PAZ, PARD, PWD		• Revise Land Development Code. • Revise Subdivision Regulations. Include provisions for Bungalow Courts within the Subdivision Regulations. Identify development scale which triggers need for school district. • Complete Streets Policy adopted by Council.
CE A10	Identify existing areas with limited access to parks, open space, and trails and create mechanisms to address these gaps.	PARD, WPD, PW		• PARD, WPD, and PW created a Parkland Deficient layer to show areas that are park deficient. Parkland dedication ordinance was updated to codify the map as a tool for decision making on land or fee in lieu of land.

	Action	Responsible Department(s)	Status	Next Steps
CE A12	Support local farmers by creating incentives and removing regulatory barriers, offering tailored small business support, and creating public information campaigns to promote local food.	HHSD, PARD, EDD, OoS		• During FY16, HHSD contracted with Marathon Kids to implement healthy corner stores in 78744 and 78745. Contracts are also in the process to implement farm stands at schools and community locations and a mobile market in areas of high chronic disease. • HHSD is working with the Office of Sustainability to respond to a Food Access Resolution passed by City Council in April, which directed several City departments to address increasing food access in the most under-served areas of Austin. • During FY16 HHSD contracted with the Sustainable Food Center to expand the Double Dollar Incentive program aimed to increase government food assistance program usage at local farmers markets.
CE A13	Expand existing and facilitate the establishment of new distribution avenues for local farm products.	HHSD, PARD, EDD, OoS		• During FY16, HHSD contracted with Marathon Kids to implement healthy corner stores in 78744 and 78745. Contracts are also in the process to implement farm stands at schools and community locations and a mobile market in areas of high chronic disease. • During FY16 HHSD contracted with the Sustainable Food Center to expand the Double Dollar Incentive program aimed to increase government food assistance program usage at local farmers markets.
CE A14	Identify and map food deserts and provide incentives for full service grocery stores and farmers markets to locate in these under-served areas.	PAZ, HHSD, OoS		• Office of Sustainability developed a map of Austin food deserts using data from the USDA. Several other maps of food infrastructure and food disparities have been mapped. HHSD is working with the Office of Sustainability to respond to a Food Access Resolution passed by City Council in April, which directed several City departments to address increasing food access in the most under-served areas of Austin.

	Action	Responsible Department(s)	Status	Next Steps
CFS A2	Expand equitable access for adults, children, and their pets to active and passive parks throughout the city by carefully targeting new parks where most needed and developing public access agreements with non-City-owned parks and open space.	PARD, PWD		• Continue parkland acquisition with special focus on park deficient areas in order to meet Council mandated goals. • Through parkland dedication, require residential developers to build private parks with public access agreements in deficient parkland areas. • Implement Urban Trails Master Plan and Bicycle Master Plan. • Offer scaled user fees from $0 to $100 at 19 recreation centers to increase equitable access. • Inter-local agreement between PARD and Barbara Jordan Elementary will allow Active Play programming. • PARD conducted research will inform joint use agreements.
CFS A3	Establish pocket parks, smaller undeveloped preserves, and passive recreational spaces in areas with little open space.	PARD, PWD		• PARD, PDRD, WPD, and PW work with CodeNEXT to write regulations that incentivize park and recreation spaces in infill developments, allowing for recreation in the ROW, rooftops, and the ground floor and combining green infrastructure with recreational uses. • Continue parkland acquisition with special focus on park deficient areas in order to meet Council mandated goals. • Convert public land in infill park deficient areas to park uses.
CFS A4	Explore additional funding sources primarily for the maintenance of parks as well as for the design and construction, including: - user fees - rental fees - additional grant opportunities - additional levy - reinvestment of revenue generated in parks through partnerships	PARD, PWD		• Through parkland dedication, develop parkland improvement agreements that require developers to maintain parkland they dedicate.
CFS A5	Ensure adequate funding for the maintenance of parks and trees on City of Austin property through Best Maintenance Practices.	PARD, PAZ, PWD		• Continue to use Invasive Species Management Plan, Pest Management Plan and Maintenance Matrix developed in 2012 as best management practices to base funding decisions for maintenance of parks. • Implement Urban Forestry Plan once completed in 2013.

	Action	Responsible Department(s)	Status	Next Steps
CFS A6	Expand partnerships between local organizations and the City of Austin to maintain and improve local parks and open spaces.	HHSD, PARD		• Enhance process for identifying, funding, and building partnerships.
CFS A7	Revise tree planting and tree care standards to be more sustainable and reduce tree mortality.	PARD, PAZ, PWD		• Continue to develop department specific plans for Urban Forestry Plan best management practices and use it to base funding decisions for tree maintenance. • PARD has created a Proactive Tree Maintenance Prioritization Map using GIS to beginn to proactively maintain trees in parkland to improve tree health, reduce tree mortality, and improve public safety.
CFS A8	Restore trees and vegetation along degraded waterways, especially in eastern watersheds.	PARD, PAZ, PWD		• PARD, Urban Forestry, and Watershed Protection continue their Grow Zone program, partnering to plant seedlings along riparian areas. This includes a tree purchasing master agreement to make purchasing seedlings easier and increase the diversity of tree species available for planting.
CFS A9	Create a trails master plan to ensure connectivity and provide consistency with regional, city, and neighborhood level trail and transportation goals to provide pedestrian and bicycle connections between neighborhoods and destinations; incorporate trails throughout the city and region; encourage developers to connect to or complete the trail system; and use protected land along creeks and floodplains in an environmentally sustainable way.	PWD		• Council adopted the Urban Trails Master Plan on September 25, 2014.
CFS A10	Develop, through a process engaging the general public and professionals, context-sensitive trail, park, and greenway standards to ensure high-quality, environmentally sustainable design.	PWD, PARD		• Update the Trails and Greenways section of the Parks and Recreation Long Range Plan. The plan will be updated in 2016-2017 with public and expert input.

	Action	Responsible Department(s)	Status	Next Steps
CFS A13	Coordinate among City of Austin departments and other agencies to market recreational programs and health related awareness campaigns.	HHSD, PARD		• In FY16, Marathon Kids will host events to promote healthy food in corner stores in 78744 and 78745 through a contract with HHSD implementing healthy corner stores. • In FY16, HHSD will kick off a media campaign promoting tobacco cessation and prevention and other chronic disease messaging. • HHSD is working with early childcare and after school programs to increase use of CATCH program and other evidence-based physical activity and nutrition programming. • In January 2016 PARD launched the Walk with a Doc program in collaboration with Austin/Travis County Health Authority/Medical Director and HHSD Chronic Disease.
CFS A23	Develop design standards for public buildings and spaces that promote high-quality community focal points in the areas where they are located. These standards should address issues such as: - re-use of existing structures - LEED certification, including water and energy efficiency - low-impact development - resource recovery, such as recycling, composting, and reuse - tree planting, preservation, and protection - green spaces - transit access - carshare/electric vehicle parking spaces - bikesharing and bicycle facilities and accommodations - safe, connected walkways - public spaces inside and outside of buildings - anchoring neighborhood niches - child-friendly play spaces - family-friendliness	PAZ PWD OS		

	Action	Responsible Department(s)	Status	Next Steps
S A1	Support wellness and prevention education in schools and the general public to reduce the burden on primary care.	HHSD		• In FY16, HHSD will kick off a media campaign promoting tobacco cessation and prevention and other chronic disease messaging. • HHSD is working with early childcare and after school programs to increase use of CATCH program and other evidence-based physical activity and nutrition programming. • In FY16, through the diabetes DSRIP project, HHSD, and partners continue to offer free diabetes education classes in community-based locations. In addition, media and outreach activities continue through the DSRIP tobacco project to promote tobacco cessation and prevention of tobacco use among young adults. • In 2016, HHSD has funded 9 community based organizations to implement sustainable projects to improve healthy nutrition and physical activity in zip codes with a higher prevalence of chronic disease and risk factors.
S A3	Collaborate with counties, the hospital district, and school districts to dedicate funding to mental health & substance abuse programming.	HHSD		• In FY16, HHSD awarded funding to Austin Recovery to increase their capacity for in-patient 30-day substance abuse treatment as well as 90-day post-treatment followup programming including peer-to-peer components. Also during FY16, HHSD increased funding to all social service contracts including those that provide services for mental health & substance abuse.
S A4	Partner with healthcare providers to identify areas with limited access to adequate health services and develop regulations and policies to promote the clustering of medical facilities (i.e., clinics, and trauma and specialty care) in these areas.	HHSD		• HHSD is working with early childcare and after school programs to increase use of CATCH program and other evidence-based physical activity and nutrition programming.

	Action	Responsible Department(s)	Status	Next Steps
S A5	Increase public awareness of social services programs and healthcare options through the use of such devices as dedicated healthcare information lines, non-verbal flashcards, mobile preventative care vans, etc., to increase access to social resources, specifically: - Mental Health - Substance Abuse - HIV care - Homeless/basic needs - Prenatal education - Child development - Adult basic education & literacy	HHSD		• In FY15, HHSD provided funding to Aunt Bertha, and online social service identification, screening, and referral portal to collect data on social services being sought. Future plans include integrating Aunt Bertha participation requirements with all social service providers.
S A6	Partner with healthcare providers such as hospitals and clinics in the region to develop and implement strategies to increase the affordability and access to healthcare, including: - offering incentives to increase the number of providers - building more clinics - offering a path to practice for licensed professionals from other countries - developing educational programs - affordable health coverage programs for small businesses	HHSD		• Work with Central Health to implement Centers for Medicare & Medicaid Services approved Regional Healthcare Partnership Plan for demonstration projects for Texas Healthcare Transformation and Quality Improvement. • HHSD began to implement demonstration projects, Diabetes Education, Tobacco Prevention and Education for 18-24 year olds and Assertive Community Treatment team to Homeless individuals with tri-morbid conditions, and use community health workers to improve postnatal outcomes from birth to 12 months among African Americans. • Additionally, Central Health is working with all the demonstration project implementing agencies to develop a learning collaborative to share best practices and coordinate efforts. • CHIP Partners aim to establish outpatient program in south-southeast Austin for behavioral health. • Bring facilities up-to-code to deliver START model for dual-diagnoses. • CHIP Partners add behavioral health prescribers in four outpatient clinc settings.

	Action	Responsible Department(s)	Status	Next Steps
S A7	Address the high incidence of teenage pregnancy by creating and expanding partnerships with area school districts, nonprofit organizations, and healthcare providers to develop a comprehensive education and outreach program to reduce the number of teenage mothers, to expand access to social and health care services for teenage mothers and their children, and to increase educational and vocational opportunities for the mothers.	HHSD		• During FY 2016 HHSD to recieved additional funding to address teen pregnancy and support continued implementing the Austin Healthy Adolescent program, which focuses on working with community partners to develop comprehensive education and outreach programs to reduce teen pregnancy and provide health services to young mothers and their children.

S A8	Make healthy and local foods accessible, particularly in under-served areas, by removing barriers and providing incentives for the establishment of sustainable community gardens, urban farms, neighborhood grocery stores, farmers markets, and farm stands and mobile vegetable sales carts.	HHSD, PARD, OoS		• During FY16, HHSD contracted with Marathon Kids to implement healthy corner stores in 78744 and 78745. Contracts are also in the process to implement farm stands at schools and community locations and a mobile market in areas of high chronic disease.
				• HHSD is working with the Office of Sustainability to respond to a Food Access Resolution passed by City Council in April, which directed several City departments to address increasing food access in the most underserved areas of Austin.
				• In May of 2016 HHSD awarded a mini-grant for expansion of the Homewood Heights community garden.
				• Continued to organize the Austin Area School Garden Collaborative
				  • Surveyed 300 plus local school about how they utilize their garden and barriers to success
				  • Helped draft guidelines for utilizing the harvest from School Gardens in the school cafeterias
				  • Developing case studies to show how school gardens have made themselves sustainable over time
				  • Developing templates of evaluation frameworks for schools to measure their impact
				• During FY16 HHSD contracted with the Sustainable Food Center to expand the Double Dollar Incentive program aimed to increase government food assistance program usage at local farmers markets.
				• COA refined the Urban Farm Ordinance so that it is easier for producers to get their farms in compliance (Certificate of Compliance). The Office of Sustainability created an easy to use tip sheet.

	Action	Responsible Department(s)	Status	Next Steps
S A9	Facilitate a strong and sustainable local food system by linking farmers, distributors, and markets, and create programs and partnerships to ensure profitable local food enterprises throughout all five food sectors — production, processing, distribution, consumption, and waste recovery.	HHSD, PARD, EDD, OoS		• During FY16, HHSD is in the process of procuring contracts to implement farm stands at schools and community locations and a mobile market in areas of high chronic disease. • HHSD is working with the Office of Sustainability to respond to a Food Access Resolution passed by City Council in April, which directed several City departments to address increasing food access in the most underserved areas of Austin. • OoS began a pilot 'Good Food Purchasing Program' in collaboration with UT, AISD, and COA Departments to aggregate purchasing power of institutions around five values that will increase local food purchasing, nutritional value of food, and transparency of the food chain.
S A10	Develop partnerships with public and private stakeholders to promote awareness and educate residents about healthy food choices, sources, and preparation, including keeping up-to-date and accessible data on community garden plot availability, cooking classes, and city and county property for neighborhood gardens and family farms, and the sale of sustainably produced and culturally appropriate food at farmers markets, farm stands, mobile vegetable carts, and neighborhood grocery stores.	PARD, HHSD, OoS		• During FY16, HHSD contracted with Marathon Kids to implement healthy corner stores in 78744 and 78745. Contracts are also in the process to implement farm stands at schools and community locations and a mobile market in areas of high chronic disease. • HHSD is working with the Office of Sustainability to respond to a Food Access Resolution passed by City Council in April, which directed several City departments to address increasing food access in the most underserved areas of Austin. • COA developed a web site that houses all information about how to start community garden, school gardens, backyard gardens and urban farms. www.austintexas.gov/food • In 2016 COA HHSD is actively partnering with the Community Care Collaborative and Central Health to update and expand use of the Community Resource Directory (CRD), which contains listings of community resources and healthy lifestyle classes for navigators to use with clients. • SUACG program to continue coordinating with WPD on making land available for urban agriculture through a request for proposals process. SUACG partnering with AISD to train teachers who want to start community gardens at schools or expand existing school gardens into full community gardens.

	Action	Responsible Department(s)	Status	Next Steps
S A11	Reduce obesity and other diet-related diseases by establishing local fresh food initiatives in institutions such as schools, colleges, universities, hospitals, nursing homes, city and county departments and facilities, and by implementing and encouraging purchasing policies that support local and sustainable foods.	HHSD, PARD, OoS		• During FY16, HHSD is in the process of procuring contracts to implement farm stands at schools and community locations and a mobile market in areas of high chronic disease. • HHSD is working with early childcare and after school programs to increase use of CATCH program and other evidence-based physical activity and nutrition programming. • SUACG program to continue coordinating with WPD on making land available for urban agriculture through a request for proposals process. SUACG partnering with AISD to train teachers who want to start community gardens at schools or expand existing school gardens into full community gardens.
S A12	Remove regulatory barriers and provide incentives to improve and rebuild local food production, processing, and distribution systems appropriate to the local context.	HHSD, PARD, EDD, OoS		• In May of 2016 HHSD awarded a mini-grant for expansion of the Homewood Heights Community Garden. • SUACG continuing to support new community gardens through the permitting process and to train new prospective community gardeners in conjunction with Sustainable Food Center through Community Garden Leadership Training. • OoS worked closely with a local Organic farm and a real-estate developer to craft a plan to preserve the working farm in the midst of a new mobile home park.
S A18	Support the development of a community-wide electronic health information system.	HHSD		• Implement Travis County Community Care Collaborative's plan for medical homes at participating clinics.
S A33	Collaborate with school districts to allow public and private sector use of underutilized schools and other public facilities for child care, educational programs, healthy living programs, and neighborhood activities.	HHSD, PARD		• Work on developing more joint use agreements and programming for the purpose of using more public facilities for healthy living programs.

	Action	Responsible Department(s)	Status	Next Steps
S A49	Develop educational and public information programs focusing on promoting nutrition, healthy food, and local food sources.	PARD, HHSD		• HHSD is working with early childcare and after school programs to increase use of CATCH program and other evidence-based physical activity and nutrition programming. • In FY16, HHSD will kick off a media campaign promoting tobacco cessation and prevention and other chronic disease messaging. • HHSD has provided mini-grants to CommUnityCare and Casa Marianella to begin sustainabile healthy nutrition programs.
S A50	Work with local school districts to use locally-grown produce and increase the quality and nutritional value of food served to school-age young people.	HHSD, PARD, OoS		• Work with SFC and other private sector partners to expand opportunities for farm-direct programs. • OoS began a pilot 'Good Food Purchasing Program' in collaboration with UT, AISD, and COA Departments to aggregate purchasing power of institutions around five values that will increase local food purchasing, nutritional value of food, and transparency of the food chain.
S A51	Work with local health providers to develop educational materials and programs for use in schools and the community about the dangers of tobacco use and promote available cessation resources.	HHSD, PAZ		• HHSD Tobacco Prevention and Control Program to continue providing technical assistance and materials for schools and the local community.
S A52	Promote tobacco free multifamily housing that share common walls, such as apartments, duplexes, townhouses, rowhouses, and condominiums.	HHSD, PAZ		• HACA implemented policy Sep. 2015. • HATC policy in effect June 1, 2016.
S A53	Promote tobacco-free environments and tobacco-free living.	HHSD, PAZ		• In FY16, HHSD will kick off a media campaign promoting tobacco cessation and prevention and other chronic disease messaging. • In FY15 and FY16, HHSD ran a media campaign focusing on 18-24 year old encouraging them to quit smoking.
S A54	Create more opportunities for outdoor play, recreational activities, healthy eating, and other activities and programs that address obesity.	PARD		• Create additional policies around healthy eating and other activities that address obesity. • Continue to acquire parkland and develop parkland to increase locations for outdoor play and recreational activities, particularly in park deficient parts of the City. • Public Health Nurses at Neighborhood Centers continue to offer classes and educational programs on obesity and partner with other programs to offer recreational activities.
C A17	Expand existing programs and identify funding sources to provide affordable physical and mental health care, housing and other support services for artists, musicians, and others in the creative community.	HHSD		• Improve access to services and increased public awareness about services.

	Action	Responsible Department(s)	Status	Next Steps
PRIORITY PROGRAM 8: REVISE AUSTIN'S DEVELOPMENT REGULATIONS AND PROCESSES TO PROMOTE A COMPACT AND CONNECTED CITY.				
LUT A2	Promote diverse infill housing such as small-scale apartments, smaller-lot single family houses, town and row houses, and garage apartments that complement and enhance the character of existing neighborhoods.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.
LUT A3	Establish land use and street design regulations to create sustainable neighborhoods that are child-friendly, support walking and bicycling, are in proximity to daily needs, and provide a range of housing type options such as duplexes, townhouses, row houses, small-scale apartments, and houses on smaller lots to meet the needs of people of different means and at different stages of their lives.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.
LUT A4	Use incentives and regulations to direct growth to areas consistent with the Growth Concept Map that have existing infrastructure capacity including roads, water, wastewater, drainage and schools.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.

	Action	Responsible Department(s)	Status	Next Steps
LUT A5	Create a regulatory environment to promote the redevelopment of brownfields and greyfields into compact, walkable places by: - Increasing development rights through changes in regulations, density bonuses, and other incentives; - Revising parking requirements that result in more permeable areas and promote walking, biking, and transit; - Providing assistance in securing funding for redevelopment; - Ensuring appropriate transitions to less intensive residential areas; - Expediting the permitting and approval process; - Utilizing Low Impact Development practices to mitigate impacts associated with increases in impervious cover constrained stormwater infrastructure that may impede redevelopment.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.
LUT A6	Create a regional planning initiative to encourage local governments in Central Texas to promote a mix of housing and land uses for diverse populations and income groups, located near work, shopping, and services.	PAZ		• Continue meetings to create a regional planning initiative.
LUT A7	Implement a transfer of development rights program to transfer development rights from environmentally sensitive areas to areas identified on the Growth Concept Map for new development or redevelopment.	PAZ, WPD		• The Green Infrastructure Working Group results will be included as part of the Phase II public draft.
LUT A8	Adopt policies and establish a regulatory environment that promotes the development of compact, mixed-use places that provide great public spaces accessible to people of all ages.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.

	Action	Responsible Department(s)	Status	Next Steps
LUT A10	Locate new industrial development; logistics, warehousing, and distribution; and other comparable businesses in areas with adequate utility and transportation infrastructure and in areas that reduce the harmful effects on neighborhoods and the environment.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.
LUT A11	Develop land use and transportation policies and regulations that promote the development of projects that promote more active and healthy lifestyles, such as community gardens, tree-shaded sidewalks and trails, bicycle parking, showers within office buildings, and having daily needs within proximity to home and work.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft. CodeNEXT actively engaging these various stakeholders.
LUT A19	Develop complete streets design guidelines for all new road construction and reconstruction: - Pedestrian and bicycle facilities and amenities - Green street techniques - Green Street Techniques/Green Infrastructure Best Management Practices - Interconnected, navigable, grid-like streets and blocks - Flexibility in design and regulations - Create pedestrian-activated crosswalks at mid block intersections on arterials to improve pedestrian safety - Traffic calming measures - Transit accommodations - Use of native landscaping	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft. • Revise Transportation Criteria Manual. • Revise Subdivision Regulations.
LUT A26	Set targets for vehicle miles traveled per capita and incorporate those targets into traffic impact studies for new development.	ATD		• Continue to use VMT per capita target as part of Transportation Impact Analysis.

	Action	Responsible Department(s)	Status	Next Steps
LUT A28	Create design standards for public spaces such as parks, plazas, sidewalks and trails that respond to the unique setting in which they are located.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.
LUT A30	Create a regulatory environment to allow flexibility in how buildings are used in compact centers and along commercial corridors—particularly the first floor—by simplifying the process to adapt from one use to another, such as residential to commercial or vice versa.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.
LUT A34	Incentivize new and redevelopment to be sensitive to the Central Texas climate, culture, building traditions, and constructions materials.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.
LUT A35	Develop standards and expand incentives for green building and increased energy efficiency for new construction and remodels of older houses.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.
LUT A38	Review and change building and zoning codes and incorporate best practices to promote green building and sustainable development.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.
HN A1	Establish regulations and programs to promote the development of a variety of market rate and affordable housing types within compact, activity centers and corridors served by transit.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft. CodeNEXT Team includes housing experts and will engage housing community.
HN A2	Develop incentives and policies to encourage more families with children to live in Austin's established neighborhoods by increasing the supply and variety of housing.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft. • Household Affordability Code Prescription includes recommendations to encourage diverse housing.

	Action	Responsible Department(s)	Status	Next Steps
HN A3	Produce regulations and enhance programs to promote affordable housing throughout Austin by: - Utilizing publicly-owned land for the development of affordable housing - Preserving existing affordable housing - Allowing for diverse housing types throughout Austin - Balancing homeownership and rental opportunities - Providing assistance in securing funding for affordable housing - Examine regulations and policies that adversely affect affordable housing and consider approaches to minimize cost impacts for units attainable for families at significantly less than market values - Land banking - Encouraging the expansion of community development corporations	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft. CodeNEXT Team includes housing expert and will engage housing community.
HN A4	Provide incentives, educational materials, and develop new funding sources for the rehabilitation and repair of affordable housing, including: - Tax rebates - Flexible development regulations - Fees-in-lieu of providing affordable housing - Bond elections	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft. CodeNEXT Team includes housing expert and will engage housing community.
HN A11	Establish a regulatory framework to promote and assist housing development that involves adaptive re-use of existing buildings.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.
HN A15	Develop a regulatory framework to incentivize the use of sustainable and cost effective design features such as rainwater harvesting, xeriscape features, rain gardens, green roofs, greywater irrigation, solar power, and energy efficient utilities.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.

	Action	Responsible Department(s)	Status	Next Steps
HN A17	Develop regulations and standards that promote innovative and diverse residential architecture that is sensitive to the surrounding neighborhood.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.
HN A19	Ensure harmonious and compatible transitions between neighborhoods and adjacent commercial, mixed-use, and denser housing by regulating setbacks, building mass and height, and other design elements and uses.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.
HN A20	Develop and implement strategies that address spillover parking from commercial districts into adjacent residential areas that include increased public transportation, better pedestrian and bicycling amenities, improved signs, and parking management.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.
HN A24	Establish a regulatory environment that creates communities across Austin that: - support walking, bicycling, and transit - encourage live/work spaces - are in proximity to daily needs - include a variety of employment opportunities - provide a range of housing (duplexes, townhouses, row houses, small-scale apartments, etc.) integrating market-rate and affordable housing for people of all ages, abilities, and means - utilize sustainable building practices - are stable with low crime and safe buildings - provides a range of facilities and services such as schools, parks, community gardens, and other public gathering spaces	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.

	Action	Responsible Department(s)	Status	Next Steps
E A3	Create a regulatory framework to foster a business-friendly environment by: - Identifying regulatory impacts on investment, business development, and retention (zoning, permitting and licensing requirements, tax requirements, etc.) - Assigning city staff devoted to helping businesses navigate the system and troubleshoot; - Creating development incentives (including tax incentives), density and floor-to-area ratio (FAR) bonuses, reduced and alternative parking requirements, expedited review, etc. - Simplifying and clarifying the development review process, including one-stop shop review, enforced timelines, and set targets for responsiveness and accountability - Allowing more by-right development - Making development regulations more flexible, while defining the extent of flexibility and maintaining safety and code integrity - Creating a program to assist businesses that are affected by road construction or infrastructure improvements - Creating a rehabilitation building code to make adaptive reuse efficient and affordable	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft. CodeNEXT Team includes economic development experts and actively engaging these stakeholders.
CE A3	Preserve and protect environmentally sensitive areas using a variety of tools, including transferable development rights as well as policies and regulations that incentivize greyfield/ redevelopment/infill.	PAZ		• CodeNEXT is now in Phase II which will conclude with a public draft. CodeNEXT Team includes environmental experts and actively engaging these stakeholders.
CE A21	Strengthen tree protection regulations.	GIPPIT Regulatory Policy Sub-Team; PAZ		• CodeNEXT is now in Phase II which will conclude with a public draft. CodeNEXT Team includes environmental experts and actively engaging these stakeholders.

	Action	Responsible Department(s)	Status	Next Steps
CE A23	Strengthen regulations that protect creeks and floodplains from development by increasing buffer zones and reducing the amount and type of development allowed in these areas.	WPD		• CodeNEXT is now in Phase II, which will conclude with a public draft. Green Infrastructure Working Group is incorporating their work into the Phase II public draft.
CFS A18	Ensure that land development policies, regulations, and design standards take public safety issues like roadway connectivity, ingress/egress, and street design into consideration.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft. • Revise Transportation Criteria Manual. • Revise Subdivision Regulations.
CFS A23	Develop design standards for public buildings and spaces that promote high-quality community focal points in the areas where they are located. These standards should address issues such as: - re-use of existing structures - LEED certification, including water and energy efficiency - low-impact development - resource recovery, such as recycling, composting, and reuse - trees planting, preservation, and protection - green spaces - transit access - carshare/electric vehicle parking spaces - bikesharing and bicycle facilities and accommodations - safe, connected walkways - public spaces inside and outside of buildings - anchoring neighborhood niches - child-friendly play spaces - family-friendliness	Strategic Facilities Governance Team		• CodeNEXT is now in Phase II, which will conclude with a public draft.
CFS A25	Cluster and, where appropriate, co-locate public facilities and programs to reduce costs.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.

	Action	Responsible Department(s)	Status	Next Steps
CFS A34	Align policies, incentives, regulations, service area extensions, and infrastructure to coordinate with the Growth Concept Map, maintain Austin's livability and affordabil ity, protect environmentally sensitive areas, and sustainably manage Austin's water resources. Include consid- eration of diverse water sources and conservation and efficiency measures when planning for future demand for potable water.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.
CFS A36	Incentivize and promote low-impact development designs and techniques on private land that preserve key environmental features, reduce runoff and the use of potable water for plantings, and increase stormwater infiltration. Examples include rainwater harvesting, porous pavement, rain gardens, and green roofs.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft.
C A3	Create incentives and programs to promote the inclusion of public art into new development.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft. CodeNEXT Team coordinating with Creative Economy Priority Program Team.
C A14	Develop programs and incentives to provide flexible, affordable work space and housing throughout Austin, with an emphasis placed on locations well-served by transit, Downtown, and activity centers and corridors for entrepreneurs, small and local businesses, artists, and creative professionals. Programs and incentives should address live-work space, home-based businesses, and temporary lease agreements in multi-use venues such as schools, vacant buildings, and warehouses.	PAZ		• CodeNEXT is now in Phase II, which will conclude with a public draft. CodeNEXT Team coordinating with Creative Economy Priority Program Team.