



TO: Mayor and Council Members

Cc: Marc A. Ott, City Manager
Elaine Hart, Chief Financial Officer

FROM: Robert Goode, P.E., Assistant City Manager

DATE: September 15, 2016

SUBJECT: **2016 Mobility Bond Voter Information**

The purpose of this memorandum is to provide an update on efforts and timelines for availability of informational materials regarding the City of Austin Proposition 1 for \$720 million in mobility and transportation bonds.

City staff from the Capital Planning Office, Austin Transportation Department, Public Works Department, Communications and Public Information Office, Financial Services Department, and Law Department are working on finalizing the printed Voter Information Brochure, updating the 2016 Mobility Bond website, and producing a video about the bond to be aired on ATXN Channel 6 throughout October. Additionally, we have prepared an informational presentation for community groups as well as boards and commissions if such a presentation on the bond program is requested.

Details about each of the informational materials is below:

Voter Information Website

The 2016 Mobility Bond website at www.AustinTexas.gov/2016Bond and www.austintexas.gov/page/eleccion-de-bonos-2016 (Spanish version) is activated and is being updated with information as it becomes available. Additional information including ballot language, more detailed project and program descriptions, a project and program map, tax bill impact calculator, and a map of public facilities where people can find a printed Voter Information Brochure will be posted by Monday, September 19. Additionally, the website has instructions in Vietnamese, Korean, and Chinese Mandarin to call Austin 3-1-1 for interpretation services for information on the website. Additional information including an updated Frequently Asked Questions section will be added and updated periodically on the website.

Voter Information Brochure

A printed Voter Information Brochure in English and Spanish will begin being distributed to public facilities the week of Sept. 26. The brochure contains ballot language, project and program descriptions, a map, and the anticipated tax bill impact for properties of various taxable valuations. Additionally, it contains instructions in Vietnamese, Korean, and Chinese Mandarin to call Austin 3-1-1 for interpretation services for information in the brochure. As stated above, the 2016 Mobility Bond website will have an interactive map linked to the City of Austin Data Portal with the locations of where people can pick up a Voter Information Brochure. Bulk copies of the brochure will be available for community organizations to distribute upon request by emailing 2016bond@austintexas.gov or calling 512-974-7840. City staff will provide Mayor and Council Members with copies of the brochure when it is available to the public on Monday, September 26.

Please let me know if you have any questions about the development of these materials.

xc: Assistant City Managers
Greg Canally, Deputy Chief Financial Officer
Ed Van Eenoo, Deputy Chief Financial Officer
Mike Trimble, Capital Planning Officer
Rob Spillar, Director, Austin Transportation Department
Robert Hinojosa, Interim Director, Public Works Department
Doug Matthews, Chief Communications Officer
Leela Fireside, Attorney Senior, Law Department