



MEMORANDUM

TO: Mayor and Council

FROM: Kevin Johns, Director
Economic Development Department

DATE: January 6, 2017c

SUBJECT: Entertainment License and Compatible Development (Agent of Change)

Resolutions No. 20410925-081 and 20160303-019 directed staff to research and consider numerous strategies to support our local live music industry. Among the specific items referenced were the establishment of an entertainment license, along with a policy to promote compatibility between residential areas, new development, and entertainment venues (often referred to as the agent of change principle).

Economic Development Department staff have developed draft proposals for both of these concepts and will seek stakeholder input over the month of January. Individual presentations are scheduled for neighborhood and industry groups, along with public presentations to the Music and Downtown Commissions.

Upon incorporating feedback received regarding these proposals, staff intends to seek City Council consideration of the proposed policies in early March.

Please feel free to contact Alejandra Lopez, Deputy Director at 512-974-2343 if you have any questions or would like more information regarding our preliminary proposals.

xc: Elaine Hart, Interim City Manager
Sue Edwards, Assistant City Manager