



## MEMORANDUM

**TO:** Mayor and Council Members

**FROM:** Sara L. Hensley, CPRP, Interim Assistant City Manager

**DATE:** June 16, 2017

**SUBJECT:** Graffiti Update

A handwritten signature in black ink, reading "Hensley", with a large, stylized loop at the end.

The purpose of this memo is to provide an update on the progress to date in regards to graffiti.

The interdepartmental team met several times to address portions of the plan of action. Below, you will find the status:

1. Address backlog of graffiti across the city	In progress Anticipated Completion date: 9/1/17
2. Develop a small work group to design a specific web page that will encompass information for the community to access	In progress
3. Coordination with Law department in drafting a revised ordinance that will increase minimum and maximum of fine; community service option and define enforcement parameters	In progress
4. Site visit to San Antonio to review their processes in addressing graffiti	In progress
5. Contract with a graffiti consultant to: <ul style="list-style-type: none"><li>a. Conduct a two day conference involving an in-depth discussion on creating a graffiti free city</li><li>b. Provide assistance with the development of a City-wide graffiti survey</li><li>c. Conduct a neighborhood leaders meeting</li><li>d. Assist with the creation of a city-wide blueprint for addressing graffiti</li></ul>	In progress Consultant on board and scheduled to visit Austin July 24 – 26, 2017
6. Create an alternative program for graffiti art vs. tagging <ul style="list-style-type: none"><li>a. Develop through the Art in Public Places Office, (AIPP) a means by which blank space can serve as art expression – monitored by the City through an application process</li><li>b. Create partnerships with other entities, (AISD, ACC, Huston Tillotson) to exhibit student art on blank spaces, signal boxes, etc.</li></ul>	Expected to implement in September 2017

7. Development of a city-wide volunteer group: Graffiti Busters	Anticipated rollout in September 2017
8. Create mechanism for volunteer groups to abate graffiti in their neighborhoods <ul style="list-style-type: none"> <li>a. Power sprayer loan program</li> <li>b. Local businesses assisting with supply of donations (rollers, brushes, etc.)</li> <li>c. Continued use of Austin Resource Recovery recycled paint program</li> </ul>	Anticipated rollout in September 2017
9. Develop a media/marketing push to assist with educating the community regarding graffiti issues and responsibilities <ul style="list-style-type: none"> <li>a. Public meetings</li> <li>b. Media push</li> <li>c. Graffiti abatement blitz</li> </ul>	In progress Working with Corporate PIO
10. Develop standard operating procedures (SOP) for all departments to follow to ensure our communication with citizens is standard and understandable	In progress Preliminary discussions underway

I will continue to provide updates as we work through this process. If you have any questions, please feel free to contact my office.

Cc: Elaine Hart, Interim City Manager  
CMO Executive Team  
Department Directors  
Interdepartmental Team