MEMORANDUM

TO: Mayor and Council

FROM: Spencer Cronk, City Manager

DATE: June 8, 2018

SUBJECT: Austin’s next Police Chief

I am providing an update on my efforts vetting Interim Chief Brian Manley as the sole finalist for Police Chief. As you are aware, I launched an engagement process that gave Interim Chief Manley an opportunity to set out his vision for leading and transforming public safety in Austin and allowed the public an opportunity to provide feedback.

Two community forums were televised by KRLU and a range of questions were raised with the Interim Chief. Interim Chief Manley also participated in several panel interviews and meetings with other residents. Additionally, community members were able to share their thoughts throughout the month of May about the key characteristics and areas of focus for a new Chief of Police using a number of options:

- Online at www.speakupaustin.org/OurNextChief or in Spanish at www.speakupaustin.org/proximojefe
- Via text by sending the word “Chief” or, for Spanish, “Jefe” to 512-580-8850
- By email at OurNextChief@austintexas.gov
- Via phone by calling 3-1-1 (language services available)

To ensure the process was inclusive, we provided interpretation services for meetings and materials in both English and Spanish. GovHR USA was hired by the City of Austin to compile a report of all of the public feedback and facilitate interview panels. I have attached a copy of their executive summary.

In summary, many of the residents provided positive feedback regarding Chief Manley’s character as an honest and trustworthy leader who effectively led the department through this interim period and noted his outstanding leadership in responding to the Austin bombings. Citizens also valued his knowledge of Austin and policing as a 28-year veteran of the department and his personal engagement in this community. However, there were concerns raised by citizens who questioned whether or not he is able to bring about a cultural change in the department around areas of community policing, oversight and accountability. This concern was primarily due to his internal candidacy status and the uncertainty of whether or not an internal candidate can be an effective change agent.
I appreciate the feedback from the residents and have decided to use the feedback to further shape my performance expectations of Brian Manley as our next Police Chief. Based on our conversations, Interim Chief Manley has agreed to focus on the following areas if permanently appointed as Police Chief.

**Safety**

- Ensure Austin remains one of the safest cities in America.
- Reduce the crime rate and deter criminal activity.
- Support the effort to determine the best DNA lab capability for Austin-Travis County.

**Community Policing and Transparency**

- Improve community policing practices by:
  a. Increasing transparency through improved data collection and reporting, specifically on racial profiling and cite-and-release reporting.
  b. Increasing community policing training during academy training, specifically in the area of diversity training.
  c. Improving tracking of officer’s time spent on community policing endeavors and results of those efforts.
- Be supportive of ways to enhance police oversight and officer accountability opportunities within and outside of any meet and confer agreement. The Chief is supportive of the current Police Monitor’s role and expanding that function in the future.

**Staffing**

- Focus on efforts that enhance diversity at all levels of the department.
- Bring new and diverse perspectives to policing by acquiring executive-level talent at the sworn and non-sworn ranks that will improve community relations and incorporate best practices from other agencies around the country.

**Training**

- Require all Assistant Chiefs and Commanders to attend Undoing Racism training within the 2018 calendar year. This is a community-based training that the Chief has personally experienced and has found transformational. He wants his leadership team to experience the training with community members as well.
- Enhance the academy training model for cadets on diversity and incorporate additional diversity training with community members participating in the class with cadets.
- Enhance de-escalation training with more effective response to individuals with mental health crises.
• Have department-wide conversations about expectations on officer conduct, to include a discussion on de-escalation and emphasis on the "guardian" style of policing over the "warrior" style. This should link to the additional de-escalation training currently being designed for the department.

Other Efforts to Promote Equity and Inclusion

• Continue to have the Equity Office perform an equity assessment of APD.

• Support the Homeless Outreach Street Team (HOST) program in addressing the root causes of homelessness.

• Continue to value immigrant and guest rights by valuing safety over status.

• Support the sobriety center and reduce number of arrests for low level offenses.

I am confident Brian Manley will meet my performance expectations in these critical areas. Therefore, I intend to have an item on the June 14th Council Agenda to ask for your confirmation of my Appointment of Brian Manley as Austin's next Police Chief. Please let me know if you would like to meet and discuss this matter prior to June 14th.

XC: CMO Executive Team

Attachment: GovHR USA Executive Summary Report on Engagement
Austin Police Chief Public Engagement Process

Executive Summary Report

GovHRUSA was hired by the City of Austin to facilitate the public engagement process with respect to the possible appointment of Interim Police Chief Brian Manley as Austin’s next Chief of Police. The information gathered from the community surveys, online feedback, community forums and interview panels will be reviewed by City Manager Spencer Cronk. This information is designed to assist the City Manager on either filling or expanding the recruitment for the vacant Police Chief position.

The City of Austin provided multiple opportunities for community feedback. The following is an outline of those opportunities and the number of responses:

May 7 Town Hall Community Meeting – Held at the Turner Roberts Recreation Center. Approximately 150 people attended, 29 questions were asked from the audience and four written feedback forms were completed. This meeting began with the Austin Quality of Life Commission outlining their perspectives on key characteristics for the next Chief to possess, immediate challenges facing the department and community that need to be addressed and future issues that need to be addressed. Interim Chief Manley gave an overview of his background and his vision for the department. Those present submitted questions to be asked and also were able to directly ask questions of Interim Chief Manley. Feedback forms were provided for those who wished to provide additional thoughts. Those are included in the full report.

May 17 Town Hall Community Meeting -- Held at the KLUR Studio and was taped for rebroadcast. Approximately 125 people attended; a total of 42 questions were posed directly to Interim Chief Manley over a two hour time period. The questions came from the audience; from twitter/text to Moderator Judy Maggio; and prerecorded questions from earlier in the day. Three written feedback forms were collected and one letter which are in the full report along with the questions asked and the Interim Chief’s responses.

May 15 Panel Interviews

On Tuesday, May 15, 2018, Interim Chief Manley interviewed with three panels comprised of the following individuals:
Quality of Life Panel  
Austin LGBTQ – Kathryn Gonzales  
Hispanic/Latino – Jill Ramirez  
African American – Kenneth Thompson  
Asian American – Richard Jung  
Human Rights Commission – Sukyi McMahon

Chamber of Commerce/Public Safety Commission  
Crime Commission – Cary Roberts  
Austin LBGT Chamber -- Edgar Gierbolini  
Greater Austin Hispanic Chamber of Commerce -- Luis Rodriguez  
Greater Austin Chamber of Commerce -- Mike Rollins  
Greater Austin Asian Chamber of Commerce – Ali Khataw  
Greater Austin Black Chamber of Commerce – Tam Hawkins

Community Panel  
Colony Park Neighborhood Association – Barbara Scott  
Austin Justice Coalition – Chas Moore  
Grassroots Leadership – Chris Harris  
LULAC – Frank Ortega  
Austin Neighborhood Council - Jeff Jack  
Austin Justice Coalition – Kathy Mitchell  
ACLU – Matt Simpson  
Measure Austin – Meme Styles  
NAACP – Nelson Linder  
Austin Urban League – Quincy Dunlap  
Interfaith Action of Central Texas – Simone Talma  
PODER-ANC – Susana Almanza  
Baptist Ministers Union – Pastor Anthony Hays

Each panel spent approximately 90 minutes interviewing Interim Chief Manley. The interviews began with the same four questions which on average lasted 20 minutes. Panel members then asked their own questions for the balance of the time. The Quality of Life Panel asked 15 additional questions; the Chamber of Commerce/Public Safety Commission Panel asked 19 additional questions; and the Community Panel asked 32 additional questions. Following the questions and answers, each panel discussed the strengths and areas of concern with respect
to Interim Chief Manley’s possible appointment as Austin’s next Police Chief. GovHR President Heidi Voorhees was present for all of the interviews along with representatives from the City Manager’s Office and the Human Resources Department. Ms. Voorhees took notes on the questions, answers and feedback which are included in the full report.

Panel Interview Feedback

Each panel was asked to focus on the strengths and areas of concern following their interview with Interim Chief Manley. The following is a summary of the comments. All of the comments can be found in the full report.

Quality of Life Panel – Strengths and Areas of Concern Summary

The Quality of Life Panel members cited Interim Chief Manley’s openness to hear from the community, his well-rounded knowledge of the City and the department, and his willingness to hold himself and the department accountable. It was noted that he is not defensive about issues and is someone they can work with. Panel members noted concerns with whether or not he has an urgency to make bold changes. It was further commented that he was willing to accept a contract that limits him and civilian oversight.

Chambers of Commerce/Crime Commission Panel – Strengths and Areas of Concern

The Chambers of Commerce/Crime Commission Panel cited Interim Chief Manley’s connectedness and engagement with the community as important strengths. He is trusted by the community and wants to grow his relationships with the community. He sees the department’s challenges and does not gloss over them. The panel also noted that he will allow the community to change his mind. The Panel cited the need to hire more women.

Community Panel – Strengths and Areas of Concern

The Community Panel saw Interim Chief Manley as a man of conviction and honor who will stand by his word. They felt it was an asset that he grew up in Austin and is open to Austin’s diverse communities. He is personable, charismatic, inclusive and does not shy away from the hard questions. They also mentioned that he will backtrack when he is wrong. As for concerns, the Panel noted he is more progressive but wondered if he is transformational. They were also concerned that he was a part of the executive team when some of the issues with the DNA Lab
were going on. A few panel members commented that they would not know if he is the best for the position without a national search.

**On Line Survey Results – 347 responses**

The Public Information Office collected data from an on-line survey that asked the following questions: 1) What are the key characteristics you think we need in our next Chief of Police? 2) What do you believe are the key challenges that need to be immediately addressed by the next Chief of Police? and 3) What issues do you believe the Austin Police Department must be prepared to address over the next five years?

Though the questions of strengths or areas of concern for Interim Chief Manley were not the questions asked in the survey, many respondents commented on those items. Sixty-eight (68) respondents directly advocated for the appointment of Interim Chief Manley as Austin’s next Chief citing his calm leadership under pressure, his honesty and integrity, his compassion and his communication skills.

Six (6) respondents specifically noted areas of concern with Interim Chief Manley including his response on racial disparity at one of the town hall meetings, a need for more transparency regarding the bombings and an us vs. them police department mentality. Another respondent indicated a desire for a new perspective on operating the City’s police department.

**311 Report – 66 Responses**

The City of Austin’s Public Information Office received comments from the City’s 311 center. The following questions were asked: 1) What are the key characteristics you think we need in our next Chief of Police? 2) What do you believe are the key challenges that need to be immediately addressed by the next Chief of Police? 3) What issues do you believe the Austin Police Department must be prepared to address over the next five years?

Again, respondents were not asked about strengths or areas of concern with respect to Interim Chief Manley. Forty-two (42) respondents supported his appointment as Austin’s next Chief. They cited his proven leadership, experience, honesty, care for the community and his knowledge of Austin. Two respondents indicated they did not support Interim Chief Manley for the permanent position, one desired a broader search and the other thought a person of color should be appointed.
Our Next Chief Email Responses – 271 Responses

The Austin Public Information office established a dedicated email and received feedback on the following questions: 1) What are the key characteristics you think we need in our next Chief of Police? 2) What do you believe are the key challenges that need to be immediately addressed by the next Chief of Police? 3) What issues do you believe the Austin Police Department must be prepared to address over the next five years?

Again, respondents were not asked to weigh in on the strengths or areas of concern with respect to Interim Chief Manley. Of the 271 responses, 180 specifically indicated support for Interim Chief Manley to be appointed as Austin’s next Chief. They cited his performance as Acting Chief, his honesty, leadership, integrity, transparency, professionalism and empathy.

There were also 50 individual emails that were identical in their content. These emails outlined critical policing issues facing Austin and other cities across the country as well as a list of reforms the next Chief must commit to support and/or implement. All of the 50 emails also said the following:

To address these issues, we expect that the next Police Chief will implement significant changes. The status quo simply won’t do. Having only one month and two carefully curated community forums during which to engage a single candidate is insufficient to properly vet whether these issues will be addressed satisfactorily, or at all, by the next Police Chief. Austin is the 11th biggest city in the United States and this community expects that its leadership will perform their duties with the professionalism befitting a city of our size. That includes conducting a thorough and transparent Police Chief search to ensure that the very best candidates apply with the knowledge that they have a legitimate opportunity.

Ten (10) respondents did not favor the permanent appointment of Interim Chief Manley citing issues at the Police Academy, general training issues and the need for a full commitment to uprooting racism in the Austin Police Department. One respondent indicated support for Interim Chief Manley but thought a full search should be conducted.

Community Leader Feedback – 10 Responses

Targeted emails were sent to a variety of community leaders who regularly interact with Interim Chief Manley. The respondents cited Interim Chief Manley’s strengths as a trusted and focused leader who is greatly respected by all segments of Austin’s diverse community. They
also cited his openness and accessibility as well as his steady and strong demeanor during times of crisis. They further noted his impeccable integrity and his innovation and collaboration. Areas of concern included his need to diversify the upper ranks of the department and the Training Academy and his need to further collaborate with other public safety agencies. The complete content of this feedback is in the full report.

**Emails Sent Directly to City Manager Cronk’s Office – 222 (Unsolicited) Responses**

The City Manager’s Office received 130 emails specific to the appointment of the next Police Chief. Of those, 127 supported the appointment of Interim Chief Manley the leadership, professionalism and community engagement he has shown as the Interim Chief as well as throughout his career.

In addition, the City Manager’s Office received a letter of support for the permanent appointment of Interim Chief Manley signed by 59 graduates of the 94th and 95th Citizens Police Academy and other supporters; a letter of support for the permanent appointment of Interim Chief Manley from the Greater Austin Crime Commission and from 28 business, community and faith leaders. Several individual letters of support were also sent in.

Again, all of the emails and letters are viewable in full in the attached report.

**Concluding Comments**

The City of Austin has conducted an extremely thorough public engagement process to obtain feedback and comments from the Austin community regarding what characteristics they would like to see in the next Police Chief and the short and long-term challenges they believe are facing the department. In addition, the Austin community was given the opportunity to meet and/or engage with Interim Chief Manley to understand his background and vision for the department and his perspective on the challenges facing the Austin Police Department and policing in general. Respondents could attend two Town Hall meetings, email in their comments to a dedicated email (Our Next Chief); respond to an online survey or call in their comments/responses to the survey to the City’s 311 Center. At the Town Hall meetings participants were able to submit questions, send in questions via text or directly ask questions to Interim Chief Manley. The second Town Hall meeting was two hours of direct questioning of Interim Chief Manley by audience members as well as those who submitted questions via text or pre recorded earlier in the day. The Town Hall meetings were either taped for rebroadcast or broadcast live allowing for the community to observe the questions and answers.

Though the question was not asked in the on-line surveys, many respondents chose to indicate whether or not they support the permanent appointment of Interim Chief Manley. A significant majority of those that chose to weigh in support the permanent appointment of Interim Chief Manley. They cite Interim
Chief Manley’s honesty, integrity, experience, knowledge of Austin and engagement with the community as reasons why he should be appointed Austin’s next Chief of Police. A much smaller number did not favor Interim Chief Manley’s permanent appointment because they either believe there should be a national search for Austin’s next Police Chief or have concerns about Interim Chief Manley’s ability to lead the department into the future.

Interim Chief Manley also went before three different panels that represented a cross section of community stakeholders. The majority of those supported his appointment to the permanent position citing his leadership, honesty, integrity and willingness to work with them. Several participants also pointed out that Interim Chief Manley is willing to admit when he is wrong and noted that the community has changed his mind, which they believed was a sign of a good leader they could work with. A number of panel members indicated that while Interim Chief Manley may be progressive, he may not be transformational in his leadership of the Austin Police Department.

The City of Austin is known for its extensive and varied public engagement efforts and this process was no exception. Whatever the outcome, the responses to the three survey questions as well as the other feedback provided are valuable information for Austin’s next Police Chief to utilize in leading the city’s public safety operations.

I am available to further discuss this report at your convenience. Thank you for the opportunity to serve the City of Austin in this important effort.

Respectfully,

Heidi Voorhees
President, GovHRUSA

(Attached: Appendix A)
## APPENDIX A

### Summary of All Responses

<table>
<thead>
<tr>
<th>Engagement Activity</th>
<th>People Attending</th>
<th># Questions Asked</th>
<th># of Feedback Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 7 Town Hall</td>
<td>150</td>
<td>29</td>
<td>4</td>
</tr>
<tr>
<td>May 17 Town Hall</td>
<td>125</td>
<td>42</td>
<td>4</td>
</tr>
<tr>
<td>May 15 Panel Interviews</td>
<td>24</td>
<td>66</td>
<td>9 on line responses*</td>
</tr>
<tr>
<td>On Line Survey</td>
<td></td>
<td></td>
<td>347</td>
</tr>
<tr>
<td>311 Report</td>
<td></td>
<td></td>
<td>66</td>
</tr>
<tr>
<td>Our Next Chief Emails</td>
<td></td>
<td></td>
<td>271</td>
</tr>
<tr>
<td>Community Leader Feedback</td>
<td></td>
<td></td>
<td>10</td>
</tr>
<tr>
<td>Emails/Letters to City Manager’s Office</td>
<td></td>
<td></td>
<td>222</td>
</tr>
<tr>
<td>Total</td>
<td>299</td>
<td>137</td>
<td>933</td>
</tr>
</tbody>
</table>

*All panel members participated in the feedback deliberations. Nine also contributed on line.*