



MEMORANDUM

TO: Mayor and City Council Members

THRU: Christopher Shorter, Assistant City Manager

FROM: Kimberly McNeeley, CPRP, Director
Austin Parks and Recreation Department

DATE: September 11, 2020

SUBJECT: Golf Enterprise Fund – Fee Increase Update

The purpose of this memorandum is to provide an update regarding the golf fee structure for the fiscal year 2020-21 for the Golf Enterprise Fund (GEF).

As directed by the City Council during the 2020-21 budget deliberations, the GEF will increase golf fees at the requested five percent, effective October 1, 2020. The GEF will continue to offer discounts to residents of Austin through the resident card program. Residents will be required to update their residency household account annually and will automatically receive discounting daily fees at golf courses of \$1.00 Monday through Thursday and \$2.00 Friday through Sunday. Grey Rock will continue to discount \$5.00 for daily rounds of golf. Non-residents will pay full advertised rates for regular rounds of golf.

The Hancock golf course will continue pay station only operations seven days a week to continue with cost saving measures. In addition, fees have been adjusted to a daily fee and discounted fee times for the evening and sunset to encourage golf play during the slower periods of the day.

The Golf Enterprise Fund continues to look for opportunities to better operate the fund along a solvent Enterprise Fund model and reduce support from the General Fund.

Should you have any questions, please contact my office at (512) 974-6717.

cc: Spencer Cronk, City Manager
Nuria Rivera-Vandermyde, Deputy City Manager
Ed Van Eenoo, Deputy Chief Financial Officer

