

MEMORANDUM

TO: Mayor and City Council Members

THRU: Christopher Shorter, Assistant City Manager

FROM: Kimberly McNeeley, CPRP, Director

Austin Parks and Recreation Department

DATE: September 11, 2020

SUBJECT: Golf Enterprise Fund – Fee Increase Update

The purpose of this memorandum is to provide an update regarding the golf fee structure for the fiscal year 2020-21 for the Golf Enterprise Fund (GEF).

As directed by the City Council during the 2020-21 budget deliberations, the GEF will increase golf fees at the requested five percent, effective October 1, 2020. The GEF will continue to offer discounts to residents of Austin through the resident card program. Residents will be required to update their residency household account annually and will automatically receive discounting daily fees at golf courses of \$1.00 Monday through Thursday and \$2.00 Friday through Sunday. Grey Rock will continue to discount \$5.00 for daily rounds of golf. Non-residents will pay full advertised rates for regular rounds of golf.

The Hancock golf course will continue pay station only operations seven days a week to continue with cost saving measures. In addition, fees have been adjusted to a daily fee and discounted fee times for the evening and sunset to encourage golf play during the slower periods of the day.

The Golf Enterprise Fund continues to look for opportunities to better operate the fund along a solvent Enterprise Fund model and reduce support from the General Fund.

Should you have any questions, please contact my office at (512) 974-6717.

cc: Spencer Cronk, City Manager

Nuria Rivera-Vandermyde, Deputy City Manager Ed Van Eenoo, Deputy Chief Financial Officer



Grey Rock Golf Course	FY2019-20			PROPOSED FY2020-21			PROPOSED Year Over Increase					
The following green fees at Grey Rock include cart fees and range balls	Mon-Thurs	Friday	Sat/Sun	Mon-Thurs	Friday	Sat/Sun	Mon-Thurs	%	Friday	%	Sat/Sun	%
Regular Round	\$71.00	\$85.00	\$85.00	\$75.00	\$89.00	\$89.00	\$4.00	6%	\$4.00	5%	\$4.00	5%
Evening Round	\$46.00	\$56.00	\$56.00	\$49.00	\$59.00	\$59.00	\$3.00	7%	\$3.00	5%	\$3.00	5%
Sunset	\$41.00	\$51.00	\$51.00	\$43.00	\$54.00	\$54.00	\$2.00	5%	\$3.00	6%	\$3.00	6%
Junior	\$36.00	\$46.00	\$46.00	\$38.00	\$49.00	\$49.00	\$2.00	6%	\$3.00	7%	\$3.00	7%
Senior	\$51.00	\$0.00	\$0.00	\$54.00	\$0.00	\$0.00	\$3.00	6%	\$0.00	0%	\$0.00	0%
The following green fees at Grey Rock include range balls												
Regular Walking Round	\$56.00	\$71.00	\$71.00	\$59.00	\$75.00	\$75.00	\$3.00	5%	\$4.00	6%	\$4.00	6%
Junior Walking	\$26.00	\$36.00	\$36.00	\$28.00	\$38.00	\$38.00	\$2.00	8%	\$2.00	6%	\$2.00	6%
Roy Kizer Golf Course												
Pogular Pound	Mon-Thurs \$31.00	Friday \$37.00	\$40.00	Mon-Thurs \$33.00	Friday \$39.00	\$42.00	Mon-Thurs \$2.00	% 6%	Friday \$2.00	% 5%	Sat/Sun \$2.00	% 5%
Regular Round	\$31.00	\$27.00	\$30.00	\$27.00	\$29.00	\$32.00	\$2.00	8%	\$2.00	7%	\$2.00	7%
Evening Round	\$23.00	\$27.00	\$30.00	\$27.00	\$24.50	\$25.50	\$1.00	5%	\$1.50	7%	\$1.50	6%
Sunset Junior	\$21.00	\$23.00	\$24.00	\$22.00	\$24.50	\$25.50	\$1.00	5%	\$1.50	7%	\$1.50	6%
Senior	\$25.00	\$30.00	\$0.00	\$27.00	\$32.00	\$0.00	\$2.00	8%	\$2.00	7%	\$0.00	0%
9 Holes Only	\$23.00	\$23.00	\$24.00	\$22.00	\$25.00	\$26.00	\$1.00	5%	\$2.00	9%	\$2.00	8%
Jimmy Clay, Morris Williams & Lions Golf Courses												
,	Mon Thurs	Eriday	Cat/Cup	Mon Thurs	Eriday	Sat/Sun	Mon Thurs	9/	Eriday	9/	Cat/Cup	9/
Postular Pound	Mon-Thurs \$26.00	Friday \$30.00	\$33.00	Mon-Thurs \$28.00	Friday \$32.00	\$35.00	Mon-Thurs \$2.00	% 8%	Friday \$2.00	% 7%	Sat/Sun \$2.00	% 6%
Regular Round	\$20.00	\$24.00	\$35.00	\$23.00	\$25.50	\$26.50	\$1.00	5%	\$1.50	6%	\$1.50	6%
Evening Round Sunset	\$19.00	\$22.00	\$23.00	\$20.00	\$23.00	\$24.50	\$1.00	5%	\$1.00	5%	\$1.50	7%
Junior	\$13.00	\$15.00	\$16.00	\$14.00	\$16.00	\$17.00	\$1.00	8%	\$1.00	7%	\$1.00	6%
Senior	\$17.00	\$22.00	\$0.00	\$18.00	\$23.00	\$0.00	\$1.00	6%	\$1.00	5%	\$0.00	0%
9 Holes Only	\$19.00	\$22.00	\$23.00	\$20.00	\$24.00	\$24.50	\$1.00	5%	\$2.00	9%	\$1.50	7%
Hancock Golf Course Daily Fee	Man Thomas	Falleton.	C-+/C	Mary Thomas	Full days	C-+/C	Mary Thomas	0/	Falde	0/	C-+/C	0/
	Mon-Thurs	Friday	Sat/Sun	Mon-Thurs	Friday	Sat/Sun	Mon-Thurs	%	Friday	%	Sat/Sun	%
Regular	\$16.00	\$19.00	\$21.00	\$17.00	\$20.00	\$22.00	\$1.00	6%	\$1.00	5%	\$1.00	5%
Evening Sunset	\$0.00 \$0.00	\$0.00 \$0.00	\$0.00 \$0.00	\$15.00 \$12.00	\$17.00 \$15.00	\$17.00 \$15.00	\$15.00 \$12.00	0% 0%	\$17.00 \$15.00	0% 0%	\$17.00 \$15.00	0% 0%
Junior 18 Holes	\$11.00	\$13.00	\$16.00	\$12.00	\$14.00	\$13.00	\$1.00	9%	\$1.00	8%	\$1.00	6%
Senior 18 Holes	\$14.00	\$19.00	\$0.00	\$15.00	\$20.00	\$0.00	\$1.00	7%	\$1.00	5%	\$0.00	0%
College Student (Student ID Required)	\$14.00	\$15.00	\$15.00	\$15.00	\$16.00	\$16.00	\$1.00	7%	\$1.00	7%	\$1.00	7%
Golf Cart Bontal/Cart Bormita							0.10.11					
Golf Cart Rental/Cart Permits	¢14.00			Cart Rental			Cart Rental	%				
Golf Cart Rental per Rider Sunset Cart	\$14.00 \$10.00			\$15.00 \$11.00			\$1.00 \$1.00	7% 10%				
Regular (Trail Fee of \$1.00 per round)	\$20.00			\$30.00			\$1.00	50%				
ATX Memberships				-								
Silver Level City Membership												
Includes: Jimmy Clay, Morris Williams, Lions & Hancock	Residents	Non-Res		Residents	Non-Res		Residents	%	Non-Res	%		
Individual (Daily Surcharge: Mon-Fri \$3.50)	\$1,060.00	\$1,160.00		\$1,113.00	\$1,218.00		\$53.00	5%	\$58.00	5%		
Senior (Daily Surcharge: Mon-Fri \$3.00)	\$540.00	\$590.00		\$567.00	\$620.00		\$27.00	5%	\$30.00	5%		
Junior (Daily Surcharge: Mon-Fri \$3.00)	\$300.00	\$330.00		\$315.00	\$350.00		\$15.00	5%	\$20.00	6%		
Summer Junior (Daily Surcharge: Mon-Fri \$3.00)	\$90.00	\$100.00		\$94.50	\$105.00		\$4.50	5%	\$5.00	5%		
Gold Level City Membership Includes: Roy Kizer, Jimmy Clay, Morris Williams, Lions &												
Hancock	Residents	Non-Res		Residents	Non-Res		Residents	%	Non-Res	%		
GolfATX (Daily Surcharge: Mon-Thurs \$3.00)	\$1,240.00	\$1,360.00		\$1,302.00	\$1,428.00		\$53.00	5%	\$58.00	5%		
GolfATX Plus (No Daily Surcharges, No Limits on Play)	\$2,165.00	\$2,380.00		\$2,273.00	\$2,500.00		\$53.00	5%	\$58.00	5%		
Platinum Level City Membership												
Includes: Grey Rock, Roy Kizer, Jimmy Clay, Morris Williams, Lions & Hancock	Posidont-	Non Pos										
	Residents	Non-Res										
Masters Individual (Per Month)	\$355.00	\$365.00										
Masters Family (Per Month)	\$414.00	\$424.00										
Senior Individual (Per Month)	\$206.00	\$216.00										
Senior Family (Per Month) Young Executive (Per Month)	\$265.00 \$235.00	\$275.00										
	\$235.00	\$245.00 \$305.00										
Young Executive Family (Per Month)												
Young Executive Family (Per Month) Junior Golf (Per Month)	\$80.00	\$90.00										