

## 2<sup>nd</sup> Annual Austin-Toronto Music City Summit

**THURSDAY OCT 11** Arlyn Studios, 200 Academy Dr #140

- 8:15am, Breakfast
- 8:55am, Brief welcome from Erica Shamaly, City of Austin Music & Entertainment Division, and Mike Tanner, City of Toronto Music Sector Development Officer, Film & Entertainment Industries
- **9–10am, Keynote talk with Hugh Forrest, Chief Programming Officer, SXSW** This talk will challenge attendees to consider tech and societal trends that are currently or will influence music and entertainment industry development, especially in emerging music cities like Austin and Toronto with no traditional music industry infrastructure.
- **10:15–noon, New Investment in the Music & Entertainment Industry** Moderator: Danny Gillespie, Capital Factory Partner  
Panelists: Kip McClanahan, General Partner, Silverton Partners and Russell Hinds, Managing Director, RSH Ventures  
Discussion among leading entrepreneurs and venture capital funders concerning current realities and coming trends affecting capital investment in music industry development.
- 12:00pm, Lunch (provided)

### TRACK 1: TOURING & VENUES

- **1–3pm, International Touring Development & Logistics** Moderator: Stacey Wilhelm, Independent Consultant and Former SXSW Senior Manager Music Festival  
Panelists: Ryan Matteson, President Ten Atoms; Robert Loughran, Immigration Attorney Foster Global; Timmy Hefner, Agent, Ground Control Touring; Lisa Zbitnew, The Phoenix Concert Theater  
Development of management/venue/promoter/agent networks between Canada and the US, including establishing additional touring routes for Austin and Toronto artists, as well as current and evolving best practices for securing visas.
- **3:15–5:15, Live Music Development Through District-Based Place-Making** Moderator: Nicole Klepadlo, Souly Austin Business District Incubator, EDD Redevelopment Division, COA  
Panelists: Jason McNeely, Co-Owner, Hotel Vegas & Barracuda; Rebecca Reynolds, President, Music Venue Alliance Austin; Richard Weiss, President, Weiss Architecture  
This is an important topic for Austin and Toronto as affordability and development pressures squeeze our venues to either move or close. Venues are now seeing the value of organizing/advocating through district development, a culture shift to a more collaborative strategy.

### TRACK 2: PUBLISHING & LICENSING

- **1–3pm, Seeding and Growing Independent Publishing** Moderator: Chris Castle, Christian Castle Attorneys  
Panelists: Jodie Ferneyhough, CCS Rights Management; Richard Perna, Music Publisher & Music/Entertainment Industry Consultant; Margaret McGuffin, Canadian Music Publishers Association  
This discussion will explore strategies for better developing independent publishing networks within Austin and Toronto, including how these networks can leverage our local artists to grow their catalogues.
- **3:15–5:15pm, Expanding Austin and Toronto Music Licensing** Moderator: Emily Kaye, Former Head of Licensing for Live Nation Sponsorship and Media Division; Hardcharger Productions & Management  
Panelists: Chris Robinson, Red Brick Songs; Kim Temple, Canadian Music Publishers Association; Alex Maas, The Black Angels; Jack Epsteen, SVP, Director of Production, GSD&M  
This panel will dive into ideas for creating a better infrastructure for Austin and Toronto music licensing, including identifying trends evolving management, radio, press, label/publishers, legal, film, online media, and booking.